

## Getting to the Heart of Science Communication



### Dr. Faith Kearns

California Institute for Water Resources  
University of California, Division of Agriculture and Natural Resources

WEBINAR — Free and open to the public.

**Wednesday, February 23, 2022, 12 pm C.T.**

Join by:

- Clicking [WEBINAR LINK](#)
- Contacting [egroninger@siu.edu](mailto:egroninger@siu.edu) for link in email

Many science communication practitioners find themselves working on issues that are emotional, contentious, and sometimes traumatic. The traditional science communication tools of perfecting a presentation, message, or frame fall short in the face of these kinds of challenges. This talk will focus on a different way of approaching science communication with tools that including relating, listening, working with conflict, and understanding trauma, all with an eye toward justice and community care.

Kearns is a scientist and science communication practitioner with over 25 years experience working on water, wildfire, and climate change in Washington D.C. and the western U.S. Her work has been published in *New Republic*, *On Being*, *Bay Nature*, and more. Her book, *Getting to the Heart of Science: A Guide to Effective Engagement* (Island Press, 2021) is available anywhere books are sold.

**"Dr. Kearns has given us much-needed tools for sharing science with empathy, engagement, and the full humanity that our audiences deserve. A brave and brilliant guide to the shifting terrain of science communication."**

Cynthia Barnett, University of Florida Environmental Journalist in Residence and author of *Mirage*, *Blue Revolution: Unmaking America's Water Crisis*, and *The Sound of the Sea*. [Read more about Kearns and her book here.](#)

