

Christopher Arthur Clarke

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EDUCATION

Washington State University

PhD Economics

2020

Fields: Public Policy, Applied Econometrics

Dissertation: *Public Capital, Income Inequality, and Politics*

Adviser: Raymond Batina

University of Nevada, Las Vegas

MA in Economics

2013

Thesis: *Can State and Local Revenue and Expenditure Enhance Economic Growth? A Cross-State Panel Study of Fiscal Activity*

Adviser: Stephen Miller

University of Nevada, Las Vegas

BA in Economics

2012

Minor in Spanish for the Professions

Minor in Mathematics

TEACHING EXPERIENCE

Washington State University

Assistant Professor (Career-Track)

2022 - Present

Fundamentals of Macroeconomics

Created a full-semester series of pre-recorded highly produced YouTube lectures (2023). [Link](#) for 50-video playlist.

History of Economic Thought on Inequality

Global Capitalism Today

University of Houston

Instructional Assistant Professor

2018 – 2022

History of Economic Doctrine

Intermediate Microeconomics

Principles of Macroeconomics (large online)

Created a full-semester series of pre-recorded lecture videos (2019). See [here](#) for the Introduction to Money.

University of Nevada, Las Vegas

Visiting Lecturer

2017 – 2018

Principles of Microeconomics
Introduction to Statistics
Principles of Macroeconomics

Washington State University

Instructor

2013 – 2017

Master's Macroeconomic Analysis
Introduction to Macroeconomics
Economics Capstone Lab
Three students published their senior projects in the student section of the AAEA Journal of Agricultural Economics. Moore (2015), Seeger (2015), and Hanon (2014).
Hanon won first place in the 2014 SS-AAEA Undergraduate Paper Competition.

University of Nevada, Las Vegas

Supplemental Instructor

Introduction to Microeconomics and Statistics II

2012 - 2013

Tutoring Lab

Business, Spanish, Mathematics, & Statistics

2012 - 2013

OTHER EXPERIENCE

TikTok Educator

Spring 2021 - Present

Create Economics Educational Content

128k followers as of Jan 2025
[tiktok.com/@econchrisclarke](https://www.tiktok.com/@econchrisclarke)
17k additional followers on other platforms.

UNLV Center for Business and Economic Research

Research Assistant

Summer 2013

Assisted in compiling 2013 Nevada KIDS COUNT Data Book
Researched the effect of university R&D on local economies

RESEARCH

Published

- Clarke, Christopher A.; Raymond G. Batina. [Replicating Aschauer's \(1989\) Landmark Paper: "Is Public Expenditure Productive?"](#) Public Finance Review. 2019.

Working Paper

- Goode, Ethan; Clarke, Christopher A. Light Rail Effects on Neighborhood Income: A Difference-in-Difference Study of Houston Metro.
- Clarke, Christopher A.; Stephen Miller. [Can State and Local Revenue and Expenditure Enhance Economic Growth? A Cross-State Panel Study of Fiscal Activity.](#)
- Clarke, Christopher A.; Raymond G. Batina. Public Capital-Skilled Labor Complementarity and the College Wage Gap.

PRESENTATIONS & CONFERENCES

- EconEd (by invitation), [The Vibececession: The Disconnect Between Data and Perceptions.](#) September 2024
- Journal of Economic Teaching Symposium. *Cupcakes & Graphs: Teaching Inequality.* Aug 2024
- Southern Economic Association, 91st Annual Conference, New Orleans, LA. Nov 2023
- Journal of Economic Teaching Symposium. *Wikipedia and Economic Thought: Using the Classroom to Contribute to Public Knowledge.* Aug 2023
- Inside Higher Ed. T.H.E. Campus Live US (by invitation). *Going Viral – How Do You Use New Platforms for Optimal Outcomes?* Nov 2022.
- Journal of Economic Teaching Symposium. *Teaching Economics Via Social Media.* Aug 2022
- American Caribbean Chamber of Commerce (by invitation), [Macroeconomic Trends.](#) Jan 2022
- Southern Economic Association, 91st Annual Conference, Houston, TX. Nov 2021
- EconED (by invitation), [Teachers on TikTok: Public Educators and the Classroom.](#) Oct 2021
- Western Economic Association, 93rd Annual Conference, Vancouver, BC. June 2018
- Pacific Northwest Regional Economic Conference. Bend, OR. May 2017.
- Western Economic Association, 91st Annual Conference, Portland, OR. July 2016.
- Washington State University School of Economic Sciences Poster Competition. April 2016.
- Eastern Washington University. Oct 2015.
- Western Economic Association, 89th Annual Conference, Denver, CO. July 2014.
- University Nevada Las Vegas 2012 Undergraduate Research and Symposium. April 2012. Clarke, Christopher A. *United States Federal Tax Progressivity: A Comparative Historical Analysis.*

OP-EDS

- [We are NOT in a Silent Depression.](#) (with Jadrian Wooten & Abdullah Al Bahrani) *Monday Morning Economist.* Jan 8, 2024
 - [Promoting Learning with TikTok: 10 Tips for Engaging Students.](#) *Times Higher Education.* Dec 19, 2023.
 - [The Real Price of Being Home Alone.](#) (with Jadrian Wooten) *Monday Morning Economist.* Dec 18, 2023.
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Lost Debate

- **Economic Video Op-Eds.** [Community Colleges](#); [Housing Recession?](#); [Child Poverty](#); [Is College Worth It?](#) Fall 2022
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AWARDS

- [Oak Academic Technology Award](#): \$3,000 **2024**
 - [Media and Moving Image](#) Innovative Teaching Award: \$2,500 **2021**
 - Quality Enhanced Online Course Grant from the UH College of Liberal Arts and Sciences: \$4,000 **2019**
 - Top Hat Engage 2017 Conference Scholarship: \$1,000 **2017**
 - 2nd Place WSU SES Poster Competition: \$400 **2016**
 - Graduate Assistantship, WSU School of Economics Sciences **2013**
 - C. Richard & Janet L. Shumway Graduate Fellowship, WSU School of Economic Sciences: \$1,000. **2013**
 - Summer Research Grant. UNLV Lee Business School: \$8,000. **2013**
 - Graduate Assistantship, UNLV Economics Department. **2012**
 - Placed 3rd in National Business Language Case Competition (Spanish) **2011**
 - Governor Kenny Guinn Millennium Scholarship: \$10,000. **2005**
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PROFESSIONAL SERVICE

- **High School Visits.** October 2024
 - **Master of Ceremonies.** *AMDT 41st Annual Fashion Show.* Beasley Coliseum, April 2024
 - **WSU Media Campaign:** [Teaching Outside the Box.](#) March 2024
 - **Independent Study Adviser,**
Spring 2024: Ashley Dickerson, Aaron Greer, Caden Hough, Haylie Erwin. EconS 495/499
Fall 2024: Asher Hatlestad, Ethan Stocknow, Chris Roscoe. EconS 495/499
Spring 2025: Ashley Dickerson, Amilia Sulit, Dylan Moore EconS 495/499/600
 - **CAHNRS SOAR Mentorship Program.**
I mentored one student every semester from Spring 2024 – present.
 - **Committee Member:** Sara Spiers. *Master's Thesis in Prevention Sciences,* 2024
 - **Adviser,** Corey Hemenway, *Summer Independent Study EconS 499,* Summer 2023
 - **Adviser,** Raul Cruz Quintanilla, *Summer Undergraduate Research Fund,* Summer 2021
 - **Committee Member,** Angie Cervantes, *Honors Thesis,* Spring 2020
 - **Adviser,** Ethane Goode, *Summer Undergraduate Research Fund,* Summer 2019
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- **Hiring Committee** Teaching Career Track Economics Faculty at WSU-Vancouver Fall 2024
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- **Undergraduate Committee Member**, WSU, Fall 2022 – Present
 - **Economics Faculty Advisory Board**: MacMillan Learning, Fall 2021 – Present
 - **Faculty Adviser**, Economics Alumni Association, UH, 2019 - 2022
 - **Faculty Adviser**, Internship and Careers, UH Economics Department, 2018 - 2022
 - **Faculty Adviser**, UH Undergraduate Economic Society, 2019 - 2022
 - **Committee Service Department**: Teaching Evaluation Improvement, Spring 2021; Hiring NTT Faculty (Fall 2020)
 - **Committee Service College**: Dean's Mayoral Internship Program Selection Committee (Spring 2021)
 - **Referee**: *National Tax Journal*; *Public Finance and Management*; *Journal of Economic Teaching*
 - **Book Reviews**:
 - *Principles of Economics*. Dirk Mateer & Lee Coppock. Norton. 2021
 - *Principles of Economics*. Betsey Stevenson & Justin Wolfers. MacMillan. 2020.
 - *Advanced Microeconomic Theory: An Intuitive Approach with Examples*, Felix Munoz-Garcia. The MIT Press, 2017.
 - *Introduction to Microeconomics*. Top Hat. 2016
 - **President**, School of Economic Sciences Graduate Student Association, WSU, 2016-2017.
 - **Member**, School of Economic Sciences Friends Development Committee, WSU, 2016-2017.
 - **Secretary**, School of Economic Sciences Graduate Student Association, WSU, 2015-2016.

MEDIA MENTIONS

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- [How Trump's Tariffs Could Cost Gamers Billions](#)
 - Ethan Gach. Kotaku. 11/27/2024
 - [Federal Reserve Lowers Interest Rates by 0.25 Percentage Points in Second Cut of 2024](#)
 - Aimee Picchi. CBS News. Money Watch. 11/7/2024
 - [Economics Professor Doubts Impact of Dogecoin-Inspired, Elon Musk-Led Department On Federal Deficit, Cites This As Major Concern](#)
 - Kaustubh Bagalkote. MSN.com 11/2024
 - [Economy Top of Mind As Voters Head to Polls](#)
 - Natalie Chandler. Salon. 11/5/2024
 - [What the Election Teaches Us About the Economy](#)
 - Venessa McGrady. Salon. 10/26/2024
 - [The Fed's Preferred Inflation Gauge is Expected to Stay Steady on Friday](#)
 - Liz Kiesche. Seeking Alpha. 9/26/2024
 - [The Fed Just Made a Pivotal Rate Cut. What Will It Do Next?](#)
 - Diccon Hyatt. Investopedia. 9/21/2024
 - [White House Plan to Limit Rent Increases Nationwide Reignites Debates](#)
 - Talmon Joseph Smith. New York Times. 7/19/2024
 - [What to Expect from This Week's Fed Meeting on Interest Rates](#)
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- Diccon Hyatt. Investopedia. 6/12/2024
 - [Job Market Bounced Back in May with a Vengeance – And an Asterisk](#)
 - Diccon Hyatt. Investopedia. 6/07/2024
 - [More Bad News for the Fed: Its Favorite Inflation Gauge Increased More Than Expected in March](#)
 - Ali Donaldson. Inc. Magazine. 4/26/2024
 - [A Worrisome Sign? Business Economists Now Say Companies Can No Longer Raise Prices.](#)
 - Ali Donaldson. Inc. Magazine. 4/22/2024
 - [Young People Surprisingly Feel the Most Optimistic About Their Money. Their Finances Sometimes Tell a Different Story](#)
 - Sarah Foster. Bankrate. 4/08/2024
 - [Inflation in Services Is Picking Up Again. That Could Delay the Fed's Rate Cuts.](#)
 - Megan Leonhardt. Barron's. 3/1/2024
 - [The Fed's Favorite Inflation Gauge Spiked in January – as Expected](#)
 - Ali Donaldson. Inc. Magazine. 2/29/2024
 - [The Fed's Favored Inflation Gauge Eases to Slowest Pace in More Than Two Years](#)
 - Alicia Wallace. CNN Business. 2/29/2024
 - [Yes, That Big Mac Meal May Cost \\$18 – But There's One Good Reason for It.](#)
 - Hannah Erin Lang. MarketWatch. 2/10/2024
 - [Consumers Are Feeling Better About the Economy. Is The 'Vibecession' Really Coming to an End?](#)
 - Hannah Erin Lang. MarketWatch. 12/22/2023
 - [7 Major Economic Risks Facing Small Business in 2024](#)
 - Ali Donaldson. Inc. Magazine. 12/21/2023
 - ["The Silent Depression" Going Viral. Is It true? Economist Responds.](#)
 - Rahel Solomon. CNN MAX. 12/18/23
 - [Is The U.S. In a 'Silent Depression'? TikTok Creators Say Yes, But Economists Disagree.](#)
 - Hannah Erin Lang. MarketWatch. 12/11/2023
 - [Academic Success Tip: Using TikTok to Promote Engagement](#)
 - Ashley Mowreader. Inside Higher Ed. 11/7/2023
 - [Economics Professor Debunks Great Depression Inaccuracies on Social Media](#)
 - Scott Weybright. CAHNRS News. 9/19/2023
 - [Is the Fed Forcing Recession to Crush US Workers?](#)
 - James Li. Breaking Points. 8/17/2023
 - [Were Americans Really Better Off During the Great Depression?](#)
 - Benjamin Williams. FEE Stories. 8/24/2023
 - [Trump Vows Massive New Tariffs If Elected, Risking Global Economic War](#)
 - Jeff Stein. Washington Post. 8/22/2023
 - [Houston Weather: Excessive Heat and How it Affects the Economy](#)
 - Shelby Rose. FOX-26. 7/31/2023
 - [Can Taylor Swift Bring the 'Midas Touch' to Seattle? The Jury's Still Out.](#)
 - Camilo Fonseca. Seattle Times. 7/21/2023
 - [What Inflation Means for Houstonians](#)
 - Raheel Ramzanali. City Cast Houston. 4/2023
 - [Washington State Minimum Wage's Effect on Pullman](#)
 - Damien Alvarado. 1/31/23
 - [What You Need to Know About the Free Market](#)
 - Lora Korpar. Get Ahead by LinkedIn News. 1/17/2023
 - [How Is Inflation Caused?](#)
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- Ask Dr. Universe. 12/22
 - [US Bureau of Labor Statistics data shows rise in food costs amid price drop on cars and energy](#)
 - Chaz Miller. ABC-13. 11/10/22
 - [TikTok teaching increases professor's educational impact](#)
 - Scott Weybright. WSU Insider. 10/18/22
 - [Job Numbers Continue to Rise in Houston, But Inflation Remains a Concern](#)
 - Chaz Miller. ABC-13. 8/5/22
 - ["The Proposed Gas Tax Holiday"](#)
 - Re'Chelle Turner. KPRC 2 Houston. 6/22/22
 - ["Surging Gas Price Causing Ripple Effect Throughout Economy."](#)
 - Andy Cerota. KPRC 2 Houston. 6/14/22
 - ["The Cost of a Summer Vacation Has Skyrocketed. Here's What Houstonians are Doing about it."](#)
 - Kyra Buckley. Houston Chronicle. 5/31/22
 - ["Rising food costs make Houstonians cut back on extracurricular activities, according to new report"](#)
 - Chaz Miller. ABC-13. 5/12/22
 - ["Inflation May Have Peaked, But Where Do We Go From Here?"](#)
 - Heather Sullivan. FOX26 Houston. 5/11/22
 - ["Here's How Much Interest Rate Hikes Will Cost You."](#)
 - Heather Sullivan. FOX26 Houston. 5/5/22
 - ["Salaries Not Keeping Up with Slightly Better Economy, Economists Say"](#)
 - Pooja Lodhia. ABC-13. 4/14/22
 - ["Here's How Much More Houstonians Paid Over a Year with Inflation"](#)
 - Chaz Miller. ABC-13. 4/12/22
 - ["VERIFY: The Median Hourly Wage in Texas is Less Than the Average Hourly Wage"](#)
 - Marcelino Benito. KHOU-11. 3/23/22
 - "Cost of Living in Houston"
 - Nikki Courtney. KTRH Radio. 3/17/22
 - ["This Local NFT Investor Is Building A Million Dollar Art Collection"](#)
 - Shelby Stewart. Houstonia Magazine. 3/9/22
 - ["Houstonians, Texans Look for Meaningful Ways to Help Ukraine: 'We Need to Do Something'"](#)
 - Chaz Miller. ABC-13. 3/1/22.
 - ["The Value of College"](#)
 - Lauren McDonald. Coogcast. 2/23/22
 - ["Here are 5 Ways to Save Money on Your Monthly Home Payment"](#)
 - Amy Davis & Andrea Slaydon. KPRC 2 NBC. 2/14/22
 - ["University of Houston Professor Using TikTok to Explain Economics"](#)
 - Ruben Dominguez. FOX26 Houston. 2/2/22
 - ["UH Economics Professor Educates the Masses on TikTok"](#)
 - Sara Tubbs. UH Featured Story. 2/1/22
 - [From Teaching to TikTok, UH Professor Finds Fame on Social Media](#)
 - Susana Arreola. The Daily Cougar. 1/11/22
 - New Inflation Report
 - Steve Campion. ABC-13. 1/12/22
 - ["Why TikTok Should Worry Economists"](#)
 - Tyler Cowen. Bloomberg. 12/29/21
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- ["Economics Becomes Popular on TikTok Thanks to University of Houston Professor"](#)
 - Tiffany Craig. KHOU-11. 12/21/21
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SKILLS & LANGUAGES

- Spanish – Fluent
 - Video Editing (Cyberlink PowerDirector 365, CapCut, Canva, TikTok, YouTube)
 - Statistical Software (STATA, Gauss, MATLAB, R, RATS/CATS, Mathematica)
 - Microsoft Office
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OTHER

- Williams Pest Control, Technician **2005-06;
08-12**
- Spanish translator for local businesses **2009**
- Piano Teacher **2003 -
2006**
- ZMicrosystems, Software Tester **2004 -
2005**