Activities, Initiatives, and Accomplishments

Year of the Advisor 2016-2017

1. Provost Communication to University system on Year of the Advisor

2. WSU Academic Advising Association announced Advising Award winners
   a. Robin Bond, Faculty Advisor
   b. Kasey Schertenleib, Advising Administrator
   c. Matthew Jeffries, New Advisor
   d. Doug Juneau, Primary Advising

3. Implementation of the Equitable Advising pilot
   a. Chemistry, CCGRS, Neuroscience, Murrow College, General Studies currently participating
   b. Business, Molecular Biosciences, and Sport Management to join cohort in spring 2017
   c. Assessment of pilot summer 2017

4. Refresh of training program for academic advisors
   a. Provost supported requirement for training participation for all faculty and staff advisors
   b. First new training held in January 2017
   c. Additional training content and delivery methods to be added spring semester 2017
   d. Development of a BlackBoard MOOC site where training will be delivered and housed
   e. Requested new position of Training Coordinator/academic advisor to oversee program

5. Development of Advisor Role and Responsibilities
   a. Core Advising Responsibilities established and shared with advising community, summer 2016. This was a result of a workload survey administered to faculty and staff advisors in 2015
   b. Academic Advising Learning Outcomes developed summer 2016. Identification of advisors’ responsibility for what students should learn, know, and value as a result of an advising experience.
   c. Both documents will be used as pieces of evaluation for academic advisors in the future; for development of training modules; and for development of criteria for promotion in career ladder initiative (see below)

6. Fall 2016 Advising Forum
   a. Theme: Advisor as Valued Professional
   b. President Schulz recorded supportive message for the Forum

7. Spring 2017 Advising Forum
   a. February 20, 2017
   b. Theme: Choose Your Own Professional Development Adventure
   c. Full day activities with conference-like format in the afternoon
   d. Featured speaker, Erin Justyna, Assistant Director, Center for Active Learning and Undergraduate Engagement, Texas Tech University. “Developing a Professional Identity”

8. Year of the Advisor Reception
   a. January 31, 2017
   b. President and Provost: Recognition of academic advising role in student success
9. Advisor Career Ladder initiative
   a. Under development with HR representatives (initial implementation summer 2017)
   b. Position descriptions that identify appropriate and clear duties for each advisor classification
   c. Establishing, consistent criteria for “promotion” to next classification level
   d. Establishing, consistent salary ranges for each classification level

10. Service Indicator Initiative
    a. Working with ES and Provost’s office to establish guidelines for who can request a service indicator, the timing for placement, and the removal of expired service indicators.
    b. Ongoing work via a subcommittee comprised of Registrar, academic advisor, Student Financial Services, Provost representative

11. End of Year Acknowledgement (April/May)
    a. President/Provost blog acknowledging the good work and efforts of the Year of the Advisor activities
    b. Pledged support for ongoing activities and initiatives
    c. Assessment of completed initiatives (TBD)