



Jon Jones

Jon and his wife Gretchen established the Mindfulness-Based Emotional and Social Intelligence (MESI) Certificate in WSU's Honors College. MESI certification teaches happiness as a skill through innovative coursework, workshops, local and global community outreach efforts, and guest speakers to help students work on their mental health. This includes proficiencies in mindfulness, self-awareness, self-management, empathy, and compassion which help develop student emotional and social intelligence.

The MESI approach inspires the Jones family to generously give back and is integral to the culture at Brighton Jones. As CEO of Brighton Jones, the largest wealth management firm in Washington state, Jon and his more than 175 teammates are redefining what it means to advise individuals and families at the intersection of life and wealth by aligning their time and money with their passions and purpose in life. The Brighton Jones MESI approach has built a respected culture of philanthropy, helping Brighton Jones win the *Small Business of the Year Award* at Seattle Business Magazine's 2018 Community Impact Awards, as well as repeatedly ranking among the best places to work in Washington State and Oregon.

Born and raised in East Wenatchee, Jon wears his Cougar pride like a badge of honor. He graduated in 1993 with a BA in finance and accounting, was in the honors program, and a member of the Theta Chi fraternity.