# Equity and Justice UCORE: Summary of Catalog Updates 

## College of Communication (no. 1)

## Summary of Catalog Updates for:

## Journalism and Media Production; Strategic Communication

The following schedules of studies reflect the updates to the WSU Catalog 4-year plans in response to the new Equity and Justice [EQJS] UCORE designation. The updates have been reviewed and approved by the respective departments and college leadership. The effective date is fall 2023 for incoming students.

The College of Communication will require students to complete 6 of 7 UCOREs in these designations: ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI, and complete one lab science (BSCI or PSCI). The other UCORE requirements have not changed.

For the purpose of this summary document, the 7 UCORE designations are listed at the top of each schedule as a set and are highlighted as follows:

- Teal highlighting calls out any course that is a specified UCORE course (e.g., CHEM 101) that fulfills both a UCORE and major requirement.
- Yellow highlighting indicates a UCORE designation from which students will choose in order to fulfill the 6 of 7 requirement (e.g., "Arts [ARTS]" becomes "UCORE Inquiry").
- The "UCORE Inquiry" footnote lists the courses from which students choose to complete the UCORE requirement.

ADVISORY NOTE: The updates below do not reflect any requirement changes that are in process for next year's catalog. Any requirement changes will be updated with the EQJS information once approved.

| Department | Summary of updated schedules of studies for EQJS |  |
| :---: | :---: | :---: |
| Journalism and | Broadcast News (120 Credits) |  |
| Media Production | ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI |  |
|  | Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course. |  |
|  | First Year |  |
|  | First Term | Credits |
|  | COM 101 | 3 |
|  | COM 138 | 3 |
|  | Diversity [DIVR] | 3 |
|  | ENGLISH 101 [WRTG] | 3 |
|  | Social Sciences [SSCH] | 3 |
|  | UCORE Inquiry ${ }^{1}$ | $\underline{6}$ |
|  | Second Term | Credits |
|  | COM 102 [COMM] | 3 |
|  | COM 105 [HUM] | 3 |


Major Electives ${ }^{4} \quad 6$
Electives $^{2} \quad 4$

## Footnotes

${ }^{4}$ For of 7 credits one Biologieal Sciences [BSCI] and one Physical Sciences $\lceil\mathrm{PSC}\rceil$ course, ineluding one lab course.
${ }^{1}$ Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
${ }^{2}$ A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
${ }^{3}$ Advanced Media and Society Course (3 credits): Select from COM 421, 464, 471 , or 479.
${ }^{4}$ Major Electives (9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, COM 495 internship credits, COM 497 or 499 Special Projects credits in consultation with advisor. A maximum of 6 credits of 495/497/499 may apply towards major electives.
${ }^{5}$ Specialization Course (3 credits): Any COM, COMJOUR, or COMSTRAT 475490 not used to meet other requirements.

## Broadcast Production (120 Credits)

 ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCITeal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course.

## First Year

First Term
Credits
COM 101
COM 138
Diversity [DIVR] ..... 3
ENGLISH 101 [WRTG] ..... 3
Social Sciences [SSCI] ..... 3
UCORE Inquiry ${ }^{1}$ ..... 6
Second Term ..... Credits
COM 102 [COMM] ..... 3
COM 105 [HUM] ..... 3
HISTORY 105 [ROOT] ..... 3






|  | Footnotes <br> ${ }^{4}$ For a total of 7 eredits one Biologieal Seiences [BSCI] and one Physical Sciences [PSCI] course, including one lab course. <br> ${ }^{1}$ Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed. <br> ${ }^{2}$ A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor. <br> ${ }^{3}$ Advanced Media and Society Course (3 credits): Select from COM 421, 464, 471 , or 479. <br> ${ }^{4}$ Major Electives ( 9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, COM 495 internship credits, COM 497 or 499 Special Projects credits in consultation with advisor. A maximum of 6 credits of 495/497/499 may apply towards major electives. <br> ${ }^{5}$ Specialization Course (3 credits): Any COM, COMJOUR, or COMSTRAT 475490 not used to meet other requirements. |
| :---: | :---: |
| Strategic <br> Communication | Advertising (120 Credits) |
|  | ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI |
|  | Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course. |
|  | First Year |
|  | First Term Credits |
|  | Biological Sciences [BSCI] or Physical Sciences [PSCH ${ }^{+}$[ 3 |
|  | COM 101 1 3 |
|  | COM 138 - 3 |
|  | Diversity [DIVR] 3 |
|  | ENGLISH 101 [WRTG] 3 |
|  | UCORE Inquiry ${ }^{1}$ ( ${ }^{\text {U }}$ |
|  | Second Term Credits |
|  | Biological Sciences [BSCI] or Physical Sciences [PSCI] (with lab) ${ }^{\frac{1}{4}} 4$ |
|  | COM 102 [COMM] 3 |
|  | COM 105 [HUM] 3 |
|  | HISTORY 105 [ROOT] 3 |
|  | Quantitative Reasoning [QUAN] 3 |
|  |  |


| Second Year |  |
| :---: | :---: |
| First Term | Credits |
| Arts [ARTS] | 3 |
| COM 210 | 3 |
| COM 300 [M] | 3 |
| Social Sciences [SSCI] | 3 |
| UCORE Inquiry ${ }^{1}$ | $\underline{6}$ |
| Elective | 3 |
| Second Term | Credits |
| COMSTRAT 301 | 3 |
| COMSTRAT 310 | 3 |
| COMSTRAT 380 | 3 |
| Electives | 6 |
| Complete Writing Portfolio |  |
| Third Year |  |
| First Term | Credits |
| COM 309 | 3 |
| COMSTRAT 381 | 3 |
| COMSTRAT 395 or MKTG 360 | 3 |
| Major Electives ${ }^{2}$ | 3 |
| Elective ${ }^{3}$ | 3 |
| Second Term | Credits |
| COMSTRAT 382 | 3 |
| Major Electives ${ }^{2}$ | 3 |
| Electives ${ }^{3}$ | 9 |
| Fourth Year |  |
| First Term | Credits |
| COMSTRAT 480 | 3 |
| Integrative Capstone [CAPS] | 3 |
| Advanced Media and Society Course ${ }^{4}$ | 3 |
| Electives ${ }^{3}$ | 6 |
| Second Term | Credits |
| COMSTRAT 476 | 3 |
| Specialization Course ${ }^{5}$ | 3 |
| Major Electives ${ }^{2}$ | 3 |
| Electives ${ }^{3}$ | 5 |

## Footnotes

${ }^{4}$ For a total of 7 credits one Biologieal Sciences [BSCI] and one Physieal
Sciences [PSCI] course, including one lab course.
${ }^{1}$ Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
${ }^{2}$ Major Electives (9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, COM 495 internship credits, COM 497 or COMSTRAT 499 Special Projects credits in consultation with advisor. A maximum of 6 credits of 495/497/499 may apply towards major electives.
${ }^{3}$ A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
${ }^{4}$ Advanced Media and Society Course (3 credits): Select from COM 421, 440, 464,471 , or 479.
${ }^{5}$ Specialization Course (3 credits): Any COM, COMJOUR, or COMSTRAT 475490 not used to meet other requirements.

## Integrated Strategic Communication (120 Credits) ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI

Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course.

## First Year

First Term

Credits

Biological Sciences [BSCI] or Physical Sciences $\left[\mathrm{PSCH}^{4}\right.$
COM 1013
COM 138 3
Diversity [DIVR] 3
ENGLISH 101 [WRTG] 3
UCORE Inquiry ${ }^{1}$ -
Second Term
Credits
Biological Sciences [BSCI] or Physieal Sciences [PSCI](with lab) ${ }^{+} \quad 4$
COM 102 [COMM] 3
COM 105 [HUM] 3
HISTORY 105 [ROOT] 3
Quantitative Reasoning [QUAN] 3
UCORE Inquiry ${ }^{1}$ 4

| Second Year |  |
| :---: | :---: |
| First Term | Credits |
| Arts [ARTS] | 3 |
| COM 210 | 3 |
| COM 300 [M] | 3 |
| COMSTRAT 301 | 3 |
| Social Sciences [SSCI] | 3 |
| UCORE Inquiry ${ }^{1}$ | $\underline{6}$ |
| Second Term | Credits |
| COM 309 | 3 |
| COMJOUR 333 | 3 |
| COMSTRAT 312 | 3 |
| Electives ${ }^{2}$ | 6 |
| Complete Writing Portfolio |  |
| Third Year |  |
| First Term | Credits |
| COMSTRAT 310 | 3 |
| COMSTRAT 380 | 3 |
| COMSTRAT 395 or MKTG 360 | 3 |
| Major Electives or COMSTRAT 495 Internship ${ }^{3}$ | 3 |
| Electives ${ }^{2}$ | 3 |
| Second Term | Credits |
| COMSTRAT 383 [M] | 3 |
| Major Electives or COMSTRAT 495 Internship ${ }^{3}$ | 3 |
| Electives ${ }^{2}$ | 9 |
| Fourth Year |  |
| First Term | Credits |
| COMSTRAT 485 | 3 |
| Integrative Capstone [CAPS] | 3 |
| Major Elective or COMSTRAT 495 Internship ${ }^{3}$ | 3 |
| Electives ${ }^{2}$ | 6 |
| Second Term | Credits |
| COMSTRAT 476 | 3 |
| Advanced Media and Society Course ${ }^{4}$ | 3 |
| Electives ${ }^{2}$ | 8 |

## Footnotes

${ }^{4}$ For a total of 7 credits- one Biological Sciences [BSCI] and one Physical Sciences [PSCI] course, including one lab course.
${ }^{1}$ Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
${ }^{2}$ A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
${ }^{3}$ Major Electives ( 9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, 3 credits of COMSTRAT 495 internship are required. A maximum of 3 credits of 497/499 may apply towards major electives.
${ }^{4}$ Advanced Media and Society Course (3 credits): Select from COM 421, 440, 464,471 , or 479.

## Public Relations (1 20 Credits)

ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI

Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course.

## First Year

First Term
Biological Sciences [BSCI] or Physical Sciences [PSCI ${ }^{+}$ ..... 3
COM 101 ..... 3
COM 138 ..... 3
Diversity [DIVR] ..... 3
ENGLISH 101 [WRTG] ..... 3
UCORE Inquiry ${ }^{1}$ ..... 6
Second Term ..... Credits
Biological Sciences [BSCI] or Physical Sciences [PSCI](with lab) ${ }^{+}$ ..... 4
COM 102 [COMM] ..... 3
COM 105 [HUM] ..... 3
HISTORY 105 [ROOT] ..... 3
Quantitative Reasoning [QUAN] ..... 3
UCORE Inquiry ${ }^{1}$ ..... 4
Second YearFirst TermCredits
Arts [ARTS] ..... 3

|  | COM 210 | 3 |
| :---: | :---: | :---: |
|  | COM 300 [M] | 3 |
|  | COMSTRAT 301 | 3 |
|  | Social Sciences [SSCI] | 3 |
|  | UCORE Inquiry ${ }^{1}$ | $\underline{6}$ |
|  | Second Term | Credits |
|  | COMJOUR 333 | 3 |
|  | COMSTRAT 310 | 3 |
|  | COMSTRAT 312 | 3 |
|  | Electives | 6 |
|  | Complete Writing Portfolio |  |
|  | Third Year |  |
|  | First Term | Credits |
|  | COM 309 | 3 |
|  | COMSTRAT 383 [M] | 3 |
|  | COMSTRAT 395 or MKTG 360 | 3 |
|  | Major Electives ${ }^{2}$ | 3 |
|  | Elective ${ }^{3}$ | 3 |
|  | Second Term | Credits |
|  | COMSTRAT 477 | 3 |
|  | Advanced Media and Society Course ${ }^{4}$ |  |
|  | Major Electives ${ }^{2}$ | 3 |
|  | Electives ${ }^{3}$ | 6 |
|  | Fourth Year |  |
|  | First Term | Credits |
|  | COMSTRAT 485 [M] | 3 |
|  | Integrative Capstone [CAPS] |  |
|  | Electives ${ }^{3}$ | 9 |
|  | Second Term | Credits |
|  | Specialization Course ${ }^{5}$ | 3 |
|  | Major Electives ${ }^{2}$ | 3 |
|  | Electives ${ }^{3}$ | 8 |
|  | Footnotes |  |
|  | ${ }^{4}$ For a total of 7 credits one Biologic Sciences [PSCI] course, including on |  |



|  | COMSTRAT 301 | 3 |
| :---: | :---: | :---: |
|  | Social Sciences [SSCI] | 3 |
|  | UCORE Inquiry ${ }^{1}$ | $\underline{6}$ |
|  | Second Term | Credits |
|  | COMSTRAT 310 | 3 |
|  | Major Elective ${ }^{2}$ | 3 |
|  | Specialization Course ${ }^{3}$ | 3 |
|  | Electives ${ }^{4}$ | 6 |
|  | Complete Writing Portfolio |  |
|  | Third Year |  |
|  | First Term | Credits |
|  | COM 309 | 3 |
|  | COMSTRAT 324 [M] | 3 |
|  | COMSTRAT 326 | 3 |
|  | Electives ${ }^{4}$ | 6 |
|  | Second Term | Credits |
|  | COMSTRAT 395 or MKTG 360 | 3 |
|  | COMSTRAT 477 or COM 490 | 3 |
|  | Major Elective ${ }^{2}$ | 3 |
|  | Electives ${ }^{4}$ | 6 |
|  | Fourth Year |  |
|  | First Term | Credits |
|  | COMSTRAT 483 or 478 | 3 |
|  | Integrative Capstone [CAPS] | 3 |
|  | Electives ${ }^{4}$ | 9 |
|  | Second Term | Credits |
|  | Advanced Media and Society Course ${ }^{5}$ | 3 |
|  | COMSTRAT 485 | 3 |
|  | Major Elective ${ }^{2}$ | 3 |
|  | Electives ${ }^{4}$ | 5 |
|  | Footnotes <br> ${ }^{4}$ For a total of 7 credits-one Biological Sciences [BSCI] and one Physical Sciences [PSC1] course, including one lab course. <br> ${ }^{1}$ Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed. |  |
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