

**UNDERGRADUATE AND PROFESSIONAL MAJOR CHANGE BULLETIN NO. 10
Addendum No. 2**

**---REQUIREMENTS---
Spring 2012**

The requirements listed below reflect the undergraduate major curricular changes approved by the Catalog Subcommittee for the College of Communication. All changes are underlined. Deletions are crossed out. The column to the far right indicates the date each change becomes effective.

Department	Proposed	Effective Date
Communication, revise certification requirements	<p>Certification Requirements To certify a major <u>plan</u> in communication, a student must meet the following minimum requirements: (1) Complete COM 101, 245, 265, 295 and ComSt 102 and 105; (2) Earn a grade no lower than C in Com 295. <u>Sophomore standing (transfer students should have at least 15 graded units from courses in residence at WSU. (3) Complete a proctored English grammar and writing exam administered by the College of Communication.</u></p> <p>The Communication GPA and the cumulative GPA are averaged together. Students are placed in rank order. The top students are certified based on the number of spots available that semester. Students transferring into the College with 55 or more credit hours should complete the certification requirements within two semesters. Students will be placed in rank order based on their cumulative WSU GPA. The top students who have successfully passed the writing exam are certified based on the number of spots available that semester. Students transferring into the College with 55 or more hours should complete the certification requirements within two semesters. All students should certify before earning 90 credit hours.</p> <p>General College Requirements Each student will complete the requirements of one of the following programs <u>major plans</u>. and accumulate an emphasis of 18 hours (9 upper-division hours) in a second department. At least 75 of the 120 hours required for the Bachelor of Arts degree in Communication must be taken in other departments. Transfer students, in meeting the requirements of their chosen program, must take a minimum of 15 credit hours in the College of Communication at WSU.</p>	8-12
Communication, drop option	Drop option in Advertising	8-12
Communication, drop option	Drop option in Applied Intercultural Com	8-12
Communication, drop option	Drop option in Broadcast News/Production	8-12

Communication, drop option	Drop option in Journalism	8-12																																																										
Communication, drop option	Drop option in Organizational Com	8-12																																																										
Communication, drop option	Drop option in Public Relations	8-12																																																										
Communication, new major plan in Communication and Society	<p>Communication and Society 120 Hours</p> <p>All majors require a minimum of 48 semester hours in communication. Honors students complete Honors requirements in place of UCOREs.</p> <p>First Year</p> <table> <thead> <tr> <th></th> <th>Hours</th> </tr> </thead> <tbody> <tr> <td>First Term</td> <td></td> </tr> <tr> <td>COM 101</td> <td>3</td> </tr> <tr> <td>Diversity [DIVR]</td> <td>3</td> </tr> <tr> <td>ENGLISH 101 [WRTG]</td> <td>3</td> </tr> <tr> <td>HISTORY 105 [ROOT]</td> <td>3</td> </tr> <tr> <td>Quantitative Reasoning [QUAN]</td> <td>3</td> </tr> <tr> <td>Second Term</td> <td></td> </tr> <tr> <td>Biological Sciences [BSCI] or SCIENCE 101 [SCI] ¹</td> <td>3 or 4</td> </tr> <tr> <td>COM 102 [COMM]</td> <td>3</td> </tr> <tr> <td>COM 105</td> <td>3</td> </tr> <tr> <td>Social Sciences [SSCI]</td> <td>3</td> </tr> <tr> <td>Electives</td> <td>3</td> </tr> <tr> <td>Take Writing Certification Exam</td> <td></td> </tr> <tr> <td>Apply for and Certify in Major</td> <td></td> </tr> <tr> <td>Second Year</td> <td></td> </tr> <tr> <td>First Term</td> <td>Hours</td> </tr> <tr> <td>COM 210</td> <td>3</td> </tr> <tr> <td>COM 295</td> <td>3</td> </tr> <tr> <td>Humanities [HUM]</td> <td>3</td> </tr> <tr> <td>Major Specialization²</td> <td>3</td> </tr> <tr> <td>Physical Sciences [PSCI] or SCIENCE 102 [SCI] ¹</td> <td>3 or 4</td> </tr> <tr> <td>Second Term</td> <td></td> </tr> <tr> <td>COMSOC 301 Foundations of Persuasion</td> <td>3</td> </tr> <tr> <td>Creative and Professional Arts [ARTS]</td> <td>3</td> </tr> <tr> <td>Electives</td> <td>9</td> </tr> <tr> <td>Complete Junior Writing Portfolio</td> <td></td> </tr> <tr> <td>Third Year</td> <td>Hours</td> </tr> <tr> <td>First Term</td> <td></td> </tr> </tbody> </table>		Hours	First Term		COM 101	3	Diversity [DIVR]	3	ENGLISH 101 [WRTG]	3	HISTORY 105 [ROOT]	3	Quantitative Reasoning [QUAN]	3	Second Term		Biological Sciences [BSCI] or SCIENCE 101 [SCI] ¹	3 or 4	COM 102 [COMM]	3	COM 105	3	Social Sciences [SSCI]	3	Electives	3	Take Writing Certification Exam		Apply for and Certify in Major		Second Year		First Term	Hours	COM 210	3	COM 295	3	Humanities [HUM]	3	Major Specialization ²	3	Physical Sciences [PSCI] or SCIENCE 102 [SCI] ¹	3 or 4	Second Term		COMSOC 301 Foundations of Persuasion	3	Creative and Professional Arts [ARTS]	3	Electives	9	Complete Junior Writing Portfolio		Third Year	Hours	First Term		8-12
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<p>Communication, new major plan in Journalism and Media Production</p>	<p>Journalism and Media Production 120 Hours</p> <p>All majors require a minimum of 48 semester hours in communication. Honors students complete Honors requirements in place of UCOREs.</p> <p>First Year</p> <p>First Term Hours COM 101 3 Diversity [DIVR] 3 ENGLISH 101 [WRTG] 3 HISTORY 105 [ROOT] 3 Quantitative Reasoning [QUAN] 3</p>	8-12

Second Term	Hours
Biological Sciences [BSCI] or SCIENCE 101 [SCI] ¹	3 or 4
COM 102 [COMM]	3
COM 105	3
Social Sciences [SSCI]	3
Electives	3
Take Writing Certification Exam	
Apply for and Certify in Major	
Second Year	
First Term	Hours
COM 210	3
COM 295	3
Creative and Professional Arts [ARTS]	3
Humanities [HUM]	3
Electives	3
Second Term	Hours
COMJOUR 350	3
Physical Sciences [PSCI] or SCIENCE 102 [SCI] ¹	3 or 4
Electives	9
Complete Junior Writing Portfolio	
Third Year	
First Term	Hours
300-400-level Electives	3
COMJOUR 333 [M]	3
COMJOUR 390 or COMJOUR 355	3
Electives	6
Second Term	Hours
COMJOUR 335	3
COM 415	3
Major Elective or COMJOUR 495 ²	3
Electives	6
Fourth Year	
First Term	Hours
COMJOUR 425 [M]	3
COM 440	3
Integrated Capstone [CAPS]	3
Major Elective or COMJOUR 495 ²	3
Electives	3
Second Term	Hours

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<p>Communication, new major plan in Strategic Communication</p>	<p>Strategic Communication 120 Hours</p> <p>All majors require a minimum of 48 semester hours in communication. Honors students complete Honors requirements in place of UCOREs.</p> <p>First Year</p> <table> <thead> <tr> <th></th> <th style="text-align: right;">Hours</th> </tr> </thead> <tbody> <tr> <td>First Term</td> <td></td> </tr> <tr> <td>COM 101</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Diversity [DIVR]</td> <td style="text-align: right;">3</td> </tr> <tr> <td>ENGLISH 101 [WRTG]</td> <td style="text-align: right;">3</td> </tr> <tr> <td>HISTORY 105 [ROOT]</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Quantitative Reasoning [QUAN]</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Second Term</td> <td></td> </tr> <tr> <td></td> <td style="text-align: right;">Hours</td> </tr> <tr> <td>Biological Sciences [BSCI] or SCIENCE 101 [SCI] ¹</td> <td style="text-align: right;">3 or 4</td> </tr> <tr> <td>COM 102 [COMM]</td> <td style="text-align: right;">3</td> </tr> <tr> <td>COM 105</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Social Sciences [SSCI]</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Electives</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Take Writing Certification Exam</td> <td></td> </tr> <tr> <td>Apply for and Certify in Major</td> <td></td> </tr> <tr> <td>Second Year</td> <td></td> </tr> <tr> <td>First Term</td> <td></td> </tr> <tr> <td></td> <td style="text-align: right;">Hours</td> </tr> <tr> <td>COM 210</td> <td style="text-align: right;">3</td> </tr> <tr> <td>COM 295</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Creative and Professional Arts [ARTS]</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Humanities [HUM]</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Physical Sciences [PSCI] or SCIENCE 102 [SCI] ¹</td> <td style="text-align: right;">3 or 4</td> </tr> <tr> <td>Second Term</td> <td></td> </tr> <tr> <td></td> <td style="text-align: right;">Hours</td> </tr> </tbody> </table>		Hours	First Term		COM 101	3	Diversity [DIVR]	3	ENGLISH 101 [WRTG]	3	HISTORY 105 [ROOT]	3	Quantitative Reasoning [QUAN]	3	Second Term			Hours	Biological Sciences [BSCI] or SCIENCE 101 [SCI] ¹	3 or 4	COM 102 [COMM]	3	COM 105	3	Social Sciences [SSCI]	3	Electives	3	Take Writing Certification Exam		Apply for and Certify in Major		Second Year		First Term			Hours	COM 210	3	COM 295	3	Creative and Professional Arts [ARTS]	3	Humanities [HUM]	3	Physical Sciences [PSCI] or SCIENCE 102 [SCI] ¹	3 or 4	Second Term			Hours	8-12
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MKTG 360	3
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300-400-level Electives	3
COMSTRAT 381 [M]	3
Major Elective or COMSTRAT 495 ²	3
Specialization Course ³	3
Electives	3
Second Term	Hours
COMSTRAT 409	3
Major Elective or COMSTRAT 495 ²	3
Specialization Course ³	3
Electives	6
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Integrated Capstone [CAPS]	3
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² Select 12 credits of major electives not used above or COMSTRAT 495 internship credits (max. 6 credits of internship) in consultation with advisor.	
³ Students select a specialization and complete the courses required for the specialty. Public Relations Specialization: COMJOUR 333, COMSTRAT 312, COMSTRAT 412 [M], and COMSTRAT 475. Advertising Specialization: COMSTRAT 380, COMSTRAT 382, COMSTRAT 480 [M], and COMSTRAT 476.	