



**M E M O R A N D U M**

**TO:** Rich Zack, Chair of Academic Affairs Committee

**FROM:** Suzanne Lambeth, Assistant Registrar

**DATE:** March 3, 2014

**SUBJECT:** Extending the BA Communication

At the February 28, 2014 meeting of the Catalog Subcommittee, the proposal from the College of Communication to extend the BA in Communication to the Everett Campus was reviewed and approved, pending approval of the curriculum requirements on UPMCB 9.

The following were noted and addressed during the review process:

- Integrated Communication is a new option under the Strategic Communication major.
- The new option will be available to both Pullman and Everett students
- A 4-year plan replaces the 2-year plan in the initial proposal.
- The 4 year plan for the Integrated Communication option is on UPMCB 9.
- Footnotes were added to address curriculum requirements for transfer students.