

**Washington State University
MAJOR CHANGE FORM – REQUIREMENTS**

NOTE: If proposing a new program (degree) or **extending, moving, consolidating, eliminating or renaming** an existing program (degree), these proposals must first go through the Provost's Office review process. Please do not use this form. Please contact the Provost's Office for directions on processing program (degree) proposals.

SUBMITTING PROPOSAL – Follow the steps on form, then:

- Submit one electronic copy of complete packet of signed form/rationale statement/supporting documentation and/or edits to wsu.curriculum@wsu.edu.**
- Send the original stapled packet PLUS 10 stapled copies of packet to the Registrar's Office, campus mail code 1035.**

Department Name The Edward R. Murrow College of Communication

1. Check proposed changes:

- New Plan (Major) in _____ CIP# _____
- Change name of Plan (Major) from _____ to _____
- Revise certification requirements for the Plan (Major) in _____
- Revise Plan (Major) requirements in online Strategic Communication MA
- Drop Plan (Major) in _____
- New Sub-Plan (Option) in _____ CIP# _____
- Change name of Sub-Plan (Option) from _____ to _____
- Revise requirements for the Sub-Plan (Option) in _____
- Drop Sub-Plan (Option) in _____
- New Minor in _____ CIP# _____
- Change name of Minor from _____ to _____
- Revise Minor requirements in _____
- Drop Minor in _____
- New Certificate in _____ CIP# _____
- Change name of Certificate from _____ to _____
- Revise Certificate requirements in _____
- Drop Certificate in _____
- Other _____

2. Effective Date: Fall 2016 (Effective date must be for future fall term.) **Submission deadline is Oct 1st.**

NOTE: Items received after deadlines may be put to the back of the line or forwarded to the following year. Please submit on time.

Contact: Christine Curtis Phone number: 335-5608
 Email: christine.curtis@wsu.edu Campus mail code: 2520

3. PLEASE ATTACH A RATIONALE STATEMENT giving the reasons for each request marked above, and explaining how this impacts other units in Pullman and other campuses (if applicable).

4. PROVIDE SUPPORTING DOCUMENTATION AND/OR CURRENT CATALOG COPY with edit marks showing requested changes.

5. SIGN AND DATE APPROVALS.

 _____ Chair Signature/date	 _____ Dean Signature/date	_____ CSC Date	
 _____ Chair Signature/date	 _____ Dean Signature/date	_____ AAC or GSC Date	_____ Senate Date

Current Curriculum	Proposed New Curriculum
COM 561 Multimedia Content Creation	COM 561 Multimedia Content Creation
COM 562 Crisis Communication in Global Contexts	COM 562 Crisis Communication in Global Contexts
COM 563 Ethics for Professionals	COM 563 Ethics for Professionals
COM 564 Research Methods for Professionals	COM 564 Research Methods for Professionals
COMSTRAT 561 Persuasion for Professional Communicators	COMSTRAT 561 Persuasion for Professional Communicators
COMSTRAT 562 Creative Media Strategies and Techniques	COMSTRAT 562 Creative Media Strategies and Techniques
COMSTRAT 563 Professional Digital Content Promotion	COMSTRAT 563 Professional Digital Content Promotion
COMSTRAT 564 Consumer Behavior and Brand Development	COMSTRAT 564 Consumer Behavior and Brand Development
COMSTRAT 565 Professional Marketing Communication Management and Campaigns	COMSTRAT 565 Professional Marketing Communication Management and Campaigns
COMSTRAT 702 Master's Special Problems, Directed Study, and/or Examination	COMSTRAT 701 Independent Capstone project and/or Examination