

MINUTES  
Board of Regents  
March 28, 2014

The Board of Regents of Washington State University met pursuant to call in Open Meeting at 8:00 a.m., Friday, March 28, 2014, in the University Center, Gray Wolf Hall 156, Everett, Washington.

Present: Regent Connie Niva, Chair; Regents Ted Baseler, Scott Carson, Harold Cochran, T. Ryan Durkan, Laura Jennings, Lindsey Schaffer, Lura Powell, and Michael Worthy; President Elson S. Floyd, and Interim Provost and Executive Vice President Daniel J. Bernardo via video from Pullman.

**1. Report from the Chair of the Board of Regents.** Regent Niva welcomed everyone to the meeting. She welcomed newly appointed Regent Lura Powell to the Board. She said that since the last Regents' Meeting, the Regents have participated in a variety of WSU activities including: the groundbreaking ceremony for the Clean Technology Laboratory Building in Pullman; Board of Governors meeting at WSU Tri-Cities; and the King County Accepted Student reception in Bellevue.

**2. Report from the President of the University.** President Floyd thanked the Board of Regents for the opportunity to report, and thanked Paul Pitre for hosting the Board at the University Center.

President Floyd began his report by acknowledging Mr. Jerry Cornfield in the audience, a reporter for *The Herald* of Everett, Washington. He said that Mr. Cornfield does an amazing job reporting on higher education and issues involving Olympia, but over the last several weeks has been reporting on the tragedy that occurred in Oso, Washington. President Floyd asked for a moment of silence to acknowledge the families who were impacted by the mudslide.

President Floyd reported on the following:

**Personnel**

Vice President for Research. President Floyd said they have successfully concluded the search for the Vice President for Research and that Chris Keane will join WSU July 1. He added that his wife, Kelly, will also join WSU as a project manager with Facilities Services. He said Dr. Yogi Gupta, Regents professor and director of WSU's Institute for Shock Physics, chaired the national search that led to Dr. Keane's selection.

Dean, College of Business. President Floyd indicated they will soon be in the process of identifying a new dean of the College of Business because Eric Spangenberg has made the decision to take on a similar role at the University of California, Irvine. He

said he has met with the faculty and staff as well as the national advisory board to receive input regarding an interim dean and will begin a search for a new dean this fall.

Chancellor, WSU North Puget Sound. President Floyd said it is important to make sure that the investment the state and WSU have made in the University Center continues to be realized. He said Dr. Paul Pitre has been serving as the campus academic dean and he greatly appreciates the leadership he has provided. President Floyd stated that as WSU begins to assume leadership and responsibility for the University Center effective July 1, there is a need to provide additional assistance to Dr. Pitre. Over the next several weeks, President Floyd indicated he will be considering individuals to serve as the interim chancellor for WSU North Puget Sound. He added that hiring an interim chancellor rounds out the leadership team in Everett to ensure the transition of responsibilities is smooth and complete, and will also allow Dr. Pitre to focus on the fine work he is doing in the academic arena.

### **Capital Projects**

Football Operations Building. President Floyd reported that the Football Operations Building is on budget and on time, and believes there is going to be a positive margin regarding the final fund balance, but that is yet to be determined. He said it is going to be a great facility that will help tremendously in the recruitment of all WSU student athletes. He added that it is important to recognize that while it is referred to as the Football Operations Building, it will be a facility that all athletes may utilize.

Northside Hall–Phase 2. President Floyd reported that they have broken ground on Northside Residence Hall–Phase 2. Northside 1 has been a huge success and the students enjoy it very much. The twin to that building should be complete by fall 2015.

Marriott Residence Inn. President Floyd reported that this facility is again on schedule and should open by mid-April. He added that occupancy has been at such a pace that preliminary conversations have taken place with Marriott regarding opening a second facility on the same site.

Wine Science Center. President Floyd reported that the Wine Science Center at Tri-Cities is under construction right now and is expected to open at its projected date of spring 2015. They are approximately \$2 million short of reaching their final fundraising goal and are continuing to work mightily in terms of identifying new donors and supporters to fill that particular gap. President Floyd thanked Regent Baseler for his leadership and personal philanthropy associated with the project. He added that the Wine Science Center will make an amazing difference for the state in the context of the wine industry.

Pharmaceutical and Biomedical Sciences Building. President Floyd reported that the Pharmaceutical and Biomedical Sciences Building at WSU Spokane is fully operational. The College of Pharmacy has completed moving in and is already at capacity. He added that there is clamoring for additional space beyond this building and he is very pleased about the progress that is occurring there.

Additionally, President Floyd said WSU is looking at further engagement outside of Spokane and has partnered with Pacific Northwest University of Health Sciences in Yakima to offer the WSU Doctor of Pharmacy degree program there beginning August 2015. He said this partnership reflects WSU's strong commitment aligning WSU educational programs with the most pressing needs of the state.

Clean Technology Laboratory Building. President Floyd thanked Regent Niva for attending the groundbreaking event for the Clean Technology Laboratory Building. He said WSU has been talking about this building for a long time and it was a huge celebration. The building will cost approximately \$52.8 million; a donor has been identified to provide the capping gift associated with construction of the facility. President Floyd said he will be making a recommendation to the Regents to name the building appropriately because of the contribution that will be received. He also reported that it will be the first research building on the Pullman campus that will be named as a consequence of a private donor. He believes WSU has turned the corner, not only in the context of fundraising, but in terms of recognition of where we are with our academic programs and the priorities that are so important to WSU.

#### **Other Updates:**

President Floyd thanked Regent Carson for his continued generous support of WSU. He reported Regent Carson made a challenge at the recent Board of Governors meeting to establish a President's Excellence Fund which is already approaching the \$1 million mark.

President Floyd announced that ASWSU recently held their election for the new president and vice president and he is looking forward to working with the new officers over the next year. He said Jared Powell and LaKecia Farmer will continue the very strong tradition that WSU has by having amazing leaders associated with ASWSU. He added that Taylor Hennessey and Kevin Massimino have done an incredible job and he's enjoyed working with both of them over the past year. President Floyd indicated that the entire ASWSU team members are constant partners as they make strategic decisions around the university and the work they engage in.

President Floyd also reported on a student referendum recommending the Pullman campus become tobacco free. He said WSU Spokane and WSU Vancouver are already tobacco free, but the Pullman campus could be more complicated. He has appointed a university task force to look at the issues surrounding implementation of the measure

on the Pullman campus. He indicated this is a national movement that is occurring across the country, and he is pleased that the students are interested and focused on this matter as well.

President Floyd said the farm bill was signed by President Obama on February 7. He commended members of the Washington State federal delegation, and particularly Senator Maria Cantwell, for their leadership in the farm bill. He said Senator Patty Murray's efforts were also instrumental. He stated it has been almost two decades since we have had a farm bill and he is pleased with what it will do for the institution.

President Floyd indicated that WSU's student athletes are continuing to have amazing success both on and off the field. He shared that WSU athletes have posted a combined 2.96 grade point average for the 2013 fall semester, including seven sport programs that posted a team GPA of over 3.00. President Floyd expressed that WSU is obviously continuing to recruit great athletes and great scholars, which is what world class institutions do. He said clearly these numbers reflect positively on the entire university.

**3. Minutes.** It was moved and seconded that the Board of Regents approve the minutes of the January 24, 2014, Board of Regents Meeting and the February 24, 2014, Special Meeting. Carried.

**4. Reports from University Groups.** A representative from each of the university groups—Faculty Senate, Administrative and Professional Advisory Council, Associated Students of Washington State University, Associated Students of Washington State University Spokane, Graduate and Professional Student Association, Foundation Board of Governors, and WSU Alumni Association—reviewed their reports as submitted. *(Individual written reports may be found online at the Board of Regents website or requested from the President's Office.)*

**5. Focused Discussion—University Center of North Puget Sound.** Paul Pitre, Dean, WSU North Puget Sound, outlined WSU's progress on a number of fronts at the University Center, including information technology, marketing and branding, and increasing academic programs. He also introduced students Jennifer Johnson Hernandez and Gabriel Valea, juniors in engineering at the University Center, who praised WSU for bringing new engineering courses to Everett.

**6. Executive Committee.** Regent Niva reported that the committee discussed revisions to the 2014 Board of Regents meeting schedule. They also discussed the recipients for the 2014 Regents' Distinguished Alumnus Award. She added that it's always difficult to choose because WSU has such amazing alumni.

Regent Carson commented that each year the candidates presented to them are truly exceptional people and he believes that speaks highly of what the institution is about and the impact they make in the world.

Regent Worthy added that the recipients of this award are truly an elite group of individuals.

The Board took action on the following:

Revisions to the 2014 Board of Regents Meeting Schedule. It was moved and seconded that the Board of Regents approve the revisions to the 2014 Board of Regents Meeting schedule. Carried.

Regents' Distinguished Alumnus Award. It was moved and seconded that the Board of Regents award Candidate S as the recipient of the 2014 Regents' Distinguished Alumnus Award. Once Candidate S has been contacted and if he/she accepts the award, the name of Candidate S will be announced. Carried.

**7. Academic and Student Affairs Committee Report.** Regent Jennings reported that the committee discussed the information item regarding setting the summer MBA tuition rate. Interim Provost Bernardo informed them that the tuition rate was set at the same level as the fall and spring tuition levels and no action was required from the Regents.

Regent Jennings said they also received an update from John Fraire, Vice President for Student Affairs and Enrollment, who provided an update on The Center for Fraternity and Sorority Life; continued improvement in the Student Financial Aid Organization, Processing and Disbursement; and Enrollment.

She stated that the Regents have been covering the Greek system over the course of the last year and she appreciates the scope of work that was undertaken by so many individuals thinking of ways to improve the experience of those in the Greek system. She said the outcome of this work is doubling the size of the staff in the Center for Fraternity and Sorority Life.

Regent Jennings said Vice President Fraire also discussed changes in the Financial Aid Office involving increased staff, streamlining the verification process, and simplifying student packaging. There is a task force working very hard to create a paperless and lineless office for this upcoming fall and many of these improvements should help them achieve this goal.

Regent Jennings said the enrollment numbers Vice President Fraire provided are very impressive and she commended Vice President Fraire and his entire staff for the great work they are doing.

Regent Jennings reported that the committee also reviewed the future actions regarding amendments to WAC 504-26 Standards of Conduct for Students; changes to the *Faculty Manual*; and the Establishment of the College of Medical Sciences.

Regents Jennings reviewed the following items before Board approval:

Extend the Professional Science Master's in Electrical Engineering Program to the Global Campus. It was moved and seconded that the Board of Regents approve the extension of the Professional Science Master's in Electrical Engineering Program to the Global Campus. Carried.

Change Status of the Criminal Justice Program to the Department of Criminal Justice and Criminology. It was moved and seconded that the Board of Regents approve changing the status of the Criminal Justice Program to the Department of Criminal Justice and Criminology. Carried.

**8. External Affairs Committee Report.** Regent Durkan reported that Colleen Kerr, Vice President for Government Relations, provided an update on the recent legislative session. The legislative agenda was framed by the fact that it was a supplemental session, which guided what items were on the agenda. She said the budget funded WSU's top legislative priority for \$750,000 in state matching funds for the university's designation by the FAA as a Center of Excellence in Jet Fuels and the Environment. The other priorities included \$1 million for Everett, and funding for the Allen School-Phase 2, both of which were not successful. She said that was to be expected and they will continue to pursue those next time.

Regent Durkan also reported on the upcoming legislative decision that will have to be made around the McCleary decision. She said it is going to be very important to reach out to our early education partners on how to get the message out on the importance of higher education and to protect everyone from further budget cuts.

**9. Finance and Audit Committee.** Regent Worthy reported that the Committee had a long list of future actions items. They heard from the campus police chief on adjustments to the Washington Administrative Code on parking and traffic rules. They also discussed three facilities projects involving the Plan Growth Facility, the Gateway Improvement Project, and the McCluskey building addition.

Regent Worthy also reported on several future actions regarding the capital and operating budget requests, and services and activities fee increases and allocations. He said the student committees are now working on the allocation of those fees, and how impressed he is that a group of students can govern the use of their self-administered fee expenses to impact programs that are important to them on each WSU campus.

Regent Worthy also said the committee discussed the 2014-2015 tuition rate setting which is on the agenda as a future action. He asked to make a motion on a portion of the tuition rate setting at this meeting because students and parents need to plan for the future.

Regent Worthy reviewed each action item before Board approval.

The Board took action on the following:

WSU Pullman, Health Fee Increase. It was moved and seconded that the Board of Regents approve the Health Fee Increase for the Pullman Campus with the rates presented in Exhibit A. Carried.

WSU Pullman, Washington Building Renovation, Design and Construction. It was moved and seconded that the Board of Regents adopt Resolution #140328-477, approving the Washington Building Renovation project to proceed to design and construction using the Design-Build Process. The Board also delegated authority to the President or his designee to select a Design-Build contractor and enter into any and all contracts necessary to complete the project within the budgeted amount. Carried.

WSU Pullman, Washington Building Renovation, Financing. It was moved and seconded that the Board of Regents adopt Resolution #140328-478, approving the University to seek funding for the Washington Building Renovation project with total borrowing not to exceed \$6,952,766 plus financing costs, 10 years, and a maximum interest rate of 5.5%. The Board also delegated authority to the President or his designee to enter into such financing, payable from non-appropriated funds, as may meet the projected cash flow needs for the project. Carried.

Tuition Rate for 2014-2015 Academic Year. It was moved and seconded that the Board of Regents will not raise tuition for the resident undergraduates for the 2014-2015 Academic Year. Carried.

## **10. Other Business.**

The Board took action on the following:

Adoption of the Amendment Extending Employment Agreement of President Floyd. It was moved and seconded that the Board of Regents adopt the amendment extending the employment agreement between the Board of Regents of Washington State University and Elson S. Floyd through June 30, 2021. Carried.

**11. Executive Session.** Regent Niva reported that the Regents convened in Executive Session, Thursday, January 23, at 4:15 p.m., to discuss with legal counsel litigation or potential litigation. As a result, no action was taken.

12. **Public Comment Period.** No public comments were made.

13. **Adjournment.** In closing, Regent Niva announced that the next Regents' Meeting will be held May 8-9 in Pullman.

The meeting adjourned at 10:00 a.m.

Approved by the Board of Regents at its meeting held May 9, 2014, on the Pullman campus, Compton Union Building, Room 204.

  
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Chair, Board of Regents

  
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Secretary, Board of Regents



## **ACTION ITEM #1**

### **WSU Pullman, Health Fee Increase (Wright/King/Johnston)**

TO ALL MEMBERS OF THE BOARD OF REGENTS

**SUBJECT:** WSU Pullman, Health Fee Increase

**PROPOSED:** That the WSU Board of Regents approve a \$36 per semester increase to the Academic Year Health Fee beginning Fall 2014 (\$180/semester), and \$2 per Summer Semester (\$62/semester).

**SUBMITTED BY:** Joan King, Associate Vice President and Chief University Budget Officer

**SUPPORTING  
INFORMATION:**

The main purpose of this proposal is to develop a new, state of the art, health care system for WSU students that reflects major national trends in the delivery of health care services. These trends include requirements associated with the federal Affordable Care Act, the integration of mental health and substance abuse services with primary medical care, and the development of patient centered "medical homes" that deliver "one stop shopping" for health care services.

Health and Wellness Services (HWS), located in the Washington Building, has been providing primary medical care services to Washington State University (WSU) students for over 100 years. HWS also provides, on site, a number of other services including psychiatric services, physical therapy, laboratory and radiology services, a full service pharmacy, public health direction for the university, and programs addressing health promotion, prevention, and wellbeing. There are over 35,000 student visits per year to HWS, and HWS is visited by over 60% of WSU students at some time during their enrollment at WSU.

Counseling and Testing Services (CTS), currently located in the Lighty Building, has been providing psychological services to WSU students with mental health needs for over 67 years. These services include psychological assessment



and counseling, testing for learning abilities and ADHD among other conditions, crisis response and intervention, substance abuse prevention, response and intervention, and sexual violence response and intervention. Demand for mental health services has been inexorably rising over the last decade or more on campuses across the nation and this trend is projected to continue. There are annually over 9,600 student visits to CTS with 7-10% of WSU students visiting CTS at some point during their time at WSU.

Overall HWS and CTS have had a long history of effective collaboration and coordination of services. This collaboration has been accelerated by a couple of relatively recent developments, including the shifting of funding for CTS from Permanent Budget Level funds to the student health fee beginning in 2003, and President Floyd's appointment of an Executive Director for HWS/CTS responsible for general oversight of CTS and HWS programs in 2008. Despite these developments, and as outlined below, the physical location of HWS and CTS in different buildings across campus poses a number of challenges and obstacles to the delivery of optimum, collaborative, holistically integrated health care for our students.

This proposal aims to further achieve the seamless coordination of services provided by CTS and HWS through renovation of available space on the third floor of the Washington Building to accommodate the relocation of CTS into this space. This proposal also allows for funding of increased utilities, maintenance, operational and construction cost repayment associated with the renovation and re-organization of service delivery.

Renovation will allow for relocation of psychiatric services provided by HWS and the Employee Assistance Programs, currently on the ground floor of the Washington Building, into this third floor space. This will thus consolidate campus mental health services into a single location on campus. Co-location of CTS and HWS in the same building will enable significantly enhanced coordination of health care services for our students across the continuum, from wellness and prevention oriented services to clinical mental health and primary medical care.



Specifically, relocation of CTS to the Washington Building will address the following:

- More timely and efficient matching of services to the needs of students at the time that they present (e.g. “warm handoffs”) regardless of where they present. Many necessary referrals between the two entities do not come to fruition for a number of reasons, including students having to work with two systems and locations, delays in scheduling appointments at either location, and initial ambivalence about the referral. Moreover, many students seen at HWS have significant mental health concerns and require counseling. Conversely, many students presenting to CTS require medication or other medical evaluation and treatment. In addition:
  - Many students presenting to HWS with mental health concerns do not go to CTS for a number of reasons including stigma and culturally related prohibitions against seeking mental health care.
  - Many mental health conditions present with physical symptoms, e.g. panic disorder.
  - Many mental health conditions require medical evaluation to rule out medical causes for symptoms, e.g. depression.
- Stigma reduction and increased confidentiality for students with mental health concerns by receiving services in a facility providing multiple health care services vs. only psychological services.
- Enhanced service delivery for conditions requiring integrated interdisciplinary teams, e.g. substance use disorders, eating disorders.
- Facilitation of scheduled and impromptu (“curbside”) consultation between medical and mental health providers, important for delivery of optimal care and risk management.
- Increased coordination of response for at risk students, emergency response, and public health response.
- Enhanced coordination of WSU's prevention and health promotion programs including Wellbeing programs, HWS' Health Promotions unit, CTS' Alcohol and Drug Counseling, Assessment, and Prevention Services (ADCAPS) program, and outreach programs provided by both units.
- Facilitation of shared interdisciplinary professional development and training as well as coordination of quality improvement and peer review activities.



- Long term realization of organizational and economic efficiencies in terms of shared custodial and maintenance costs, support staff functions, equipment costs, and IT support among others.
- Relocation of HWS' psychiatric services and EAP to the Washington Building for the third floor will additionally free up space for future development of an Optometry Clinic; a service that has been repeatedly endorsed as desirable by our students.

In summary, relocation of CTS and HWS' psychiatric services will allow for the provision of more seamless, timely, and efficient "one stop shopping" for health services for our WSU students. In a recent survey of integrated student health and counseling centers by the American College Health Association, a significant majority of respondents indicated that increased integration was associated with improvements in quality of clinical services, staff communication, comprehensive ability to meet the health care needs of students, client satisfaction, efficiency of administrative services, and staff morale.

This proposal was discussed and unanimously endorsed in our December, 2013 Counseling and Student Health Advisory Committee. This is a standing committee whose purpose is to advise the university, HWS, and CTS on critical issues related to health and wellness. It is chaired by a student and comprised of student representatives across the university including ASWSU, GPSA, and our international student population, in addition to staff and faculty representatives.

