MINUTES Board of Regents March 8, 2019

The Board of Regents of Washington State University (WSU or University) met pursuant to call in Open Meeting at 9:00 a.m. on Friday, March 8, 2019 at WSU Everett, Everett, Washington.

Present: Ron Sims, Chair, Regents Ted Baseler, Brett Blankenship, Scott Carson, Jordan Frost, Lura Powell, Heather Redman, Lisa Schauer, and Mike Worthy; Faculty Representative Judith McDonald and President Kirk H. Schulz.

I. OPENING

- A. Report from the Chair of the Board of Regents. Chair Sims welcomed everyone to the meeting. Chair Sims reported the following activities Board members have participated in since the last regular meeting:
 - January 25th, Regents held a retreat in Seattle, WA. Regents heard presentations on and discussed Student Success Initiatives, Leadership Development and Strategic Planning.
 - January 29th, Regents Dickinson, Redman, Frost and Sims participated in Regents and Trustees Day in Olympia.
 - February 26th, Regent Schauer attended and was the keynote speaker at the ASWSU Multicultural Conferences Fundraising Event in Pullman.
 - March 1st, Regent Ted Baseler was inducted into the School of Hospitality Business Management Hall of Fame at this years annual Bellhop Event in Pullman. Regents Carson, Worthy and Blankenship also attended.

In conclusion, Chair Sims reminded the audience there would be a public comment period during the meeting. He said the public comment period would be after the regular agenda items and would be for up to ten minutes.

- B. Report from the President of the University. President Schulz welcomed the audience and the Regents to WSU Everett. President Schulz began his report commenting that it is an exciting time as WSU moves forward and looks at how it can and should evolve and expand to meet the future needs of the state of Washington. President Schulz then went on to provide the following updates:
 - A time for evolution for land-grant institutions: President Schulz commented the mission of land grant universities is to bring science, technology, agriculture and the arts to the public. He said this is more important than ever in this tumultuous time. Stephen Gavazzi and Gordon Gee, authors of Land-Grant Universities for the Future: Higher Education for the Public Good, make the point that leaders and supporters should work more vigorously to uphold the community focused missions of land-grants as reflected in their teaching, research, and service-

- oriented activities. President Schulz said Gavazzi and Gee see land-grants as the engine of higher education in America. President Schulz announced Stephen Gavazzi will be speaking on campus in May.
- Multiple initiative underway to guide WSU's evolution: President Schulz reported
 initiatives range from strategic planning process to modernization, from our
 internationalization effort to an increased focus on innovation and
 entrepreneurship. He said, all these initiatives will enhance the University's ability
 to better meet the state's future needs, enhance WSU's role as Washington's state
 university, and advance the effort to become one of the nation's top 25 public
 research universities.
- Expanding health care for the underserved: President Schulz reported during the
 past year the medical school had doubled its clinical partnerships to 70 plus,
 including many in rural communities. He further reported WSU's medical school
 achieved initial accreditation for graduate medical education and started the
 clinical education of medical students around the state in rural and underserved
 areas.
- Boosting the state's agricultural economic engine: The new United States Department of Agriculture (USDA) budget provides funds to construct a new Agricultural Research Service (ARS) BioSciences Building on the Pullman Campus. President Schulz reported the building will support scientists from WSU and ARS, who will continue to work together on research that supports Washington's \$51 billion food and agriculture industry. President Schulz further reported the enhanced federal funding from the USDA is also helping WSU scientists deploy next-generation technology and techniques for better grains, legumes potatoes and fruit crops, and provide virus free fruit teas, grapevines and hops to safeguard multi-billion-dollar industries.
- Increasing access to higher education: President Schulz reported efforts are
 ongoing to ensure a WSU education is accessible. He said a record 31,478
 students enrolled system-wide fall semester and commented on the
 unprecedented success in enrolling ethnically diverse and first-generation
 students. President Schulz further reported, for two years in a row, WSU Global
 Campus has added four new academic degree programs and currently has
 approximately 3,000 students enrolled.
- Creating programs that meet state needs Data Analytics: President Schulz reported the Data Analytics programs was established in 2017 to meet industry needs. He said this was only the second such program in the U.S. and reflects on of WSU's strengths as it is true interdisciplinary in nature. Students complete the Data Analytics courses plus courses in another field, ranging from art and music to sports medicine and physics. The joint program was created by the college of Arts and Sciences and the Voiland College and graduates of the program are highly sought after. President Schulz reported the first 8 students will graduate in May.
- C. Report from WSU Everett Chancellor. Chancellor Paul Pitre welcomed the Board of Regents and audience to the Everett campus and began his report providing updates on Snohomish County demographics, growth projections, economic overview, and workforce demands. Chancellor Pitre further provided updates on WSU Everett's strategic planning efforts; improved educational access, active learning and student engagement and sustainability efforts.

II. CONSENT AGENDA.

Chair Sims reported there was one item on the Consent Agenda.

A) Approval of Minutes – November 16, 2018 and January 25, 2019 Board of Regents Meetings

Chair Sims asked if any Regent wished to remove the item on the Consent Agenda to be considered separately. Hearing no requests, it was moved and seconded that the Consent Agenda be approved. Carried.

- III. REPORTS FROM SHARED GOVERNANCE GROUPS. Representatives from each of the University groups—Foundation Board of Governors, Faculty Senate, Associated Students of Washington State University, the Graduate and Professional Student Association, Administrative and Professional Advisory Council, and the Alumni Association—reviewed their reports as submitted. (*Exhibit A*)
- IV. EXECUTIVE AND GOVERNANCE COMMITTEE REPORT. Chair Sims reported the committee discussed one Information Item on Board of Regents Election of Officers and said the item would be coming before the Board for action at the May 2019 Board of Regents meeting. Chair Sims further reported the committee reviewed one Action Item and submitted the following for the Board's consideration:

Bylaws Modification – Election of Officers – Board Chair Succession

It was moved and seconded that the Board of Regents modify its Bylaws to reflect the practice of the Vice Chair succeeding as Chair as proposed. Carried. (Exhibit B)

- V. STUDENT AFFAIRS AND STUDENT LIFE COMMITTEE REPORT. Regent Powell reported the Committee heard a presentation from Athletic Director Pat Chun on WSU Spring Game Initiatives and Game Day for Mental Health and a presentation on #oneWSU High Impact Practices from the Vice President for Student Affairs Mary Jo Gonzales.
- VI. RESEARCH AND ACADEMIC AFFAIRS COMMITTEE REPORT. Regent Redman reported the Committee heard presentations on Information Items: Faculty Manual Changes and the Extension of the Bachelor of Arts in Political Sciences Degree to Global Campus presented by Associate Vice Provost Craig Parks, both approved by the President under delegated authority. Regent Redman further report the committee heard an Office of Research update and reviewed and discussed a presentation, Centers, Institutes, Laboratories (CILs) Task Force Recommendations presented by Vice President for Research Chris Keane. Lastly, Regent Redman reported the committee hear presentations on two Future Action Items: Rename the Department of Educational Leadership Sport Studies and Educational/Counseling Psychology to the Department of Kinesiology and Educational Psychology; and create the Department of Educational Leadership and Sport Management and Establish the Center for Arts and Humanities presented by Associate Vice Provost Craig Parks.

- VII. INSTITUTIONAL INFRASTRUCTURE COMMITTEE REPORT. Regent Blankenship reported the Committee reviewed and discussed two Future Action Items: Proposed Extension of IREACH Lease Agreement in the Metro Park West Building and Richland 24.29 Acres Sale of Real Property both presented by Vice President for Finance and Administration Stacy Pearson.
- VIII. FINANCE AND COMPLIANCE COMMITTEE REPORT. Regent Baseler reported that the Committee heard an Internal Audit Update presented by Chief Audit Executive Heather Lopez as well as a WSU 2018 Financial Statement Audit Exit presented by Team Pullman Audit Manager Alisha Shaw, Matt Thompson and Andrew Chilton. Regent Baseler further reported, the Committee reviewed the 2018 WSU Comprehensive Annual Financial Report, the annual Trends and Debt Report, and an update on the Athletics FY2019 budget presented by Vice President for Finance and Administration Stacy Pearson. Regent Basler reported the Committee reviewed seven Future Action Items: Academic Year 2019-2020 Tuition Rates; Services and Activities Fee Rate Changes for Academic Year 2019-2020; Services and Activities Fees Committee Allocations for Summer 2019 and Academic Year 2019-2020; WSU Pullman, Undergraduate Technology Fee Committee Allocations for Fiscal Year 2020; WSU Vancouver, Undergraduate Technology Fee Committee Allocations for Fiscal Year 2020; WSU Spokane, Proposed Changes to WSU Health Sciences Spokane Parking System Rates; and Proposed Changes to Summer Session Tuition Policy all presented by Vice President Pearson. Lastly, Regent Baseler reported the Committee reviewed two Action Items and submitted the following for the Board's consideration:

Meyer's Point Conservation Easement

It was moved and seconded that the Board of Regents adopt resolution #190308-598 approving the negotiation of a Conservation Easement in favor of the Capitol Land Trust, a Washington non-profit corporation ("CLT"), on a portion of the Meyer's Point property, and further delegate authority to the President or his designee to enter into a resulting Deed of Conservation Easement with CLT in order to complete such transaction as proposed. Carried. (Exhibit C)

FY2020 Housing and Dining Rates

It was moved and seconded that the Board of Regents approve FY2020 Housing and Dining Rates as proposed. Carried. (Exhibit D)

- IX. STRATEGIC AND OPERATIONAL EXCELLENCE COMMITTEE REPORT. Regent Carson reported Chief of Staff Chris Hoyt provided the Committee a presentation on the Honorary Doctoral Degree program and nomination process. Regent Carson further reported the Committee reviewed and discussed one Future Action Item: Delegation of Authority to the President or Designee to Approve Centers and Institutes presented by Vice President for Research Chris Keane.
- X. OTHER BUSINESS. The Regents met in Executive Session on March 7, 2019, with legal counsel to discuss the performance of a public employee. Related to that discussion the Board did not take any formal action.
- XI. PUBLIC COMMENT PERIOD. No public comment.

XII. ADJOURNMENT. The meeting adjourned at 10:11 a.m.

Approved by the Board of Regents at its meeting held May 3, 2019, in Spokane, Washington.

SIGNED COPY AVAILABLE IN THE PRESIDENT'S OFFICE

EXHIBIT A Board of Regents March 8, 2019



March 8, 2019

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Lisa Calvert, Vice President for Advancement

CEO, Washington State University Foundation

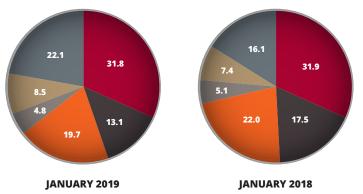
The Washington State University Foundation is pleased to report the following:

- To date during Fiscal Year 2019 (July 1, 2018—June 30, 2019) the WSU Foundation received \$81,453,069 in total fundraising commitments as of January 31, 2019. FY2019 activity is tracking about 5.0% (\$3.9 million) ahead of the same timeframe in FY2018.
- As of December 31, 2018, the endowment market value was \$481,957,932. More information can be found on the Year-to-Date Progress Report that accompanies this report.
- Senior Advancement Leadership met with WSU Foundation Board of Directors in a retreat in Palm
 Desert, California, February 21-22. A survey of volunteers was completed prior to the retreat, assessing
 perceptions of fundraising and priority setting while helping inform discussions. During the retreat,
 conversation was focused on WSU Advancement's continued alignment of best-in-industry
 organizational structure, systems, processes, staffing, and resources as we continue to position WSU to
 optimize its fundraising operation for sustainable philanthropic growth.
- The WSU Foundation is attracting some of the most experienced and respected professionals in higher education advancement to key leadership positions. Industry leader Jo Ann Grainger accepted the position of Associate Vice President for Campaign Operations. Beginning April 1, Jo Ann will provide leadership, implementation and administration of comprehensive fundraising campaign(s) for WSU. The Foundation will also announce the hires of two additional senior leadership positions—Senior Associate Vice President of Advancement, Constituent Development Units; and Senior Associate Vice President of Advancement, Finance, Operations, and Advancement Services—this spring.
- More than 65 advancement staff continue to actively participate in six strategic task forces—Inclusion
 and Empowerment; Portfolio Optimization; Benchmarking and Forecasting; Principal Gifts; Operations;
 and Bold, Fundable Ideas—each created to tackle specific objectives aimed at improving WSU's
 fundraising operation.
- The next meetings of the WSU Foundation Trustees will be May 16-17, 2019, in Blaine, Washington. The next meeting of the WSU Foundation Board of Directors will be May 17, 2019, in Blaine, Washington.

WASHINGTON STATE UNIVERSITY FOUNDATION YEAR-TO-DATE PROGRESS REPORT

July 1, 2018 - January 31, 2019

Fiscal Year-to-Date	1/31/2019	1/31/2018
Gift Totals	\$36,749,750	\$37,486,975
Private Grants	\$17,937,372	\$12,450,019
Sub Total, Gifts & Grants	\$54,687,121	\$49,936,993
Pledge Balance	\$10,802,360	\$7,413,230
Sub Total Gifts, Grants & Pledges	\$65,489,482	\$57,350,224
Revocable Gifts	\$10,228,830	\$10,908,002
Annual Fundraising Totals	\$75,718,312	\$68,258,226
Other Contributions	\$5,734,758	\$9,303,462
Annual Total	\$81,453,069	\$77,561,688
Other Contributions	\$5,	734,758
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Month Ending

Private Grants

Pledge Balance

Revocable Gifts

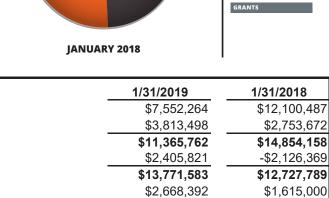
Monthly Total

Other Contributions

Sub Total, Gifts & Grants

Sub Total Gifts, Grants & Pledges

Gift Totals



\$0

\$16,439,975

FISCAL YEAR CONTRIBUTIONS BY SOURCE

NON-ALUMNI

FOUNDATIONS

OTHER ORGANIZATIONS

\$0

\$14,342,789

Endowment Summary	6 Months Ended 12/31/2018	6 Months Ended 12/31/2017
Endowment, Beginning 6/30	\$502,262,759	\$466,147,989
Gifts and Other Additions	9,225,496	8,668,499
Investment Gains (Losses)	-16,634,511	24,805,603
Distributions to WSU and Endowment Advc. Assessment	-12,895,812	-6,022,976
Endowment, Ending	\$481,957,932	\$493,599,115
Investment Return FY-To-Date (July 1-June 30)	-3.30%	7.00%
1-year Return	-2.40%	15.70%
3-year Return	6.00%	7.00%
5-year Return	4.80%	8.00%
10-year Return	7.10%	4.60%

KEY STATISTICS	1/31/2019	1/31/2018
Alumni of Record Available for solicitation	191,439	185,674
Alumni Participation Rate	6.8%	7.3%
Total Number of FY Donors	32,715	33,042
Total FY Gifts, Grants, Pledges, Revocable Commitments	60,920	60,374



Office of Faculty Senate

February 22, 2019

To: Members of the Board of Regents

Subject: Faculty Senate Report

Submitted by: Jeannette Mageo, Chair of the Faculty Senate

- 1. Faculty Senate Executive members traveled to the annual PAC 12 Academic Leadership Coalition conference held on the USC campus this January. We met with ALC member shared governance leaders to discuss current topics and best practices. Among the topics discussed at length were campus safety, incentivizing, evaluating, and rewarding teaching excellence, and how to recruit and retain diverse faculty. Officer elections were held, and Judi McDonald was elected president-elect for the upcoming 2019/2020 term. Amy Nielsen continues to serve as Executive Director of the organization.
- 2. The Centers Institutes and Laboratories Taskforce recommendations passed the Senate on February 7th. This will streamline the approval of CILs and provide a pathway for interim CIL status.
- 3. The Campus and Community Health Taskforce has been convened with the charge of "identifying barriers to expanding community health care in the Washington State University and the Pullman communities." Whereas immediate needs may focus on expanding mental health care services, the task force's larger charge is to consider comprehensive health care needs of the campus and community. The task force will establish WSU and community partnerships to develop solutions to overcome barriers to health care, including provisions of support at various levels (universal preventions, targeted prevention, and intervention). The task force will also regularly assess and modify goals as health care needs evolve and will make ongoing recommendations toward a sustainable plan.
- 4. Course Materials Value and Effectiveness Committee (CMVEC) is a partnership between Faculty Senate and the Provost's Office to investigate issues concerning the increasing cost of course materials to WSU students. As the costs of course materials are increasing beyond the financial means of an increasing number of students, it is incumbent on the WSU academic community to find alternatives for course materials that are of good value for students while not sacrificing effectiveness. The committee has constituted three working groups, one devoted to Open Educational Resources (OERs), the second centering on programs such as First Day, and the third focused on the relationship between WSU's academic community and the Student Book Corporation (SBC).
 - a. OERs are no- or low-cost alternatives to traditionally published course materials. Current estimates of adopting OERs (from a sample of 16 courses) include total savings to students of approximately \$600,000.00 per term.
 - b. The First Day program is intended to grant students immediate access to electronic course materials on the first day of class. Estimated total savings to students over three terms is nearly \$500,000.00 in the initial pilot program.
 - c. The unusual relationship between WSU and the SBC—few universities do not directly own or run their associated bookstores—brings unique challenges to the table. Fostering communication among the stakeholders in this partnership is in the best interest of all. The CMVEC is exploring ways to improve the lines of communication, beginning with increased SBC outreach to faculty organizations such as Faculty Senate. A review of SBC website textbook offerings, including estimated overall costs of course materials, is under way.

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: The Associated Students of Washington State University Washington Everett's '18-'19
Report

SUBMITTED BY: Andrew Bragg – ASWSU Everett President

The 2018-2019 academic year has been a wonderful year for ASWSU Everett. We have made exceptional progress as a leadership team and have affected great unity as a student body.

ASWSU Everett collaborated with each other ASWSU organization to organize Coug Day at the Capitol 2019! A handful of Everett Cougs, and 80+ Cougs from all other WSU campuses, were sent to lobby directly with Washington State legislators for bills affecting Washington State University, its students, & higher education Statewide. These students lobbied for: an expansion of the State Need Grant, greater mental health care resources for students, tuition wavers for honorably discharged veterans, Title IX guidelines, expediting construction on more passing lanes on State Route 26, and more!

Our goal this year was to develop a more collective campus culture and create a space that helped fight the commuter stigma our campus has been fighting since its founding four years ago. We worked to improve this culture by implementing more frequent and low cost student appreciation events such as Cougsgiving (A Cougar potluck around Thanksgiving time), as well as dead week breakfasts, & movie nights. We also have worked to gain more continuity between all student clubs so that all are aware of what each other are planning and involved in to better serve our students.

Another goal was to create an inclusive environment that focused on student mental health and well-being. We brought in service dogs during the week before finals in order to share the importance of students taking time out to focus on their mental health and happiness during a well-known stressful time. This event allowed us to have a platform that let students know we care about their mental health and are open as a leadership team to meet with them about their concerns.

Other plans for this year included to make sure that we, as a branch campus, are still affording all of our students access to be successful in their studies, as well as take note of special concerns and programs our students may need to be successful that other campuses do not. We worked to send 128 of our students to Pullman for the Voiland hosted technical career fair in October. Many of our students were able to access interviews and connections from this trip. This trip also inspired many other club leaders to set the groundwork for more networking events and a push for a career fair hosted on our campus next fall.

Date: March 8, 2019

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: GPSA Board of Regents Report

SUBMITTED BY: Amir Gilmore

On behalf of GPSA, I would like to thank the Board of Regents for your continued support of graduate and professional students. It is with great pleasure that I report the following:

Graduate Stipend Level: A major concern for graduate students at WSU is the current stipend level that they receive. As the standard of living continues to rise in Pullman, graduate students are struggling to provide for themselves and sometimes their families. GPSA had broad and initial discussions with Dean Gloss, VP Gonzales, and President Schulz about the graduate student stipend levels and its effects on student well-being and degree completion rates. In the spring, GPSA will be administering a census survey that will capture more data on stipend levels and financial difficulties. GPSA looks forward to sharing that information with WSU administrators to have deeper conversations about graduate student affordability. While it may not be feasible to have a higher minimum stipend level currently, it is our hope that GPSA can work with WSU administrators to make that a possibility in the future.

S.H.A.R.C.: SHARC stands for Scholars Harmonizing & Adapting Research within the Community. GPSA will be replacing our TEDx event with our event called SHARC. This first annual, three-session event, will equip graduate & professional researchers with the ability to leverage campus & community resources to adapt their research program, obtain research funding, and enrich their community through research-based collaboration. GPSA will be receiving support from the Graduate School Dean Gloss, Dean Jockers, Pullman 2040 and others. SHARC will take place March 29, 2019, from 12-3pm in the CUB Auditorium. It will coincide with the great research presentations of Academic Showcase and SURCA.

GPSA Research Expo: The Research Expo has been a staple event for graduate and professional students to present their research in a low-risk academic environment. The interest in the event is reflected in the abstract submissions. This year, GPSA nearly received 200 abstracts for the expo. Unfortunately, due to spacing, we can only accept 83. GPSA will be exploring alternative ways to increase graduate and professional student acceptance rates.

Advocacy: Graduate and professional student advocacy will always be a priority for GPSA. This year our Vice President of Legislative Affairs Joshua Munroe, brought 12 graduate students (2 from Research and Extension Centers) to raise awareness about graduate student issues to state legislators at Coug Day at the Capitol. In March, Josh will be bringing a team of 8 to Washington, D.C. to raise awareness at the Federal level. GPSA continues to have an active involvement in the National Association of Graduate-Professional Student (NAGPS) and the Washington Student Association (WSA).



Administrative Professional Advisory Council

March 8, 2019

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Administrative Professional Advisory Council Report

SUBMITTED BY: Stephanie Rink, Chair

The Administrative Professional Advisory Council is pleased to report the following:

- 1. The inaugural semester of the WSU Employee Presidential Scholarship had an outstanding 94 applicants of which 89 were determined to be eligible (per BPPM
 60.70). With support from Global Campus and the Office of the President, APAC was able to award twelve scholarships. Current financial support allows APAC to award six scholarships over the next two years. It is our hope that we can continue to grow support for this much-needed program and we are grateful that Global Campus has identified the Employee Presidential Scholarship as their WSU CougsGive campaign.
- 2. APAC continues to work on the Professional Development Initiative. We have rescheduled our fall 2018 speaker to May 22, Jake French, a motivational speaker who is the living example of what is possible when the right attitude, mindset, and strategies are in place. He will present in partnership with the Carson College of Business on *Leadership without Limits* and *Anyone can be a Leader; How to Gently Lead your Leadership.*
- 3. APAC hosted a Diversity Panel "Diversity: do we really need it in Washington's higher education institutions?" on February 14, 2019 from 10am 1pm, which included seven panelists from Washington State University, Gonzaga University, Eastern Washington University, Community Colleges of Spokane, and Whitworth University. The name of the panel was intended to be controversial to spark discussion on what is diversity, why do we need to know about diversity, and what can we do to be inclusive. Registrations from all campuses totaled 235. Due to the delayed start on the Pullman campus we fell short of the 189 total registered but still had 150 in attendance. The panel was also livestreamed and is on YouTube at
 - https://www.youtube.com/watch?v=KJNFJYiVQZk&feature=youtu.be. This was an excellent first step towards the education of diversity and how to be inclusive to all. We will now focus on smaller sessions to allow even more open dialogue and active learning.
- 4. APAC hosted AP Forums on the Pullman, Vancouver, and Everett campuses in fall semester, APAC's Executive Leadership and President Schulz accompany these. The Vancouver and Everett forums provided great conversations, which led to some difficult questions that were left unanswered at the time. However, the APAC executive leadership and President Schulz worked hard for a couple of months getting answers to these questions. We are pleased to report that our constituents from all campuses are able to read the full Q&A report on our website at https://apac.wsu.edu/meetings-and-events/2018-fall-forum-qa/ and this was sent to all our Vancouver and Everett constituents via email. The forums on the Spokane campus is scheduled for April 18th and on the Tri-Cities campus on April 23rd. APAC will again provide an avenue for constituents at these campuses to send questions anonymously.
- 5. APAC continues monthly council meetings where all APs are encouraged to attend and VPs and upper administration are asked to present on initiatives and updates throughout the year. APAC Executive Leadership will continue to meet with President Schulz monthly.

March 8, 2019

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Ashley MacMillan, WSUAA President 2018-19

As we near the end of the first quarter of 2019, it's not too late to reflect on last fall's many achievements. The success of Cougar Football provided a fantastic spark for Cougs to enthusiastically celebrate their team and WSU. As a result, the sky-high Cougar Pride had a positive impact on all facets of the University system, including the WSUAA. Alumni and friends came out in droves to support the Alumni Association, sell out events, and join as members. Over 33,000 Cougs attended WSUAA events in the fall—a number greater than the entire capacity of Martin Stadium. Go Cougs!

Another Sell-Out Feast Dinner Series

The international gold award-winning *Feast of the Arts* dinner series kicked off on Friday, September 7. For the 11th consecutive year, all *Feast* dinners sold out (one dinner sold out 36 hours after it was announced!). Over 400 people attended *The Feast* during the season. In partnership with the Carson College of Business and School of Hospitality Business Management, Jordan Schnitzer Museum of Art WSU, School of Music and the Cougar Marching Band, and the WSUAA's Wine-By-Cougars Wine Club, the WSUAA presents a series of exquisite four-course dinners featuring WSU-sourced fare prepared and served by talented Hospitality Business Management students and paired with exceptional wines by Cougar-connected wineries. The featured wineries included REININGER Winery, Mercer Wine Estates, Gordon Estate, Clearwater Canyon Cellars, Northstar Winery and Chateau Ste. Michelle, and Basalt Cellars. *Feast* dates for 2019 have already been set: August 30, September 6, October 18, and November 15 & 22. Mark your calendars and make plans to attend.

Plenty of PreGames

The WSUAA hosted five PreGame events in cooperation with Cougar Athletics, including September 1 vs. Wyoming, September 21 vs. USC, October 27 vs. Stanford, November 10 vs. Colorado, and December 28 at the Alamo Bowl. Four of these events sold out before the doors opened, with 3,125 total PreGame attendees. Over 1,800 Cougs attended Alamo Bowl events. The Alamo Bowl PreGame highlights included a sold-out event with beautiful indoor/outdoor seating held at a museum with a vast amount of Texan cultural history. The WSUAA's air and land packages to San Antonio also sold out quickly. Local WSUAA volunteers organized a pub crawl and a post-game 'Stache Bache After-Party to celebrate the victory.

Viewing Parties Connecting Cougs Nationwide

The WSUAA chapters hosted 630 football TV Viewing Parties across the country, an increase of 25% over the previous year. 28,000 WSU alumni and friends were in attendance. These events allow Cougs to watch the games together, network, socialize, and learn more about the Alumni Association and WSU.

A Great Cougar Homecoming

Nearly 900 Cougs participated in Homecoming events, kicked off with the WSUAA's *Student Alumni Ambassadors'* annual Bonfire and Pep Rally, followed by the WSUAA's exclusive Platinum Life and Life Member reception (which recorded double the number of attendees over the previous year). Also that weekend, the WSUAA hosted our Fall Leadership Conference, an opportunity for over 110 Chapter and Club presidents and volunteers from across the country to come to Pullman for a semi-annual training and networking conference.

ACTION ITEM #1

Bylaws Modification - Election of Officers – Board Chair Succession (Kirk Schulz)

March 8, 2019

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Election of Officers – Board Chair Succession

PROPOSED: That the Board of Regents modify its Bylaws to reflect the practice

of the Vice Chair succeeding as Chair to provide for a more efficient

process and seamless transition in Board leadership.

SUBMITTED BY: Kirk Schulz, President

SUPPORTING

INFORMATION: <u>Background</u>

At the May Board of Regents meeting each year, the Regents elect

a Chair and Vice Chair.

Generally, the practice has been for the Vice Chair to succeed as Chair. However, succession does not automatically occur, because the Bylaws provide for a separate election of both the Chair and Vice Chair each year.

The Chair and Vice Chair hold their offices for a one-year term, commencing on July 1.

Potential Modification

The Regents may wish to modify its Bylaws to reflect the practice of the Vice Chair succeeding as Chair to provide for a more efficient process and seamless transition in Board leadership.

The process would be for the Board to elect a Regent to serve as Vice Chair each year. There would be no separate nomination and election of this individual again the following year, as the Vice Chair would automatically succeed as Chair and therefore would essentially be the Chair-Elect for the following year.

Also, currently, there is no provision for removing an officer from the Chair and Vice Chair positions. This may be a suitable time to include such a provision, as *Robert's Rules of Order* recommends including this in the Bylaws.

Bylaws

Following is an excerpt from the Board of Regents Bylaws with draft modifications:

Article 1: Officers of the Board

- 1. Membership. The governance of Washington State University (University) shall be vested in a Board of Regents (Board) consisting of ten (10) members (Regents), one (1) of whom shall be a student.
- 2. Designation. The Officers of the Board shall consist of a President, who shall also be known as the Chair of the Board (Chair), and a Vice Chair, Secretary, and Treasurer.
- 3. Election and Appointment Process. At its regular meeting held after the first Wednesday in April of each year, the Board shall hold elections to fill the offices of Chair and Vice Chair. The Board shall elect by majority vote, as defined in Article II, Section 6 a Chair and a Vice Chair, as nominated by the Executive Committee, based upon the advice of the Board and in consultation with the President of the University. The Chair and Vice Chair shall hold office for a one-year (1-year) term, commencing on July 1. Except in the case of resignation or removal, or other exigent circumstances, the Vice Chair shall then automatically succeed as Chair of the Board the following year and shall hold the office of Chair for one-year (1-year), commencing on July 1.

The President of the University shall serve as Secretary of the Board as prescribed by RCW 28B.30.135. Secretary of the

Board, where used in these Bylaws hereinafter, shall refer to the President of the University.

The Treasurer of the Board shall be the Vice President for Finance and Administration of the University, unless the Board in its discretion appoints another individual to this office.

- 4. Chair. The Chair of the Board shall preside at all meetings of the Board and shall sign all written instruments on behalf of the Board that are necessary to implement programs and policies which have been approved by the Board. The Chair of the Board shall have the authority and responsibility to perform the duties customarily attached to the office and shall have such other authority and duties as prescribed by these Bylaws, Board of Regents Policies (Board Policies), and the Board.
- 5. Vice Chair. The Vice Chair of the Board shall have the authority to perform the duties of the Chair of the Board in the event of the Chair's absence or incapacity. The Vice Chair may have such other authority and duties as prescribed by these Bylaws, Board Policies, and the Board.
- 6. Secretary. The Secretary of the Board shall not have the right to vote. The Secretary: shall be responsible for giving notice of all meetings of the Board, and recording and keeping of the minutes of the proceedings of the Board; shall be the custodian of all official records of the Board; shall attest all instruments required to be signed by the Chair of the Board; and shall perform all the duties pertaining to the office and do all other things required by the Board.
- 7. Treasurer. The Treasurer shall not have the right to vote. The Treasurer shall be the financial officer of the Board and shall render a true and faithful account of all moneys received and paid out.
- 8. Vacancies in Office and Removal. In the event of resignation, disability, or death a vacancy in the office of

Chair, the Vice Chair shall assume the office of the Chair, serving both the unexpired term of the Chair and the full term as Chair as provided in Article 1, Section 3, of these Bylaws. In the event of a vacancy in the office of the Vice Chair, the vacancy shall be filled by a majority vote of the Board in the same manner Board shall elect a Vice Chair to complete the unexpired term of the Vice Chair. A new election is then required as provided in Article 1, Section 3.

The Chair and Vice Chair of the Board may be removed from their respective positions as an officer of the Board by a majority vote at a regular or special meeting of the Board. Removal under this paragraph shall not affect the officer's continued service as a Regent.

ACTION ITEM #1

Meyer's Point Conservation Easement (Stacy Pearson/Ryan Goodell)

March 8, 2019

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Meyer's Point Conservation Easement with Capitol Land Trust, a

Washington non-profit corporation

PROPOSED: That the Board of Regents approve the negotiation of a Conservation

Easement in favor of the Capitol Land Trust, a Washington non-profit corporation ("CLT"), on a portion of the Meyer's Point property, and further delegate authority to the President or his designee to enter into a resulting Deed of Conservation Easement with CLT in order to

complete such transaction.

SUBMITTED BY: Stacy Pearson, Vice President for Finance and Administration

BACKGROUND INFORMATION:

Dr. Edward Meyer gifted the 95-acre Meyer's Point property to Washington State University in 1990. In his bequest, he stated that the property should be used to promote environmental education, research and the arts. The Meyer's Point property has substantial natural resources, including extensive terrestrial, wetland and aquatic habitats. The property is utilized by diverse groups of people from within and outside of the University, which groups desire to expand their use of the property. As such, and pursuant to Dr. Meyer's bequest, the College of Arts and Sciences ("CAS") has developed a vision to create an Environmental Field Station for teaching, outreach and research in the South Puget Sound. Development of the WSU Meyer's Point Environmental Field Station ("MPEFS") will allow the University to: enhance place-based environmental and cultural education through field studies; provide a facility for environmental research undertaken by WSU faculty, staff and students and others that address critical Puget Sound issues; provide programmatic outreach activities to the local communities; partner with K-12 schools and regional colleges and universities for better learning and stewardship of the environment; and elevate the University's profile and level of engagement with prospective students, alumni, donors and State legislators in the South Puget Sound area. An illustration of the Meyer's Point property is provided in Attachment "A".

In order to realize the potential of the MPEFS, additional infrastructure needs to be developed beyond the existing caretaker's house, garage, barn and office (storage) building. Some of these existing buildings can be upgraded to meet some of the infrastructure needs, although a new building is also necessary to provide laboratory space, classrooms and conference rooms, a lounge area, 2-4 small bedrooms and a communal kitchen. CAS has set aside approximately \$200,000 from its modest endowment for the maintenance of the property, which can be contributed to the cost of the new building, but the majority of the funding for the new building will have to come from other, external sources. CAS has recently established an External Advisory Board to advise and assist fund-raising opportunities with private individuals, philanthropic foundations and state and federal agencies. Granting the Conservation Easement to CLT would likely also generate funding in excess of \$500,000, which would be paid by CLT to the University in exchange for the Conservation Easement, and could be used toward the construction and/or maintenance of the new building.

Discussions with CLT have been ongoing since early 2018, and the terms of the Deed of Conservation Easement are currently being discussed and negotiated. Such terms include the amount of consideration to be paid by CLT, the size and location of the Conservation Easement on the property, the University's continued rights to access the property, its future development of the property and ongoing maintenance of the property. Of particular importance is the need for the University to retain the right to continue using the property for the following purposes:

- 1. Allow faculty, staff, students and partners to have access to the property to undertake research activities, teach classes and engage in outreach activities with the public.
- 2. Maintain and modernize the existing buildings on the property to support the research, teaching and outreach mission of MPEFS.
- 3. Retain the option to construct a new building on the property, mostly likely in the upland areas of the property, to serve the purposes identified above.
- 4. Construct a modest trail network to link the new building in the upland area to the lowland/wetlands to provide access to researchers and educators.

- 5. Use and steward the natural resources (trees, plants, animals, etc.) on the property in a manner consistent with WSU's mission.
- 6. Continue annual harvesting of the hayfield area.

As illustrated above, the proposed Conservation Easement will allow the University to elevate its promotion of environmental education, research and the arts on the Meyer's Point property. The Conservation Easement will also ensure that the property, and the substantial natural resources that it boasts, will be preserved in perpetuity and in keeping with Dr. Meyer' bequest.

ATTACHMENT: Attachment A: Illustration of 95-Acre Meyer's Point Property

BOARD OF REGENTS

Meyer's Point Conservation Easement

Resolution #190308-598

WHEREAS, the Board of Regents of Washington State University by virtue of RCW 28B.10.528 has authority to delegate by resolution to the President of the University, or designee, powers and duties vested in or imposed upon the Board by law and to enable the President, or designee to act on behalf of the Board of Regents in matters relating to the administration and governance of the University.

RESOLVED: That the Board of Regents authorize the negotiation of a Conversation Easement in favor of the Capitol Land Trust, a Washington non-profit corporation ("CLT"), on the Meyer's Point property and delegate authority to the President or his designee to enter into a resulting Deed of Conservation Easement with CLT in order to complete such transaction.

Dated this 8th day of March, 2019.

Chair, Board of Regents

Secretary, Board of Regents



ACTION ITEM #2

FY2020 Housing and Dining Rates (Mary Jo Gonzales/Terry Boston)

March 8, 2019

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: FY2020 Housing and Dining Rates

PROPOSED: That the Board of Regents approve an increase in the

Housing and Dining Rates not to exceed the following

percentage from the FY2019 Rates.

Residence Halls:

2.3% (\$259) of the total weighted average for room and board (weighted average of a double room and level 2 dining plan).

Apartments:

2.0% of the total weighted average for apartment rates.

SUBMITTED BY: Mary Jo Gonzales, Vice President for Student Affairs

SUPPORTING INFORMATION:

The Housing and Dining System is a self-sustaining auxiliary unit that requires establishing room and board rates that are sufficient to meet bond covenants and support the University's strategic goals.

The Housing and Dining Advisory Board is comprised of student representatives from the Resident Hall Association (RHA), Associated Students of Washington State University (ASWSU), Graduate and Professional Students Association (GPSA), as well as representatives from the Budget Office, Finance & Administration, and Student Affairs.

The Housing and Dining Advisory Board met throughout the fall and part of spring semester to review current operations and discuss operational changes anticipated for next year. The Advisory Board toured various facilities within the system and provided notebooks containing detailed information with regard to budget, organizational charts, and system goals as they relate to the long-range housing plan. The rate recommendations increases are based upon

student input, economic projections and system demands. The recommended increases received unanimous support from the Advisory Board. Pending Regent's approval, the new rates will begin with the start of fall semester 2019.

The Advisory Board is comprised of seven student representatives* and six administrators as outlined below.

Representative: Area:

Amir Gilmore * GPSA President

Jessica Higginbotham* Apartment Coordinator
Griffin Hogan* Assistant Hall Director
Jenin Reyes* Resident Advisor

Andrew Rink* Resident Technology Advisor

Savannah Rogers* ASWSU President

Marguerite Crokem* RHA Representative

Cyndi Arbour Facilities Services

Terry Boston Administrative Services
Sean Greene Housing & Dining Services
Edwin Hamada Residence Life & Housing

Mollie Holt AFO, Student Affairs

Kelly Westhoff Budget Office

WSU Housing and Dining System

Resident Hall, Dining and Apartment Rate Proposal 2019-2020 Academic Year

Occupancy trends, Fall Census Day (10th day after classes start)

	Residence Halls	Single Student Ap	artments Family Apartments
2015	5,400	829* 98%	875 97%
2016	5,191	829* 97%	867 97%
2017	5,372	891* 95%	865 97%
2018	5,818	914 97%	850 95%
2019 (projecte	ed) 5,789	914 97%	855 95%

^{*}Chief Joseph units varied due to construction and renovation.

Revenue Assumptions 4,300 targeted freshmen class

Expense Assumptions

- 3.0% cost of living increase for employees per legislature approval
- 5.9% increase for temporary and student employees due to minimum wage increase
- 2.0% increase in food costs
- 2.0% net increase in employee benefits.
- 3.5% increase in utility costs
- 2.3% increase in perquisites
- 2.0% increase inflation on supplies and services

Target \$2.0 million for major repairs and equipment

Recommended Increases

Apartments

Single Student apartments increase 2.0% Family Housing increase 2.0%

Residence Halls Room and Board

	<u> 2018-19</u>	<u>2019-20</u>	<u>Increase</u>	%Increase
Weighted ave.				
residence hall double room	\$ 6,869	\$ 7,078	\$209	3.0%
Dining Plan, Level 2	4,248	4,298	50	1.2%
Total*	\$11,117	\$11,376	\$259	2.3%

^{*}Total is the sum of weighted average double room and level 2 dining plan.