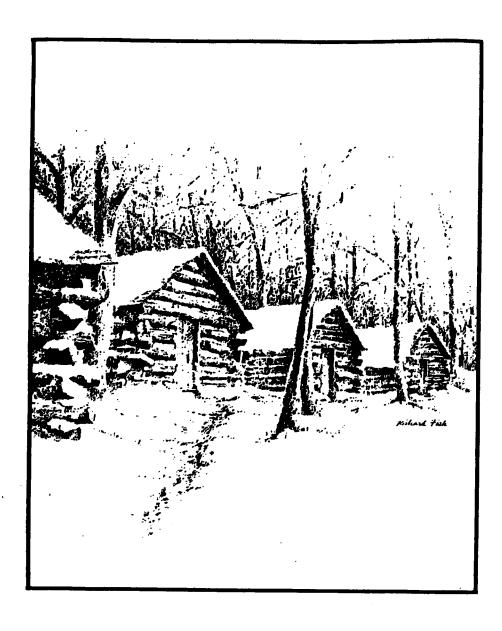
Valley Forge Visitor Study



The Visitor Services Project



United States Department of the Interior NATIONAL PARK SERVICE

VALLEY FORGE NATIONAL HISTORICAL PARK P. O. Box 953 VALLEY FORGE, PA 19481-0953

August, 1986

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that visitors to Valley Forge enjoy, and the places they visit within the park.

This questionnaire is only being given to a select number of visitors. Your participation is very important! It should only take a few minutes of your time during your visit to Valley Forge.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

Please be assured that all of the information is confidential. Do not write your name on the questionnaire. If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Superintendent

IMPORTANT

When did you first enter Valley Forge National Historical Park this visit?

	DAY	OF	THE	WEEK	(M,T,W,Th,F,S	,Su
:	TIME	OF	DAY		_ am	pn

DIRECTIONS

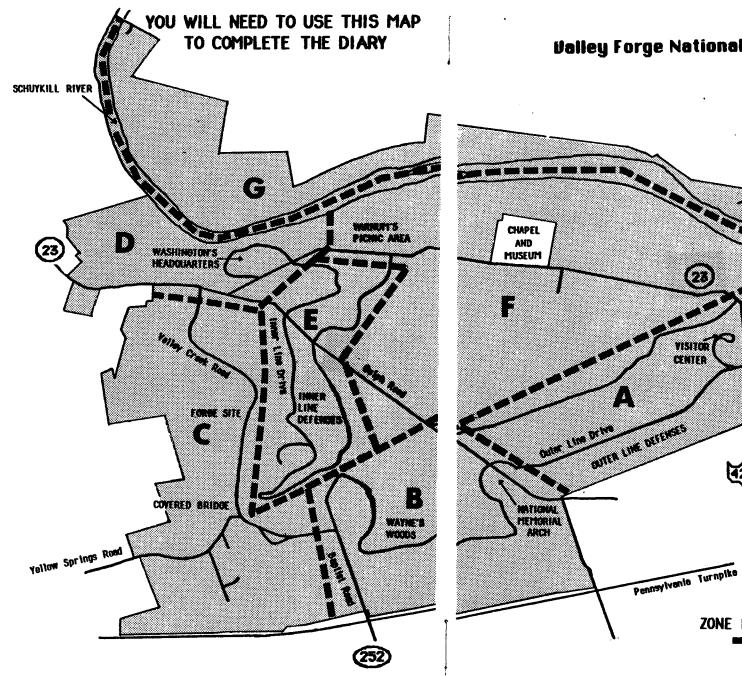
The first part of this questionnaire is a diary of your visit to Valley Forge National Historical Park. The second part asks some brief questions about you, your group, and your thoughts about the park. One person in your group should complete the questionnaire.

The diary is on page 7. Please fill out the diary only for the time you spend in Valley Forge National Historical Park this visit. It should take just a few minutes to complete; there are two simple steps:

First, find the zone(s) of the park you spent time in. which you can identify from the map on pages 4-5, and enter them in the diary.

Second, enter your activities in each zone (a list of activities is provided on page 6.)

The second part of the questionnaire begins on page 8. Please answer each question. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox--no postage is needed.



Valley Forge National Historical Park N

VISITOR CENTER

ZONE BOUNDARIES

23

YOU WILL NEED TO USE THIS LIST TO COMPLETE THE DIARY

ACTIVITIES

1.	Picnicking	

- 2. Visiting historic buildings
- 3. Horseback riding
- 4. Nature study/photography
- 5. Bicycling
- 6. Walking/hiking
- 7. Jogging
- 8. Viewing interpretive exhibits and/or signs
- 9. Attending interpretive talks, films, tours, etc.
- 10. Outdoor hobbies or sports (model airplanes, frisbee, etc.)
- 12. Relaxing (sunbathing, reading, etc.)
- 13. Other (Please describe:

DIARY OF YOUR VISIT

Please record the zone in which you spent the most time each time period and the activity you did for the most time in that zone.

Zones are shown on the map on pages 4-5: Activities are listed on page 6. Please indicate only one zone and one activity in which you spent the most time.

TIME PERIODS	ZONE (Letter)	ACTIVITY (Number)
Sunrise (6 am-8 am)		
Early morning (8 am-10 am)		
Late morning (10 am-12 noon)		
Early afternoon (12 noon-3 pm)		·
Late afternoon (3 pm-5pm)		
Early evening (5 pm-7pm)		
Late evening (7 pm-9 pm)		

PLEASE GO ON TO PART 2, NEXT PAGE

PART 2

We hope you enjoyed your visit to Valley Forge National Historical Park. Below are several questions that will help us learn about the people who participated in the study and their thoughts about the park.

NUMBER OF HOURS 2. How many people were in your group? NUMBER OF PEOPLE
NUMBER OF PEOPLE
7 48 11 1 6
3. What kind of group were you with?
ALONE
FAMILY
FRIENDS
FAMILY AND FRIENDS
GUIDED TOUR GROUP
OTHER (Please describe:
)

- 4. For yourself and the other members of your group, please indicate:
 - 1) your age on your last birthday,
 - the zip code of your permanent residence (if you are from a country other than the United States, please give the name of that country), and
 - 3) the number of times you have visited Yalley Forge National Historical Park including this trip.

	AGE	ZIP CODE (COUNTRY)	#TIMES VISITED
YOURSELF		<u> </u>	
MEMBER #2			· · · · · · · · · · · · · · · · · · ·
MEMBER #3			
MEMBER #4			
5. Which rout Park?	e did you use to		ge National Historica
5. Which rout Park?	e did you use to	enter Valley For 422 (FROM THE	ge National Historica
5. Which rout Park?	e did you use to #23 or U.S. # #23 (FROM Th	enter Valley For 422 (FROM THE	ge National Historica

6. In the past year, how often have you visited Valley Forge National Historical Park?	8. During this visit, did other visitors and their activities interfere with your visit to Valley Forge National Historical Park?
ONCE	· · ·
A FEW TIMES	YES—
ONCE A MONTH OR MORE	How? (Please explain.)
ONCE A WEEK OR MORE	
VISIT DAILY	· · · · · · · · · · · · · · · · · · ·
7. Which of the following services did you use at Valley Forge National Historical Park this visit? (Check all that apply.)	
TOUR CONDUCTED BY A RANGER	9. Is there anything else you would like to tell us about your visit
SELF-GUIDED AUTO TOUR	to Valley Forge National Historical Park?
EXHIBITS/SIGNS/HISTORIC BUILDINGS	
VISITOR CENTER	
NONE OF THE ABOVE	

Thank you for your help. Please seel the questionnaire with the sticker provided and drop it in any U.S. mailbox--no postage is needed.