

Prince William Forest Park Visitor Study



**The
Visitor Services
Project**

DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0191, Washington, D.C. 20503.

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Visiting Prince William Forest Park

1. Prior to this visit, were you and your group aware that Prince William Forest Park is a National Park Service site?

_____ YES _____ NO _____ NOT SURE

2. Prior to this visit, how did you and your group get information about Prince William Forest Park? Please check (✓) **all** that apply.

_____ RECEIVED NO INFORMATION PRIOR TO VISIT - **GO ON TO QUESTION 3**

_____ FRIENDS/ RELATIVES

_____ PREVIOUS VISITS

_____ CAMPING GUIDES/ TOUR BOOKS

_____ MAPS/ BROCHURES

_____ HIGHWAY SIGNS

_____ NEWSPAPER

_____ VIRGINIA WELCOME CENTER

_____ BROCHURE: *NATIONAL PARK SERVICE KIOSK*

_____ WROTE/ PHONED PRINCE WILLIAM FOREST PARK

_____ PARK INFORMATION RADIO STATION (1610 AM)

_____ OTHER (Please describe: _____)

3. On this visit, did you and your group visit any additional attractions in Prince William County?

_____ YES _____ NO - **GO ON TO QUESTION 4**

[
If yes, how did you learn about these attractions? _____

4. a) On this visit, how much time did you and your group spend at Prince William Forest Park?

If less than 24 hours: NUMBER OF HOURS _____

If 24 hours or more: NUMBER OF DAYS _____
(List partial days such as 1/4, 1/2, etc.)

b) Do you or any members of your group live in Prince William County?

_____ NO _____ YES - **GO ON TO QUESTION 5**

c) On this visit, how much time did you and your group spend outside Prince William Forest Park but within 35 miles of the park?

If less than 24 hours: NUMBER OF HOURS _____

If 24 hours or more: NUMBER OF DAYS _____
(List partial days such as 1/4, 1/2, etc.)

5. On this visit, what were your primary reasons for visiting the northern Virginia and/or Washington, D.C. area? Please check (✓) **all** that apply.

_____ VISIT PRINCE WILLIAM FOREST PARK

_____ TOUR WASHINGTON, D.C. AREA

_____ LEARN ABOUT HISTORY

_____ VISIT FRIENDS/ RELATIVES

_____ RECREATION (walk, bike, picnic, camp, etc.)

_____ VISIT A NATIONAL PARK SERVICE SITE

_____ BUSINESS

_____ TRAVEL BREAK

_____ OTHER (Please specify: _____)

6. Please rate the importance (from 1 to 5) of the following features or qualities to you and your group during this visit to Prince William Forest Park.

How important?

Not					Extremely
important					important
1	2	3	4	5	

_____ RECREATIONAL OPPORTUNITIES (hiking, biking, camping, etc.)

_____ EDUCATIONAL OPPORTUNITIES

_____ SOLITUDE

_____ FACILITIES (visitor center, restrooms, cabin camps, etc.)

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7. On the list below, please check (✓) **all** of the activities that you and your group participated in during this visit to Prince William Forest Park?

_____ DRIVE SCENIC LOOP ROAD

_____ VISIT VISITOR CENTER

_____ ATTEND RANGER-LED WALKS/ TALKS

_____ PHOTOGRAPHY

_____ WALK/ HIKE

_____ VIEW HISTORIC SITES (Pyrite Mine, cemeteries, Civilian Conservation Corps buildings and bridges)

_____ CAMP IN DEVELOPED CAMPGROUND

_____ BACKPACK OVERNIGHT

_____ FISH

_____ MOUNTAIN BIKE

_____ BICYCLE (other than mountain biking)

_____ NATURE STUDY/ WILDLIFE OBSERVATION

_____ CONDUCT RESEARCH ON NATURAL/ HISTORIC SUBJECTS

_____ PICNIC

_____ OTHER (Please specify:_____)

8. a) Did you have any difficulty locating Prince William Forest Park?

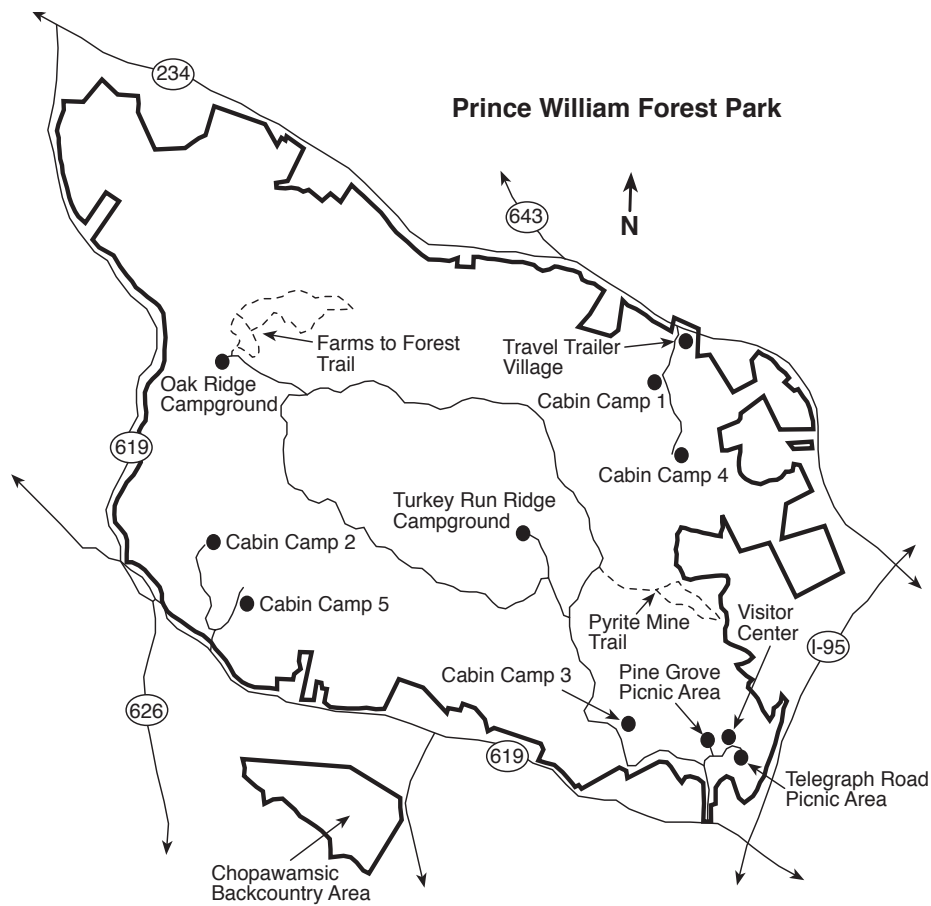
_____ YES

_____ NO - **GO ON TO QUESTION 9**

b) If YES, how could locating the park be made easier? _____

9. On the list below, please mark the sites you and your group visited at Prince William Forest Park during this trip. Simply check the line beside each place you visited. Use the map below to help you locate the sites.

- | | |
|---|---|
| <input type="checkbox"/> VISITOR CENTER | <input type="checkbox"/> CHOPAWAMSIK BACKCOUNTRY AREA |
| <input type="checkbox"/> PINE GROVE PICNIC AREA | <input type="checkbox"/> CABIN CAMPING |
| <input type="checkbox"/> TELEGRAPH ROAD PICNIC AREA | <input type="checkbox"/> TRAVEL TRAILER VILLAGE |
| <input type="checkbox"/> OAK RIDGE CAMPGROUND | <input type="checkbox"/> TURKEY RUN RIDGE CAMPGROUND |
| <input type="checkbox"/> PYRITE MINE TRAIL | <input type="checkbox"/> OTHER TRAILS (other than Farms to Forest Trails) |
| <input type="checkbox"/> FARMS TO FOREST TRAIL | |



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You and Your Opinions

10. On this visit, how many people were in your group (including yourself)?

_____ NUMBER OF PEOPLE

11. On this visit, were you with a guided tour/ school group?

_____ YES _____ NO

12. On this visit, what kind of group were you with? Please check (✓) only **one**.

_____ ALONE

_____ FAMILY

_____ FRIENDS

_____ FAMILY AND FRIENDS

_____ OTHER (Please describe: _____)

13. For you and each member of your group, please indicate:

	CURRENT AGE	U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY	NUMBER OF VISITS TO THIS PARK (INCLUDING THIS VISIT)
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
MEMBER #6	_____	_____	_____
MEMBER #7	_____	_____	_____

14. a) Please check (✓) the visitor services which you or your group **used** during this visit to Prince William Forest Park.
- b) Next, for only those services which you or your group used, please rate their **importance** from 1-5.
- c) Finally, for only those services which you or your group used, please rate their **quality** from 1-5.

a) Use service?	b) If used, how important?					c) If used, what quality?				
Check (✓)	Not important			Extremely important		Very poor			Very good	
	1	2	3	4	5	1	2	3	4	5
___ PARK BROCHURE/MAP										
___ OTHER PRINCE WILLIAM FOREST PARK BROCHURES										
___ VISITOR CENTER										
___ VISITOR CENTER EXHIBITS										
___ VISITOR CENTER SLIDE PROGRAM										
___ BOOKSTORE SALES ITEMS										
___ RANGER-LED PROGRAMS										
___ INFORMATION FROM PARK PERSONNEL										
___ SELF-GUIDED TRAIL SIGNS										
___ OUTDOOR EXHIBITS/BULLETIN BOARDS										
___ PRE-VISIT INFORMATION (by phone or mail from park)										
___ GARBAGE COLLECTION/ RECYCLING										
___ PARK DIRECTIONAL SIGNS										

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15. a) Please check (✓) the visitor facilities which you or your group **used** during this visit to Prince William Forest Park.
- b) Next, for only those facilities which you or your group used, please rate their **importance** from 1-5.
- c) Finally, for only those facilities which you or your group used, please rate their **quality** from 1-5.

a) Use facility?

**b) If used,
how important?**

**c) If used,
what quality?**

Check (✓)

Not
important
1 2 3 4 5
Extremely
important

Very
poor
1 2 3 4 5
Very
good

_____ RESTROOMS

_____ TRAILS

_____ CAMPGROUNDS

_____ CABIN CAMPS

16. Do all the members of your group live in Prince William County?

_____ NO

_____ YES - **GO ON TO QUESTION 17**

[

If no, during this visit, how much money did you and your group spend for lodging, travel, food, and other items in Prince William County? Please write "0" if you did not spend any money.

**Money spent in
Prince William County**

LODGING (motel, camping, etc.)

\$_____

TRAVEL (gas, rental car, bus, etc.)

\$_____

FOOD (restaurant, groceries, etc.)

\$_____

OTHER (souvenirs, film, gifts, etc.)

\$_____

17. Overall, how would you rate the quality of the visitor services provided to you and your group at Prince William Forest Park during this visit? Please circle only **one**.

VERY GOOD

GOOD

AVERAGE

POOR

VERY POOR

18. a) What did you like **most** about your visit to Prince William Forest Park?

b) What did you like **least** about your visit to Prince William Forest Park?

19. If you were a park manager planning for the future of Prince William Forest Park, what would you propose? Please be specific.

20. Is there anything else you and your group would like to tell us about your visit to Prince William Forest Park?

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.



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OFFICIAL BUSINESS

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