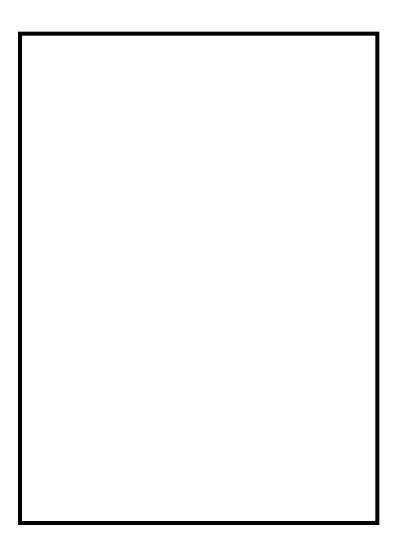
Redwood National Park Visitor Study



The Visitor Services Project

DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0136, Washington, D.C. 20503.



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YOUR TRIP TO REDWOOD NATIONAL PARK

1.	Prior to Redwo	your visit, how od National Pa	did you and your group obtain informatirk? Please check ($$) all that apply.	on about
		RECEIVED I	NO INFORMATION PRIOR TO VISIT	- GO ON TO QUESTION 2
		TRAVEL GU	JIDE/TOUR BOOK	QUEUTION 2
		NEWSPAPE	ER/MAGAZINE	
		MAPS		
		FRIENDS O	R RELATIVES	
		PREVIOUS	VISITS	
		800 PHONE	NUMBER RECORDING	
		TELEPHONE	E INQUIRY TO THE PARK (other than	800 number)
		WRITTEN IN	IQUIRY TO THE PARK	
		VISITOR BU	JREAUS	
		CHAMBER	OF COMMERCE	
		OTHER (Plea	ase specify:)
2.		trip, was Redw _ YES	vood National Park your primary destina NO	tion?
		•	[If not, what was your primary destination	า?
3.	On this Nationa		ch time did you and your group spend in	Redwood
	If less	than 24 hours:	NUMBER OF HOURS	
	If 24 h	ours or more :	NUMBER OF DAYS	

YOUR ACTIVITIES

4.	par	the list below, please check all of the activities that you and your group rticipated in at Redwood National Park during this visit. Please check ($$) all at apply.		
		SIGHTSEEING		
		WALKING/HIKING FOR 2 HOURS OR LESS		
		WALKING/HIKING MORE THAN 2 HOURS		
		ATTENDED RANGER-GUIDED ACTIVITY		
		CAMPED IN DEVELOPED CAMPGROUND		
		CAMPED IN PRIMITIVE CAMPGROUND (no water, pit toilets)		
		HORSEBACK RIDING		
		MOUNTAIN BIKING		
		BIKE TOURING (other than mountain biking)		
		BEACHCOMBING		
		PICNICKING		
		VIEWING WILDLIFE/BIRDING		
		RAFTING/KAYAKING		
		SWIMMING		
		SURFING		
		FISHING		
		OTHER (Please describe:)		

PLEASE GO ON TO NEXT PAGE



VISITING REDWOOD

5. On the map below, please check all the places you and your group visited during this visit to Redwood National Park. Simply check (√) the box beside each place you visited. If you did not visit a place, leave the box blank.

PLEASE GO ON TO NEXT PAGE



YOU AND YOUR OPINIONS

6.	How many peo	pie were in your gro	oup?	
	NUMBE	ER OF PEOPLE		
7.	What kind of gr	oup were you with?	Please check ($$) only	one.
	ALONE	Ξ		
	FAMIL	Υ		
	FRIEN	DS		
	FAMIL	Y AND FRIENDS		
	OTHER	R (Please describe:_)
8	Were you with	a guided tour group	?	
	YES	NO		
•				
9.	For you and you	ur group, please indi		
		CURRENT AGE	U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY	VISITED
	YOURSELF			
	MEMBER #2			
	MEMBER #3			
	MEMBER #4			
	MEMBER #5			
	MEMBER #6			
	MEMBER #7			
10.	Did you receive	/see a schedule of r	anger-guided activities	?
	NO		- GO ON TO QUES	
	On your next visactivities?	sit, would you like to YES	receive a schedule of NO D	ranger-guided OON'T KNOW

- 11. a) Please check (√) the visitor services and facilities which you and your group **used** during this visit to Redwood National Park in the left column.
 - b) Next, for only those services and facilities which you and your group **used**, please rate their **importance** from 1-5.
 - c) Finally, for only those services and facilities which you or your group **used**, please rate their **quality** from 1-5.

Use service?	Importance? Very Not	Quality?	
Check (√)	important important	Very Very good poor	
	1 2 3 4 5	1 2 3 4 5	
PARK BROCHURE/MAP			
PARK NEWSPAPER (Visitor Guide			
REDWOOD INFORMATION CENT	TER		
CRESCENT CITY INFORMATION	CENTER		
HIOUCHI INFORMATION CENTER	R		
INFORMATION CENTER SALES PUBLICATIONS			
VOLUNTEER/RANGER ASSISTA	NCE		
ROADSIDE EXHIBITS			
HIGHWAY DIRECTIONAL SIGNS			
TRAIL SIGNS			
TRAILS			
PICNIC AREAS			
FRESHWATER SPIT (camping, res bulletin boards, garbage disposal)	trooms,		
RESTROOMS (other than Freshwat	er Spit)		
WALK-IN CAMPGROUNDS			

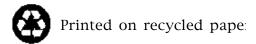
PLEASE GO ON TO NEXT PAGE



12.	2. a) Did you and your group have difficulty locating Redwood National Park? YES NO - GO ON TO QUESTION 13					
	b) If so, why did you have difficulty loc	b) If so, why did you have difficulty locating the park?				
13.	On this visit, what were your reasons for Please check ($$) all that apply.	or visiting Redwood National Park?				
	VIEW SCENERY/NATURAL	SETTING				
	VIEW WILDLIFE					
	RECREATION (camp, hike, sw	vim, fish, etc.)				
	LEARN ABOUT AREA HISTORY/CULTURE					
	SOLITUDE					
	OTHER (Please specify:					
14.	During this visit, how much money did travel, food, and other items in the Redvapproximately a 1 hour drive of Redwo you did not spend any money.	vood National Park area (within				
	LODGING (motel, camping, etc.)	\$				
	, ,	\$ \$				
	TRAVEL (gas, bus fare, etc.)					
	FOOD (restaurant, groceries, etc.)	\$				
	OTHER (recreation, film, gifts, etc.)	\$				
15.	What did you and your group like mo National Park?	•				

•	What did you and your group like least about your visit to Redwood National Park?
	If you were a manager planning for the future of Redwood National Park, what would you propose? Please be specific.
	Is there anything else you and your group would like to tell us about your visit to Redwood National Park and the surrounding area?

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.



OFFICIAL BUSINESS

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