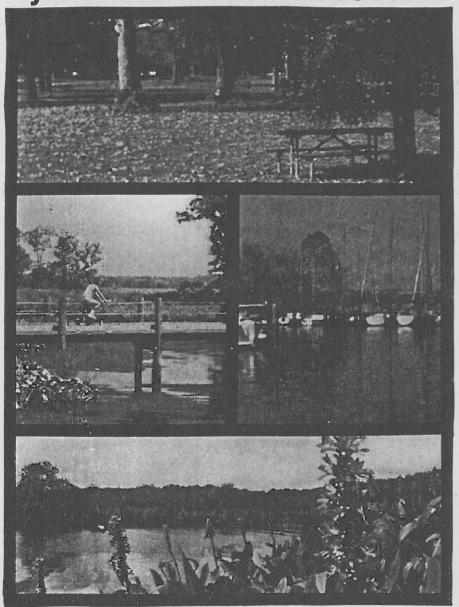
## **Visitor Services Project**

## Belle Haven Park/ Dyke Marsh Wildlife Preserve



Visitor Services Project Report 54 Cooperative Park Studies Unit





# Visitor Services Project Belle Haven Park/ Dyke Marsh Wildlife Preserve

**Dwight L. Madison** 

Report 54

January 1994

Dwight Madison is VSP Eastern Coordinator, National Park Service, based at the Cooperative Park Studies Unit, University of Idaho. I thank the staff of George Washington Memorial Parkway for their assistance with this study. The VSP acknowledges the Public Opinion Lab of the Social and Economic Sciences Research Center, Washington State University, for its technical assistance.

## **Visitor Services Project**

## Belle Haven Park/ Dyke Marsh Wildlife Preserve

## **Report Summary**

- This report describes the results of a visitor study at Belle Haven Park/Dyke Marsh Wildlife Preserve during May 2-8, 1993. A total of 500 questionnaires were distributed and 380 returned, a 76% response rate.
- This report profiles Belle Haven Park/Dyke Marsh Wildlife Preserve visitors. A separate appendix has visitors' comments about their visit; this report and the appendix contain a comment summary.
- Visitors were often alone (45%). Fifty-four percent of visitors were 26-45 years old. Most (79%) had visited the park before.
- Visitors from foreign countries comprised 2% of the visitation. Ninety-two percent of the U.S. visitors came from Virginia, Maryland and Washington D.C., with smaller numbers from many other states.
- Fifty percent of the visitors identified private vehicles as the form of transportation they used to reach Belle Haven Park/Dyke Marsh Wildlife Preserve. Seventy percent of visitors spent one to two hours at the park. 91% of the visitors spent three hours or less.
- During this visit, visitors indicated that they visited several sites during their stay at Belle Haven/Dyke Marsh, Mount Vernon Trail (55%), Belle Haven Picnic Area (44%), and Belle Haven Marina (31%).
- The most-used facilities by visitors this visit were the Mount Vernon Trail (72%), the parking lot (46%) and the restrooms (40%).
- The most-used facilities by visitors during past visits were the Mount Vernon Trail (81%), the restrooms (69%), the parking lot (66%), the picnic area (61%), and the water fountain (60%).
- The most commonly used services were the park staff (42%), and the bulletin board (34%). The park staff received the highest quality ratings.
- The most-common activities were enjoying the waterfront (55%) and enjoying nature (54%).
- The most common activity during past visits were enjoying the waterfront (75%), enjoying nature (74%) walking (74%) and biking (66%).
- Eighty-four percent of the visitors said other visitors and their activities did not interfere with their visit to Belle Haven Park/Dyke Marsh Wildlife Preserve.
- · Visitors made many additional comments.

For more information about the Visitor Services Project, please contact
Dr. Gary E. Machlis, Sociology Project Leader, University of Idaho Cooperative Park Studies
Unit, College of Forestry, Wildlife and Range Sciences,
Moscow, Idaho 83844 or call (208) 885-7129.

## **TABLE OF CONTENTS**

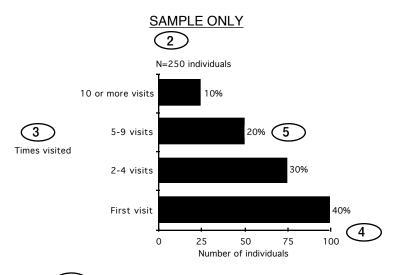
	Page
INTRODUCTION	1
METHODS	2
RESULTS	4
Visitors contacted	4
Demographics	4
Transportation type	9
Length of stay	10
Sites visited	11
Facilities used (this visit)	12
Facilities used (past visits)	13
Services used and quality	14
Visitor activities (this visit)	20
Visitor activities (past visits)	21
Interferences among visitor activities	22
What visitors liked most	23
What visitors liked least	25
Comment summary	27
MENU FOR FURTHER ANALYSIS	29
QUESTIONNAIRE	30

#### INTRODUCTION

This report describes the results of a study of visitors at Belle Haven Park/Dyke Marsh Wildlife Preserve (referred to as "Belle Haven/Dyke Marsh"). This visitor study was conducted May 2-8, 1993 by the National Park Service (NPS) Visitor Services Project (VSP), part of the Cooperative Park Studies Unit at the University of Idaho.

A <u>Methods</u> section discusses the procedures and limitations of the study. The <u>Results</u> section follows, including a summary of visitor comments. Next, a <u>Menu for Further Analysis</u> helps managers request additional analyses. The final section has a copy of the <u>Questionnaire</u>. The separate appendix includes a comment summary and the visitors' unedited comments.

Many of this report's graphs resemble the example below. The large numbers refer to explanations following the graph.



(1) Figure 4: Number of visits

- 1: The figure title describes the graph's information.
- 2: Listed above the graph, the 'N' shows the number of visitors responding and a description of the chart's information. Interpret data with an 'N' of less than 30 with CAUTION! as the results may be unreliable.
- 3: Vertical information describes categories.
- 4: Horizontal information shows the number or proportions in each category.
- 5: In most graphs, percentages provide additional information.

### **METHODS**

## General strategy

Interviews were conducted and questionnaires distributed to a sample of selected visitors visiting Belle Haven Park/Dyke Marsh Wildlife Preserve during May 2-8, 1993. Visitors completed the questionnaire during or after their trip and then returned it by mail.

## Questionnaire design and administration

The questionnaire design used the standard format of previous Visitor Services Project studies. See the end of this report for a copy of the questionnaire.

Visitors were sampled at the Belle Haven picnic area, along the Mount Vernon Trail and at the Belle Haven Marina, as they visited Belle Haven Park/Dyke Marsh Wildlife Preserve. Visitor groups were greeted, briefly introduced to the purpose of the study and asked to participate. If visitors agreed, the interview took approximately two minutes. These interviews included determining group size, group type and the age of the adult who would complete the questionnaire. This individual was asked his or her name, address and telephone number for the later mailing of a reminder-thank you postcard.

Two weeks following the survey, a reminder-thank you postcard was mailed to all participants. Replacement questionnaires were mailed to participants who had not returned their questionnaires four weeks after the survey.

## Data analysis

Returned questionnaires were coded and the information entered into a computer. Frequency distributions and cross-tabulations were calculated using a standard statistical software package. Respondents' comments were summarized.

This study collected information on both visitor groups and individual Sample size, group members. Thus, the sample size ("N"), varies from figure to figure. For example, while Figure 1 shows information for 375 groups, Figure 3 presents data for 700 individuals. A note above each figure's graph specifies the information illustrated.

missing data and reporting errors

Occasionally, a respondent may not have answered all of the questions, or may have answered some incorrectly. Unanswered questions create missing data and cause the number in the sample to vary from figure to figure. For example, although 380 questionnaires were returned, Figure 1 shows data for only 375 respondents.

Questions answered incorrectly due to carelessness, misunderstanding directions and so forth, turn up in the data as reporting errors. These create small data inconsistencies.

Limitations

Like all surveys, this study has limitations which should be considered when interpreting the results.

- 1. It is not possible to know whether visitor responses reflect actual behavior. This disadvantage applies to all such studies and is reduced by having visitors fill out the questionnaire soon after they visit the park.
- 2. The data reflect visitor use patterns of visitors to the selected sites during the study period of May 2-8, 1993. The results do not necessarily apply to visitors during other times of the year.
- 3. Caution is advised when interpreting any data with a sample size of less than 30, as the results may be unreliable. Whenever the sample size is less than 30, the word "CAUTION!" is included in the graph, figure or table.

### **RESULTS**

## Visitors contacted

Five hundred twenty-seven visitor groups were contacted; 95% accepted questionnaires. Three hundred eighty visitor groups completed and returned their questionnaires, a 76% response rate.

Table 1 compares information collected from the total sample of visitors contacted and the actual respondents who returned questionnaires. The non-response bias was not significant, although respondents were slightly older than the total sample.

Table 1: Comparison of total sample and actual respondents

Variable	Total sample			ctual ondents
	N	Avg.	N .	Avg.
Age of respondent (years)	500	39.8	375	42.0
Group size	500	2.94	375	2.65

## **Demographics**

Figure 1 shows group sizes, which varied from one person to 70 people. Eighty-three percent of Belle Haven/Dyke Marsh visitors came in groups of one or two people. Forty-five percent of visitors came alone, as shown in Figure 2.

Figure 3 shows varied age groups; the most common were visitors aged 26-45 years old (54%). Most visitors (79%) had visited the park two or more times (see Figure 4).

Visitors from foreign countries comprised 2% of all visitation.

Map 2 and Table 3 show that the many of the U.S. visitors came from Virginia, Maryland and Washington D.C.

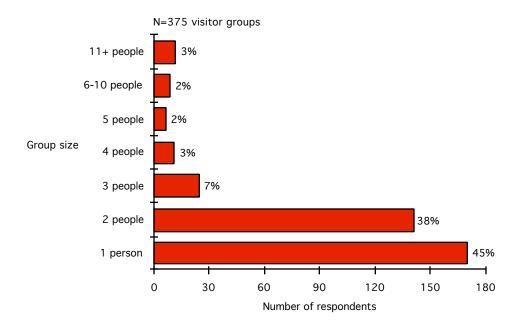


Figure 1: Visitor group sizes

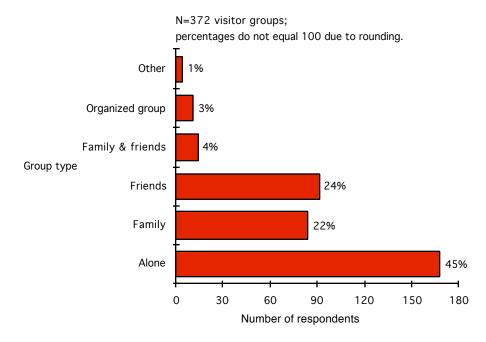


Figure 2: Visitor group types

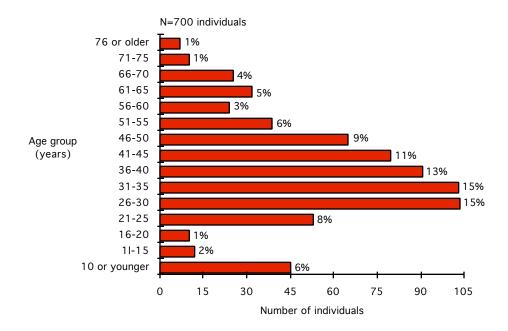
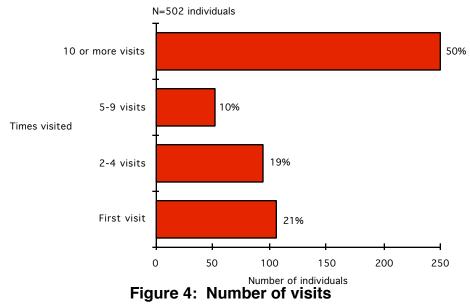
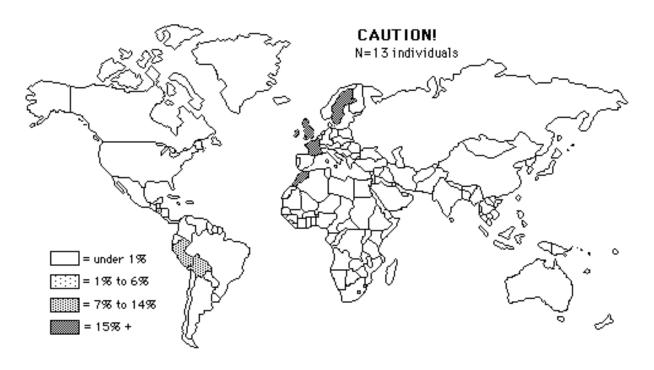


Figure 3: Visitor ages





Map 1: Proportion of international visitors by country

Table 2: Foreign visitors by country of residence N=13 individuals CAUTION!

Country	Number of individuals	% of international visitors
United Kingdom	4	31
France	2	15
Morocco	2	15
Sweden	2	15
Bolivia	1	8
El Salvador	1	8
Peru	1	8



Table 3: Proportion of visitors from each state N=625 individuals; percentages do not equal 100 due to rounding.

State	Number of	% of
	individuals	visitors
Virginia	486	78
Maryland	54	9
Washington DC	31	5
Other states (19).	54	9

Most visitors to Belle Haven Park/Dyke Marsh Wildlife Preserve arrived by private vehicle (50%) and bicycle (35%). Figure 5 shows the proportion of visitor groups that used each type of available transport. "Other" types included jogging/running, rollerblading and motorcycle.

Transportation type

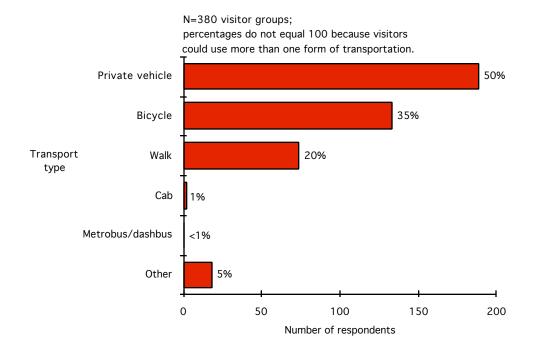


Figure 5: Proportion of visitor groups using each transport type

Length of stay

Seventy percent of visitors reported staying between one to two hours at Belle Haven Park/Dyke Marsh Wildlife Preserve (see Figure 6).

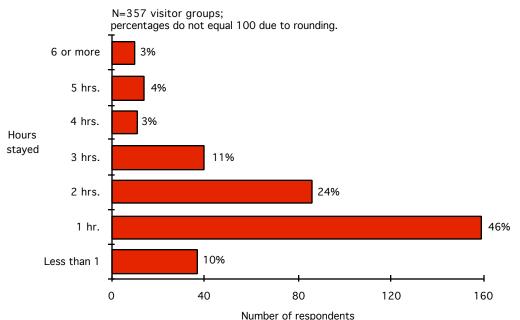


Figure 6: Length of stay

Visitors indicated the sites they visited at Belle Haven
Park/Dyke Marsh Wildlife Preserve. Map 3 shows the proportion of
visitors visiting each site. The Mount Vernon Trail and the Belle Haven
Picnic Area were mentioned most often.

Sites visited

N=380 visitor groups; percentages do not equal 100 because respondents could visit more than one site.

44% Belle Haven Picnic Area

31% Belle Haven Marina

21% Dyke Marsh Trail

55% Mount Yemon Trail

12% Fishing and Rest Area

Map 3: Sites visited

## Facilities used (this visit)

The most commonly used facilities by visitors this visit at Belle Haven Park/Dyke Marsh Wildlife Preserve were the Mount Vernon Trail (72%), the parking lot (46%), and the restrooms (40%), as shown in Figure 7. The least visited facility was the boat slips (4%). "Other" was identified by visitors as the picnic and the marina areas.

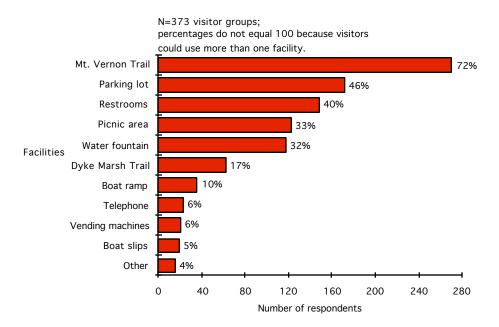


Figure 7: Facilities used (this visit)

The most commonly used facilities at Belle Haven Park/Dyke Marsh Wildlife Preserve during past visits were the Mount Vernon Trail (81%), the restrooms (69%), and the parking lot (66%), as shown in Figure 8. The least used facility was the boat slips (14%). "Other" was identified by visitors as the boat ramp and the picnic area.

Facilities used (past visits)

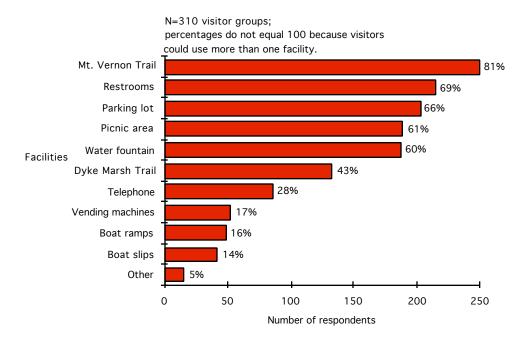


Figure 8: Facilities used (past visits)

Services used and quality

The most commonly used services at Belle Haven Park/Dyke Marsh Wildlife Preserve were the park staff (42%) and the bulletin board (34%), as shown in Figure 9. The least used service was the bait sales (3%). "Other" was identified as the Mount Vernon Trail and the restrooms.

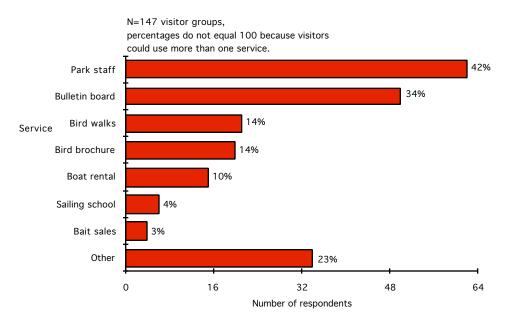


Figure 9: Use of services

Visitors rated the quality of services they used. They used a five point scale (see the box below).

QUALITY
1=very good
2=good
3=average
4=poor
5=very poor

Figures 10-17 show that one service was given high "good" to "very good" ratings: the park staff (93%). The service receiving the highest "poor" to "very poor" ratings was the bulletin board (7%).

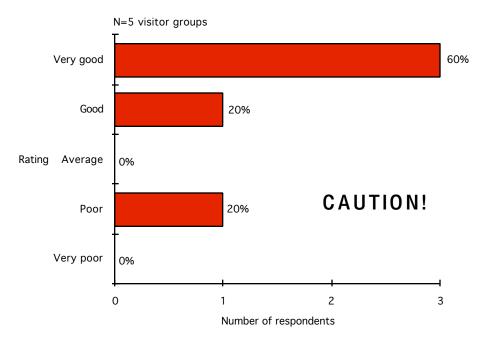
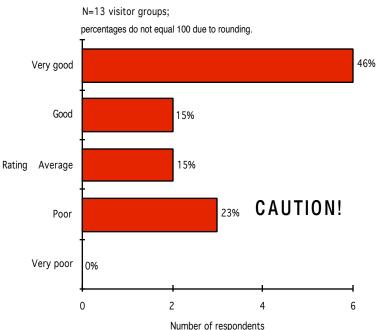


Figure 10: Quality of sailing school



Number of respondents
Figure 11: Boat rental

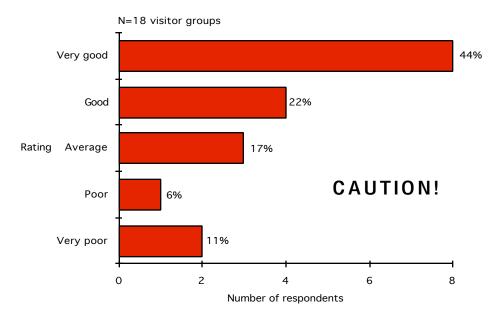


Figure 12 Quality of bird walks

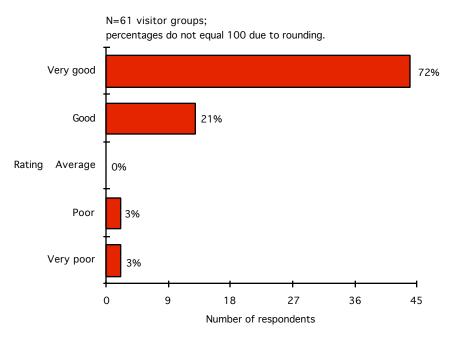


Figure 13: Quality of park staff

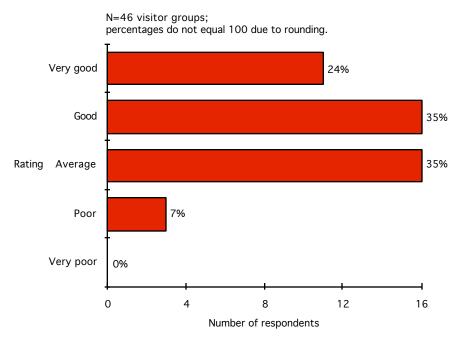


Figure 14: Quality of bulletin board

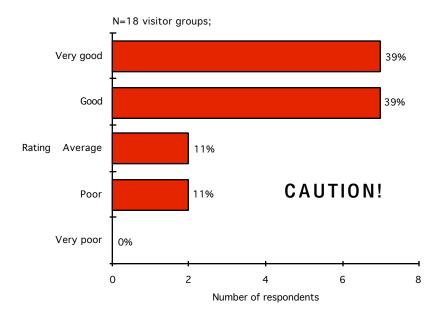


Figure 15: Quality of Dyke Marsh bird brochure

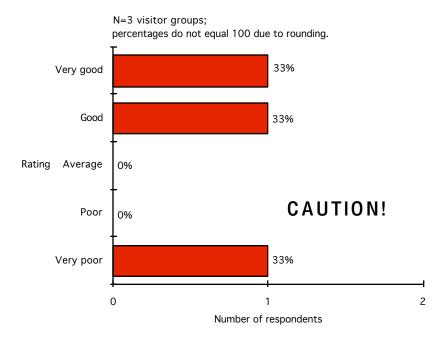


Figure 16: Quality of bait sales

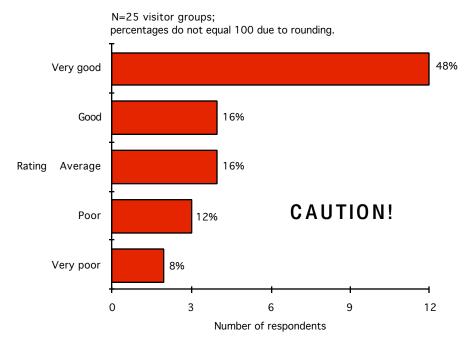


Figure 17: Quality of "other" services

Visitor activities (this visit)

Figure 18 shows the proportion of visitor groups who participated in each activity during their visit to Belle Haven Park/Dyke Marsh Wildlife Preserve. Common activities were enjoying the waterfront (55%), enjoying nature (54%) walking (46%) and biking (42%). "Other" activities mentioned included photography, painting landscapes and exercising.

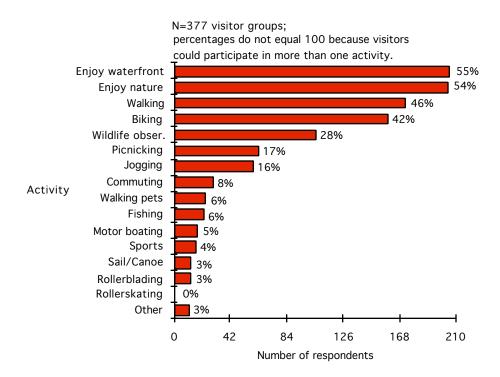


Figure 18: Visitor activities (this visit)

Figure 19 shows the proportion of visitor groups who participated in each activity during past visits to Belle Haven Park Dyke Marsh Wildlife Preserve. Common activities were enjoying the waterfront (75%), enjoying nature (74%), walking (74%), biking (66%) and picnicking (55%).

Visitor activities (past visits)

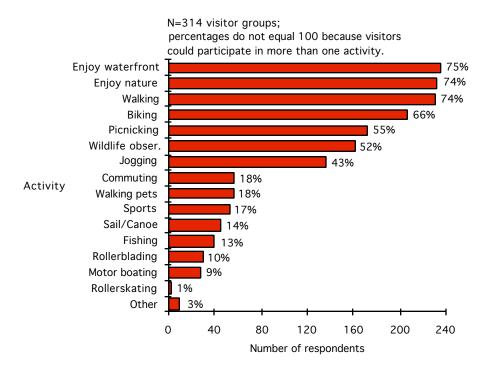


Figure 19: Visitor activities (past visits)

Interference among visitor activities

Visitors were asked, "During this visit did other visitors and their activities interfere with your visit to Belle Haven Park/Dyke Marsh Wildlife Preserve?" Figure 20 shows that 84% replied no. Those visitors who said yes were asked how and a summary of their comments appears below.

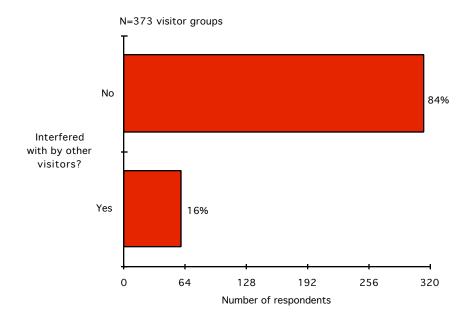


Figure 20: Interference among visitor activities

## HOW? Table 4: Interference among visitor activities

N=81 comments; many visitors made more than one comment.

•	Number of imes mentioned
Bicyclists ride to fast on Mount Vernon Trail	17
Mount Vernon trail too congested	11
Bicyclists not watching where they are going	8
People with headphones on Mount Vernon Trail a safety hazard	6
People who walk to center of Mount Vernon Trail are a safety haz	ard 6
Boat ramp area too congested	4
Walkers two or three abreast is a safety hazard on Mount Vernon	Trail 4
Gay people cruising the park	3
Parents with small children blocking Mount Vernon Trail	3
Pets not on a leash	3
Parking limited to people with boat trailers	3
Roller bladers on Mount Vernon Trail	2
Pets on too long a leash	2
Other comments	9

Visitors were asked, "What did you like most about your visit to Belle Haven Park and Dyke Marsh Wildlife Preserve"? A summary of their comments appears below and in the appendix. **What**Visitors

Iiked most

## N=666 comments; many visitors made more than one comment.

Comment	Numb times m	er of entioned
PERSONNEL		
Park staff friendly/helpful Presence of park personnel Other comments		6 4 1
FACILITIES AND MAINTENANCE		
Mount Vernon Trail Clean/well maintained Mount Vernon Trail is well maintained Trails/paths in good shape The picnic area Enjoy Dyke Marsh area Available restrooms Available water fountains Clean restrooms Planked bridge Easy access to Mount Vernon Trail Other comments	10 9	74 71 20 12 8 7 7 3 2 5
CONCESSIONS		
Marina Convenient boat launch Sailboat rentals Cooperative marina staff Other comments	3 2	7 2 3
GENERAL IMPRESSIONS		
Scenery The quiet/serenity View of the river Access to nature Beauty Park close to home The birds Park area seems like safe area for activity Wildlife	17	80 50 48 41 21 21 20

The trees		15
Beautiful weather		12
Wild flowers/plants		8
Park area not too crowded		7
Friendly people	6	
A place to exercise		5
Convenience of park		5
Good fishing		4
Open space		3
The waterfront		3
Accessibility to park		3
Being with family		3
A place to park		2
Freedom to bring the dog		2
Fresh air		2
Park is a nice rest area		2
The shade		2
Other comments		9

Visitors were asked, "What did you like least about your visit to Belle Haven
Park and Dyke Marsh Wildlife Preserve"? A summary of their comments
appears below and in the appendix.

What
visitors
liked least

liked least

## N=416 comments; many visitors made more than one comment.

Comment	_	ber of nentioned
FACILITIES AND MAINTENANCE		
Mount Vernon Trail needs to be repaired in spots Too much litter/trash Too much trash along/in the river Lack of parking spaces Mount Vernon trail too narrow Restrooms need to be cleaned Lack of trailer parking Mount Vernon trail too close to highway in sections Area needed mowing More boat ramps Boat ramp needs to be repaired Bushes along Mount Vernon Trail not trimmed Not enough water fountains on Mount Vernon Trail Lack of toilet paper Lack of a second path to separate cyclists from other users or Reflecting paint needed on Mount Vernon Trail Lack of water fountains Picnic tables need to be repaired Standing water in picnic area Water smells Dog excrement Lack of grills Not enough trash cans Not enough trails Other comments	5 1 MVT 2	30 29 29 23 17 10 7 6 5 5 5 4 3 3 3 3 2 2 2 16
POLICIES		
Not enough park personnel patrolling Mount Vernon Trail More regulation signs needed on Mount Vernon Trail Mount Vernon Trail directional signs confusing Dogs not on leash Other comments		2 2 2 2 10
GENERAL IMPRESSIONS		
No complaints Bicyclists on Mount Vernon Trail Too crowded Gay people cruising the park Roller bladers a problem	28	34 24 13 7

Too many people on Mount Vernon Trail	7	
Boat ramp area too congested		6
Noise from traffic		4
Waiting to use boat ramp		4
Park difficult to get to from other side of GWMP		3
Being alone in Dyke Marsh makes me feel uncomfortable		3
Mixing cyclists and walkers		3
Slow walkers are a hazard to joggers/cyclists		3
Too many bikes on Mount Vernon Trail		2
Rude people		2
Rain		2
Careless people on Mount Vernon Trail		2
Other comments		14

Many visitors wrote additional comments, which are included in the separate appendix of this report. Their comments are summarized below and in the appendix. Some comments offer specific suggestions on how to improve the park; others describe what visitors enjoyed or did not enjoy.

## N=297 comments; many visitors made more than one comment.

Comment	Number of times mentioned
PERSONNEL	
Park Rangers friendly/helpful Other comments	3 2
FACILITIES AND MAINTENANCE	
Park well maintained/clean Mount Vernon Trail wonderful Maintain Mount Vernon Trail Need to widen Mount Vernon Trail Repave Mount Vernon Trail Keep area in a natural state Too much litter along water line Park needs more picnic benches Start a day so volunteers can pick up trash Clean up trash in marina area Park needs cooking grills Parts of the Mount Vernon Trail should be lighted Trees/bushes need to be pruned Water fountain needed at stone bridge More water fountains needed Get rid of urinal in ladies room Other comments	11 8 7 7 5 5 4 3 3 3 2 2 2 2 2 27
POLICIES	
Gay people cruising the park More signs with rules needs to be posted on Mount Vernon Tr Mount Vernon Trail should have park personnel patrolling it Separate bicyclists from others on Mount Vernon Trail Flat bike tires from tacks on Mount Vernon Trail Increase park police patrols Other comments	10 rail 3 3 2 2 2 2 18

## **CONCESSIONS**

Maintain sailing marina Food service needed Upgrade the marina Marina staff is friendly/helpful Other comments		4 4 3 2 4
VISITOR SERVICES PROJECT		
VSP Ranger friendly /informative Other comments		5 1
GENERAL IMPRESSIONS		
Enjoyed visit Keep up the good work I come here often I like having the park near my home Thank you Will return Speeding bicyclists are a problem Park is beautiful Park is quiet/peaceful Thank you for the facility Mount Vernon trail too crowded Park is a friendly place This is the nicest site on the GWMP Scenery wonderful Like Dyke Marsh Other comments	7	26 22 17 9 8 8 7 7 5 5 3 2 2 2

## **MENU FOR FURTHER ANALYSIS**

Park personnel who wish to see other tables, graphs, and maps to learn more about their visitors may request such information from the VSP. Two kinds of analyses are available:

- 1) Two-way comparisons compare two characteristics. For example, to learn about which activities this visit a particular age group participated in, request a comparison of <u>visitor activities this visit</u> by <u>age group</u>, to learn how visitor activities this visit varied among group types, request a comparison of visitor activities this visit by group type.
- 2) Three-way comparisons compare a two-way comparison to a third characteristic. For example, to learn about what services were used by different visitor group types and sizes, request a comparison of <u>services</u> used by <u>group type</u> by <u>group size</u>; to learn about what services were used by different age groups by group type, request a comparison of <u>services</u> by <u>age groups</u> by <u>group type</u>.

Consult the list of characteristics for Belle Haven Park/Dyke Marsh Wildlife Preserve visitors; then complete the appropriate blanks on the order form. Make a copy of the order form which follows the example below.

SAMPLE

# Visitor Services Project Analysis Order Form Belle Haven Park/ Dyke Marsh Wildlife Preserve Report 54

Date of request:/	/		
Person requesting analys	is:		
Phone number (commerc			
The following list has the your park. Use this list to and three-way compariso program/service/facility in	find the characteristics fo ns. Be as specific as pos	r which you want to sibleyou may selec	request additional two-way ct a single
Group size	<ul> <li>Length of stay</li> </ul>		<ul> <li>Number times visited</li> </ul>
Group type	<ul> <li>Sites visited</li> </ul>		<ul> <li>Activities this visit</li> </ul>
• Age	<ul> <li>Facilities used this</li> </ul>	visit	<ul> <li>Activities past visits</li> </ul>
State residence	<ul> <li>Services used</li> </ul>		<ul> <li>Transportation type</li> </ul>
Country residence	<ul> <li>Quality of services</li> </ul>		
<ul> <li>Interferences among visitors</li> </ul>	<ul> <li>Facilities used past visits</li> </ul>		
Two-way comparisons (w	rite in the appropriate vari	iables from the abov	e list)
	by_		
	by_		
	by_		
Three-way comparisons (	write in the appropriate va	ariables from the abo	ove list)
	by	by	
	by	by	
	by	by	
Special instructions			
•			
	Mail t	0.	

Mail to:
Visitor Services Project, CPSU
College of Forestry, Wildlife, and Range Sciences
University of Idaho
Moscow, Idaho 83843-4199

## QUESTIONNAIRE

## **Visitor Services Project Publications**

Reports 1-4 (pilot studies) are available from the University of Idaho Cooperative Park Studies Unit. All VSP reports listed below are available from the parks where the studies were conducted.

Moscow, Idaho 83843-4199 or call (20

#### 1985

5. North Cascades National Park Service Complex

#### 1986

6. Crater Lake National Park

#### 1987

- 7. Gettysburg National Military Park
- 8. Independence National Historical Park
- 9. Valley Forge National Historical Park
- 10. Colonial National Historical Park
- 11. Grand Teton National Park
- 12. Harpers Ferry National Historical Park
- 13. Mesa Verde National Park
- 14. Shenandoah National Park
- 15. Yellowstone National Park
- 16. Independence National Historical Park: Four Seasons Study

#### 1988

- 17. Glen Canyon National Recreational Area
- 18. Denali National Park and Preserve
- 19. Bryce Canyon National Park
- 20. Craters of the Moon National Monument

### 1989

- 21. Everglades National Park
- 22. Statue of Liberty National Monument
- 23. The White House Tours, President's Park
- 24. Lincoln Home National Historical Site
- 25. Yellowstone National Park
- 26. Delaware Water Gap National Recreation Area
- 27. Muir Woods National Monument

For more information about the Visitor Services Project, please contact Dr. Gary E. Machlis, Sociology Project Leader, University of Idaho Cooperative Park Studies Unit, College of Forestry, Wildlife and Range Sciences,

#### 1990

- 28. Canyonlands National Park
- 29. White Sands National Monument
- 30. National Monuments
- 31. Kenai Fjords National Park
- 32. Gateway National Recreation Area
- 33. Petersburg National Battlefield
- 34. Death Valley National Monument
- 35. Glacier National Park
- 36. Scott's Bluff National Monument
- 37. John Day Fossil Beds National Monument

#### 1991

- 38. Jean Lafitte National Historical Park
- 39. Joshua Tree National Monument
- 40. The White House Tours, President's Park
- 41. Natchez Trace Parkway
- 42. Stehekin-North Cascades National Park/Lake Chelan National Rec. Area
- 43. City of Rocks National Reserve
- 44. The White House Tours, President's Park

#### 1992

- 45. Big Bend National Park
- 46. Frederick Douglass National Historic Site
- 47. Glen Echo Park
- 48. Bent's Old Fort National Historic Site
- 49. Jefferson National Expansion Memorial
- 50. Zion National park
- 51. New River Gorge National River
- 52. Klondike Gold Rush National Historical Park
- 53. Arlington House The Robert E. Lee Memorial

#### 1993

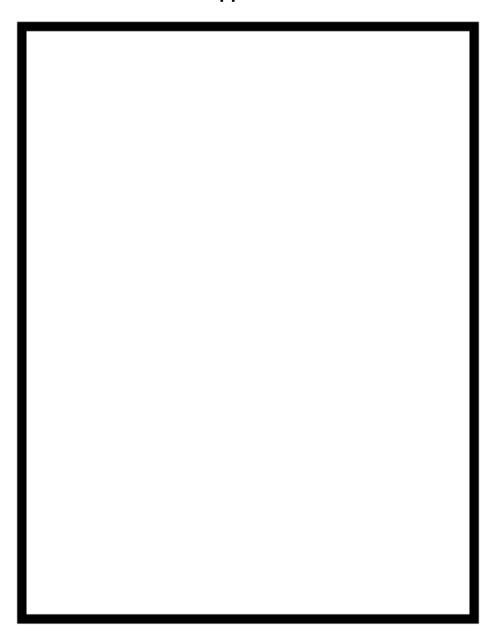
54. Belle Haven Park/Dyke Marsh Wildlife Preserve

NPS D 98 January 1994

## **Visitor Services Project**

## Belle Haven Park/ Dyke Marsh Wildlife Preserve

**Appendix** 



Visitor Services Project Report 54 Cooperative Park Studies Unit

## **Visitor Services Project**

## Belle Haven Park/ Dyke Marsh Wildlife Preserve

**Appendix** 

**Dwight L. Madison** 

Report 54

January 1994

Dwight Madison is VSP Eastern Coordinator, National Park Service based at the Cooperative Park Studies Unit, University of Idaho. I thank the staff of the George Washington Memorial Parkway for their assistance with this study. The VSP acknowledges the Public Opinion Lab of the Social and Economic Sciences Research Center, Washington State University, for its technical assistance.

### What visitors liked most

N=666 comments; many visitors made more than one comment.

Comment	Numb times m	er of entioned
PERSONNEL		
Park staff friendly/helpful Presence of park personnel Other comments		6 4 1
FACILITIES AND MAINTENANCE		
Mount Vernon Trail Clean/well maintained Mount Vernon Trail is well maintained Trails/paths in good shape The picnic area Enjoy Dyke Marsh area	10 9	74 71 20 12
Available restrooms Available water fountains Clean restrooms Planked bridge Easy access to Mount Vernon Trail Other comments		8 7 7 3 2 5
CONCESSIONS		
Marina Convenient boat launch Sailboat rentals Cooperative marina staff Other comments	3 2	7 2 3
GENERAL IMPRESSIONS		
Scenery The quiet/serenity View of the river Access to nature Beauty Park close to home The birds Park area seems like safe area for activity Wildlife The trees Beautiful weather Wild flowers/plants Park area not too crowded Friendly people A place to exercise Convenience of park Good fishing Open space The waterfront Accessibility to park Being with family A place to park	6	80 50 48 41 21 21 20 19 15 12 8 7 5 5 4 3 3 3 3

Freedom to bring the dog	2
Fresh air	2
Park is a nice rest area	2
The shade	2
Other comments	9

### What visitors liked least

#### N=416 comments; many visitors made more than one comment.

Comment	_	ber of nentioned
FACILITIES AND MAINTENANCE		
Mount Vernon Trail needs to be repaired in spots Too much litter/trash Too much trash along/in the river Lack of parking spaces Mount Vernon trail too narrow Restrooms need to be cleaned Lack of trailer parking Mount Vernon trail too close to highway in sections Area needed mowing More boat ramps Boat ramp needs to be repaired Bushes along Mount Vernon Trail not trimmed Not enough water fountains on Mount Vernon Trail Lack of toilet paper Lack of a second path to separate cyclists from other users on Reflecting paint needed on Mount Vernon Trail Lack of water fountains Picnic tables need to be repaired Standing water in picnic area Water smells Dog excrement Lack of grills Not enough trash cans Not enough trails Other comments	5 MVT	30 29 29 23 17 10 7 6 5 5 5 4 3 3 3 3 2 2 2 2 16
POLICIES		
Not enough park personnel patrolling Mount Vernon Trail More regulation signs needed on Mount Vernon Trail Mount Vernon Trail directional signs confusing Dogs not on leash Other comments		2 2 2 2 10
GENERAL IMPRESSIONS		
No complaints Bicyclists on Mount Vernon Trail Too crowded Gay people cruising the park Roller bladers a problem Too many people on Mount Vernon Trail Boat ramp area too congested Noise from traffic Waiting to use boat ramp	28 7	34 24 13 7 6 4
Park difficult to get to from other side of GWMP Being alone in Dyke Marsh makes me feel uncomfortable Mixing cyclists and walkers Slow walkers are a hazard to joggers/cyclists Too many bikes on Mount Vernon Trail		3 3 3 2

Rude people	2
Rain	2
Careless people on Mount Vernon Trail	2
Other comments	14

Comment summary
N=297 comments;
many visitors made more than one comment.

Comment	Number of times mentioned
PERSONNEL	
Park Rangers friendly/helpful Other comments	3 2
FACILITIES AND MAINTENANCE	
Park well maintained/clean Mount Vernon Trail wonderful Maintain Mount Vernon Trail Need to widen Mount Vernon Trail Repave Mount Vernon Trail Keep area in a natural state Too much litter along water line Park needs more picnic benches Start a day so volunteers can pick up trash Clean up trash in marina area Park needs cooking grills Parts of the Mount Vernon Trail should be lighted Trees/bushes need to be pruned Water fountain needed at stone bridge More water fountains needed Get rid of urinal in ladies room Other comments	11 8 7 7 5 5 5 4 3 3 3 2 2 2 2 2 2 2
POLICIES	
Gay people cruising the park More signs with rules needs to be posted on Mount Vernon Tr Mount Vernon Trail should have park personnel patrolling it Separate bicyclists from others on Mount Vernon Trail Flat bike tires from tacks on Mount Vernon Trail Increase park police patrols Other comments	10 ail 3 2 2 2 2 18
CONCESSIONS	
Maintain sailing marina Food service needed Upgrade the marina Marina staff is friendly/helpful Other comments	4 4 3 2 4
VISITOR SERVICES PROJECT	
VSP Ranger friendly /informative Other comments	5 1
GENERAL IMPRESSIONS	
Enjoyed visit Keep up the good work I come here often	26 22 17

I like having the park near my home		
Thank you		
Will return		
Speeding bicyclists are a problem		
Park is beautiful	7	
Park is quiet/peaceful		
Thank you for the facility		
Mount Vernon trail too crowded		
Park is a friendly place		
This is the nicest site on the GWMP		
Scenery wonderful		
Like Dyke Marsh		
Other comments		

#### Printing Instructions for Belle Haven Park/Dyke Marsh Wildlife Preserve Draft Report

#### Belle Haven Park/Dyke Marsh Wildlife Preserve Draft Report

I need 2 bound copies
Both copies should have a gray front & back cover

Inside Title page should be Xeroxed on white paper (single page). Report Summary page should be Xeroxed on <u>blue</u> paper (single page). Table of contents page should be Xeroxed on white paper (single page).

Pages 1-28 should be duplexed on white paper.

Analysis order forms should be Xeroxed on white paper (single page each)

Page 30 (Questionnaire title page) should be Xeroxed on white paper (single page).

Questionnaire section duplex on white paper

Publications page on inside back cover page.

#### Printing Instructions for Belle Haven Park/Dyke Marsh Wildlife Preserve Report & Appendix

#### Belle Haven/Dyke Marsh Report

I need 27 copies: 26 bound copies and 1 copy unbound.

All copies should have a gray front & back cover on recycled paper

Inside Title page should be on white paper (single page).
Report Summary page should be Xeroxed on <u>blue</u> paper (single page).
Table of contents page should be Xeroxed on white paper (single page).

Pages 1-28 should be duplexed on white paper.

Analysis order forms should be on white paper (single page )

Page 30 (Questionnaire title page) should be Xeroxed on white paper (single page).

Questionnaire section duplex on white paper

\*\*NPS D 98 January 1994 page should be facing back cover page (the one that has the publications listed)

# Please make sure attached photograph is used on the report cover and the Appendix.

#### Belle Haven/Dyke Marsh Appendix Section

I need 9 copies: 8 bound copies and 1 copy unbound.

All copies should have a gray front & back cover.

Inside Title page should be Xeroxed on white paper (single page).

Pages 1-6 (comment summary) duplex on blue paper.

Visitor comment pages duplex on white paper.

Please make sure attached photograph is used on the report cover and the Appendix.

Sheet number 1 2 3	Group size 26 35 33
4	30
5	22
6	23
7	22
8	18
9	18
10	26
11	19
12	12
13	21
14	25
15	112
16	22
17	25
18	23
19	27
20	28
21	36
22	73
23	6
24	107
25	39
26	36
27	78
28	28
29	38
30	49
31	299
32	113
33	3
TOTAL (500)	1472 (2.94)

## Respondent Age 635 558 601 763 657 710 544 725 633 712 494 75 635 676 691 640 675 26 19948 (39.8)