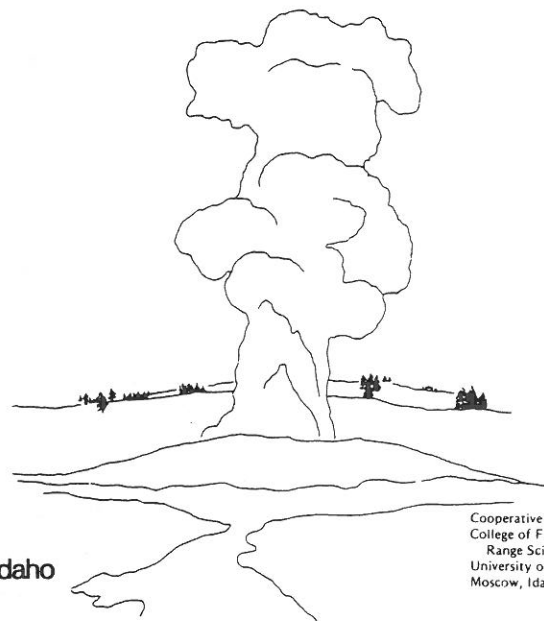


1983
4

YELLOWSTONE VISITOR SERVICES STUDY



University of Idaho

Cooperative Park Studies Unit
College of Forestry, Wildlife and
Range Sciences
University of Idaho
Moscow, Idaho 83843



July 1983

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that Yellowstone visitors enjoy, and the places they visit within the park. The information will be useful to managers and concessioners in improving the visitor services at Yellowstone National Park. Your input is important!

This survey is being given to a select number of visitors. It asks about your activities for each day of your visit to Yellowstone. You might want to record each day's activities during the evening, or as they occur. This should take only a few minutes each day. When your visit is over, be sure to complete the survey and mail it to the return address. We have attached a prepaid envelope.

Please be assured all the information is confidential, and do not write your name on the survey form or envelope. If you have any questions, feel free to write us at the address above.

We look forward to learning from you and appreciate your help in improving visitor services at Yellowstone National Park.

Sincerely,

Dr. Gary E. Machlis
Sociology Project Leader
Cooperative Park Studies Unit

Dr. Sam H. Ham
Assistant Professor

Dr. William J. Lewis
Professor

Mr. Robert Narby
Research Assistant

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DIRECTIONS

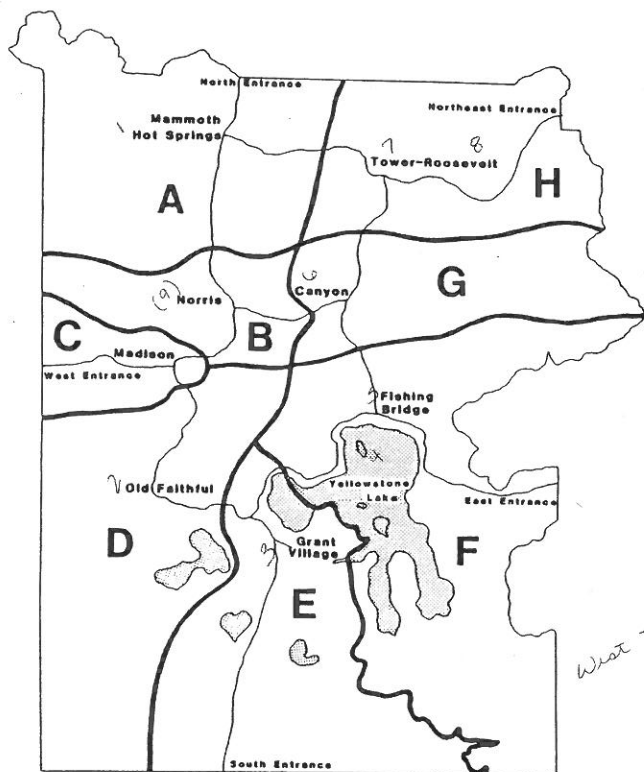
For each day of your visit there is a separate page to record your location within the park and your activities. Each day is divided into six time periods. Please use the map and list of activities provided on the next page (and repeated throughout the survey) to answer the questions. A sample entry might look like this:

SAMPLE ENTRY

	Q-1 Which zone of the park were you in for most of each time period? (Be sure to write the letter of the correct zone.)	Q-2 In which activity did you spend most of each time period? (Be sure to write the number of the correct activity.)	Q-3 In which activity did you spend the second most amount of each time period? (Be sure to write the number of the correct activity.)
Sunrise (5 am - 8 am)	<u>E</u>	<u>1</u>	<u>2</u>
Morning (8 am - 12 pm)	<u>E</u>	<u>7</u>	<u>11</u>
Afternoon (12 pm - 5 pm)	<u>B</u>	<u>8</u>	<u>9</u>
Dusk (5 pm - 7 pm)	<u>B</u>	<u>2</u>	<u>6</u>
Evening (7 pm - 11 pm)	<u>E</u>	<u>6</u>	<u>13</u>
Overnight (11 pm - 5 am)	<u>E</u>	<u>1</u>	<u>15</u>

When you have finished your park visit, please complete the survey and mail it to the CPSU, using the attached, prepaid envelope.

YELLOWSTONE NATIONAL PARK



ACTIVITIES

1. sleeping
2. eating and meal preparation
3. motorized travel on park roads
4. personal care
5. shopping
6. resting or relaxing
7. hiking or walking
8. fishing
9. swimming
10. boating and rafting
11. nature study or photography
12. bicycling
13. attending interpretive programs (guided walks, talks and so forth)
14. viewing interpretive facilities (visitor centers, exhibits, and so forth)
15. other

DAY 1 OF YOUR VISIT

1. When did you enter the park?

_____ DAY OF THE WEEK

_____ TIME OF DAY

☐ a.m. ☐ p.m. (check one)

2. Beginning with the time period that you entered the park, please answer the following questions, for each time period of the day. Please use the map and list of activities on the opposite page.

	Q-1 Which zone of the park were you in for most of each time period? (Be sure to write the letter of the correct zone.)	Q-2 In which activity did you spend most of each time period? (Be sure to write the number of the correct activity.)	Q-3 In which activity did you spend the second most amount of each time period? (Be sure to write the number of the correct activity.)
Sunrise (5 am - 8 am)	_____	_____	_____
Morning (8 am - 12 pm)	_____	_____	_____
Afternoon (12 pm - 5 pm)	_____	_____	_____
Dusk (5 pm - 7 pm)	_____	_____	_____
Evening (7 pm - 11 pm)	_____	_____	_____
Overnight (11 pm - 5 am)	_____	_____	_____

3. Where did you stay overnight (11 pm - 5 am) this day of your visit? (check one)

- ☐ CABIN OR HOTEL
☐ PARK CAMPGROUND
☐ BACKCOUNTRY CAMPSITE
☐ OTHER

IF OTHER, PLEASE DESCRIBE _____

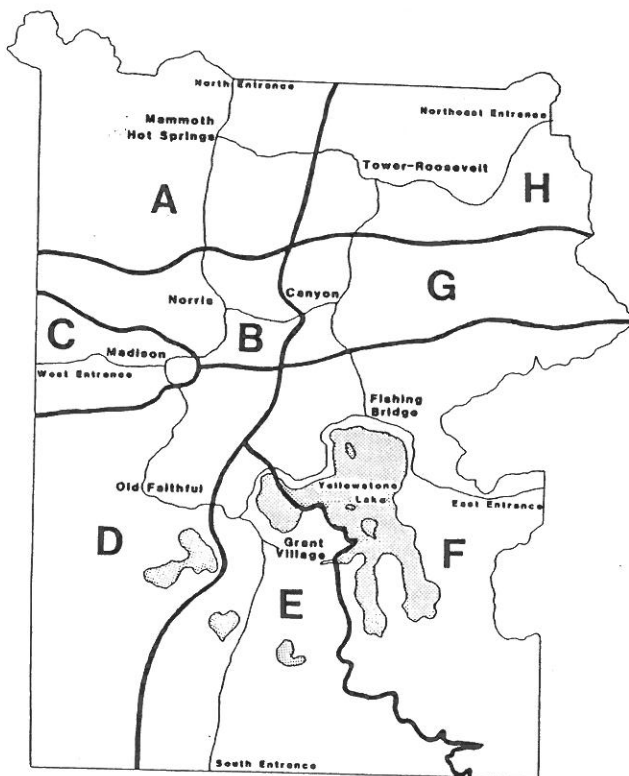
4. Was this your last day in the park?

☐ YES
☐ NO

SKIP TO PAGE 17

GO TO NEXT PAGE

YELLOWSTONE NATIONAL PARK



ACTIVITIES

1. sleeping
2. eating and meal preparation
3. motorized travel on park roads
4. personal care
5. shopping
6. resting or relaxing
7. hiking or walking
8. fishing
9. swimming
10. boating and rafting
11. nature study or photography
12. bicycling
13. attending interpretive programs (guided walks, talks and so forth)
14. viewing interpretive facilities (visitor centers, exhibits, and so forth)
15. other

DAY 2 OF YOUR VISIT

5. Please answer the following questions for each time period of the day.

	Q-1 Which zone of the park were you in for most of each time period? (Be sure to write the letter of the correct zone.)	Q-2 In which activity did you spend most of each time period? (Be sure to write the number of the correct activity.)	Q-3 In which activity did you spend the second most amount of each time period? (Be sure to write the number of the correct activity.)
Sunrise (5 am - 8 am)	_____	_____	_____
Morning (8 am - 12 pm)	_____	_____	_____
Afternoon (12 pm - 5 pm)	_____	_____	_____
Dusk (5 pm - 7 pm)	_____	_____	_____
Evening (7 pm - 11 pm)	_____	_____	_____
Overnight (11 pm - 5 am)	_____	_____	_____

6. Where did you stay overnight (11 pm - 5 am) this day of your visit? (check one)

- ☐ CABIN OR HOTEL
☐ PARK CAMPGROUND
☐ BACKCOUNTRY CAMPSITE
☐ OTHER

IF OTHER, PLEASE DESCRIBE _____

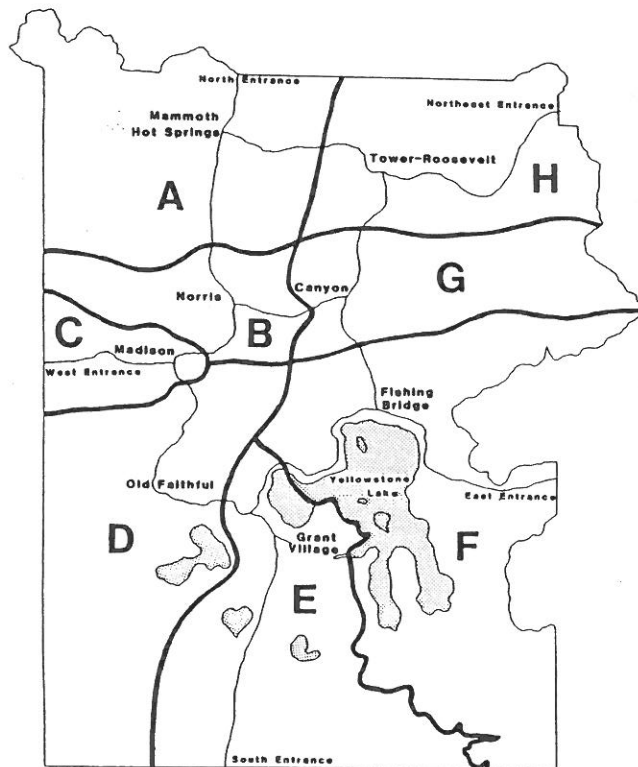
7. Was this your last day in the park?

☐ YES
☐ NO

SKIP TO PAGE 17

GO TO NEXT PAGE

YELLOWSTONE NATIONAL PARK



ACTIVITIES

1. sleeping
2. eating and meal preparation
3. motorized travel on park roads
4. personal care
5. shopping
6. resting or relaxing
7. hiking or walking
8. fishing
9. swimming
10. boating and rafting
11. nature study or photography
12. bicycling
13. attending interpretive programs (guided walks, talks and so forth)
14. viewing interpretive facilities (visitor centers, exhibits, and so forth)
15. other

DAY **3** OF YOUR VISIT

8. Please answer the following questions for each time period of the day.

	Q-1 Which zone of the park were you in for most of each time period? (Be sure to write the letter of the correct zone.)	Q-2 In which activity did you spend most of each time period? (Be sure to write the number of the correct activity.)	Q-3 In which activity did you spend the second most amount of each time period? (Be sure to write the number of the correct activity.)
Sunrise (5 am - 8 am)	_____	_____	_____
Morning (8 am - 12 pm)	_____	_____	_____
Afternoon (12 pm - 5 pm)	_____	_____	_____
Dusk (5 pm - 7 pm)	_____	_____	_____
Evening (7 pm - 11 pm)	_____	_____	_____
Overnight (11 pm - 5 am)	_____	_____	_____

9. Where did you stay overnight (11 pm - 5 am) this day of your visit? (check one)

- ☐ CABIN OR HOTEL
☐ PARK CAMPGROUND
☐ BACKCOUNTRY CAMPSITE
☐ OTHER

IF OTHER, PLEASE DESCRIBE _____

10. Was this your last day in the park?

☐ YES
☐ NO

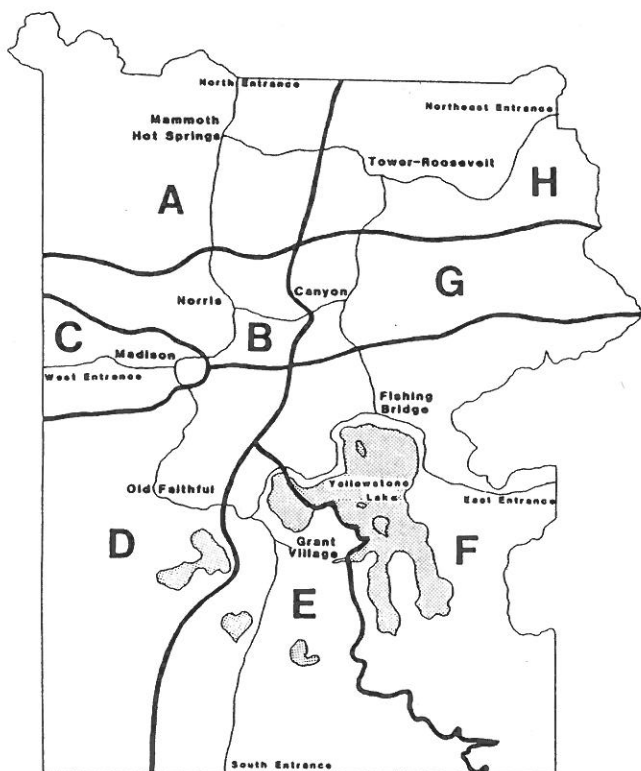
SKIP TO PAGE 17

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 GO TO NEXT PAGE

YELLOWSTONE NATIONAL PARK

ACTIVITIES

1. sleeping
2. eating and meal preparation
3. motorized travel on park roads
4. personal care
5. shopping
6. resting or relaxing
7. hiking or walking
8. fishing
9. swimming
10. boating and rafting
11. nature study or photography
12. bicycling
13. attending interpretive programs (guided walks, talks and so forth)
14. viewing interpretive facilities (visitor centers, exhibits, and so forth)
15. other



DAY 4 OF YOUR VISIT

11. Please answer the following questions for each time period of the day.

	Q-1 Which zone of the park were you in for most of each time period? (Be sure to write the letter of the correct zone.)	Q-2 In which activity did you spend most of each time period? (Be sure to write the number of the correct activity.)	Q-3 In which activity did you spend the second most amount of each time period? (Be sure to write the number of the correct activity.)
Sunrise (5 am - 8 am)	_____	_____	_____
Morning (8 am - 12 pm)	_____	_____	_____
Afternoon (12 pm - 5 pm)	_____	_____	_____
Dusk (5 pm - 7 pm)	_____	_____	_____
Evening (7 pm - 11 pm)	_____	_____	_____
Overnight (11 pm - 5 am)	_____	_____	_____

12. Where did you stay overnight (11 pm - 5 am) this day of your visit? (check one)

- ☐ CABIN OR HOTEL
☐ PARK CAMPGROUND
☐ BACKCOUNTRY CAMPSITE
☐ OTHER

IF OTHER, PLEASE DESCRIBE _____

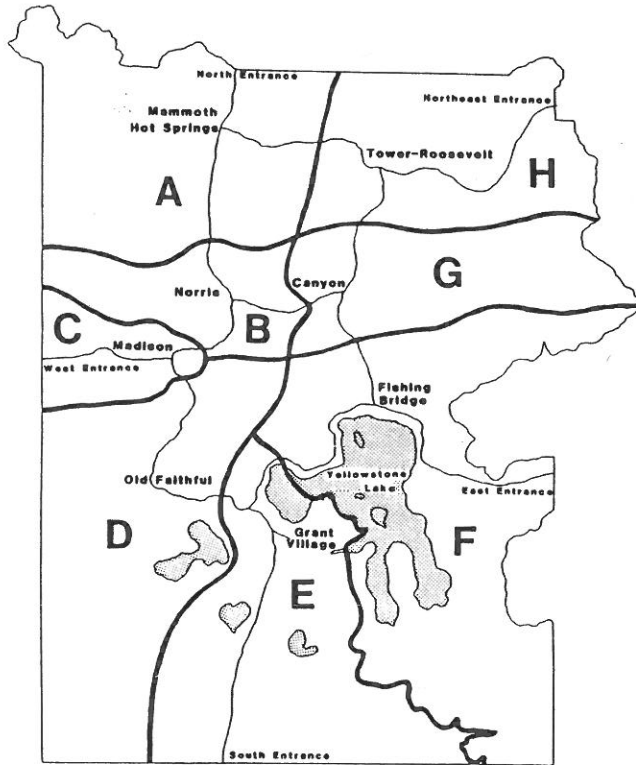
13. Was this your last day in the park?

- ☐ YES
☐ NO

SKIP TO PAGE 17

GO TO NEXT PAGE

YELLOWSTONE NATIONAL PARK



ACTIVITIES

1. sleeping
2. eating and meal preparation
3. motorized travel on park roads
4. personal care
5. shopping
6. resting or relaxing
7. hiking or walking
8. fishing
9. swimming
10. boating and rafting
11. nature study or photography
12. bicycling
13. attending interpretive programs (guided walks, talks and so forth)
14. viewing interpretive facilities (visitor centers, exhibits, and so forth)
15. other

DAY 5 OF YOUR VISIT

14. Please answer the following questions for each time period of the day.

	Q-1 Which zone of the park were you in for most of each time period? (Be sure to write the letter of the correct zone.)	Q-2 In which activity did you spend most of each time period? (Be sure to write the number of the correct activity.)	Q-3 In which activity did you spend the second most amount of each time period? (Be sure to write the number of the correct activity.)
Sunrise (5 am - 8 am)	_____	_____	_____
Morning (8 am - 12 pm)	_____	_____	_____
Afternoon (12 pm - 5 pm)	_____	_____	_____
Dusk (5 pm - 7 pm)	_____	_____	_____
Evening (7 pm - 11 pm)	_____	_____	_____
Overnight (11 pm - 5 am)	_____	_____	_____

15. Where did you stay overnight (11 pm - 5 am) this day of your visit? (check one)

- ☐ CABIN OR HOTEL
☐ PARK CAMPGROUND
☐ BACKCOUNTRY CAMPSITE
☐ OTHER

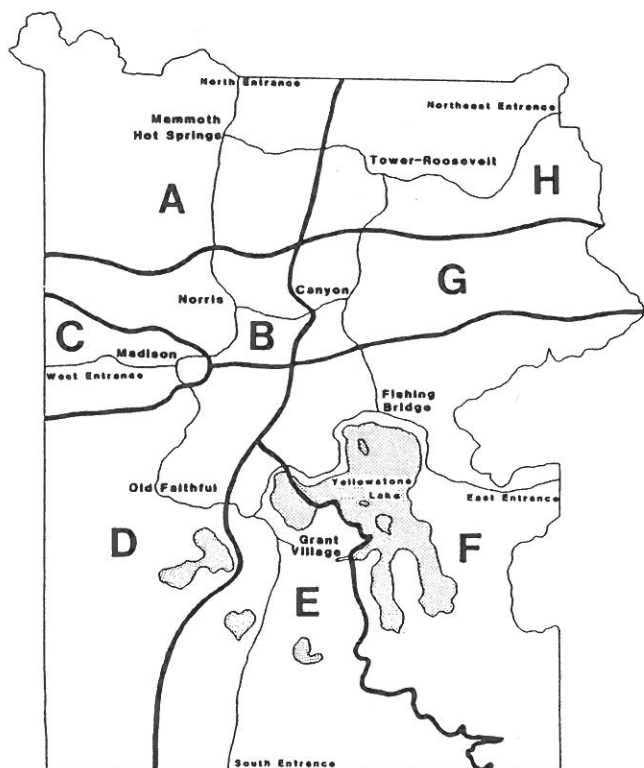
IF OTHER, PLEASE DESCRIBE _____

16. Was this your last day in the park?

☐ YES → **SKIP TO PAGE 17**
☐ NO →

GO TO NEXT PAGE

YELLOWSTONE NATIONAL PARK



ACTIVITIES

1. sleeping
2. eating and meal preparation
3. motorized travel on park roads
4. personal care
5. shopping
6. resting or relaxing
7. hiking or walking
8. fishing
9. swimming
10. boating and rafting
11. nature study or photography
12. bicycling
13. attending interpretive programs (guided walks, talks and so forth)
14. viewing interpretive facilities (visitor centers, exhibits, and so forth)
15. other

Sunrise
(5 am - 8 am)

Morning
(8 am - 12 pm)

Afternoon
(12 pm - 5 pm)

Dusk
(5 pm - 7 pm)

Evening
(7 pm - 11 pm)

Overnight
(11 pm - 5 am)

17. Please answer the following questions for each time period of the day.

Q-1
Which zone of the park were you in for most of each time period? (Be sure to write the letter of the correct zone.)

Q-2
In which activity did you spend most of each time period? (Be sure to write the number of the correct activity.)

Q-3
In which activity did you spend the second most amount of each time period? (Be sure to write the number of the correct activity.)

18. Where did you stay overnight (11 pm - 5 am) this day of your visit? (check one)

☐

☐

☐

☐

CABIN OR HOTEL

PARK CAMPGROUND

BACKCOUNTRY CAMPSITE

OTHER

IF OTHER, PLEASE DESCRIBE _____

19. Was this your last day in the park?

☐

YES

☐

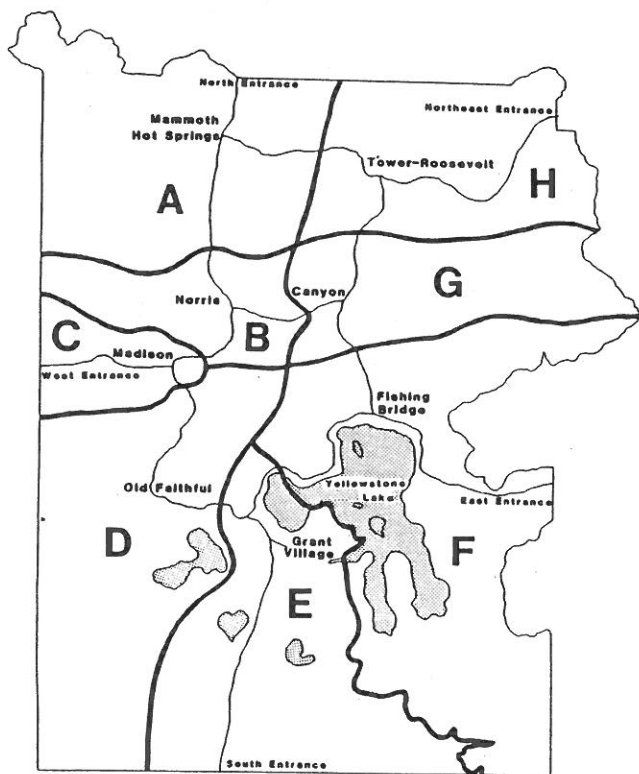
NO

SKIP TO PAGE 17

GO TO NEXT PAGE

DAY 6 OF YOUR VISIT

YELLOWSTONE NATIONAL PARK



ACTIVITIES

1. sleeping
2. eating and meal preparation
3. motorized travel on park road
4. personal care
5. shopping
6. resting or relaxing
7. hiking or walking
8. fishing
9. swimming
10. boating and rafting
11. nature study or photography
12. bicycling
13. attending interpretive program (guided walks, talks and so forth)
14. viewing interpretive facilities (visitor centers, exhibits, and so forth)
15. other

DAY **7** OF YOUR VISIT

20. Please answer the following questions for each time period of the day.

	Q-1 Which zone of the park were you in for most of each time period? (Be sure to write the letter of the correct zone.)	Q-2 In which activity did you spend most of each time period? (Be sure to write the number of the correct activity.)	Q-3 In which activity did you spend the second most amount of each time period? (Be sure to write the number of the correct activity.)
Sunrise (5 am - 8 am)	_____	_____	_____
Morning (8 am - 12 pm)	_____	_____	_____
Afternoon (12 pm - 5 pm)	_____	_____	_____
Dusk (5 pm - 7 pm)	_____	_____	_____
Evening (7 pm - 11 pm)	_____	_____	_____
Overnight (11 pm - 5 am)	_____	_____	_____

21. Even if you intend to stay in the park longer than 7 days, please turn to page 17.

We hope you enjoyed your visit to Yellowstone National park. Below are several questions that will help us learn about the people who participated in the study. Please complete these questions before mailing the survey.

22. How old were you on your last birthday? _____

23. What kind of group are you traveling with? (check one)

☐ ALONE ☐ FRIENDS

☐ FAMILY ☐ ORGANIZED TOUR

☐ FAMILY & FRIENDS

24. What is the Zip Code of your home address? _____

If you are from a country other than the USA, what is the name of your country? _____

25. How many times have you visited Yellowstone National Park, not including this trip? _____

26. Is there anything else you would like to tell us about your trip to Yellowstone or about this survey?