# Gateway National Recreation Area Visitor Study





The Visitor Services Project

#### **OMB Approval 1024-0051**

# United States Department of the Interior NATIONAL PARK SERVICE

Gateway National Recreation Area Headquarters Building 69 Floyd Bennett Field Brooklyn, N.Y. 11234

BREEZY POINT UNIT, N.Y. JAMAICA BAY UNIT, N.Y. STATEN ISLAND UNIT, N.Y. SANDY HOOK UNIT, N.J.

July 1990

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that visitors to Gateway National Recreation Area enjoy, the places they visit within the park, and to more accurately count visitors.

This questionnaire is only being given to a select number of visitors. Your participation is very important! It should only take a few minutes of your time during your visit to Gateway National Recreation Area

When your visit is over, please complete the questionnaire. Then, <u>seal</u> it <u>with the sticker provided</u> on the last page and simply <u>drop</u> it in <u>any U.S.</u> mailbox.

If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843 (208-875-7129).

We appreciate your help.

Sincerely,

Robert Macintosh, Jr. General Superintendent

#### **DIRECTIONS**

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

#### PRIVACY AND PAPERWORK REDUCTION ACTS STATEMENT:

16 U.S.C. 1a-7 authorizes the collection of this information. The primary use of this information is to learn about the expectations, opinions and interests of visitors to this park and will be used by park managers to better manage this park. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. The information may also be provided to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law; to the Department of Justice when relevant to litigation orr anticipated litigation.

**BURDEN ESTIMATES:** Public reporting burden for this collection of information is estimated to average 12 minutes per response, including the time for reviewing instructions, gathering and maintaining data, and completing and reviewing the collection of information. Direct comments regarding the burden estimate or any other aspect of this form to Service Information Collection Clearance Officer, National Park Service, Department of the Interior, Washington D.C. 20240; and the Office of Management and Budget, Paperwork Reduction Project, 1024-0051, Washington D.C. 20503.



### **YOUR ACTIVITIES**

1. On the list below, please check on the left the activities that you and your group did at Gateway National Recreation Area this visit. Please check  $(\sqrt)$  all that apply.

Also check on the right the activities that you and your group have done in <u>past visits</u> at Gateway National Recreation Area. Please check ( $\sqrt{}$ ) <u>all</u> that apply.

<u>This</u> visit (√)		Past visits (√)
	BOATING	
	BIRDING	
	ORGANIZED SPORTS	
	CAMPING	
	PICNICKING	
	NATURE STUDY	
	SWIMMING	
	FISHING	
	SPECIAL PROGRAM	
	VISITING HISTORIC SITE	ES
	OTHER	
(Please describe: _		
		)

## YOU AND YOUR OPINIONS

2.		did you and you ation Area <u>this</u> vis	r group spend at Ga sit?	ateway
	1	NUMBER OF HO	OURS	
3.	How many peop	ole were in your (	group?	
	1	NUMBER OF PE	OPLE	
4.	What kind of gr	oup were you wit	h?	
		ALONE		
	1	FAMILY		
		FRIENDS		
		FAMILY AND FR	IENDS	
	(	GUIDED TOUR (	GROUP	
		YOUTH GROUP		
	(	OTHER (Please	describe:	)
5.	For you and you	ur group, please	indicate:	
		CURRENT AGE	ZIP CODE OR COUNTRY	# TIMES VISITED (INCLUDING THIS VISIT)
	YOURSELF			
	MEMBER #2			
	MEMBER #3			
	MEMBER #4			
	MEMBER #5			
	MEMBER #6			
	MEMBER #7			

PLEASE GO ON TO NEXT PAGE



6. If you were planning for the future of Gateway National Recreation Area how would you rate the importance of the following services or facilities? Please mark each service or facility from 1 to 5 (1=EXTREMELY IMPORTANT, 2=VERY IMPORTANT, 3=MODERATELY IMPORTANT, 4=SOMEWHAT IMPORTANT, 5=NOT IMPORTANT).

How important? (1-5)	
	INFORMATION FLYERS
	PARKING FACILITIES
	RESTROOM FACILITIES
	VISITOR INFORMATION AREAS
	CONTACT WITH PARK RANGERS
	BOAT LAUNCH ACCESS
	PICNIC AREAS
	FISHING AREAS
	BIKE TRAILS
	JOGGING TRAILS

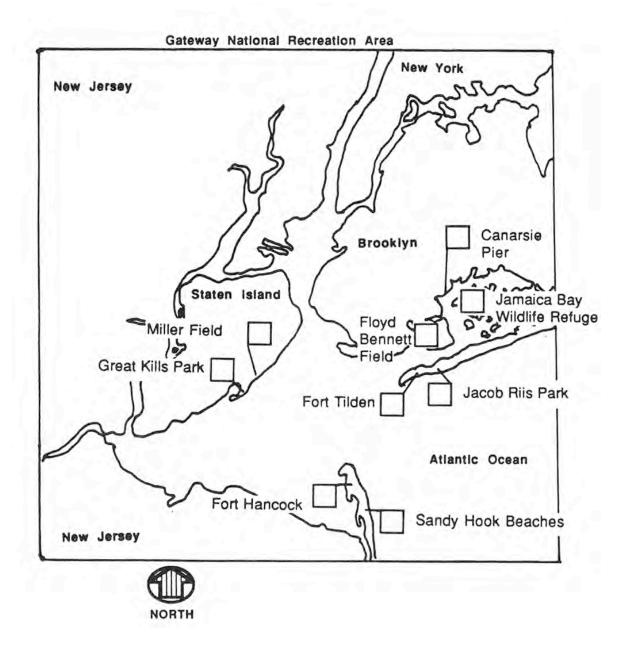
7.	and your group get information about Gateway National Area? Please check ( $$ ) all that apply.
	 TRAVEL GUIDE/ TOUR BOOK
	 NEWSPAPER/ MAGAZINE ARTICLES
	 MAPS
	 ADVICE FROM FRIENDS OR RELATIVES
	 PREVIOUS VISIT(S)
	 TELEPHONE INQUIRY TO THE PARK
	 RADIO/ TELEVISION
	 WRITTEN INQUIRY TO THE PARK
	 NO INFORMATION PRIOR TO VISIT
	 OTHER (Please describe:
	1

PLEASE GO ON TO NEXT PAGE



8.	a)	following info Gateway Na	visit did you and your group use any cormation or interpretive services at attional Recreational Area? ok (√) all that apply.	of the
	b)	each service 2= VERY US	were the services you used? Please re used from 1 to 5 (1= EXTREMELY USEFUL, 3= MODERATELY USEFUL, HAT USEFUL, 5= NOT USEFUL).	JSEFUL,
		Use service (√)	?	How useful? (1-5)
			PARK BROCHURE/MAP	
			INFORMATION FLYERS	
			PARK PROGRAM GUIDE	
			CONTACT WITH PARK STAFF	
			SALES PUBLICATIONS	
			VISITOR CENTER EXHIBITS	
			RANGER-LED WALKS/TALKS	
			ROAD SIGNS	
			BULLETIN BOARDS	
			OTHER (Please describe:	
			)	
9.		ed in the parl	Recreation Area has opportunities for s's planning and programs. Would you	• •
		_YES	1	
		_NO •	<b>♦</b>	
		If yes	, how?	

10. On the map below, please indicate the places you and your group have visited at Gateway National Recreation Area <u>prior to this trip</u>. Simply check (√) the box beside each place you have visited. If you did not visit any of these places, please go on to page 10





	What did you and your group like most about this visit to Gateway National Recreation Area?
12.	What did you and your group like <u>least</u> about this visit to Gateway National Recreation Area?
12.	
12.	
12.	
12.	
12.	
12.	

to Gate	e anything else you would like to tell us eway National Recreational Area?	·

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.

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#### **OFFICIAL BUSINESS**

Visitor Services Project
Cooperative Park Studies Unit
Department of Forest Resources
College of Forestry, Wildlife and
Range Sciences
University of Idaho
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