



**Social Science Division  
National Park Service  
U.S. Department of the Interior**

**Visitor Services Project**

# **Niobrara National Scenic River Visitor Study**





IN REPLY REFER TO:

## United States Department of the Interior

NATIONAL PARK SERVICE  
Niobrara National Scenic River  
146 S. Hall St.  
P.O. Box 319  
Valentine, NE 69201

Summer 2010

Dear Visitor:

Thank you for participating in this important study. Our goal is to learn about the expectations, opinions, and interests of visitors to Niobrara National Scenic River. This information will assist us in our efforts to better manage this park and to serve you.

This questionnaire is only being given to a select number of visitors, so your participation is very important. It should only take about 20 minutes to complete after your visit.

When your visit is over, please complete this questionnaire. Seal it with the stickers provided on the last page and drop it in any U.S. mailbox.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Director, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone: 208-885-7863, email: [littlej@uidaho.edu](mailto:littlej@uidaho.edu).

We appreciate your help.

Sincerely,

Dan Foster  
Superintendent  
Niobrara National Scenic River

**DIRECTIONS**

At the end of your visit:

- 1) Please have the selected individual complete this questionnaire.
- 2) Answer the questions carefully since each question is different.
- 3) For questions that use circles (O), please mark your answer by filling in the circle with black or blue ink, or a #2 pencil-

Like this:  Not like this:   

- 4) Seal it with the stickers provided.
- 5) Drop it in a U.S. mailbox.

Thank you!

**PRIVACY ACT and PAPERWORK REDUCTION ACT statement:**

16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your personal group on the questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**Burden estimate statement:** Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Margaret Littlejohn, NPS Visitor Services Project, College of Natural Resources, University of Idaho, P.O. Box 441139, Moscow, ID, 83844-1139; email: littlej@uidaho.edu.

## Your Visit To Niobrara National Scenic River

NOTE: In this questionnaire “personal group” is defined as anyone that you are visiting the park with, such as spouse, family, friends, etc. This does not include the larger group that you might be traveling with, such as school, church, scouts, or tour group.

1. a) Prior to this visit, how did you and your personal group obtain information about Niobrara National Scenic River (NSR)? Please mark (●) **all** that apply in column (a).  
 b) If you were to visit Niobrara NSR in the future, how would you and your personal group prefer to obtain information about the park? Please mark (●) **all** that apply in column (b).

**a) Prior to this visit**

**b) Prior to future visits**

- |  |                       |
|--|-----------------------|
| <input type="radio"/> Did not obtain information prior to visit ➔ <b>Go to part b of this question</b>               |                       |
| <input type="radio"/> Chamber of commerce/welcome center   | <input type="radio"/> |
| <input type="radio"/> Friends/relatives/word of mouth  | <input type="radio"/> |
| <input type="radio"/> Inquiry to park via phone, mail, or email  | <input type="radio"/> |
| <input type="radio"/> Local businesses (motels, restaurants, outfitters, etc.)                                       | <input type="radio"/> |
| <input type="radio"/> Maps/brochures/rack cards  | <input type="radio"/> |
| <input type="radio"/> Newspaper/magazine articles  | <input type="radio"/> |
| <input type="radio"/> Niobrara National Scenic River website: <a href="http://www.nps.gov/niob">www.nps.gov/niob</a> | <input type="radio"/> |
| <input type="radio"/> Other websites   | <input type="radio"/> |
| <input type="radio"/> Previous visits  | <input type="radio"/> |
| <input type="radio"/> School class/program   | <input type="radio"/> |
| <input type="radio"/> Social media (e.g., Facebook, Twitter, etc.)   | <input type="radio"/> |
| <input type="radio"/> Television/radio programs/DVDs   | <input type="radio"/> |
| <input type="radio"/> Travel agent   | <input type="radio"/> |
| <input type="radio"/> Travel guides/tour books (such as AAA, etc.)   | <input type="radio"/> |
| <input type="radio"/> Other (Please specify below)   | <input type="radio"/> |

Prior to this visit \_\_\_\_\_ Prior to future visits \_\_\_\_\_

c) From the sources marked in column (a), did you and your personal group receive the type of information about the park that you needed?

☐ No ☐ Yes → **Go to Question 2**

d) If NO, what type of park information did you and your personal group need that was not available? Please be specific.

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2. a) How did this visit to Niobrara NSR fit into your personal group's travel plans? Please mark (●) **one**.

- ☐ Niobrara National Scenic River was the primary destination
- ☐ Niobrara National Scenic River was one of several destinations
- ☐ Niobrara National Scenic River was not a planned destination

b) If Niobrara NSR was not your primary destination, what was?

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3. On this trip, what were the reasons that you and your personal group came to Niobrara NSR? Please mark (●) **all** that apply.

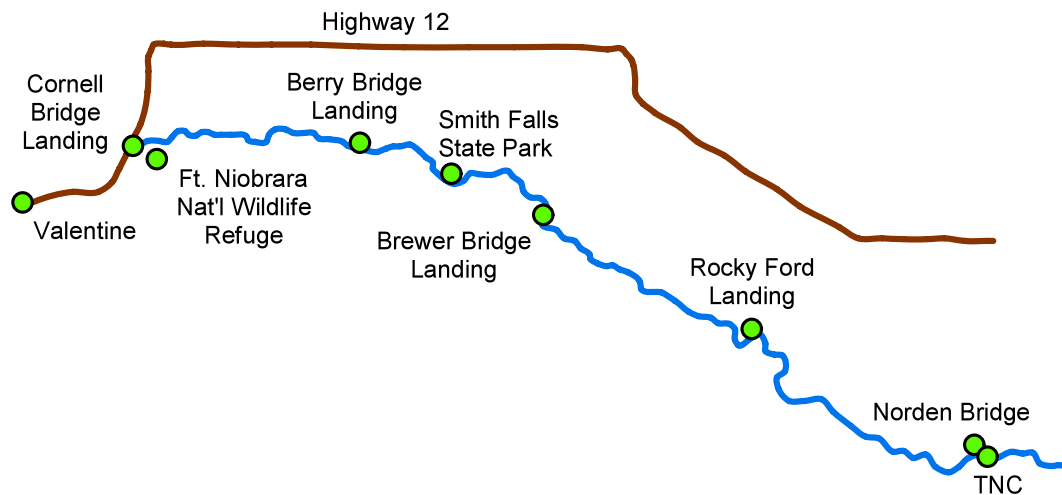
- ☐ Enjoy recreation in the park (floating, hiking, camping, hunting, etc.)
- ☐ Enjoy scenery
- ☐ Experience quiet/natural sounds and solitude
- ☐ Socialize with family/friends
- ☐ View or study plants or animals
- ☐ Other (Please specify) \_\_\_\_\_

4. Niobrara National Scenic River (NSR) is managed by the National Park Service and the U.S. Fish and Wildlife Service through partnerships and agreements with various agencies and organizations such as The Niobrara Council, The Nebraska Game and Parks Commission, The Nature Conservancy, The Middle Niobrara Natural Resources District, and with the cooperation of private landowners. Prior to this visit, were you aware of the different entities that collaboratively administer this site? Please mark (●) **one**.

- ☐ Yes, aware of the different groups managing Niobrara NSR
- ☐ No, thought Niobrara NSR was managed by National Park Service only
- ☐ No, thought Niobrara NSR was managed by other organizations, not by National Park Service
- ☐ No, only aware of private landowners, but not other organizations
- ☐ Didn't know who managed Niobrara NSR

5. On the list below, please mark (●) **all** the locations at Niobrara National Scenic River that you and your personal group visited during this visit. Use the map below to help find the locations.

- |  |   |
|--|---|
| <input type="radio"/> Cornell Bridge Landing             | <input type="radio"/> Brewer Bridge Landing                                   |
| <input type="radio"/> Ft. Niobrara Nat'l Wildlife Refuge | <input type="radio"/> Rocky Ford Landing                                      |
| <input type="radio"/> Berry Bridge Landing               | <input type="radio"/> Norden Bridge   |
| <input type="radio"/> Smith Falls State Park             | <input type="radio"/> Niobrara Valley Preserve - The Nature Conservancy (TNC) |
| <input type="radio"/> Other (Please specify) _____       |   |



6. a) Using the map above, which location at Niobrara National Scenic River did you and your group visit **first**? Please list **only one**.

First location visited \_\_\_\_\_

- b) Using the map above, which location at Niobrara National Scenic River did you and your group visit **last**? Please list **only one**.

Last location visited \_\_\_\_\_

7. On this visit, how much time in **total** (both on land and on the river) did you and your personal group spend visiting Niobrara NSR? Please list partial hours or days as  $\frac{1}{4}$ ,  $\frac{1}{2}$ , or  $\frac{3}{4}$ .

\_\_\_\_\_ Number of hours **if less than 24 hours**

**OR**

\_\_\_\_\_ Number of days **if 24 hours or more**

8. a) As you were planning your trip to Niobrara NSR, which activities did you and your personal group **expect** to include on this visit? Please mark (●) **all** that apply in column (a).
- b) On this visit, in which activities did you and your personal group participate at Niobrara NSR? Please mark (●) **all** that apply in column (b).

a) <b>Expected activity</b>	b) <b>Activity on this visit</b>
<input type="radio"/> Attending ranger programs	<input type="radio"/>
<input type="radio"/> Camping	<input type="radio"/>
<input type="radio"/> Canoeing/kayaking/rafting	<input type="radio"/>
<input type="radio"/> Enjoying natural quiet	<input type="radio"/>
<input type="radio"/> Fishing	<input type="radio"/>
<input type="radio"/> Hiking	<input type="radio"/>
<input type="radio"/> Horseback riding	<input type="radio"/>
<input type="radio"/> Photography	<input type="radio"/>
<input type="radio"/> Picnicking	<input type="radio"/>
<input type="radio"/> Recreational sports (Frisbee, horseshoes, etc.)	<input type="radio"/>
<input type="radio"/> Star-gazing	<input type="radio"/>
<input type="radio"/> Swimming	<input type="radio"/>
<input type="radio"/> Tubing	<input type="radio"/>
<input type="radio"/> Viewing wildlife/birds	<input type="radio"/>
<input type="radio"/> Other (Please specify)	<input type="radio"/>

Expected \_\_\_\_\_ This visit \_\_\_\_\_

- c) Which **one** of the above activities was most important to you and your personal group on this visit? Please list **only one** response.

\_\_\_\_\_

- d) Were there any activities that you and your personal group had expected to do but were unable to do?

☐ Yes      ☐ No → **Go on to Question 9**

e) If YES, why weren't you able to do what you wanted to do? Please mark (●) **all** that apply.

☐ Financial constraints

☐ Time constraints

☐ Weather conditions

☐ Other reasons (Please specify) \_\_\_\_\_

9. a) Please mark (●) **all** the visitor services and facilities that you or your personal group **used** at Niobrara National Scenic River during this visit.

b) Next, for **only** those services and facilities that you or your personal group **used**, please rate their importance to your visit from 1-5.

c) Finally, for **only** those services and facilities that you or your personal group **used**, please rate their quality from 1-5.

a) Visitor services/facilities used Mark (●)	b) If used, how important? 1=Not important 2=Somewhat important 3=Moderately important 4=Very important 5=Extremely important	c) If used, what quality? 1=Very poor 2=Poor 3=Average 4=Good 5=Very good
<input type="radio"/> Access for people with disabilities	_____	_____
<input type="radio"/> Assistance from park staff	_____	_____
<input type="radio"/> Niobrara NSR brochure/map	_____	_____
<input type="radio"/> Orientation/park information	_____	_____
<input type="radio"/> Park website: <a href="http://www.nps.gov/niob">www.nps.gov/niob</a> used before or during visit	_____	_____
<input type="radio"/> Ranger talks/programs	_____	_____
<input type="radio"/> Restrooms	_____	_____
<input type="radio"/> Signs along the river	_____	_____

10. a) Compared to what you and your personal group expected, how would you rate your overall experience at Niobrara NSR? Please mark (●) one.

Exceeded expectations

About the same

Worse than expected

☐

☐

☐

b) If this visit did not meet your expectations, what additional facilities or services should be provided to improve your experience?

\_\_\_\_\_



11. a) If you and your personal group used the park website (www.nps.gov/niob) prior to or during this visit, please rate how helpful the website was in planning your visit, by marking (●) **one** response below.

☐ Did not use the park website → **Go to Question 12**

Not at all helpful	Somewhat helpful	Moderately helpful	Very helpful	Extremely helpful
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<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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- b) If you rated the park website as “Not at all helpful” or “Somewhat helpful,” what would you suggest to improve the current website?

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12. a) *Whether or not you used them on this visit*, please rate the **importance** from 1-5 of the following **commercial/outfitter** services and facilities to you and your personal group.

- b) Please mark (●) **all** the commercial/outfitter services and facilities that you or your personal group **used** during this visit to Niobrara NSR.

- c) Finally, for **only** those commercial/outfitter services and facilities that you or your personal group **used**, please rate their quality from 1-5.

- a) How **important?** (Please rate, even if you did not use on this visit.)

1=Not important  
2=Somewhat important  
3=Moderately important  
4=Very important  
5=Extremely important

- b) Commercial/  
outfitter services  
and facilities  
**used** during this  
visit

Mark (●)

- c) If used,  
what **quality?**

1=Very poor  
2=Poor  
3=Average  
4=Good  
5=Very good

_____ Campgrounds	<input type="radio"/>	_____
_____ Restrooms	<input type="radio"/>	_____
_____ Canoe/kayak/tube rental	<input type="radio"/>	_____
_____ Customer service	<input type="radio"/>	_____
_____ Education/river information	<input type="radio"/>	_____
_____ River safety orientation	<input type="radio"/>	_____
_____ Shuttle/transportation	<input type="radio"/>	_____

13. During this visit to Niobrara National Scenic River, please indicate how the following elements may have affected your personal group's park experience. Please mark (●) **one** response for each element.

Element	Detracted from	No effect	Added to	Did not experience
Availability of ranger interpretive programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Consumption of alcohol by other visitors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Development along the river (towers, houses, barns, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Litter on the river (glass, plastic, Styrofoam)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Noisy visitors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nudity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public access areas to the river	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ranger presence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Signage along the river	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visitors using good river ethics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visitors using poor river ethics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. On this visit to Niobrara National Scenic River, compared to what you expected, how crowded did you and your personal group feel at the following locations? Please mark (●) **one** response for each location.

Location	How crowded?				
	Less than expected	About same as expected	More than expected	Did not know what to expect	Did not use the facility
In campgrounds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On landings/boat launch areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On the river	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On the roads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On trails	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. a) Did you and your personal group rent any equipment (canoe, kayak, tube, tank, etc.) from a commercial outfitter?

☐ Yes      ☐ No → **Go to Question 16**

b) For you and your personal group, did you feel the pre-trip safety and river orientation briefing provided by the commercial outfitter was adequate? Please mark (●) **one** answer.

☐ Yes      ☐ No      ☐ Did not receive pre-trip safety briefing

c) If you answered "No," please explain.

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16. Niobrara National Scenic River was established to preserve and protect natural features and scenery and visitor experiences that depend on these. On this visit, how important was the protection of the following to you and your personal group? Please mark (●) **one** answer for each attribute/resource.

Attribute/resource	Not important	Somewhat important	Moderately important	Very important	Extremely important
Clean air/visibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clean water	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dark, starry night sky	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Geologic features	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Natural quiet/sounds of nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Plant diversity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational opportunities (floating, hiking, camping, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scenic views	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Solitude	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wildlife	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. a) If you were to visit Niobrara National Scenic River in the future, would you and your personal group be interested in attending ranger-led programs?

☐ Yes, likely      ☐ No, unlikely      ☐ Not sure

➡ **Go to Question 18** ⬅

b) If YES, how long should the program be? Please mark (●) **one**.

☐ Less than ½ hour      ☐ ½ hour      ☐ 1 hour      ☐ More than 1 hour

18. a) If you were to visit Niobrara National Scenic River in the future, which topics would you and your personal group be most interested in learning (or learning more) about? Please mark (●) **all** that apply.

- ☐ Not interested in learning about the park → **Go to Question 19**
- ☐ Cliff and canyon rock formations, waterfalls and erosion effects
- ☐ Diversity and identity of plants and animals
- ☐ Human history of the area
- ☐ Nationally and internationally significant fossil finds
- ☐ Threats to high water quality and consistent quantity
- ☐ Variety of recreation available
- ☐ Other (Please specify) \_\_\_\_\_

- b) If you were to visit in the future, how would you and your personal group prefer to learn about the natural and cultural history of Niobrara National Scenic River? Please mark (●) **all** that apply.

- ☐ Not interested in learning about natural and cultural history → **Go to Question 19**
- ☐ Films, movies, slideshows
- ☐ Guided activities/informational programs
- ☐ Outdoor exhibits
- ☐ Park website: [www.nps.gov/niob](http://www.nps.gov/niob)
- ☐ Printed materials (brochures, books, maps, etc.)
- ☐ Roving rangers available to answer questions
- ☐ Electronic media/devices for visitors (downloadable digital files, podcasts, cell phone tours, interactive computer programs/tours, audio, etc.)
- ☐ Other (Please specify) \_\_\_\_\_
- ☐ Children's programs
- ☐ Self-guided tours
- ☐ Special events
- ☐ Volunteer opportunities

19. a) On this visit, did anyone in your personal group have difficulty accessing or participating in any activities or services?

- ☐ Yes                      ☐ No → **Go to Question 20**

- b) If YES, what activities or services did the person(s) have difficulty accessing or participating in during this visit? Please be specific.
- \_\_\_\_\_

20. On this visit, were you and your personal group part of one of the following types of organized groups? Please mark (●) **one** for each.

a) Commercial guided tour group ☐ Yes ☐ No

b) School/educational group ☐ Yes ☐ No

c) Other group (scouts, work, church, etc.) ☐ Yes ☐ No

d) If you were with one of these organized groups, about how many people, including yourself, were in this group?

\_\_\_\_\_ Number of people in organized group

21. a) On this visit, what kind of personal group (not guided tour/school/other organized group) were you with? Please mark (●) **one**.

☐ Alone ☐ Friends

☐ Family ☐ Family and friends

☐ Other (Please specify) \_\_\_\_\_

b) On this visit, how many people were in your personal group, including yourself?

\_\_\_\_\_ Number of people in personal group

c) On this visit, how many vehicles did you and your personal group use to arrive at the park? Please write "0" if you did not arrive by vehicle.

\_\_\_\_\_ Number of vehicles

22. For you and your personal group on this visit, please provide the following information. If you do not know the answer, leave blank.

	Number of visits to Niobrara NSR (including this visit)			
	a) Current age	b) U.S. ZIP code or name of country other than U.S.	c) In past 12 months	d) Lifetime to date
Yourself	_____	_____	_____	_____
Member #2	_____	_____	_____	_____
Member #3	_____	_____	_____	_____
Member #4	_____	_____	_____	_____
Member #5	_____	_____	_____	_____
Member #6	_____	_____	_____	_____
Member #7	_____	_____	_____	_____

23. For you only, what is the highest level of education you have completed? Please mark (●) **one**.

- ☐ Some high school
 ☐ Bachelor's degree  
☐ High school diploma/GED
 ☐ Graduate degree  
☐ Some college

24. a) Are you or members of your personal group Hispanic or Latino? Please mark (●) **one** for each group member.

	Youself	Member #2	Member #3	Member #4	Member #5	Member #6	Member #7
Yes, Hispanic or Latino	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
No, not Hispanic or Latino	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

b) What is your race? What is the race of each member of your personal group? Please mark (●) **one or more** for you and each group member.

	Youself	Member #2	Member #3	Member #4	Member #5	Member #6	Member #7
American Indian or Alaska Native	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Black or African American	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Native Hawaiian or other Pacific Islander	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
White	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

25. a & b) When visiting an area such as Niobrara National Scenic River, which languages do you and most members of your personal group prefer to use for the following?

a) Speaking: ☐ English ☐ Other (Specify) \_\_\_\_\_

b) Reading: ☐ English ☐ Other (Specify) \_\_\_\_\_

c) In your opinion, what **services** in the park need to be provided in languages other than English? Please specify a service(s) or mark (●) "None."

Service(s) \_\_\_\_\_ ☐ None

26. a) Which category best represents your annual **household** income? Please mark (●) **one**.

- |  |   |   |
|--|---|---|
| <input type="radio"/> Less than \$24,999 | <input type="radio"/> \$50,000-\$74,999   | <input type="radio"/> \$150,000-\$199,999   |
| <input type="radio"/> \$25,000-\$34,999  | <input type="radio"/> \$75,000-\$99,999   | <input type="radio"/> \$200,000 or more     |
| <input type="radio"/> \$35,000-\$49,999  | <input type="radio"/> \$100,000-\$149,999 | <input type="radio"/> Do not wish to answer |

b) How many people are in your household? \_\_\_\_\_ Number of people

27. a) On this visit, what did you and your personal group like **most** about your visit to Niobrara National Scenic River?

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b) On this visit, what did you and your personal group like **least** about your visit to Niobrara National Scenic River?

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28. If you were a manager planning for the future of Niobrara National Scenic River, what would you and your personal group propose?

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29. Is there anything else you and your personal group would like to tell us about your visit to Niobrara National Scenic River?

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30. Overall, how would you rate the quality of the facilities, services, and recreational opportunities provided to you and your personal group at Niobrara NSR during this visit? Please mark (●) **one**.

- |                       |                       |                       |                       |                       |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Very poor             | Poor                  | Average               | Good                  | Very good             |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Thank you for your help! Please seal the questionnaire with the stickers provided and drop it in any U.S. mailbox.

**OFFICIAL BUSINESS**

**Visitor Services Project  
Park Studies Unit  
College of Natural Resources  
University of Idaho  
P.O. Box 441139  
Moscow, Idaho 83844-1139**



