

Social Science Program National Park Service U.S. Department of the Interior

**Visitor Services Project** 

# Curecanti National Recreation Area Visitor Study



OMB Approval 1024-0224 (NPS 10-018)

Expiration date: 12/31/2010



# **United States Department of the Interior**

### **NATIONAL PARK SERVICE**

Curecanti National Recreation Area 102 Elk Creek Gunnison. CO 81230- 9304

IN REPLY REFER TO:

July 2010

Dear Visitor:

Thank you for participating in this important study. We want to learn about the expectations, opinions, and interests of visitors to Curecanti National Recreation Area. This information will help us improve our management of this park and better serve you.

This questionnaire will be given to only a select number of visitors, so your participation is very important! It should only take about 20 minutes after your visit to complete.

When your visit is over, please complete the questionnaire. Seal it with the stickers provided on the last page and drop it in any U.S. mailbox.

Results of this study will be available to the public in 2011 and will be posted on the web at www.nps.gov/cure and www.psu.uidaho.edu.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Director, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone: 208-885-7863, email: littlej@uidaho.edu.

We appreciate your help.

Contace A. Duds

Sincerely,

Connie A. Rudd Superintendent

### **DIRECTIONS**

At the end of your visit:

- 1) Please have the selected individual complete this questionnaire.
- 2) Answer the questions carefully since each question is different.
- 3) For questions that use circles (O), please mark your answer by filling in the circle with black or blue ink, or a pencil with dark (e.g. #2) lead.

Like this:



Not like this: (J)







- 4) Seal it with the stickers provided.
- 5) Drop it in a U.S. mailbox.

Thank you!

### PRIVACY ACT and PAPERWORK REDUCTION ACT statement:

16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**Burden estimate statement**: Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Margaret Littlejohn, NPS Visitor Services Project, College of Natural Resources, University of Idaho, P.O. Box 441139, Moscow, ID, 83844-1139; email: littlej@uidaho.edu.

## Your Visit To Curecanti National Recreation Area

**NOTE**: In this questionnaire "personal group" is defined as anyone that you are visiting the park with, such as spouse, family, friends, etc. This does not include the larger group that you might be traveling with, such as school, church, scouts, or tour group.

- 1. a) Prior to this visit, how did you and your personal group obtain information about Curecanti National Recreation Area (NRA)? Please mark (●) all that apply in column (a).
  - b) If you were to visit Curecanti NRA in the future, how would you and your personal group prefer to obtain information about the park? Please mark (●) all that apply in column (b).

a) Prio	r to this visit	b) Prior to future visits
Ο	Did not obtain information prior to visit → Go to pa	art b of this question
Ο	Curecanti NRA website: www.nps.gov/cure	O
Ο	Other websites	Ο
Ο	Friends/relatives/word of mouth	0
Ο	Inquiry to the park via phone, mail, or email	0
Ο	Local businesses (hotels, motels, restaurants, etc.)	O
Ο	Maps/brochures	0
Ο	Newspaper/magazine articles	0
Ο	Other National Park Service sites/units	0
Ο	Previous visits	0
Ο	School class/program	0
Ο	Social media (such as Facebook, Twitter, etc.)	0
Ο	State welcome center/visitors bureau/chamber of c	commerce O
Ο	Television/radio programs/videos	0
Ο	Travel agency	0
Ο	Travel guides/tour books (such as AAA, etc.)	0
Ο	Other (Please specify below)	0
Prior to	this visit Prior to future visits	

			sources ma of informatio					and your persor u needed?	al group	receive
	Ο	No	0	0	Yes 🛨	Go	to C	Question 2		
			nat type of pa not available					and your persona	al group i	need
2.	2. a) <b>Prior to this visit</b> , were you and your personal group aware of the following rules/regulations at Curecanti NRA? Please mark (●) <b>one</b> answer for each item in column (a).									
a) <i>I</i>	reguto C to C <b>Aware</b> to visi	ulation ureca <b>prior</b>	is (via public nti NRA? Ple	ations, s ease ma	signs, t	alking one	g to p answ		luring th in colum	is visit nn (b). · learned
С	)	0	Boat permi	ts are re	equired	l for a	ıll mo	otorized craft	0	Ο
С	)	0	•	can be ation sy		ed th	rougl	n a national	0	0
С	)	0		pection is required for motorized and red watercraft				Ο	0	
С	)	0			lowed in designated areas or on ed routes			Ο	Ο	
C	)	0			on devices are required for children age of 13			Ο	0	
C	)	0	Pets are all	lowed b	ut mus	t be I	eash	ed at all times	Ο	0
С	)	0	State hunti	ng and f	fishing	regul	atior	ns apply	Ο	0
c)	How d	id you sit? Ple	and your peease mark (	ersonal ( ) <b>all</b> that	group l	earn y.	abou	it the above rule	s/regulat	ions on
	Ο	Did r	not learn abo	out rules	/regula	ations	<b>→</b>	Go to Question	າ 3	
	Ο	Loca	ıl business(e	s)			Ο	Ranger/park	staff	
	Ο	Outd	loor/wayside	exhibits	6		Ο	Signs		
	Ο	Park	newspaper				Ο	Visitor center	exhibits	
	Ο	Othe	er (Please sp	ecify) _						
3.	,		his visit, were unit of the N	•	•	•		group aware tha	at Cureca	anti
	0	Υe	es	Ο	No					

		rior to this visi etween a Natio				roup aware of the difference ation Area?				
	0	Yes	Ο	No						
4.		n this visit, ho the park? Ple				our personal group use to arrive e by vehicle.				
	_	Number	of vehicles							
		n this visit, ho urecanti NRAʻ		s did you and	l your	personal group enter				
		Number	of entries							
5.		did this visit t se mark (●) o		NRA fit into y	our pe	rsonal groups' travel plans?				
	Ο	Curecanti N	NRA was prim	nary destinati	on					
	Ο	Curecanti N	NRA was one	of several de	estinat	ions				
	Ο	Curecanti N	NRA was not	a planned de	stinat	ion				
6.	,	n this visit, ho urecanti NRAʻ	•			al group spend visiting as ½, ½, ¾.				
			of hours <b>if le</b>							
			of days <b>if 24</b>							
	,					r in the Curecanti NRA <b>area</b> st partial hours/days as ¼, ½, ¾	4			
	Ο	O Resident of the area → Go to Question 7								
		Number of hours if less than 24 hours								
		Number	<ul> <li>OR -</li> <li>of days if 24</li> </ul>	hours or m	ore					
7.		a) On this trip, did you and your personal group camp in any Curecanti NRA campgrounds? Please mark (●) one.								
	Ο	No, stayed	overnight but	t did not cam	p insid	le the park				
	Ο	Yes	C	No, day	use (	only				
			to Question							
		you and your ampgrounds, v				any Curecanti NRA at apply.				
	Ο	Campgrour	nds were full	0	L	ack of desired campsite type				
	Ο	Location no	ot convenient	0	C	ampgrounds lacked facilities				
	Ο	Other (Plea	ase specify) _							

		e campgrounds lacked desired c your personal group needed tha				
3.		other local and regional attractions trip to Curecanti NRA? Please				
0	Did	not visit other local and regional	attracti	ions	→ Go	to Question 9
0	Bla	ck Canyon of the Gunnison NP			0	Crawford State Park
0	Col	orado National Monument			0	Crested Butte
0	Flor	rissant Fossil Beds National Mor	nument		0	Grand Mesa
0	Gur	nnison Gorge Wilderness Area			Ο	Lake City
0	Ridgway State Park				0	Ouray
0	Silver Thread Scenic Byway				0	Telluride
0	We	st Elk Loop Scenic Byway			0	Ute Indian Museum
O Other (Please specify)						
9.		this trip, please mark (●) which ted at Curecanti NRA.	visitor c	entei	rs you aı	nd your personal group
	Ο	Did not visit either visitor cen	ter →	Go t	o part c	of this question
	Ο	Cimarron	(	0	Elk Cre	eek
,	center,	isited <b>at least one</b> park visitor what were your reasons for ? Please mark (●) <b>all</b> that		ter, v		sit <b>either</b> park visitor Please mark (●) <b>all</b> tha
	Ο	Obtain boat permit	0	Dic	d not nee	ed visitor center service
	Ο	Obtain information	0	На	ve visite	d in the past
	Ο	Use restrooms	Ο	No	t aware	of visitor centers
	Ο	View exhibits	0	No	t enougl	n time
	Ο	Visit bookstore	0	No	t interes	ted
	Ο	Other (Please specify)	0	Otl	ner (Plea	ase specify)

- 10. a) On this visit, in which activities did you and your personal group participate within Curecanti NRA? Please mark (●) all that apply in column (a).
  - b) If you were to visit Curecanti NRA in the future, in which activities would you and your personal group prefer to participate? Please mark (●) **all** that apply in column (b).

a) This	visit	b) Future visits				
0	Attending ranger programs (other than boat tour)	0				
0	Camping in developed campgrounds	0				
0	Creative arts (photography, painting, drawing, writing)	Ο				
0	Day hiking	0				
0	Fishing	0				
0	General sightseeing	0				
0	Horseback riding	0				
0	Kayaking/rafting/canoeing	0				
0	Learning/studying geology	0				
0	Motor boating	0				
Ο	Nature study (wildlife, birds, wildflowers, etc.)	Ο				
0	Overnight backpacking	0				
Ο	Picnicking	Ο				
Ο	Rock climbing	Ο				
Ο	Taking Morrow Point boat tour	Ο				
0	Other (Please specify below)	0				
This vis	it Future visits					
c) Which <b>one</b> of the above activities in column (a) was most important to you and your personal group on this visit to Curecanti NRA?						
d) What resources and/or facilities would enhance your personal groups' participation in this activity? Please explain.						

11. On this visit to Curecanti NRA, which of the following sites did you and your personal group visit? Please mark (●) all that apply.

	Eac	Crystal Hermits Restruction		tyre neer nt	151	East Elk Creek	illow reek	Riverway ek Neversink Beaver Creek Cooper Ranch Old Ory Stevens
		Cimarron		reek Lak For Gate	rk   eview	Windsur	Cree fing rea	k
	0	East Portal	0	Crystal	Creel	<	0	Cimarron
	0	East Cimarron	0	Hermit	s Rest		Ο	Pioneer Point
	Ο	Pine Creek	Ο	Lake F	ork		Ο	Ponderosa
	0	McIntyre Gulch	0	Red Cr	eek		Ο	Dillon Pinnacles
	0	Dry Gulch	0	Elk Cre	eek		Ο	East Elk Creek
	0	Dry Creek	0	Willow	Creek		Ο	Old Stevens Creek
	0	Iola	0	Steven	Creel	<	Ο	Beaver Creek
	Ο	Cooper Ranch	Ο	Nevers	sink		Ο	Riverway
	Ο	Other (specify)						
12.	servic							e following commercial /ailable? Please mark
	0	Not interested in co	mmer	cial serv	ices ·	→ Got	o Qu	estion 13
	0	Boat rental			Ο	Guided	fishi	ng trip
	0	Bookstore			0	Restau	rant/1	ood service
	0	Grocery/camp store	;		0	Snack/	vend	ing machine
	0	Marina facilities			0	Souver	nir/gif	t shop
	0	Other (Please spec	ifv)					

- 13. a) If you were to visit Curecanti NRA in the future, would you and your personal group be interested in the following additional activities? Please mark (●) **Yes** or **No** for each activity in column (a).
  - b) For the activity in which you and your personal group would be interested, where would you prefer that it take place? Please indicate a preference for **inside** or **outside** the park by marking the appropriate choice in column (b). If you are interested in both locations, mark (●) both.

			b) <b>Locatio</b> r	n of activity
a) Interested in activity? Yes No		Activity	Inside the park	In the area outside the park
0	0	Day hiking on one day	0	0
Ο	0	Day hiking on multiple days (not including overnight backpacking)	Ο	0
0	0	Overnight backpacking	Ο	Ο
Ο	Ο	Kayaking/canoeing	Ο	Ο
Ο	Ο	Mountain biking	Ο	Ο
Ο	Ο	Ranger-led programs	Ο	Ο

14. a) Please indicate how safe you and your personal group felt in the following locations during this visit to Curecanti NRA. Please mark (●) **one** answer for each location.

Location	Very unsafe	Somewhat unsafe	Neither safe nor unsafe	Somewhat safe	Very safe	Did not use/visit location
At overlooks	0	Ο	Ο	Ο	Ο	0
In campsites	0	Ο	0	0	Ο	Ο
In parking areas	0	Ο	0	0	Ο	Ο
On roads	0	Ο	0	Ο	Ο	Ο
On trails	0	Ο	Ο	Ο	0	Ο

b) If you marked that y	you felt "very unsafe	e" or "somewhat unsa	afe" for any of the
above locations, ple	ease explain <b>where</b>	and <b>why</b> .	

Location	Reason for feeling unsafe				

- 15. a) Please mark (●) **all** the visitor services and facilities that you or your personal group **used** during this visit to the Curecanti NRA.
  - b) Next, for only those services and facilities that you or your personal group **used**, please rate their importance from 1-5.
  - c) Finally, for only those services and facilities that you or your personal group **used**, please rate their quality from 1-5.

	isitor services and acilities used	b) If used, how important? 1=Not important 2=Somewhat important 3=Moderately important 4=Very important	c) If used, what quality? 1=Very poor 2=Poor 3=Average 4=Good	
Mark (●)		5=Extremely important	5=Very good	
0	Assistance from park staff			
0	Boat docks			
0	Campsites			
0	Curecanti NRA website: www.nps.gov/cure (used before or	during visit)		
0	Junior Ranger program			
0	Marina			
0	Outdoor exhibits			
0	Park brochure/map			
0	Picnic areas			
0	Ranger-led programs			
0	Restaurant			
Ο	Sales items in park bookstore (selection, price, etc.)			
0	Self-guided tour booklets			
0	Visitor center exhibits			
0	Visitor center restrooms			
0	Visitor center (overall)			

16. It is the National Park Service's responsibility to protect Curecanti NRA's natural, scenic, and cultural resources and the visitor experiences that depend on these. How important is the protection of the following to you and your personal group? Please mark (●) one answer for each attribute/resource/experience.

Attribute/resource/experience	Not important	Somewhat important	Moderately important	•	Extremely importan
A healthy fishery	0	0	0	0	0
Clean air (visibility)	0	Ο	Ο	Ο	Ο
Clean water	Ο	Ο	Ο	0	0
Cultural resources (train, archeological sites, etc.)	Ο	Ο	0	Ο	0
Dark, starry night sky	Ο	0	0	0	0
Native plants and animals	Ο	Ο	Ο	Ο	Ο
Natural quiet/sounds of nature	0	Ο	Ο	Ο	Ο
Recreational opportunities (boating, hiking, camping, fishing, etc.)	Ο	0	0	Ο	0
Scenic views	0	Ο	0	0	0
Solitude	0	0	Ο	0	Ο
17. Overall, how would you and y services, and recreational opp Please mark (●) <b>only one</b> .	our persor portunities	nal group ra at Curecan	te the qual ti NRA duri	ity of facil ng this vi	ities, sit?
Very poor Poor	Avera	age	Good	Very g	good
0 0	0		Ο	0	
<ol> <li>Please list one aspect of Cure and friends. Please be specifi</li> </ol>		a's story tha	t you would	d share w	ith family

19.	19. a) If you were to visit Curecanti NRA in the future, which topics would you and your personal group prefer to learn about? Please mark (●) all that apply.								
	O Not interested in interpretive programs → Go to Quest						20		
	Ο	Astronomy	Ο		Geology				
	Ο	Fire management		Hiking, cam	ping, f	ishing skills			
	Ο	Fishing	0		Plants and a	S			
	Ο	Other (Please specify)							
<ul> <li>b) Through which types of interpretive programs would you and your pers group prefer to learn about the park's cultural and natural history? Plea (●) all that apply.</li> </ul>									
	Ο	Audio tour	0		Amphitheater program				
	Ο	Ranger-led walk/hike/talk	0		Children's activity				
	Ο	Self-guided booklet tour	Ο		Auto tour				
	Ο	Ranger-led kayak program	Ο		Boat tour				
	0	Other (Please specify)							
20.	On this visit, were you and your personal group with the following types of organized groups? Please mark (●) <b>one</b> for each.								
	a) Com	mercial guided tour group	0		Yes	0	No		
	b) Scho	o) School/educational group			Yes	0	No		
	c) Guid	led fishing group	0		Yes	0	No		
	,	er organized group usiness, church, scout, etc.)	0		Yes	0	No		
	e) If you were with one of these organized groups, how many people, including yourself, were in this organized group?								
	Number of people in organized group								
21.	a) On this visit, what kind of personal group (not guided tour/school/fishing/other organized group) were you with? Please mark (●) <b>one</b> .								
	0	Alone	Ο	Fri€	ends				
	0 1	Family	Ο	Far	mily and frien	ds			
	0	Other (Please specify)							

	b) On this visit, how many people were in your personal group, including yourself?								
	Number of people in personal group								
22.	Programmer of the following of this visit, please provide the following. If you do not know the answer, please leave it blank.							ng. If	
	_	a) Current age	nan	. ZIP code one of countrer than U.S.	1=F 2=L or 3=F 'Y 4=F	equency o (including irst visit ess than 1 tir rom 1 to11 tir rom 12 to 51 lore than 51 t	this visit) me/year mes/year times/year	park 	
	Yourself				_				
	Member #2				_				
	Member #3				_				
	Member #4				_				
	Member #5				_				
Member #6									
	Member #7								
23.	For you only, mark (●) <b>one</b> .		ighest le	evel of educ	cation y	ou have co	mpleted?	Please	
	O Some	high school		C	) в	achelor's c	legree		
	O High so	High school diploma/GED O			) G	Graduate degree			
	O Some	college							
24.	a) Are you or (●) one for	members of each group			p Hispa	nic or Lati	no? Pleas	e mark	
		Yourself	lember #2	Member #3	Membe #4	er Member #5	Member #6	Member #7	
	Yes, Hispanic or Latino	Ο	Ο	Ο	0	0	0	0	
	No, not Hispanic or Latino	0	0	0	0	Ο	0	Ο	

b) What is your race? What is the race of each member of your personal group? Please mark (●) **one or more** for you and each group member.

	Yourself	Member #2	Member #3	Member #4	Member #5	Member #6	Member #7
American Indian or Alaska Native	Ο	Ο	Ο	0	0	Ο	Ο
Asian	0	Ο	0	0	0	0	0
Black or African American	Ο	0	Ο	0	Ο	Ο	0
Native Hawaiian or other Pacific Islander	Ο	0	0	Ο	Ο	0	Ο
White	0	Ο	0	0	Ο	0	Ο
	25. When visiting an area such as the Curecanti NRA, which language(s) do you and most members of your personal group prefer to use for the following?						
a)Speaking O	English	0	Other I	anguage (	(Specify)		
b)Reading O	English	Ο	Other I	anguage (	(Specify)		
26. a) Does anyone difficult to acc	• .		•			n that ma	de it
O Yes		O No	o <b>→ Go</b> 1	to Questi	on 27		
b) If YES, what	services (	or activitie	s were diff	icult to ac	cess/part	icipate in′	?
27. If you were a manager planning for the future of Curecanti NRA, what would you and your personal group propose? Please be specific.							
28. Is there anythin your visit to Cur			personal	group wo	uld like to	tell us at	oout

Thank you for your help! Please seal the questionnaire with the stickers provided and drop it in any U.S. mailbox.

# **OFFICIAL BUSINESS**

Visitor Services Project
Park Studies Unit
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University of Idaho
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Moscow, Idaho 83844-1139