

Social Science Program National Park Service U.S. Department of the Interior

Visitor Services Project

Black Canyon of the Gunnison National Park Visitor Study



OMB Approval 1024-0224 (NPS #10-011) Expiration date: 12/31/10



United States Department of the Interior

NATIONAL PARK SERVICE

Black Canyon of the Gunnison National Park 102 Elk Creek Gunnison, CO 81230- 9304

IN REPLY REFER TO:

Summer 2010

Dear Visitor:

Thank you for participating in this important study. We want to learn about the expectations, opinions, and interests of visitors to Black Canyon of the Gunnison National Park. This information will help us improve our management of this park and better serve you, our visitor.

This questionnaire will be given to only a select number of visitors, so your participation is very important! It should only take about 20 minutes after your visit to complete.

When your visit is over, please complete the questionnaire. Seal it with the stickers provided on the last page and drop it in any U.S. mailbox.

Results of this study will be available to the public in 2011 and will be posted on the web at www.nps.gov/blca and www.psu.uidaho.edu.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Director, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone: 208-885-7863, email: littlej@uidaho.edu.

We appreciate your help.

Sincerely.

Constance A. Rudd Superintendent

DIRECTIONS

- 1) Please have the selected individual (at least 16 years old) complete this questionnaire.
- 2) Answer the questions carefully since each question is different.
- 3) For questions that use circles (O), please mark your answer by filling in the circle with black or blue ink, or a pencil with dark (e.g. #2) lead.



Like this: Not like this: (1)





- 4) Seal it with the stickers provided.
- 5) Drop it in a U.S. mailbox.

Thank you!

PRIVACY ACT and PAPERWORK REDUCTION ACT statement:

16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Burden estimate statement: Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Margaret Littlejohn, NPS Visitor Services Project, College of Natural Resources, University of Idaho, P.O. Box 441139, Moscow, ID, 83844-1139; email: littlej@uidaho.edu.

Your Visit To Black Canyon of the Gunnison National Park

NOTE: In this questionnaire "personal group" is defined as anyone that you are visiting the Park with, such as spouse, family, friends, etc. This does not include the larger group that you might be traveling with, such as school, church, scouts, or tour group.

- a) Prior to this visit, how did you and your personal group obtain information about Black Canyon of the Gunnison National Park (NP)? Please mark (●) all that apply in column (a).
 - b) If you were to visit Black Canyon of the Gunnison NP in the future, how would you and your personal group prefer to obtain information about the park? Please mark (●) all that apply in column (b).

a) Prio	r to this visit	b) Prior to future visits
Ο	Did not obtain information prior to visit → Go to p	part b of this question
Ο	Black Canyon of the Gunnison NP website: www.r	nps.gov/blca O
0	Other websites	Ο
Ο	Friends/relatives/word of mouth	Ο
Ο	Inquiry to park via phone, mail, or email	Ο
Ο	Local businesses (hotels, motels, restaurants, etc.) O
Ο	Maps/brochures	0
Ο	Newspaper/magazine articles	0
Ο	Previous visits	0
Ο	Other National Park Service sites/units	0
Ο	School class/program	0
Ο	Social media (such as Facebook, Twitter, etc.)	0
Ο	State welcome center/visitors bureau/chamber of	commerce O
Ο	Television/radio programs/videos	0
Ο	Travel guides/tour books (such as AAA, etc.)	0
Ο	Other (Please specify below)	0
Prior to t	his visit Prior to future visi	ts

	c)			sources marked in information about						ersor	nal gro	up receive
		0	No	0	Yes •	→	Got	to C	uestion 2			
	d)			at type of park info ble? Please be spe		n c	did yo	ou a	nd your perso	onal g	roup n	eed that was
2.		regul	lations	s visit, were you at Black Canyon on column (a).	and yo	our Gu	pers	ona on N	ll group aware IP? Please m	e of th ark (•	e follo ●) one	wing rules/ answer for
	,	to pa	ırk staf	d your personal gr f, etc.) about these on NP? Please ma	e rules	/re	gula	tion	s during this	visit	to Blad	ck Canyon o
,		visit	prior :? No	Rules/r	ogula	fio	ne			more		/learned ng visit? No
(0	An entrance fee	is req			en	ter Black Can		0	0
()		0	Permits are requestion kayaking belo				_	•		0	0
()		0	Gold medal fish	ing reg	gul	ation	s ap	pply		0	0
()		Ο	Certain restriction	ns ap	ply	for f	irea	rms		Ο	Ο
()		0		Campsites can be reserved through a national O O reservation system				0			
C)		0	Collecting any n rocks, historic		•	_			5,	Ο	0
C)				and your personal this visit? Please						ut the	above	rules/
	С)	Did no	ot learn/learn more	on thi	is \	/isit	→	Go to Questi	on 3		
	С)	Park r	newspaper		C)	Vis	itor center exl	hibits		
	С)	Outdo	or/wayside exhibit	S	C)	Ra	nger/park staf	ff		
	С)	Signs			C)	Oth	ner (Please sp	ecify)	
3.	3. On this visit, how many vehicles did you and your personal group use to arrive at the park? Please write a "0" if you did not arrive by vehicle.											
			Nu	mber of vehicles								

6		Black Canyon of the Gunnison National Park Visitor Study
4.		did this visit to Black Canyon of the Gunnison NP fit into your group's travel ? Please mark (●) one.
	Ο	Black Canyon of the Gunnison NP was primary destination
	0	Black Canyon of the Gunnison NP was one of several destinations
	0	Black Canyon of the Gunnison NP was not a planned destination
5.		is trip, what was the primary reason that you and your personal group came to lack Canyon of the Gunnison NP area ? Please mark (●) one .
	0	Resident of the area (within 20 miles of the park)
	0	Visit Black Canyon of the Gunnison NP
	0	Visit other attractions in the area
	0	Visit friends/relatives in the area
	0	Traveling through - unplanned visit
	0	Business
	0	Other (Please specify)
6.	,	this visit, how long did you and your personal group spend visiting Black nyon of the Gunnison NP? Please list partial hours/days as 1/4, 1/2, 3/4.
		Number of hours, if less than 24 hours
		OR Number of days, if 24 hours or more
	NP	w long did you and your personal group stay in the Black Canyon of the Gunnisor area (within a 60-mile radius of Montrose)? Please list partial hours/days as $\frac{1}{4}$, $\frac{3}{4}$.
	Ο	Resident of the area → Go to Question 7
		Number of hours if less than 24 hours OR
		Number of days if 24 hours or more
7.	a) On Gu	this trip, did you and your personal group camp inside Black Canyon of the nnison NP? Please mark (●) one.
	Ο	Yes → Go to Question 8

0

0

No, day use only → Go to Question 8

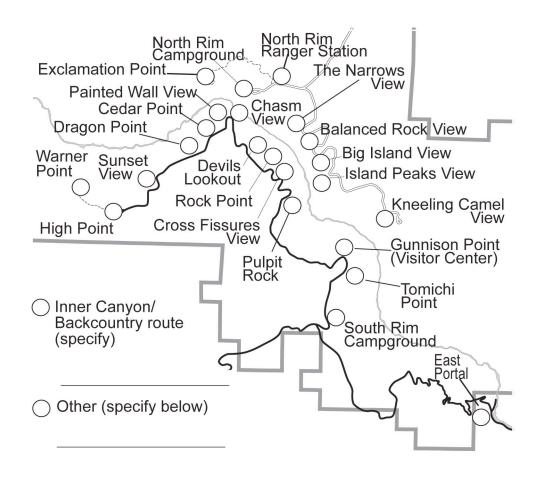
No, stayed overnight but did not camp inside the park

	b) If y NF	ou and your personal group di P, why not? Please mark (●) all	d not that a	camp in apply.	side Bla	ack Ca	nyon c	of the Gunnison
	0	O Campgrounds were full			О L	ocation	not c	onvenient
	0	Lack of desired campsite ty	ype	(O	ampgr	ounds	lacked facilities
	0	Other (Please specify)						
		he campgrounds lacked desire d your personal group needed						
8.	Which	h other local and regional attrac Black Canyon of the Gunnison	ctions n NP?	did you Please	and you mark (€	ır perse) all th	onal gr nat app	roup visit on this oly.
	0	Did not visit other local and re	egiona	al attracti	ons →	Go to	Ques	stion 9
	Ο	Colorado National Monument	t		Ο	Cra	wford	State Park
	0	Curecanti National Recreation Area				Crested Butte		
	0	Florissant Fossil Beds Nation	Ο	Gra	Grand Mesa			
	0	Gunnison Gorge Wilderness	Area		Ο	Lake City		
	0	Ridgway State Park				Ouray		
	0	Silver Thread Scenic Byway			Ο	Telluride		
	Ο	West Elk Loop Scenic Byway	,		Ο	Ute	Indian	Museum
	0	Other (Please specify)						
9.		s visit, were the signs directing on of the Gunnison NP adequat	•	•	•	_	•	
a) Signs	s on U.S. Hwy 50	Ο	Yes	0	No	0	Did not use
b) Signs	s on state highways 347 or 92	Ο	Yes	Ο	No	0	Did not use
c) Signs on county roads leading to north rim			0	Yes	0	No	0	Did not use
ď) Signs	s inside the park	Ο	Yes	Ο	No	0	Did not use
e) If you	answered NO to any of the ab	ove, p	olease e	xplain.			

 \mathbf{O}

Other (Please specify)

10. On this visit to Black Canyon of the Gunnison NP, which of the following sites did you and your personal group visit? Please mark (●) all that apply on the map.



1. a) On this visit, did you and your personal group walk/hike any trail?							
Ο	No	Ο	Yes	→	Go to part c of this question		
b) If NO, why not? Please mark (●) all that apply.							
Ο	Physical constraints						
Ο	Interested in activities other than hiking						
Ο	Lack of trail with desired distance						
0	Lack of trail with desired difficulty level						
	O b) If NO, O O	O No b) If NO, why not? Please ma O Physical constraints O Interested in activiti O Lack of trail with de	O No O b) If NO, why not? Please mark (•) O Physical constraints O Interested in activities othe O Lack of trail with desired d	O No O Yes b) If NO, why not? Please mark (●) all that O Physical constraints O Interested in activities other than O Lack of trail with desired distance	O No O Yes → b) If NO, why not? Please mark (●) all that a O Physical constraints O Interested in activities other than hi O Lack of trail with desired distance		

c) If Black Canyon of the Gunnison NP does not have the trails with desired distances and difficulty levels, would you and your personal group be interested in having the park add such trails?

O	Yes	O	No →	Go to part e of th	is question
---	-----	---	------	--------------------	-------------

Distan	ce Difficulty	Difficulty					
diffic	ack Canyon of the Gunnison NP does not have trails culty levels, would you and your personal group be in ut other trails in the area outside the park with these o	terested in information					
0	Yes O No						
. a) On t Blac	his visit, in which activities did you and your personal k Canyon of the Gunnison NP? Please mark (●) all t	group participate within hat apply in column (a).					
b) If you were to visit Black Canyon of the Gunnison NP in the future, in which activities would you and your personal group prefer to participate? Please mark (●) all that apply in column (b).							
a) This	visit	b) Future visits					
0	Attending ranger-led programs	Ο					
Ο	Backpacking	Ο					
Ο	Camping in developed campgrounds						
Ο	Creative arts (photography/painting/drawing)						
Ο	Day hiking O						
Ο	Fishing						
Ο	General sightseeing	Ο					
Ο	Kayaking	Ο					
Ο	Learning/studying geology	Ο					
Ο	Nature study (birds, wildlife, wildflowers, etc.)	Ο					
Ο	Picnicking	Ο					
Ο	Rock climbing	Ο					
Ο	Taking scenic drives						
Ο	O Other (Please specify below)						
This vi	sit Future visits						

	,	at services and/or facil t c of this question? Pl			nce participation in the	activity indicated in
13.	a) Did the	anyone in your persor Gunnison NP on this	nal group visit or pa	particip ast visit(s	ate in rock climbing in s)? Please mark (●) o r	Black Canyon of e.
	0	No, we have not pa	articipate	ed in clim	bing activities → Go	
	Ο	Yes, we climbed or	n both th	is visit aı		question
	Ο	This is our first time	e climbin	g here		
	Ο	We have climbed in	n the pas	st, but no	t on this visit	
	b) Wh	ere is your group's pre	ferred a	rea to cli	mb in Black Canyon of	the Gunnison NP?
	0	Don't have a prefe	rred area	a		
	OR lis	t one				
	,	s anyone in your personyon of the Gunnison I	_	p ever d	eveloped a new climbir	ng route in Black
	Ο	Yes	0	No		
		s anyone in your perso creational Area?	nal grou	p ever cl	imbed in Curecanti Na	tional
	Ο	Yes	0	No		
					articipated in ice-climbi National Recreational <i>A</i>	
	Ο	Yes	0	No →	Go to Question 14	
	f) Ple are		the appr	oach trai	I used to gain access t	o the ice-climbing
14.					ture, which of the followe we available? Please m	
	Ο	Not interested in com	mercial s	services	→ Go to Question 1	5
	0	Restaurant/food servi	ice	0	Snack/vending mach	ine
	Ο	Camp store		Ο	Souvenir/gift shop	
	0	Other (Please specify	/)			

15.	 a) Please indicate how safe you and your personal group felt in the following locations during this visit to Black Canyon of the Gunnison NP. Please mark (●) one answer for each location.
	No.:41

			Neither			
Location	Very unsafe	Somewhat unsafe	unsafe nor safe	Somewhat safe	Very safe	Did not use/visit
At overlooks	0	0	0	0	0	0
In campsites	0	Ο	Ο	Ο	Ο	Ο
In parking areas	0	Ο	Ο	Ο	Ο	Ο
On roads	Ο	Ο	Ο	Ο	Ο	0
On trails	Ο	Ο	Ο	Ο	Ο	Ο

b) If you marked that you felt "	very unsafe" or '	"somewhat unsafe"	for any of the	above
locations, please explain wh	nere and why.			

Location	Reason
Location	Reason
Location	Reason

16. It is the National Park Service's responsibility to protect Black Canyon of the Gunnison NP's natural, scenic, and cultural resources and visitor experiences that depend on these. How important is protection of the following to you and your personal group? Please mark (●) one answer for each attribute/resource/experience.

Attribute/resource/experience	Not important		Moderately important	•	Extremely important
Clean air (visibility)	0	0	Ο	Ο	0
Clean water	0	0	0	Ο	0
Cultural resources/history	0	0	Ο	Ο	0
Dark, starry night sky	0	0	0	Ο	0
Educational opportunities	0	0	O	Ο	Ο
Natural quiet/sounds of nature	0	0	0	Ο	0
Recreational opportunities (hiking, camping, climbing, etc.)	Ο	Ο	0	Ο	0
Scenic views without development	0	0	Ο	0	0
Solitude	Ο	0	O	0	O

	ase list one aspect of the park's story ase be specific.	that you might share wit	h family and friends
	lease mark (●) all the visitor services sed during this visit to the Black Can		
b) N	lext, for only those services and facilit lease rate their importance from 1-5.		
	inally, for only those services and fac lease rate their quality from 1-5.	ilities that you or your pe	rsonal group used
faci	isitor services and lities used	b) If used, how important? 1=Not important 2=Somewhat important 3=Moderately important 4=Very important 5=Extremely important	c) If used, what quality? 1=Very poor 2=Poor 3=Average 4=Good
Mark	(•)	5-Extremely important	5=Very good
O	Assistance from park staff		
Ο	Black Canyon of the Gunnison NP www.nps.gov/blca (used before or		
Ο	Campsites		
Ο	Junior Ranger program		
Ο	Park brochure/map		
Ο	Picnic areas		
0	Ranger-led programs		
0	Restrooms		
0	Sales items in park bookshop (selection, price, etc.)		
Ο	Self-guided tour booklets		
0	Visitor center		
Ο	Visitor center exhibits		
0	Visitor center film		
O	Wayside exhibits		

19.		ere to visit Bla								
		you and your personal group like to learn (or learn more) about? Please mark that apply.								
	0	Not interested in learning about the				park → Go to Question 20				
	0	Ecosystem			Ο	Plants a	and animals			
	0	Fire ecology	and manage	ement	Ο	Rock climbing				
	Ο	Geology			Ο	Wildern	Wilderness use and values			
	Ο	History								
	Ο	Other (Please	e specify) _							
20.	interpre	ere to visit Bla tive programs ural and natura	would you a	and your pe	ersona	group like	e to attend to	learn about		
	0	Not intereste	d in interpre	tive progra	ms →	Go to Q	uestion 21			
	0	Astronomy programs			0	Childrer	Children's activities			
	Ο	Auto tour		Ο	Ranger	Ranger talks				
	0	Audio/video tour		Ο	Ranger-	Ranger-led walks				
	0	Campfire programs		Ο	Self-gui	Self-guided with materials				
	0	Other (Please specify)								
21.	and reci	how would yo reational oppo mark (●) only	rtunities at I	personal g Black Cany	roup ra on of t	ate the qua he Gunnis	ality of facilitie son NP during	s, services, this visit?		
	Very	poor I	Poor	Average		Good	Very goo	od		
	0		0	0		0	Ο			
22.	On this groups?	visit, were you Please mark	ı and your p (●) one for	ersonal gro each.	oup wit	h the follo	wing types of	organized		
	a) Commercial guided tour group				Ο	Yes	Ο	No		
	b) School/educational group				Ο	Yes	0	No		
	c) Climbing group				Ο	Yes	0	No		
	d) Other group (business, church, scout, etc.)					Yes	Ο	No		
		were with one self, were in th			roups,	how many	/ people, inclu	ıding		
		Number of	people in o	rganized g	roup					

O Alone O Family	it, which kind group) were y	ou with? Please ma	not guided tour/school/climbing/other irk (●) one .
O Family		\circ	
•		O	Friends
O 2::	′	Ο	Family and friends
O Other	(Please speci	ify)	
b) On this vis	it, how many	people were in your	personal group, including yourself?
Nu	mber of peop	le in personal group	
•	•	al group on this visit, ase leave it blank.	please provide the following. If you do
			c) Frequency of visits to park 1=First visit
			2=Less than 1 time/year
		b) U.S. ZIP code or	3=From 1 to11 times/year 4=From 12 to 51 times/year
	a) Current	name of country	5=More than 51 times/years
-	age	otner than U.S.	(including this visit)
Yourself			
Member #2			
Member #3			
Member #4			<u> </u>
Member #5			<u> </u>
Member #6			<u> </u>
Member #7			
	Member #2 Member #3 Member #4 Member #5 Member #6	Age Yourself Member #2 Member #3 Member #4 Member #5 Member #6	age other than U.S. Yourself

	Member	#4			
	Member a	# 5			
	Member :	#6			
	Member :	# 7			
25.					oup have a physical condition that made it difficult tivities or services?
	0	Yes	0	No	→ Go to Question 26
	b) If YES	, what	services or a	ctivities	were difficult to access/participate in?
26.					Canyon of the Gunnison NP, which language(s) ersonal group prefer to use for the following?
a)S	peaking	Ο	English	Ο	Other language (Specify)
b)R	eading	Ο	English	0	Other language (Specify)

	Yours	_ I£	mber #2	Member #3	Member I #4	Member #5	Member #6	Member #7
Yes, Hispanic Latino	or O		0	0	0	0	0	0
No, not Hispan or Latino	ic O		0	Ο	O	0	0	0
b) What is y Please m					ch membe each grou			group?
	Y	ourself	Member #2	er Membo #3	er Member #4	Membe #5	r Member #6	Member #7
merican Indian Alaska Native	or	0	0	Ο	0	0	0	Ο
sian		Ο	Ο	0	0	Ο	0	0
ack or African American		0	0	Ο	0	Ο	Ο	0
ative Hawaiian Pacific Islande		0	0	Ο	Ο	Ο	Ο	0
hite		Ο	Ο	0	Ο	Ο	Ο	0
B. For you only (●) one.	/, what is	the hig	hest le	vel of edu	cation you	have co	mpleted?	Please ma
O Some	e high sch	nool		(O Bac	helor's d	egree	
O High	school di	ploma/	GED	(O Gra	duate de	gree	
O Some	e college							
). If you were NP, what w								
). Is there any	thina else	e vou a	nd vou	r personal	group woi	uld like to	o tell us al	oout vour
visit to Black								,

Thank you for your help! Please seal the questionnaire with the stickers provided and drop it in any U.S. mailbox.

Printed on recycled paper

OFFICIAL BUSINESS

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