

Social Science Program National Park Service U.S. Department of the Interior

**Visitor Services Project** 

# Grand Teton National Park Visitor Study



OMB Approval 1024-0224 (NPS#08-031)

Expiration date: 02/28/2009



### **United States Department of the Interior**

### **NATIONAL PARK SERVICE**

Grand Teton National Park P.O. Drawer 170 Moose, WY 83012-0170

IN REPLY REFER TO:

July, 2008

Dear Visitor:

Thank you for participating in this important study. We want to learn about the expectations, opinions, and interests of visitors to Grand Teton National Park. This information will help us improve our management of this park and better serve you, our visitor.

This questionnaire will be given to only a select number of visitors, so your participation is very important! It should only take about 20 minutes after your visit to complete.

When your visit is over, please complete the questionnaire. Seal it with the stickers provided on the last page and drop it in any U.S. mailbox.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Director, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone: 208-885-7863, email: littlej@uidaho.edu.

We appreciate your help.

Of Gran Stort

Sincerely,

Mary Gibson Scott Superintendent

### DIRECTIONS

At the end of your visit:

- 1) Please have the selected individual complete this questionnaire.
- 2) Answer the questions carefully since each question is different.
- 3) For questions that use circles (O), please mark your answer by filling in the circle with black or blue ink, or a pencil with dark (e.g. #2) lead.

Like this: Not like this: (1)





- 4) Seal it with the stickers provided.
- 5) Drop it in a U.S. mailbox.

Thank you!

### PRIVACY ACT and PAPERWORK REDUCTION ACT statement:

16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**Burden estimate statement**: Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Margaret Littlejohn, NPS Visitor Services Project, College of Natural Resources, University of Idaho, P.O. Box 441139, Moscow, ID, 83844-1139; email: littlej@uidaho.edu.

## **Your Visit To Grand Teton National Park**

**NOTE**: In this questionnaire, **personal group** is defined as anyone that you are visiting the park with, such as spouse, family, friends, etc. This <u>does not</u> include the larger group that you might be traveling with, such as school, church, scouts, or tour group.

1. a) ∣ I	Prior to your visit, how did you and your personal group obtain information to plan your visit to Grand Teton National Park? Please mark (●) <b>all</b> that apply.
Ο	Obtained no information prior to visit → Go to Question 2
0	Previous visits
0	Friends/relatives/word of mouth
0	Travel guides/tour books (such as AAA, etc.)
0	Maps/brochures
Ο	Newspaper/magazine articles
Ο	E-mail/telephone/written inquiry to park
Ο	Television/radio programs/videos
Ο	Grand Teton National Park website: www.nps.gov/grte
Ο	Other websites
Ο	State welcome center/Chamber of Commerce
Ο	School class/program
Ο	Information from local motel or other business
0	Podcasts, downloadable files such as MP3, etc.
Ο	Other (Please specify)
	From the sources marked above, did you and your personal group receive the type of information about the park that you needed?
(	O No O Yes → Go to Question 2
	f NO, what type of park information did you and your personal group need

2.	How did this visit to Grand Teton National Park fit into your travel plans? Please mark (●) <b>only one</b> .					
	O Grand Teton National Park was the primary destination					
	O Grand Teton National Park was one of several destinations					
	Ο	Grand Teton National Park was not a pla	nned de	estination		
3.		is visit, what was the <b>primary</b> reason that the Grand Teton National Park area (with one.				
	0	Resident of area → Go to Question 4				
	0	Visit Grand Teton National Park				
	0	Visit Yellowstone National Park				
	0	Visit other area attractions (besides Gran Yellowstone National Park)	d Tetor	n National Park or		
	Ο	Business				
	0	Other (Please specify)				
4.		is trip, from which direction did you and you at Grand Teton National Park? Please ma				
	Ο	From the north—Yellowstone NP				
	Ο	From the east—Highway 26/287, DuBois	s, WY			
	Ο	From the south—Jackson, WY				
	Ο	From the southwest—Moose-Wilson Ro	ad			
	Ο	From the west—Grassy Lake, Ashton, I	)			
5.		is visit, which forms of transportation did yo ive at Grand Teton National Park? Please				
0	Pri	vate car, SUV, van, motorcycle, etc.	Ο	Bus tour		
0	Pri	vate RV	Ο	Bicycle		
0	Re	ntal car, SUV, minivan, etc.	Ο	On foot		
0	Re	ntal RV				
0		vate airplane to ckson Hole Airport	0	Commercial airline to Jackson Hole Airport		
$\cap$	Oth	ner (Please snecify)				

Two Ocean/Emma Matilda Lakes

Laurance S. Rockefeller Preserve

0

0

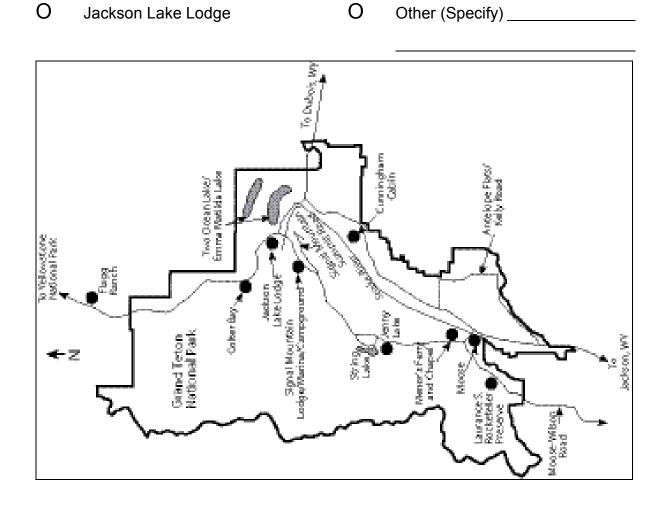
Signal Mountain Summit Road

Signal Mountain Lodge/Marina/ Campground

6.		nis trip, how many times n National Park? Please				rsonal group	enter Grand
	0	Once	Ο	2 to 4	times	Ο	5 or more times
7.		nis visit, which of the folloples Please mark (●) <b>all</b> tha					
	0	Jenny Lake			0	Cunninghar	m Cabin
	0	Moose			Ο	Menor's Fe	rry and Chapel
	Ο	Colter Bay			0	Snake Rive	r
	Ο	Flagg Ranch			Ο	Antelope FI	ats/Kelly Road
	$\cap$	String Lake			$\cap$	Moose-Wils	on Road

0

0



- 8. a) On this visit, in which activities did you and your personal group participate within Grand Teton National Park? Please mark (●) all that apply.
  - b) At which of the following locations in Grand Teton National Park did you and your personal group participate in each activity? Please mark (●) all that apply.

a) A	ctivity		<b>b) Park l</b> e Colter	ocations Jenny	All other	
Marl	<u>⟨(•)</u>		Moose	Bay	Lake	park locations
Ο	Attending ranger-led prog	ırams	0	Ο	0	Ο
Ο	Bicycling		0	Ο	0	Ο
Ο	Boating on lakes		0	Ο	0	Ο
Ο	Camping		Ο	Ο	Ο	Ο
Ο	Climbing		Ο	Ο	0	Ο
Ο	Floating the Snake River		0	Ο	0	Ο
Ο	Hiking/walking		Ο	Ο	Ο	Ο
Ο	Horseback riding		Ο	Ο	Ο	Ο
Ο	Picnicking		Ο	Ο	Ο	Ο
Ο	Shopping in park booksto	res	Ο	Ο	Ο	Ο
Ο	Other shopping (not park b	ookstore)	Ο	Ο	Ο	Ο
Ο	Viewing roadside exhibits	3	0	Ο	Ο	Ο
0	Viewing scenery/scenic d	rive	0	Ο	Ο	Ο
Ο	Viewing wildlife/nature stu birdwatching	udy/	Ο	Ο	0	0
Ο	Visiting visitor centers/mu	iseums	0	Ο	Ο	Ο
Ο	Other activities (Please specify)		Ο	Ο	0	0
c) How much time did you Hours and your personal group spend at each of the OR			· 			
above locations?		Days				

List partial hours or days as 1/4, 1/2, 3/4, etc.

	•	you and your nmercial outfitt		do ar	ny c	f the above activities v	vith a
	Ο	Yes	Ο	No	<b>→</b>	Go to Question 9	
	e) If YI	ES, which of the	ne above activi	ties di	d yo	ou do with a commerci	al outfitter/guide?
9.						now long did you and y	
		_ Number of h	nours <b>if less th</b>	an 24	ho	urs	
		OR Number of c	days <b>if 24 hou</b> i	s or r	nor	e	
10			ou and your pe of Grand Tetor			oup stay overnight <b>aw</b> Park?	ay from home
	Ο	Yes	0	No	<b>→</b>	Go to Question 11	
						and your personal grounts ase write the number o	
b		ber of nights d Teton Natio				•	f nights outside vithin 100 miles)
		Lodge, mote	l, cabin, rented	cond	o/ho	ome, bed & breakfast	
	7	Please list lo	dging location(	s) in p	ark		
		Camping in o	developed cam	pgrou	nd		
	7	Please list ca	amping location	n(s) in	par	k	
		Backcountry	campsite(s)				
		Personal sea	sonal residend	е			
		Residence of	f friends or rela	tives			
		Other (Pleas	e specify below	v)			
Ins	ide par	·k		Outsi	de	oark	
	you		rand Teton Na			nal group stay on the rk? Please write the na	
	Ne	arest city/town	l			_ State	
	COI	mpleteď your		Tetor	n Na	nal group stay on the rational Park? Please w	
	Ne	arest city/town	1			State	

11. Grand Teton National Park was established for protecting its natural, scenic, and cultural resources, while providing for public enjoyment of these resources. On this visit, how important were the following attributes/resources to you? Please mark (●) one answer for each attribute/resource.

Attribute/resource	Not important	Somewhat important	Moderately important	•	Extremely important
Scenic views	Ο	0	Ο	0	Ο
Native plants	Ο	0	Ο	0	0
Clean water	O	0	Ο	Ο	0
Clean air/visibility	Ο	0	Ο	0	0
Solitude	Ο	0	Ο	0	0
Natural quiet/sounds of nature	Ο	Ο	Ο	0	0
Dark, starry night sky	Ο	Ο	Ο	0	0
Historic sites	Ο	Ο	Ο	0	0
Educational opportunities (ranger- led programs, Teton Science School, personal study, etc.)	0	Ο	Ο	Ο	Ο
Recreational opportunities (hiking, camping, fishing, etc.)	О	0	Ο	0	0
Opportunities to view wildlife in park ecosystem (elk, bison, bear, moose, wolves, etc.)	О О	Ο	Ο	Ο	Ο

12. a) For the safety issues below, please indicate how safe you and your personal group felt from crime and accidents during this visit to Grand Teton National Park. Please mark (●) one answer for each issue.

# How safe did you feel in the park?

Safety issue	Very unsafe	Somewhat unsafe	Neither safe nor unsafe	Somewhat safe	Very safe
Personal safety—from crime	Ο	Ο	Ο	0	Ο
Personal safety—from accidents	Ο	0	Ο	0	Ο
Personal property—from crime	Ο	0	Ο	Ο	Ο

b) If you marked "very unsafe" or "somewhat unsafe" for any of the above issues, please explain why.

- 13. a) Please mark (●) **all** information services and facilities that you or your personal group **used** in Grand Teton National Park during this visit.
  - b) Next, for only those services and facilities that you or your personal group **used**, please rate their importance to your visit from 1-5.
  - c) Finally, for only those services and facilities that you or your personal group **used**, please rate their quality from 1-5.

<b>a)</b> Ma	Information services and facilities used	now important? I=Not important R=Somewhat important R=Moderately important R=Very important R=Extremely important	c) If used, what quality? 1=Very poor 2=Poor 3=Average 4=Good 5=Very good	
_		Extremely important	o very geod	
O	Park brochure/map			
0	Park newspaper: Teewinot			
О	Craig Thomas Discovery Visitor Center	(Moose)		
Ο	Jenny Lake Visitor Center			
Ο	Colter Bay Visitor Center/Museum			
Ο	Flagg Ranch Information Station			
Ο	Sales items in park bookstore (selection, price, etc.)			
Ο	Park movies/lectures in auditoriums			
Ο	Assistance from park staff			
Ο	Self-guided trail brochures			
Ο	Ranger-led programs/activities			
Ο	Junior Ranger program			
Ο	Roadside exhibits			
Ο	Laurance S. Rockefeller Preserve Cen	ter		
Ο	Informational bulletin boards			
О	Interagency information center (in Jack	son, WY)		
0	Grand Teton National Park website:	na visit)		

- 14. a) Please mark (●) **all** visitor services and facilities that you or your personal group **used** in Grand Teton National Park during this visit.
  - b) Next, for only those services and facilities that you or your personal group **used**, please rate their importance to your visit from 1-5.
  - c) Finally, for only those services and facilities that you or your personal group **used**, please rate their quality from 1-5.

	a) Visitor services and facilities used			<ul><li>b) If used,</li><li>how important?</li><li>1=Not important</li><li>2=Somewhat important</li></ul>			c) If used, what quality? 1=Very poor 2=Poor		
Ma	ırk (•	)			4=Very	erately important important emely important	t 3=Average 4=Good 5=Very good		
0		Directional signs in parl	<						
0	F	Restrooms							
0	F	Picnic areas							
0	F	Roads							
0	S	Scenic pullouts							
0	Т	railheads/trailhead par	king						
0	F	Parking lots (other than	trailhe	eads)					
0	T	rails							
0	Е	Backcountry camping							
0	Е	Boat launch facilities/ra	mps						
d)		u and your personal gr facilities, please use th				s on any of the	above services		
Se	ervic	e/facility (List)		Co	mment	t (Please be sp	ecific)		
15. a)	(info	his visit, did you and yor rmation station, lodge, g, hiking trails, etc.)?							
	0	Yes	Ο	No					
b)	If YE	ES, which services?							
c)	If NC	), why not?							

- 16. a) Please mark (●) **all** concession services and facilities that you or your personal group **used** in Grand Teton National Park during this visit.
  - b) Next, for only those services and facilities that you or your personal group **used**, please rate their importance to your visit from 1-5.
  - c) Finally, for only those services and facilities that you or your personal group **used**, please rate their quality from 1-5.

		• •	•	•				
		ncession ser acilities used (●)	vices and		b) If used, how importa 1=Not importa 2=Somewhat 3=Moderately 4=Very impo 5=Extremely	ant t important y important rtant	c) If used, what quality? 1=Very poor 2=Poor 3=Average 4=Good 5=Very good	
_	0	Lodging			_			_
	Ο	Camp in dev	eloped camp	ground				
	Ο	Jenny Lake E	Boat Shuttle					
	Ο	Guided scen	ic float trip					
	Ο	Assistance fr	om commerc	cial/conces	ssion staff			
	Ο	Scenic lake of	cruise		_			
	Ο	Marina facilit	ies		_			
	Ο	Restaurant/fo	ood service		_			
	Ο	Grocery/cam	p store/gift s	hop	_			
	an	you and your paid facilities, ple rice/facility (Li	ease use the	lines belo		•		
17.		erall, how woul	d you rate th	e quality c	of the visitor f	acilities, serv	vices, and	
	recr	eational oppor on National Pa	tunities prov	ided to yo	u and your po	ersonal grou	p at Grand	
	Ve	ery poor	Poor	Averaç	ge Go	ood \	/ery good	
		0	Ο	Ο	(	C	0	

- 18. For you and your personal group, please report all expenditures for the items listed below during this visit to Grand Teton National Park and the surrounding area (within 100 miles of Grand Teton NP). Please write "0" if no money was spent in a particular category.
  - a) Please list your personal group's total expenditures inside Grand Teton National Park.
  - b) Please list your personal group's total expenditures in the **area outside** the park (within 100 miles).

NOTE: Surrounding area residents should only include expenditures that were **directly related** to this visit to Grand Teton National Park.

	EXPEN	DITURES
	a) Inside Grand Teton National P	b) Outside park ark within 100 miles
Lodge/hotel/motel/bed & breakfast/cabir	ns \$	\$
Camping fees and charges	\$	\$
Restaurants and bars	\$	\$
Groceries and takeout food	\$	\$
Gas and oil (auto, RV, boat, etc.)	\$	\$
Fishing/boating	\$	\$
Trail rides	\$	\$
Other transportation expenses (including rental cars, taxis, auto repairs, but not including airfare)	g N/A	\$
Admission, recreation, entertainment fee	es \$	\$
All other purchases (souvenirs, books, sporting goods, clothing, etc.)	\$	\$
c) How many people do the above o	expenses cover?	
Adults (18 years or over)	Childre	en (under 18 years)
Please write "0" if the expend	litures did not include a	any children.
19. On this visit, were you and your per groups? Please mark (●) <b>one</b> for ea	sonal group part of the ach.	following types of
a) Commercial guided tour group	O Yes	O No
b) School/educational group	O Yes	O No
c) Other organized group (such as business group, scout group,	O Yes	O No

20.			nat kind of pers u with? Please			guide	d tour/school/o	ther organized
	Ο	Alone			0	Frier	nds	
	Ο	Family			0	Fam	ily and friends	
	0	Other (P	lease specify)					
21.	•		how many peomber of people	ple were	in you	r pers	onal group, inc	luding yourself?
	,	this visit, ne park?	how many veh	icles did y	you an	d you	r personal grou	p use to arrive
		Nur	mber of vehicle	S				
22.	a) & b	์ languag					National Park, r personal grou	
a)S	peakin	g O	English	0	Othe	er (Sp	ecify)	
b) R	Reading	Ο	English	0	Othe	er (Sp	ecify)	
			what <b>services</b> it				provided in lar "None."	nguages other
5	Service						0	None
23.		ou only, pl e mark (●		he highes	st level	of ed	lucation you ha	ve completed.
	Ο	Some	high school		(	C	Bachelor's deg	gree
	Ο	High s	school diploma	GED	(	C	Graduate degr	ee
	Ο	Some	college					
24.	,	•	e in your person cess or particip				sical condition to or services?	hat made it
	Ο	Yes	0	No →	Go t	o Que	estion 25	
							s did the persor (•) <b>all</b> that app	
	Ο	Visito	or center (other	than exh	ibits)	Ο	Visitor cent	er exhibits
	Ο	Rang	er-led activities	s/program	ıs	Ο	Restrooms	
	Ο	Trails	3			Ο	Campgrour	nd
	Ο	Othe	r (Please speci	fy)				

\_ 14

Grand Teton National Park Visitor Study

		use of the physica ' Please mark (●)		problems did the person(s)			
	0	Hearing (difficulty hearing ranger programs, bus drivers, audio-visual exhibits or programs, or information desk staff, even with hearing aid)					
	0	Visual (difficulty seeing exhibits, directional signs, or visual aids that are part of programs, even with prescribed glasses or due to blindness)					
	0	Mobility (difficulty accessing facilities, services, or programs, even with walking aid and/or wheelchair)					
	Ο	Other (Please specify)					
25.		u and your personal group on this visit, please provide the following. If not know the answer, please leave it blank.					
		a) Current age	b) U.S. Zip Code or name of country other than U.S.	c) Number of visits made to Grand Teton National Park (including this visit) lifetime			
You	rself						
Member #2							
Member #3							
Member #4							
Mer	mber #5						
Mer	mber #6						
Member #7							
26.			nning for the future of Gra Please be specific.	and Teton National Park,			
27.	Is there anything else you and your personal group would like to tell us about your visit to Grand Teton National Park?						

Thank you for your help! Please seal the questionnaire with the stickers provided and drop it in any U.S. mailbox.

Printed on recycled paper

# **OFFICIAL BUSINESS**

Visitor Services Project
Park Studies Unit
College of Natural Resources
University of Idaho
P.O. Box 441139
Moscow, Idaho 83844-1139