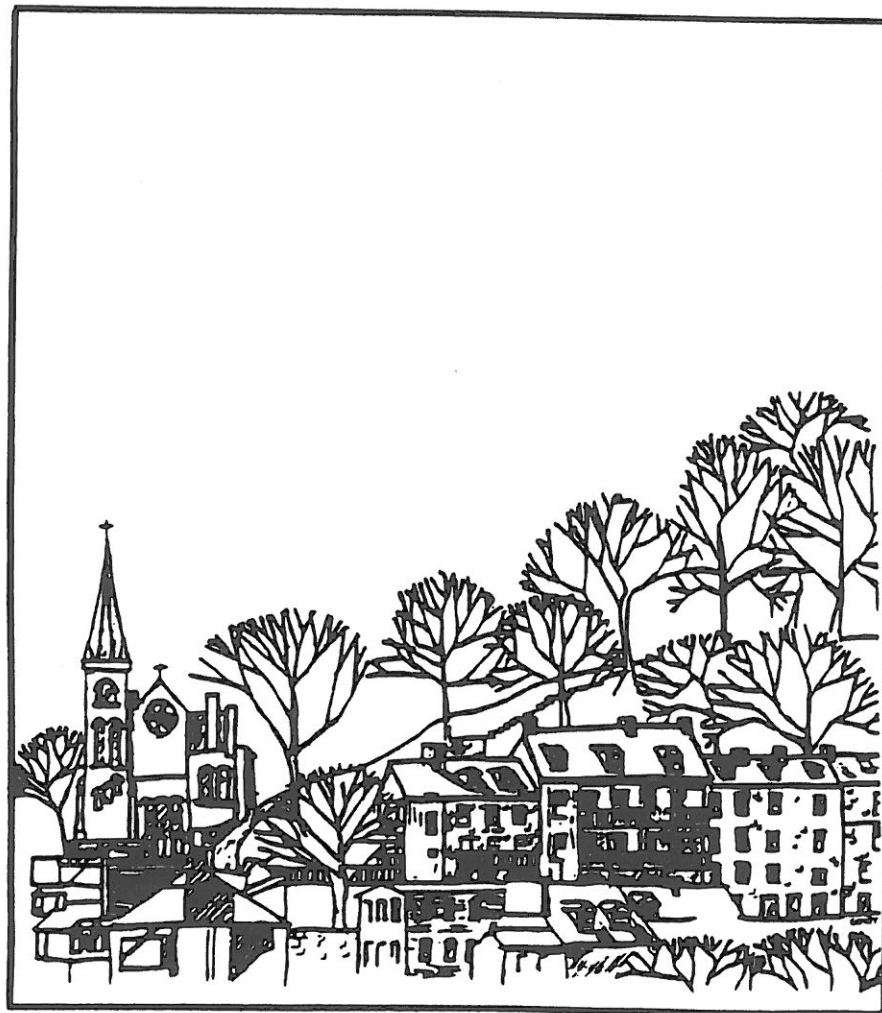


Harpers Ferry Visitor Study



**The
Visitor Services
Project**



United States Department of the Interior

NATIONAL PARK SERVICE
HARPERS FERRY NATIONAL HISTORICAL PARK
HARPERS FERRY, WEST VIRGINIA 25425

IN REPLY REFER TO:

July, 1987

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that visitors to Harpers Ferry enjoy, the places they visit within the park, and to more accurately count visitors.

This questionnaire is only being given to a select number of visitors. Your participation is very important! It should only take a few minutes of your time during your visit to Harpers Ferry.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

Please be assured that all of the information is confidential. Do not write your name on the questionnaire. If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

Donald W. Campbell,
Superintendent

DIRECTIONS

One person in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. No postage is needed.

IMPORTANT

When did you first enter Harpers Ferry National Historical Park this visit?

_____ DAY OF THE WEEK (M,T,W,Th,F,S,Su)

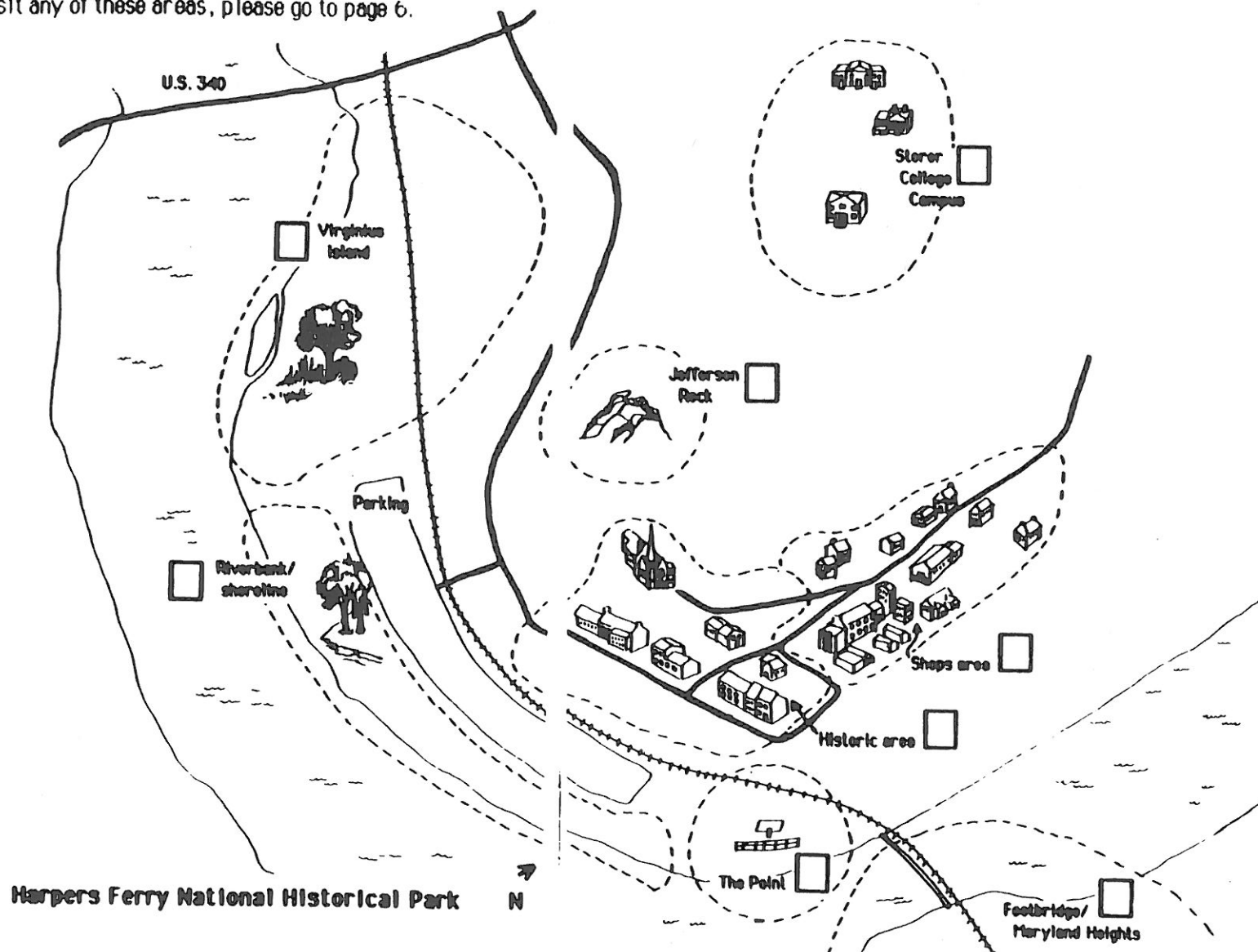
_____ TIME OF DAY _____ am. _____ pm.

PLEASE GO ON TO NEXT PAGE

PLACES YOU VISITED

On the map below, please indicate the order of the areas you and your group visited in Harpers Ferry National Historical Park. Simply write 1st, 2nd, 3rd, and so forth, in the box inside each area you visited.

If you did not visit any of these areas, please go to page 6.



PLEASE GO ON TO NEXT PAGE

YOUR ACTIVITIES

1. On the list below, please check (✓) the activities that you or your group did during this visit to Harpers Ferry National Historical Park.
(Please check all that apply)

☐ PICNIC
☐ SWIM/SUNBATHE
☐ VIEW THE NATIONAL PARK SERVICE FILM
☐ FISH
☐ VISIT EXHIBITS
☐ TAKE NATIONAL PARK SERVICE TOUR
☐ VISIT VISITOR CENTER
☐ HIKE
☐ BOAT/RAFT/TUBE
☐ CLIMB ROCKS
☐ SHOP
☐ REST/RELAX
☐ NATURE STUDY/PHOTOGRAPHY
☐ TAKE SCENIC DRIVE
☐ OTHER (Please describe: _____)

2. Did you and your group spend the night in the Harpers Ferry area?

☐ NO
☐ YES

PLEASE GO ON TO NEXT PAGE

YOU AND YOUR OPINIONS

1. How many hours did you spend in Harpers Ferry National Historical Park this visit?

_____ NUMBER OF HOURS

2. How many people were in your group?

_____ NUMBER OF PEOPLE

3. What kind of group were you with?

_____ ALONE

_____ FAMILY

_____ FRIENDS

_____ FAMILY AND FRIENDS

_____ GUIDED TOUR GROUP

_____ OTHER GROUP (please describe: _____)

4. What attracted you and your group to Harpers Ferry National Historical Park? (Please check all that apply.)

_____ HISTORICAL FEATURES

_____ OUTDOOR RECREATION

_____ SHOPS

_____ OTHER (Please describe: _____)

5. For yourself and each member of your group, please indicate:

- 1) each person's age on their last birthday
- 2) the zip code of their permanent residence (if you are from a country other than the United States, please give the name of that country), and
- 3) the number of times they have visited Harpers Ferry National Historical Park, including this visit.

	AGE	ZIP CODE (country)	# TIMES VISITED
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____

additional members: _____

6. On the day of your visit, how much money did you and your group spend in the Harpers Ferry area? (Please give your best estimates.)

\$ _____ LODGING (hotel, camping, etc.)

\$ _____ TRAVEL (gas, bus fare, etc.)

\$ _____ FOOD

\$ _____ OTHER (film, gifts, etc.)

7. a. During this visit did you use any of the following information or interpretive services at Harpers Ferry National Historical Park? (Please check all that apply.)

b. How useful were the services you used? (Please mark each service you used from 1 to 5 (1=EXTREMELY USEFUL, 2=VERY USEFUL, 3=MODERATELY USEFUL, 4=SOMEWHAT USEFUL, 5=NOT USEFUL) in the column on the right.)

Use service? (✓)

Rating? (#)

_____ PARK MAP/BROCHURE	_____
_____ ROADSIDE EXHIBITS	_____
_____ VISITOR CENTER INFORMATION DESK	_____
_____ BULLETIN BOARDS	_____
_____ AM RADIO INFORMATION STATION	_____

