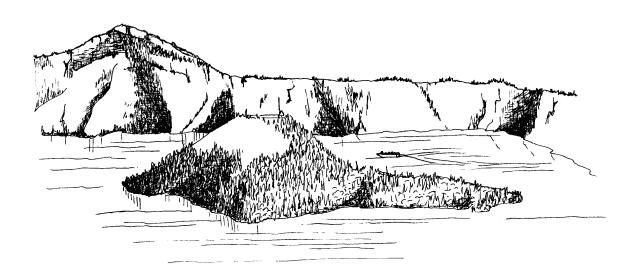
# Crater Lake National Park Visitor Study





The Visitor Services Project

OMB Approval 1024-0224 (NPS 01-032) Expiration Date: 02/28/02



### **United States Department of the Interior**

#### NATIONAL PARK SERVICE

Crater Lake National Park P.O. Box 7 Crater Lake, Oregon 97604-0007

IN REPLY REFER TO:

August, 2001

Dear Visitor:

Thank you for participating in this important study. Our goal is to learn about the expectations, opinions, and interests of visitors to Crater Lake National Park. This information will assist us in our efforts to better manage this site and to serve you, the visitor.

This questionnaire is only being given to a select number of visitors, so your participation is very important! It should only take a few minutes after your visit to complete.

When your visit is over, please complete the questionnaire. Seal it with the stickers provided on the last page and drop it in any U.S. mailbox.

If you have any questions, please contact Margaret Littlejohn, VSP Coordinator, Cooperative Park Studies Unit, College of Natural Resources, P.O. Box 441133, University of Idaho, Moscow, Idaho 83844-1133, phone 208-885-7863, email: littlej@uidaho.edu.

We appreciate your help.

Sincerely,

Charles V. Lundy Superintendent

#### **DIRECTIONS**

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. **Burden estimate statement**: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Information Collection Clearance Officer, WASO Administrative Program Center, National Park Service, 1849 C Street, N.W., Washington, D.C. 20240.

Please go on to the next page

# YOUR VISIT TO CRATER LAKE NATIONAL PARK

1.	a) Prior to your visit, how did you and your group get information about Crater Lake National Park? Please check (✓) all that apply.
	RECEIVED NO INFORMATION PRIOR TO VISIT → Go on to
	Question 2 PREVIOUS VISIT(S)
	FRIENDS/ RELATIVES/ WORD OF MOUTH
	TRAVEL GUIDE/ TOUR BOOK
	VIDEOS/ TELEVISION/ RADIO PROGRAMS
	TELEPHONE, E-MAIL OR WRITTEN INQUIRY TO PARK
	NEWSPAPER/ MAGAZINE ARTICLES
	INTERNET—CRATER LAKE NP HOME PAGE (www.nps.gov/crla/
	INTERNET—OTHER WEB SITE
	CHAMBER OF COMMERCE
	CONVENTION/ VISITOR'S BUREAU
	OTHER (Please specify:)
	b) From the sources checked above, did you and your group receive the type of information about the park that you needed?
	NO YES NOT SURE  Go on to Question 2
	Go on to Question 2 c) If NO, what type of park information did you and your group need that was not available? Please be specific.
2.	a) Prior to your visit, did you and/ or your group have any safety concerns about visiting Crater Lake National Park?
	YES NO NOT SURE
	b) If YES, what were your concerns?
3.	On this visit, how long did you and your group stay at Crater Lake National Park? Please list partial hours or days as 1/4, 1/2, etc.
	If <b>less</b> than 24 hours: NUMBER OF HOURS
	If 24 hours or <b>more</b> : NUMBER OF DAYS

4.	a) On this visit, in what act National Park? Please of		, , , ,	at Crater Lake
	b) On a future visit, what a Crater Lake National Pa			ate in at
On	this visit (✓)		On a fu	<u>ture visit (✔)</u>
	SIGHTSEEING/ SC	ENIC DRIVE		
_	HIKING			
_	BICYCLING			
	OVERNIGHT BAC	KPACKING		
	CAMPING IN DEV	ELOPED CAM	PGROUND	
	PICNICKING			
_	NATURE STUDY (g	eology, birds/oth	ner animals, plants, etc.)	
_	PHOTOGRAPHY			
_	ATTENDING RANG	SER-LED ACTIV	/ITIES	
_	TAKING BOAT TO	UR		
_	FISHING			
_	SHOPPING			
_	DINING			
_	VIEWING CRATER	RLAKE		
	CROSS COUNTRY	Y SKIING		
	SNOWSHOEING			
_	OTHER (Please des	cribe:	)	
5.	a) Have you and/ or any n during the winter month	nembers of your is (November thr	group visited Crater Lake ough April)?	e National Park
	YES _	NO	NOT SURE	
	b) Is Crater Lake National consider visiting for a w	Park a place you inter vacation (No	u and/ or your group mem ovember through April) in	nbers would the future?
	YES	NO	NOT SURE	
	c) Would you and/ or you a bus or over-snow veh road is closed to private	icle to the rim to	s be willing to pay a mode see Crater Lake in the wi	est fee to take nter when the
	YES	NO	NOT SURE	=

Please go on to the next page →

6.	a) On this visit to Crater Lake National Park, did you and/ or your group go hiking?
	YES NO → Go on to Question 7
	<ul> <li>b) If YES, which of the following trails did you and/ or your group hike on this visit?</li> <li>To locate the trails, use the map on page 9. Please check (✓) all that apply.</li> </ul>
	SUN NOTCH VIEWPOINT
	WATCHMAN PEAK
	CASTLE CREST WILDFLOWER TRAIL
	GODFREY GLEN TRAIL
	ANNIE CREEK CANYON TRAIL
	CLEETWOOD COVE LAKESHORE TRAIL
	DISCOVERY POINT TRAIL
	MOUNT SCOTT
	GARFIELD PEAK
	MUNSON VALLEY HISTORICAL TRAIL
	CRATER PEAK TRAIL
	PACIFIC CREST TRAIL
	OTHER TRAILS (Please specify:)
7.	At Crater Lake National Park, most visitors talk to a park ranger as they enter at the park entrance station. During this visit, did you and your group have a conversation with a ranger <b>other than at the entrance station</b> ?
	YES NO DON'T REMEMBER
8.	On this trip, what was the <b>primary</b> reason that you and your group visited the Crater Lake National Park area (within 100 miles of the park)? Please check ( only one.
	VISIT CRATER LAKE NATIONAL PARK
	VISIT OTHER ATTRACTIONS IN THE AREA
	VISIT FRIENDS/ RELATIVES IN THE AREA
	BUSINESS OR OTHER REASONS

9. For each of the following attributes of Crater Lake National Park, please rate its importance (from 1 to 5, or DK for "don't know") in planning for the preservation of the park for future generations. Please circle **one** answer for each attribute.

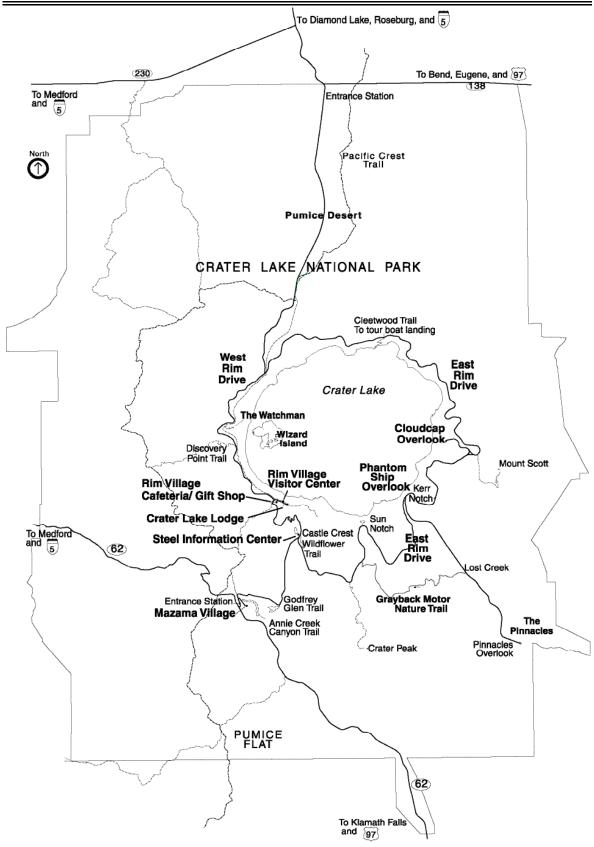
How important?	Not important		omewhat important		xtremely mportant	Don't know
NATIVE PLANTS	1	2	3	4	5	DK
WILDLIFE	1	2	3	4	5	DK
CLEAN AIR/ WATER	1	2	3	4	5	DK
HISTORIC BUILDINGS/ ARCHEOLOGICAL SITES	1	2	3	4	5	DK
DESIGNATED WILDERNESS/ BACKCOUNTRY	1	2	3	4	5	DK
DEVELOPED RECREATIONAL FACILITIES (campgrounds, trails, et	c.) 1	2	3	4	5	DK
NATURAL QUIET/ SOUNDS OF NATURE	1	2	3	4	5	DK
NIGHT SKY/ STARGAZING	1	2	3	4	5	DK
SOLITUDE	1	2	3	4	5	DK
EDUCATIONAL PROGRAMS	1	2	3	4	5	DK

- a) Which park entrance(s) did you and your group use to enter Crater Lake National Park on this trip? Please check (✓) all that apply.
  - b) Which park entrance(s) did you and your group use to **exit** Crater Lake National Park on this trip? Please check (✓) **all** that apply.

Enter (✓)	Exit( <b>√</b> )
WEST ENTRANCE (from Medford)	
SOUTH ENTRANCE (from Klamath Falls)	
NORTH ENTRANCE (from Roseburg)	
NORTH ENTRANCE (from Highway 97)	

Please go on to the next page →

11.	On this trip, which of the following places in Crayour group visit? Please check (✓) all that ap to help you locate the places visited.	
	RIM VILLAGE	EAST RIM DRIVE
	WEST RIM DRIVE	MAZAMA VILLAGE
	WIZARD ISLAND	THE PINNACLES
	RIM VILLAGE VISITOR CENTER	CLOUD CAP
	STEEL INFORMATION CENTER	WATCHMAN LOOKOUT
	PHANTOM SHIP OVERLOOK	PUMICE DESERT
	GRAYBACK MOTOR NATURE TRA	AIL
	HIGHWAY 62 OVERLOOKS/ PICN	IC AREAS
	OTHER (Please describe:	)
12.	On this trip, how many times did you and your Park?	group enter Crater Lake National
	NUMBER OF TIMES YOU ENTERE	D DON'T KNOW
13.	a) On this trip, did you and your group stay ove 100-mile radius of Crater Lake National Park	ernight away from home within a ?
	YES NO =	Go on to Question 14
	b) Please list the number of nights you and you radius of Crater Lake National Park?	ur group stayed within a 100-mile
	Inside park	Within 100 miles outside park
	NUMBER OF NIG	
	c) In what type of lodging did you and your grocheck (✓) all that apply.	oup spend the night(s)? Please
	(✔) Inside park	Within 100 miles outside park (✓)
	LODGE, MOTEL, CABIN, RENTED	CONDO/ HOME, B&B
	CAMPGROUND/ TRAILER PARK	
	BACKCOUNTRY CAMPSITE	
	SEASONAL RESIDENCE	
	RESIDENCE OF FRIENDS OR REL	
	OTHER (Please specify:	
	Official (Floadou opcomy.	



Please go on to the next page ⇒

- 14. a) Please check (✓) the visitor services and facilities that you or your group used during this visit to Crater Lake National Park.
  - b) Next, for only those services and facilities which you or your group used, please rate their importance from 1-5.
  - c) Finally, for only those services and facilities which you or your group used, please rate their quality from 1-5.

Use facility/ service?		If used, how important?			If used, what quality?			
	Not	-	Extremely	Very •			Very	
Check (✔)	important 1 2		important 4 5	poor 1		3		good 5
PARK BROCHURE/ MAP	· <u>-</u>			•				<u> </u>
VISITOR CENTERS							_	
ASSISTANCE FROM PARK STA	AFF				_		_	
ROADS							_	
PARKING LOTS							_	
PULLOUTS/ OVERLOOKS					_		_	
SHORT TRAILS (1 hour or less in	length)				_		_	
SIGNS ON SHORT TRAILS					_		_	
BACKCOUNTRY TRAILS (1 or more hours in length)								
SIGNS ON BACKCOUNTRY TE	RAILS						_	
BACKCOUNTRY CAMPSITES					_		_	
LOST CREEK CAMPGROUND							_	
RESTROOMS							_	
ACCESS FOR DISABLED PER	SONS						_	
PICNIC AREAS							_	
PARK DIRECTIONAL SIGNS								

- 15. a) Please check (✓) the concession services and facilities that you or your group used during this visit to Crater Lake National Park.
  - b) Next, for only those concession services and facilities which you or your group used, please rate their importance from 1-5.
  - c) Finally, for only those concession services and facilities which you or your group used, please rate their quality from 1-5.

Use concession facility/ service?	If use	ed, portant?	If used, what quality?			
rudinty/ service.	Not	Extremely	Very Very			
Check (✓)	important 1 2 3	important 4 5	poor good 1 2 3 4 <u>5</u>			
CRATER LAKE LODGE						
CAFETERIA			,			
GIFT STORE			·			
MAZAMA VILLAGE MOTOR IN	N					
MAZAMA CAMPGROUND						
MAZAMA VILLAGE STORE						
GAS STATION						
SHOWERS						
LAUNDROMAT						
ASSISTANCE FROM CONCESS	SION STAFF					
BOAT TOUR						
<ol> <li>On this visit, what kind of personal groyou with? Please check (✓) only one</li> </ol>		I tour/ schoo	ol group) were			
ALONE	FAMII	_Y				
FRIENDS	FAMIL	Y AND FR	IENDS			
OTHER (Please describe: _			)			
17. On this visit, how many people were in	n your persona	al group, inc	luding yourself?			
NUMBER OF PEOPLE						
Please go on to	the next p	age →				

18. On this vis	sit, were you	and your pe	rsonal gro	oup with a	guided tour gro	oup?
	YES	NO				
19. For you an	d your perso	nal group, p	lease indi	icate:		
	Gender M=male =female	Current age	U.S. Zij or nar foreign	ne of	Number of made to the (including to past 12 months	his park
YOURSELF						———
MEMBER #2						
MEMBER #3						
MEMBER #4						
MEMBER #5				_		
MEMBER #6						
MEMBER #7						
visit, please		e highest leve on.	el of educ	ation rece	r personal grou ived. Please ch	
	Some	High sch	ool	Some	Bachelor's	Graduate
YOURSELF	high school	graduate/	GED	college	degree	degree
ADULT #2						
ADULT #3						
ADULT #4						
ADULT #5						
ADULT #6						
ADULT #7						

21. For you and each of the **adults** in your group on this visit, please indicate the current income level. Please check (✓) only **one** answer for each person.

	Current income level				
	Less than \$30,000	\$30,001- \$50,000	\$50,001- \$70,000	\$70,001- \$90,000	\$90,001 or more
YOURSELF					
ADULT #2					
ADULT #3					
ADULT #4					
ADULT #5					
ADULT #6					
ADULT #7					
	_ DO NOT \	VISH TO AN		ா? Go on to Que	estion 23
	_ HISPANIC	neck ( <b>√</b> ) <b>one</b> . FOR LATINC ANIC OR LA	)		
b) Race	: Please che	ck ( <b>√</b> ) <b>all</b> that	t apply.		
	- _ ASIAN _ BLACK OI	R AFRICAN-		ATIVE CIFIC ISLAN	IDER
	_	ease explain:			
23. In your o this visit t	pinion, what voto Crater Lake	was the most i National Parl	mportant infor k?	mation that yo	u learned during

- 24. During this visit to Crater Lake National Park (NP), how much money did you and your group spend? Please report all expenditures by you or your group members for the items listed below while within a 100-mile radius of Crater Lake National Park. Please write "0" if you and your group did not spend any money.
  - a) Please list your group's expenditures inside Crater Lake National Park.
  - b) Please list your group's expenditures within 100-mile radius of Crater Lake NP.

Southern Oregon residents should only include expenditures that were **directly related** to this visit to the park.

an out y related to the view to the paint		
EXPENDITURES IN CRATER LAKE NP	/ OUTSIDE WITH INSIDE PARI	
HOTELS, MOTELS, CABINS, B&B, etc.	\$	\$
CAMPING FEES AND CHARGES	\$	\$
GUIDE FEES AND CHARGES		\$
RESTAURANTS AND BARS	\$	\$
GROCERIES AND TAKE OUT FOOD	\$	\$
GAS AND OIL (auto, RV, boat, etc.)	\$	\$
OTHER TRANSPORTATION EXPENSES (excluding airfare)	\$	\$
ADMISSIONS, RECREATION, ENTERTAINMENT FEES	\$	\$
ALL OTHER PURCHASES (souvenirs, film books, sporting goods, clothing, etc.)	ı, \$	\$
c) How many people do the above expe	nses cover?	
ADULTS (18 years or over)	CHILDREN (ui	nder 18 years)
25. a) Would you and/ or any members of you National Park again during the next 5 ye	or group return to a	visit Crater Lake
YES, LIKELY NO, U	JNLIKELY	NOT SURE
b) Would you and your group be willing to rather than drive your own vehicle, even paying a modest fee?	ride a shuttle bus if it meant waiting	s around Rim Drive g for a modest time or
YES, LIKELY NO, I	JNLIKELY	NOT SURE
c) Would you and your group be willing to around Rim Drive if it provided a park in around the lake?	pay a modest fee terpreter to inform	e to ride a shuttle bus n you as you travel

\_\_\_\_ NO, UNLIKELY

\_\_\_\_ NOT SURE

\_\_\_\_\_ YES, LIKELY

26.	On a future visit to Crater Lake National Park, what subjects would you and your group be most interested in learning about? Please check (✓) all that apply.
	NONE → GO ON TO QUESTION 28
	GEOLOGY/ VULCANISM WILDERNESS
	CULTURAL HISTORYPARK ANIMALS/ PLANTS
	PARK ECOSYSTEMS/ ECOLOGYPRESERVING THE PARK
	OTHER (Please specify:)
27.	If you were a manager planning for the future of Crater Lake National Park what would you propose? Please be specific.
28.	Is there anything else you and your group would like to tell us about your visit to Crater Lake National Park?
29.	Overall, how would you rate the quality of the visitor services provided to you and your group at Crater Lake National Park during this visit? Please circle only <b>one</b> .
	VERY GOOD GOOD AVERAGE POOR VERY POOF
	Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.

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## **OFFICIAL BUSINESS**

Visitor Services Project Cooperative Park Studies Unit College of Natural Resources P.O. Box 441133 University of Idaho Moscow, Idaho 83844-1133