



WATER IS THE NEW OIL

MANAGING OUR RESOURCES TO SUSTAIN THE PLANET

Demand for freshwater around the world is increasing, conflicts over water rights are escalating, rivers on every continent are running dry, and ecosystems are disappearing. Around the Inland Northwest, aquifer levels are dropping every year.

Can this continue? Can we continue to feed, clothe, and provide sufficient energy and freshwater for a growing population while also sustaining natural ecosystems and the vital web of life on Earth?

The answer is yes! With new approaches on how we use, manage, value and even think about freshwater, we can live well and sustain our planet. Join us to learn more.

Presented by

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- National Geographic Freshwater Fellow
- Director, Global Water Policy Project

**Thursday
Sept. 19, 2013
7:00 p.m.
CUB Auditorium
Pullman, WA**

Free—open to the public

Reception to follow



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