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JILL J. McCLUSKEY
Distinguished Professor of Sustainability
Washington State University
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DEGREES

Ph.D., 1998, Agricultural & Resource Economics, University of California, Berkeley
Fields: Economic Theory, Environmental & Resource Economics, Industrial Organization
Dissertation: *Environmental Contamination and Compensation*, Advisor: Gordon Rausser
M.S., 1995, Agricultural & Resource Economics, University of California, Berkeley
M.A., 1993, Economics, Georgetown University
B.A., 1989 Business Economics & Political Science, University of California, Santa Barbara

ACADEMIC EXPERIENCE

Associate Director, School of Economic Sciences (SES), Washington State Univ. (WSU), 2016-.
Distinguished Professor of Sustainability, WSU, 2015-.
Professor, School of Economics Sciences, WSU, 2007-.
Affiliated faculty, Program in Viticulture and Enology, WSU, 2010 -.
Chair, Graduate Studies, School of Economics Sciences, WSU, 2003-10, 2013-15, 2016-17.
Visiting Professor, Dyson School of Applied Economics and Management, Cornell University, 2011.
Affiliated faculty and Advisory Board, LICOS Centre for Institutions and Economic Performance, University of Leuven (KU Leuven), Belgium, 2009-.
Affiliate faculty, Program in Viticulture and Enology, WSU, 2009-.
Associate, Center for Wine Economics, Robert Mondavi Institute, UC Davis, 2009 -.
Visiting Associate Professor, Carson College of Business, WSU, 2004.
Associate Professor, School of Economic Sciences, WSU, 2004-07.
Assistant Professor, Department of Agricultural and Resource Economics, WSU, 1998-04.

HONORS

Fellow, Agricultural and Applied Economics Association (AAEA) formerly American Agricultural Economics Association, 2018.
Samuel H. Smith Leadership Award, Association for Faculty Women, WSU, 2017-18.
Washington State Academy of Sciences, elected member 2016.
Faculty Excellence in Research Award, College of Agricultural, Human, and Natural Resource Sciences, WSU, 2016.
President Elect 2014-15, President 2015-16, Past President 2016-17, AAEA
Best Research Poster, International Society for Pharmacoeconomics and Outcomes Research (ISPOR), Annual Meeting 2013.
Dissertation advisor for the 2012 Food Distribution Research Society (FDRS) Applebaum Award for the Outstanding Ph.D. Dissertation.
Best paper, American Association of Wine Economists Annual Meeting, Princeton, NJ, 2012.
Chapter author for *Economics of Regulation of Agricultural Biotechnologies*, which was awarded the AAEA Quality of Communication Award, 2007.
Food Policy Fellow, IMPACT Center, WSU, 2002-2007.
Dissertation advisor for the International Agricultural Trade Research Consortium (IATRC) Ph.D. Dissertation Award, 2007.
President's Leadership Award, Western Agricultural Economics Association (WAEA), 2005.

Outstanding Mentor, Women and Leadership Forum, WSU, 2005.

Thesis advisor for the 2003 Outstanding Thesis Award, AAEA.

Thesis advisor for 2003 Outstanding Thesis Award, WAEA.

Dissertation advisor for the 2001 FDRS Applebaum Award for the Outstanding Ph.D. Dissertation.
Fellow, Fisher Center for Real Estate and Urban Economics, Haas School of Business, University of California Berkeley, 1997-98.

PROFESSIONAL DEVELOPMENT

LEAD21 Class 13 participant, June 2017-February 2018

Leadership development 21st Century, Land-Grant Universities

GRANTS AND CONTRACT SUPPORT (PI or co-PI)

period	granting agency	total contract	PI	title	Role
9/17-9/18	USDA	\$50,000	J. McCluskey	Advancing the State of the Art for Short and Long Run Fruit and Vegetable Projections	PI
9/17-9/18	USDA	access to IRI data	J. McCluskey	Retail Market for Organic Food	PI
9/13-9/17	NSF	450,000	J. McCluskey	The Two-Body Problem: An Evaluation of University Partner Accommodation Policies with Implications for Retention and Promotion of Women	PI
10/12-9/17	NSF	1,900,000	S. Chen	SEP : Consortium for Nature-Inspired Lignocellulosic Biomass Processing	co-PI
9/14-9/15	AMS, USDA	48,508	T. Marsh	Assessment of the Cider Market: Pilot Study in Washington State	co-PI
1/14-6/15	WSU-CAHNRS	66791	J. McCluskey	Commercialization of New Crop Varieties	PI
1/11-12/13	WSU-NSF	10,000	J. McCluskey	Measuring Impact of Work-Life Policies on Recruitment, Retention and Promotion of Female and STEM Faculty at WSU	PI of Sub-contract
1/11-12/12	WSU-NSF	20,000	J. McCluskey	Measuring Impacts of Partner Accommodation Policies on Recruitment, Retention and Promotion of Female and STEM Faculty at WSU	PI of Sub-contract
1/10-1/13	AFRI USDA	299,542	T. Wahl	Urban Food Consumption Patterns and Trends in China: Implications for U.S. Exporters and Global Agricultural Markets	co-PI
1/10-6/11	Robert Wood Johnson Foundation	150,000	D. Allen	Promoting Healthy Kids' Menu Items in Quick-Service Restaurants	co-PI
8/09-9/11	ERS, USDA	40,000	J. McCluskey	China's Food Consumption Trends	PI
12/07-11/10	NRI, USDA	319,000	J. McCluskey	Response to Nutrition Information Provision on Grocery Store Shelves: An Experimental Approach in the Field	PI
9/06-8/07	Pace Int. WSU-	14,915	J. McCluskey	Consumer Response to Naturally Enriched Apple Coatings	PI
1/07-12/07	CAHNRS	3,000	J. McCluskey	Food Choices and Marketing, Consumer Knowledge, and the Cost of Healthy	PI

				Diets: Implications for Policy, Education, and the Agricultural Sector,	
1/0712/09	WA Raspberry Commission	6,000	T. Wahl	WSU Raspberry Market and Product Development	co-PI
7/07-6/08	WSU-Impact	22,991	C. Ross	Consumers' Willingness to Purchase Washington State Red Wines	co-PI
6/06-8/06	Ag. In the Middle	5,000	K. Painter	An Analysis of Consumer Demand for Sustainably Produced Farm Products	co-PI of subcontract
9/05-9/08	NRI, USDA	237,039	J. McCluskey	Grocery Store Shelf Labels, Nutrition and Pricing Information, and Consumer Choice	PI
1/05-12/07	WSU-Impact	68,275	M. Whiting	Stemless Sweet Cherries: Fruit Characteristics and Consumer Opinion	co-PI
10/04-9/07	NRI, USDA	460,000	C. Durham	Demand Impacts and Implementation of Eco-labels for Food Products	co-PI
1/04-12/05	WA DSHS	167,537	B. Boyd	Determinants of Child Care Center Employment Continuity	PI of Sub-contract
1/04-12/05	U. of Wisc.	21,617	J. McCluskey	The Existence of Quantity Surcharges Due to Product Differentiation	PI
1/03-12/05	WA Potato Comm	50,000	T. Wahl	Value-Added Research for Potato Culls and Waste	co-PI
1/03-12/06	Kellogg Foundation	200,000	T. Schotzko	The Washington Fair Trade Agriculture Project	co-PI
1/02-12/03	U. of Wisc.	10,296	J. McCluskey	Incentives and Performance in Potato Contracts with Processors	PI
12/01-12/04	WSU-Impact	70,000	J. McCluskey	Consumer Response to New Technology and Food Safety Issues	PI
8/00-8/01	NRI, USDA	65,000	J. McCluskey	Reputation and Labeling	PI
5/01-5/02	WSU-Impact	25,000	S. Devodoss	Increasing Washington Apple Exports to India	co-PI
6/00-6/01	WSU-New faculty seed	6,245	J. McCluskey	Economics of the 'Washington Apple' Label	PI
10/00-9/01	NICPRE, USDA	13,000	J. McCluskey	Reputation and Consumer Response to the 'Washington Apple' Label	PI
9/99-12/00	AMS, USDA	77,474	J. McCluskey	Consumer Response to Sustainable Agricultural Product	PI
9/97-8/98	EPA-NFS	42,260	G. Rausser	Stigma of Environmental Damage on Residential Property Values	PhD student
Total		\$4,919,490			

UNIVERSITY TEACHING

Industrial Organization and Markets:

EconS 594, Ph.D. field course in industrial organization theory, 2004-12, 2014-15, 2017-.

EconS 593, Ph.D. field course on topics in industrial organization (co-taught), 2008-10.

AgEc 551 Ph.D. course with an agricultural industrial organization/contract theory focus, 2000, 02.

AgEc 550, M.S. course with an agricultural industrial organization focus, 1999, 2001-05.

AgEc 350, Undergraduate agricultural marketing course, 2001-04.

Microeconomic Theory:

Econ 503, Ph.D.-core microeconomic theory II, 2003-05; 2011-14, 2017.

EconS 550, Masters course in Game theory and Experimental Economics, 2007.

Mathematical and quantitative methods:

AgEc 512, Special topics in Ph.D.-level econometrics (co-taught), fall 1999.

ARE 211 (U.C. Berkeley), Graduate student instructor, first-year Ph.D. math/econometrics, 1995.

Math Preparation Course for incoming Ph.D. students (U.C. Berkeley), summer 1995.

MAJOR PROFESSOR FOR PHD ADVISEES (8 current, 37 graduated)

Name, <i>Dissertation</i>	Date	Placement
1. Molla Mursaleen Shiraj, <i>Economics of Food Markets</i>	Exp. 2020	Current student
2. Joshua Tibbitts, <i>The Economics of Pain</i>	Exp. 2020	Current student
3. Afrin Islam, <i>Economics of Social Media and Risk Perceptions</i>	Exp. 2020	Current student
4. Samantha Johnson, <i>Economics of Marketing Orders</i>	Exp. 2020	Current student
5. James Miller, <i>Economics of Human Capital and Disability</i> (co-chair, B. Mandal)	Exp. 2019	Current student
6. Modhurima Amin, <i>Food Safety and Income Inequality</i>	Exp. 2019	Current student
7. Syed Badruddoza, <i>Retail Markets for Organic Food</i>	Exp. 2019	Current student
8. Kiana Yektansani, <i>Essays on Product Differentiation</i> (co-chair, A. Espinola)	Exp. 2019	Current student
9. Anthony Delmond, <i>Essays on Applied Economics</i>	2018	Assistant Professor, University of Tennessee, Martin
10. Alisher Mamadzhayev, <i>Economics of Alternative Energy and Local Food</i> (co-chair, A. Espinola)	2017	Environmental Affairs Officer, United Nations
11. Megan Waldrop, <i>Economics of Organic, and Sustainability Products</i>	2017	Post-doctoral researcher, Technical University of Munich, Germany
12. Zarrina Juraqulova, <i>Academic Labor Market and Family Planning</i> .	2015	Assistant Professor, Denison University
13. Tongzhe Li, <i>Experimental Economics and Sustainable Energy</i>	2015	Assistant Professor, Univ. of Windsor
14. Georgina Mitchell, <i>Economics of Education: Analyzing Policies that Affect Success in Education</i> .	2015	Economist, Coeur d'Alene Tribe
15. Pratikshya Sapkota Bastola, <i>Essays on Development and Environmental Economics of Nepal</i>	2015	Model Validation, Freddie Mac
16. Brandon Ware, <i>Food Deserts: The Spatial Location of Grocery Retailers in Urban Areas</i>	2014	Assistant Professor, Biola University
17. Jadrian Wooten, <i>Applied Microeconomic Topics in American Professional Soccer</i> .	2014	Assistant Teaching Professor, Penn State University
18. Lillian Carrillo, <i>Culture and Consumer Preferences</i>	2013	Assistant Professor, Universidad Autónoma de Occidente, Colombia
19. Yongwon Cho, <i>Essays on Applied Economics</i>	2013	Economist, Korean Institute for Industrial Economics and Trade
20. Jingze Jiang, <i>Essays on Environmental Economics and Energy</i> (co-chair, T. Marsh)	2013	Assistant professor, Edinboro Univ.
21. Tricia Nusius, <i>Taxation and Differentiated Products</i> .	2013	Economist, Malaysian Government
22. Jared Woolstenhulme, <i>The Two-Body Problem in Academia</i> . (co-chair, B. Cowan)	2013	Senior Associate, Charles River Associates
23. Mirzobobo Yormirzoev, <i>Essays on International Migration in Former Soviet States</i>	2013	Assistant Professor, National Research University, Perm campus, Russia
24. Chris Densmore, <i>Inter-temporal Effects of Market and Production Characteristics</i> .	2012	Senior Marketing Data Analyst, King Isle Entertainment
25. Daniel Toro-Gonzalez, <i>Quality Differentiation and</i>	2012	Assistant Professor, Universidad

	<i>Heterogeneous Consumer Preferences</i>		Technologica de Bolivar, Colombia
26.	Tak Wong, <i>Essays on Empirical Industrial Organization in the Airline Industry</i> (co-chair with J. Yan)	2012	Chief Consultant and Forensic Economist at Pilot Forensic Consultants Limited
27.	Andrey Zaikin, <i>Product Differentiation with Technology and Allocation of Common Property Resources</i>	2012	Data Scientist at Boeing Global Services
28.	Andrew Hanks, <i>The Economics of Information with Applications in Advertising and Philanthropic Organizations</i> (co-chair, T. Smith)	2011	Assistant professor, Ohio State University
29.	Shuo Li, <i>Behavioral Economics of Retail Food Markets: Discounts, Coupons and Healthier Menus.</i>	2011	Analyst, Federal Express
30.	Hainan Wang, <i>Preferences for Wine and Food Consumption in China</i>	2011	Sr. Manager, JP Morgan Chase
31.	Kelley Cullen, <i>Analyzing the Determinants of College and Health Care Choices</i>	2010	Assistant professor, Eastern Washington University
32.	Kevin Mongeon, <i>Cross Ownership and Market Power in Professional Sports.</i>	2010	Assistant professor, Univ. of New Haven
33.	Nan Yang, <i>Quality Differentiation in Wine Markets</i>	2010	Econometrician, Discover Financial Services
34.	Brady Horn, <i>The Economics and Measurement of Racial Bias in Law Enforcement</i>	2009	Assistant professor, Univ. of New Mexico.
35.	Armen Markosyan, <i>Essays on Modeling Individual Preferences</i>	2009	Litigation Consultant, EconOne
36.	Sanatan Shreay, <i>Essays on Modeling Limited Dependent Variables</i> (co-chair H. Chouinard)	2009	Health Economist, Amgen Corporation
37.	Huifang Zhang, <i>Impacts of Food Borne Illness and Information on Food Demand</i> (co-chair T. Marsh)	2009	Analyst, Dell Computer
38.	Joshua Berning <i>Grocery Store Shelf Labeling and Consumer Choice</i>	2008	Assistant professor, Univ. of Connecticut
39.	Marco Costanigro, <i>Product Characteristics and Reputation Effects in the Wine Market</i>	2007	Assistant professor, Colorado State University
40.	Ying Hu, <i>Effects of Sensory Attributes on Consumer Preferences</i>	2007	Risk Manager, American Express
41.	Richard Nelson, <i>An Economic Analysis of Lagged Liability with Selected Applications in Natural Resource Economics</i>	2005	Economist, IRS
42.	Kynda Curtis, <i>Contracts, Westernization in Asia, and Biotechnology</i>	2003	Assistant professor, Univ. of Nevada, Reno
43.	Jason A. Winfree, <i>Valuation of Conservation and Preservation Properties</i>	2003	Assistant Professor, Univ. of Michigan, Ann Arbor
44.	Jianqing Hu, <i>Identity, Preferences, and Consumption: Asian Expatriates in the United States</i>	2003	Sr. Risk Manager, American Express
45.	Maria Loureiro-Garcia, <i>Reputation and Credence Goods.</i> (co-chair R. Mittelhammer)	2000	Assistant professor, Colorado State Univ.

MAJOR PROFESSOR FOR MASTERS ADVISEES (22 completed)

Ailun Li, 2018; James Miller, 2017; Laferriere, Tyler, 2017; Marwan, Zakaria, 2017; Tucker, Fatima, 2017; Addai, Francis, 2015; Ningshu Yu, 2014; Lin Cui, 2013; Christina Holmquist, 2011; Balch, Sean, 2010; Chris Singh, 2010; Alshahrani, Saad, 2009; Kevin Graham, 2009; Brian Sancewich, 2008; Lillie McComb, 2005; Matthew Moore, 2005; Jose Cuellar, 2004; Hodan Farah, 2004; Khaliela Wright, 2004; Kevin Sund, 2003; Hiromi Ouchi, 2002; Prabin Thapa, 2002.

MEMBER OF GRADUATE COMMITTEES

Current: 13 Ph.D. students, Completed: 38 Ph.Ds. and 27 masters students

POST DOCTORAL SUPERVISION

1. J. Bai, 2007-08. Placement: associate professor, Chinese Academy of Sciences.

2. K. Grimsrud, 2002. Placement: assistant professor, University of New Mexico.
3. K. Quagraine, 2000-01. Placement: assistant professor, Purdue University.

UNDERGRADUATE RESEARCH ADVISOR

Joshua Nelson, 2010; Randi Boeckman, 2005.

BOOK

McCluskey, J.J. and J.A. Winfree, eds., 2017. *The Economics of Reputation*. Edward Elgar Publishing: Northampton, MA.

JOURNAL ARTICLES (by topic)

Industrial Organization and Product Quality

1. Chen, K.-J. and J.J. McCluskey, in press. "Impacts of Expert Information on Prices for an Experience Good across Product Quality Segments: Tasting Notes and Wine Prices," *Journal of Agricultural and Resource Economics*.
2. Waldrop, M., J.J. McCluskey, and R.C. Mittelhammer, 2017. "Products with Multiple Certifications: Insights from the U.S. Wine Market," *European Review of Agricultural Economics* 44 (4): 658–682.
3. Winfree, J.A. and J.J. McCluskey, 2017. "The Economics of GM Labeling and Implications for Trade," *Journal of Agricultural and Food Industrial Organization* 15(1). doi:10.1515/jafio-2016-0017
4. Shrey, S., H.H. Chouinard, and J.J. McCluskey, 2016. "Product Differentiation and Quantity Surcharges," *Agribusiness* 32(1): 3-15.
5. Rickard, B., J.J. McCluskey, and R. Patterson, 2015. "Reputation Tapping," *European Review of Agricultural Economics* 42 (4): 675-701.
6. Toro Gonzalez, D., J.J. McCluskey, and R.C. Mittelhammer, 2014. "Beer Snobs do Exist: Estimation of Beer Demand by Type," *Journal of Agricultural & Resource Economics* 39(2):1-14.
7. Toro Gonzalez, D., J. Yan, R.K. Gallardo, and J.J. McCluskey, 2013. "Quality Differentiation with Flavors: Demand Estimation of Unobserved Attributes," *Journal of Agricultural & Food Industrial Organization* 11(1): 1–11.
8. Yang, N., J.J. McCluskey, and M.P. Brady, 2012. "The Value of Good Neighbors: A Spatial Analysis of the California and Washington Wine Industries," *Land Economics*, 88(4): 674-84.
9. Costanigro, M., Craig A. Bond, and J.J. McCluskey, 2012. "Reputation Leaders and Quality Laggards: the Incentive Structure in Markets with Both Private and Collective Reputations," *Journal of Agricultural Economics* 63(2): 245–264.
10. Costanigro, M., J.J. McCluskey, and C. Goemans, 2010. "The Economics of Nested Names: Name Specificity, Reputations, and Price Premia," *American Journal of Agricultural Economics* 92(5):1339-1350, reprinted in the *Handbook of the Economics of Wine*, vol. 2, pp. 81-100.
11. McCluskey, J.J. and Jason A. Winfree, 2009. "Pre-empting Public Regulation with Private Quality Standards," *European Review of Agricultural Economics* 36 (4): 525–539.
12. Costanigro, M., J.J. McCluskey, and R.C. Mittelhammer, 2009. "Let the Market Be Your Guide: Estimating Equilibria in Differentiated Product Markets with Class-Membership Uncertainty," *Journal of Applied Econometrics* 24: 1117-1135.
13. Costanigro, M., J.J. McCluskey, and R.C. Mittelhammer, 2007. "Segmenting the Wine Market Based on Price: Hedonic Regression when Different Prices mean Different Products," *Journal of Agricultural Economics* 58(3): 454 - 466.
14. McCluskey, J.J. and M.L. Loureiro, 2005. "Reputation and Production Standards," *Journal of Agricultural and Resource Economics* 30(1): 1-11.

15. Winfree, J.A. and J.J. McCluskey, 2005. "Collective Reputation and Quality." *American Journal of Agricultural Economics* 87(1): 206-214.
16. McCluskey, J.J. and K.K. Quagraine, 2004. "Measurement of Industry Conduct with a Latent Structure," *Journal of Applied Econometrics* 19(7): 887-897.
17. Winfree, J.A., J.J. McCluskey, R.C. Mittelhammer, and P. Gutman. 2004. "Seasonal Market Power in the U.S. D'Anjou Pear Industry," *J. of Food Distribution Research* 35(2): 56-65.
18. Quagraine, K.K., J.J. McCluskey, and M.L. Loureiro, 2003. "A Latent Structure Approach to Measuring Reputation," *Southern Economic Journal* 69(4): 966-977.
19. McCluskey, J.J., 2000. "A Game Theoretic Approach to Organic Foods: An Analysis of Asymmetric Information and Policy," *Agricultural and Resource Economics Review* 29(1):1-9.
20. McCluskey, J.J. and A.D. O'Rourke, 2000. "Relationships between Produce Supply Firms and Retailers in the New Food Supply Chain," *Journal of Food Distribution Research* 31(3): 11-20.

Economics of the Media

21. McCluskey, J.J., N. Kalaitzandonakes, J.F.M. Swinnen, 2016. "News Media Coverage and Public Perceptions: Insights from New Food Technologies." *Annual Rev. of Resource Econ.* 8(1): 467-486.
22. McCluskey, J., Swinnen, J. and T. Vandemoortele, 2015. "You Get What You Want: A Note on the Economics of Bad News," *Information Economics and Policy* 30:1-5.
23. McCluskey, J.J. and J.F.M. Swinnen, 2011. "Media and Food Risk Perceptions," *The EMBO Journal* 12(7): 624-629 (impact factor =7.822).
24. Curtis, K.R. J.J. McCluskey, and J.F.M. Swinnen, 2008. "Differences in Global Risk Perceptions of Biotechnology and the Political Economy of the Media," *International Journal of Global Environmental Issues* 8(1&2): 77-89.
25. Kuzyk, P. and J.J. McCluskey, 2006. "The Political Economy of the Media: Coverage of the U.S.-Canadian Lumber Trade Dispute," *World Economy* 29(5): 637-654.
26. Swinnen, Johan F.M. and Jill J. McCluskey, 2006. "Trade, Globalization, and the Media: Introduction," *World Economy* 29(5): 611-614.
27. Swinnen, J.F.M., J.J. McCluskey, and N. Francken, 2005. "Food Safety, the Media, and the Information Market," *Agricultural Economics* 32(s1):175-188.
28. Kuzyk, P., J.J. McCluskey, and S.D. Ross, 2005. "Testing a Political Economic Theory of the Media: How Were Steel Tariffs Covered?" *Social Science Quarterly* 86(4): 812-825.
29. McCluskey, J.J. and J.F.M. Swinnen. 2004. "Political Economy of the Media and Consumer Perceptions of Biotechnology," *American Journal of Agricultural Economics* 86(5):1230-1237.

Environmental and Resource Economics

30. Etelawi, A.M., Blatner, K.A., McCluskey, J.J. 2017. Crude Oil and the Libyan Economy. *International Journal of Economics and Finance*, 9(4), 95. <http://dx.doi.org/10.5539/ijef.v9n4p95>
31. Etelawi, A.M., K.A. Blatner and J.J. McCluskey. 2017. "Sustainability and Depletion Accounting for Non-Renewable Resources: A Case Study of Oil in Libya." *Journal of Management and Sustainability*. 7(1):34-44. DOI: <http://dx.doi.org/10.5539/enrr.v7n1p34>.
32. Li, T. and J.J. McCluskey, 2017. "Consumer Preferences for Second-Generation Bioethanol," *Energy Economics* 61(1):1-7.
33. Li, T., A. Espinola-Arredondo and J.J. McCluskey, 2016. "Promoting Residential Recycling: An Alternative Policy Based on a Recycling Reward System," *Games* 7(3): 1-18.
34. Winfree, J.A. and J.J. McCluskey, 2007. "Takings of Development Rights with Asymmetric Information and an Endogenous Probability of an Externality," *Journal of Housing Economics* 16(3&4): 320-333.

35. Winfree, J.A., J.J. McCluskey, and R.C. Mittelhammer, 2006. "Buyer-Type Effects in Conservation and Preservation Property Values," *J. of Real Estate Finance and Econ.* 33(2):167-179.
36. Lee, H.T., J. Yoder, R.C. Mittelhammer, and J.J. McCluskey, 2006. "A State-Space Markov Regime-Switching Model of Dynamic Futures Hedging," *J. of Futures Markets* 26(2): 103-129.
37. McCluskey, J.J. and G.C. Rausser, 2003. "Stigmatized Asset Value: Is it Temporary or Long-term?" *The Review of Economics and Statistics* 85(2): 276-285.
38. McCluskey, J.J. and G.C. Rausser, 2003. "Hazardous Waste Sites and Housing Appreciation Rates," *Journal of Environmental Economics and Management* 45(2): 166-176.
39. Loureiro, M.L., J.J. McCluskey, and R.C. Mittelhammer, 2003. "Are Stated Preferences Good Predictors of Market Behavior?" *Land Economics* 79(1):44-55.
40. McCluskey, J.J., R.G. Huffaker, and G.C. Rausser, 2002. "Neighborhood Effects and Compensation for Property Value Diminution," *Law & Policy* 24(1): 37-50.
41. McCluskey, J.J. and G.C. Rausser, 2001. "Estimation of Perceived Risk and Its Effect on Property Values," *Land Economics* 77(1):42-55.
42. McCluskey, J.J. and G.C. Rausser, 1999. "Federal Grazing Reform and Avoidable Risk," *Journal of Agricultural and Resource Economics* 24(1): 140-154.

Consumer Economics

43. Waldrop, M.E. and J.J. McCluskey, in press. "Does Information about Organic Status Affect Consumer Sensory Liking and Willingness to Pay for Beer?" *Agribusiness*.
44. Lusk, J.L. and J.J. McCluskey, 2018. "Understanding the Impacts of Food Consumer Choice and Food Policy Outcomes," *Applied Economic Perspectives and Policy* 40(1): 5-21.
45. Tozer, P.R., S.P. Galinato, C.F. Ross, C.A. Miles, and J.J. McCluskey, 2015. "Sensory Analysis and Willingness to Pay for Craft Apple Cider," *Journal of Wine Economics* 10(3): 314-328.
46. Bai, J., J.J. McCluskey, H. Wang, and S. Min, 2014. "Dietary Globalization in Chinese Breakfasts," *Canadian Journal of Agricultural Economics* 62(3):325-341.
47. Gabrielyan, G., J.J. McCluskey, T.L. Marsh, and C.F. Ross, 2014. "Willingness to Pay for Sensory Attributes in Beer," *Agricultural and Resource Economics Review* 43(1): 125-139.
48. McCluskey, J.J., C. Durham, B. Horn, R.C. Mittelhammer, and Y. Hu, 2013. "Valuation of Internal Quality Characteristics across Apple Cultivars," *Agribusiness*. 29 (2) 228-241.
49. Li, S., J.J. McCluskey, and R.C. Mittelhammer, 2012. "Effects of Healthier Choices on Kids' Menus: A Difference-in-Differences Analysis," *Journal of Food Distribution Research* 43(3):1-14.
50. Holmquist, C., J.J. McCluskey, and C.F. Ross, 2012. "Consumer Preferences and Willingness to Pay for Oak Attributes in Washington Chardonnays," *Am. J. of Ag. Economics* 94(2): 556-561.
51. McCluskey, J.J., R.C. Mittelhammer, and F. Asiseh, 2012. "From Default to Choice: Adding Healthy Options to Kids' Menus," *American Journal of Agricultural Economics* 94(2): 338-343.
52. Kiesel, K., McCluskey, J.J. and S.B Villas Boas, 2011. "Nutritional Labeling and Consumer Choices." *Annual Review of Resource Economics* 3: 141-158.
53. Berning, J., H.H. Chouinard, and J.J. McCluskey, 2011. "Do Positive Nutrition Shelf Labels Affect Consumer Behavior? Findings from a Field Experiment with Scanner Data," *American Journal of Agricultural Economics* 93(2): 364-369.
54. Berning, J., H.H. Chouinard, K. Manning, J.J. McCluskey, and D. Sprott, 2010. "Identifying consumer preferences for shelf-label nutrition information," *Food Policy* 35:429-436.
55. Unnevehr, L., J. Eales, H. Jensen, J. Lusk, J. McCluskey, and J. Kinsey, 2010. "Food and Consumer Economics," *American Journal of Agricultural Economics* 92(2): 506-521

56. Zhang, H., R.K. Gallardo, J.J. McCluskey, and E.M. Kupferman, 2010. "Consumers' Willingness to Pay for Treatment Induced Quality Attributes in Anjou Pears," *J. of Ag. and Resource Economics* 35(1):105-117.
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64. McCluskey, J.J., R.C. Mittelhammer, A.B. Marin, and K.S. Wright, 2007. "Effect of Eating-Quality Characteristics on Consumers' Willingness to Pay for Gala Apples," *Canadian Journal of Agricultural Economics* 55(2):217-231.
65. Curtis, K.R., J.J. McCluskey, and T.I. Wahl, 2007. "Consumer Acceptance of Western Convenience Foods in China: A Case Study in Processed Potatoes," *China Econ. Rev.* 18(1): 1-14.
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New Technology

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73. Delmond, A.R., J.J. McCluskey, M.A. Rogova, and M. Yormirzoev, in press 2018, "Russian Consumer Willingness to Pay for Genetically Modified Food," *Food Policy*.
74. Huffman, W.E. and J.J. McCluskey, 2017. "Using Stated Preference Techniques and Experimental Auction Methods: A Review of Advantages and Disadvantages for Each Method in Examining Consumer Preferences for New Technology," *International Review of Environmental and Resource Economics* 10(3-4): 269-297. <http://dx.doi.org/10.1561/101.00000088>.

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87. Li, Q., K.R. Curtis, J.J. McCluskey, and T.I. Wahl, 2002. "Consumer Attitudes toward Genetically Modified Foods in China," *AgBioForum* 5(4): 145-152.
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96. Worley, T. and J.J. McCluskey. 2000. "Production Contracts as a Means of Vertical Coordination with Applications to the Wheat Industry," *Journal of Food Distribution Research* 31(1): 215-224.
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98. Janda, K., J.J. McCluskey, and G.C. Rausser, 2000. "Food Import Demand in the Czech Republic," *Journal of Agricultural Economics* 51(1):22-44.
99. Goodhue, R.E., J.J. McCluskey, and G.C. Rausser, 1997. "Central European Agricultural Policy and E.U. Accession," *Current Politics and Economics of Europe*, 7(1):35-47.

Other: Health, Sports, and Discrimination

100. Holmgren, M., V.A. McCracken, and J.J. McCluskey, 2016. "Should I Ski Today? The Economics of Ski Resort Season Passes," *Leisure/Loisir* 40(2): 131-148.
101. McCluskey, J.J. 2016. "Diversify or Die: How increasing Diversity of People and Ideas Can Make Organizations More Competitive," *Am. Journal of Agricultural Economics* 98(2): 351-359.
102. Horn, B.P., J.J. McCluskey, and R.C. Mittelhammer. 2014. "An Adapted Find-rate Test for Race and Gender Bias in Driving-under-the-influence Enforcement," *Economic Inquiry* 52(1):269-284.
103. Shrey, S., M. Ma, J.J. McCluskey, R.C. Mittelhammer, M. Gitlin, and J.M. Stephens. 2014. "Efficiency of U.S. Dialysis Centers: An Updated Examination of Facility Characteristics That Influence Production of Dialysis Treatments." *Health Services Research* 49(3):838-857.
104. Winfree, J.A. and J.J. McCluskey, 2008. "Incentives for Post-Apprehension Self-Punishment," *International Journal of Sport Finance* 3(4): 196-209.
105. Winfree, J.A., J.J. McCluskey, R.C. Mittelhammer, and Rodney Fort, 2004. "Location and Attendance in Major League Baseball." *Applied Economics* 36(19): 2117-2124.

BOOK CHAPTERS

1. Delmond, A.R., J.J. McCluskey, and J.A. Winfree. In press. "Product Quality and Reputation in Food and Agriculture." In G. Cramer, K.P. Paudel, and A. Schmitz, eds., *Routledge Handbook of Agricultural Economics*. Abingdon, UK: Routledge.
2. Akhundjanov, S.B., R.K. Gallardo, J.J. McCluskey, and B.J. Rickard. 2018. Commercialization Mechanisms for New Plant Varieties. pp. 371-382 in N. Kalaitzandonakes et al. (eds.), *From Agriscience to Agribusiness, Innovation, Technology, and Knowledge Management*. Springer International Publishing.
3. Costanigro, M., J.J. McCluskey, and C. Goemans, 2010. "The Economics of Nested Names: Name Specificity, Reputations, and Price Premia," reprinted in the *Handbook of the Economics of Wine*, vol. 2, pp. 81-100.
4. Costanigro, M., J.J. McCluskey, and R.C. Mittelhammer, 2007. "Segmenting the Wine Market Based on Price: Hedonic Regression when Different Prices mean Different Products," reprinted in the *Handbook of the Economics of Wine*, vol. 1, pp. 185-200.
5. McCluskey, J.J., M.P. Squicciarini, and J. Swinnen, 2017. "Information, Communication and Agricultural and Food Policies in an Age of Commercial Mass and Social Media," *Handbook of International Food and Agricultural Policies*, D. Blandford, ed., Oxford University Press.

6. Huffman, W. and J.J. McCluskey, 2014. "Labeling of Genetically Modified Foods," in the *Handbook on Agriculture, Biotechnology and Development*, P.W.B. Philips, S. Smyth, and D. Castle, eds. Edward Elgar Publishing, pp. 467-487.
7. McCluskey, J.J. and S. Shrey, 2011. "Culture and Beer Preferences," in *The Economics of Beer*, Johan F.M. Swinnen, ed. Oxford University Press, pp. 161-170.
8. Costanigro, M. and J.J. McCluskey, 2011. "Hedonic Price Analysis in Food Markets," in the *Handbook on the Economics of Food Consumption and Policy*, J. Lusk, J. Roosen and J. Shogren, eds., Oxford University Press, pp. 152-180.
9. McCluskey, J.J. and J.F.M. Swinnen, 2010. "Media Economics and the Political Economy of Information," in the *Handbook of Business and Government*, D. Coen, W. Grant and G. Wilson, eds., Oxford University Press, pp. 643-662.
10. Winfree, J.A., J.J. McCluskey, and R. Fort, 2007. "Transactions Cost Variation and Vertical Integration: Major League Baseball's Minor League Affiliates," in *International Perspectives on the Management of Sport*, M. Parent and T. Slack, eds., Elsevier Academic Press, London, pp. 173-190.
11. McCluskey, J.J., 2006. "Public and Private Food Quality Standards: Recent Trends and Strategic Incentives," *Global Supply Chains, Standards, and the Poor: How the Globalization of Food Systems and Standards Affects Rural Development and Poverty*, J.F.M. Swinnen, ed., CABI Publishing, Wallingford, U.K., pp. 19-25.
12. McCluskey, J.J., K.M. Grimsrud, and T.I. Wahl, 2006. "Comparisons of Consumer Responses to Genetically Modified Foods in Asia, North America, and Europe," in *Economics of Regulation of Agricultural Biotechnologies*, R.E. Just, J. Alston, and D. Zilberman, editors, New York, NY: Springer/Kluwer Academic Publishers, pp. 227-240.
13. McCluskey, J.J., K.M. Grimsrud, and T.I. Wahl, 2004. "Comparing the Consumer Responses toward Genetically Modified Foods in Japan and Norway," in *Consumer Acceptance of Genetically Modified Foods*, V. Santaniello and R.E. Evenson, eds., CABI Publishing, Wallingford, U.K., pp. 111-116.
14. Loureiro, M.L. and J.J. McCluskey, 2000. "Effectiveness of PGI and PDO Labels as a Market Incentive for Rural Development Policies" in *Socio-economics of Origin Labelled Products in Agri-food Supply Chains. INRA "Actes et Communications"* 17: 157-161.
15. McCluskey, J.J. and G. Goldman, 1996. *The Value of Agriculture to Ventura County: An Economic Analysis*, University of California, Hansen Trust, 180p.

OTHER PUBLICATIONS

1. Waldrop, M.E., J.J. McCluskey, and R.C. Mittelhammer, 2017. "Price Premiums and Certification for California and Washington Wines," *Viticulture and Enology Extension News*, fall, pp. 11-14. Available at <http://wine.wsu.edu/wp-content/uploads/sites/66/2010/07/Fall-2017-VEEN.pdf>.
2. Vincelli, P., Jackson-Smith, D., Holsapple, M., Grusak, M. A., Harsh, M., Klein, T., Lambert, J., Lange, B. M., Lodge, D. M., McCluskey, J. J., Murphy, A., Neuhouser, M. L., Pray, C., Weller, S. 2017. "National Academies report has broad support," *Nature Biotechnology* 35: 304-306
3. McCluskey, J.J., T.C. Byington, and B.W. Cowan, 2016. "Accommodating Dual-Career Couples in STEM Academia," Association of Women in Science --*AWIS Magazine*
4. McCluskey, J.J., 2016. "The Two-Body Opportunity for Universities," Committee on the Status of Women in Economics Profession (CSWEP) News, American Economic Assoc., issue 11: 15.
5. Kelley, K. and J.J. McCluskey, 2015. "Innovations in Short Supply Chains for Horticultural Products: Introduction," *Journal of Food Distribution Research* 46(2): 1-2.
6. Kaiser, H.M., J.J. McCluskey, and B.J. Rickard, 2014, "Beverage Markets and Policy," *Agricultural and Resource Economics Review* 43(1): iii-v.

7. McCluskey, J.J. 2009. "Economic Forces Affecting International Wine Markets: An Introduction," *Journal of Wine Economics* 4(1): 25-26.
8. McCluskey, J.J., 2009. Book review of Kostas Karantininis and Jerker Nilsson (eds) "Vertical Markets and Cooperative Hierarchies: The Role of Cooperatives in the Agri-Food Industry," in *Agribusiness*.
9. Roheim, C.A., C. Durham, R. King, A. Johnson, J.J. McCluskey, I. Pardoe, J. Flores, and H. Zhao, 2007. "Rhode Island Consumers' Preferences for Locally-Produced Food: Report on Results from a 2006 Survey." Available at http://www.uri.edu/cels/enre/docs_CRoheim/URI_ecolabeling_report.pdf.
10. Painter, K. and J.J. McCluskey, 2007. "An Analysis of Consumer Demand for Differentiated Farm Commodities: Implications for the Farm Sector," Report, Agriculture of the Middle, Project funded by W.K. Kellogg Foundation and the USDA Sustainable Agriculture Research and Education Program.
11. McCluskey, J.J. and T.I. Wahl. 2003. "Consumer Responses toward Genetically Modified Foods in Asia and Europe." *Agri-chemical and Environmental News*, <http://www.aenews.wsu.edu/Jan03AENews/Jan03AENews.htm>.
12. McCluskey, J.J., K.M. Grimsrud, K.R. Curtis, Q. Li, and T.I. Wahl, 2003. "Consumer Attitudes and Willingness to Pay for Genetically Modified Foods: A Cross-Country Comparison," National Agricultural Biotechnology Council 15, pp. 117-124.
13. McCluskey, J. J., 2001. "This Meal May be Hazardous to Your Health," *Newsday* (New York) op ed piece. April 5, 2001. Reprinted in newspapers that subscribe to the *Washington Post* newswire.
14. Worley, T. and J.J. McCluskey, 1999. "Emerging Market Coordination Strategies for Pacific Northwest Wheats," *Wheat Life* 42(4): 46.

CONSULTING REPORTS AND EXPERT TESTIMONY

1. McCluskey, J.J., R.C. Mittelhammer, and M. Ma, 2012. "Anemia Management and Relative Efficiency of Dialysis Centers," Consulting report prepared for Amgen in collaboration with S. Shrey, Amgen and M. Stephens, Prima Health Analytics.
2. McCluskey, J.J., 2007. Legislative testimony before the Washington State Senate Committee on Economic Development, Trade & Management.
3. McCluskey, J.J., 2004. Expert testimony in Federal jury trial for the defense on the effect of an industrial accident on property values in *Smith v. Kansas Gas Service et al.*
4. McCluskey, J.J., 2003. Expert testimony for the plaintiffs by deposition on equitable compensation for diminution in property values caused by environmental stigma in *Cox, et al. v. City of Dallas*.
5. McCluskey, J.J., 2001. Expert testimony for the plaintiffs by deposition on the effect of environmental contamination on property values for *Charles Miller, et al. v. City of Dallas*.
6. McCluskey, J.J., 1999. *The Economics of Biotechnology in the Turf Seed Industry* for Jacklin Seed, a Division of Simplot.
7. Goodhue, R.E. and J.J. McCluskey, 1995. *Competitive Rating in Workers' Compensation Insurance: Theory, Reforms, and Performance in California and Other States*, State of California, Commission on Health and Safety and Workers' Compensation.

DEPARTMENTAL SEMINARS

Cal Poly (2016), Cornell Univ. (2011, 2016); Iowa State Univ. (2010); Kansas State Univ. (1997); North Carolina State Univ. (1998); North Dakota State Univ. (2007, endowed lecture); Michigan State Univ. (2018), Ohio State Univ. (1998, 2015); Oregon State Univ. (2008, 2018); Penn State Univ. (1998); Univ. of Arizona (2018); UC Berkeley (1998); UC Davis (2002, 2005, 2009); Univ. of

Leuven, Belgium (2011); Univ. of Nebraska (2018); Univ. of Washington (2007, 2011); Univ. of Wisconsin (2011); Virginia Tech (2011); USDA-ERS (1999); U.S. EPA (1999); and Washington State Univ. (1998, 2000, 2004, 2011, 2012); World Bank (2017).

SELECTED INVITED KEYNOTE AND PLENARY PRESENTATIONS

1. McCluskey, J.J. "Why Diversity Matters," International Association of Agricultural Economists Conference, Vancouver, BC, August 2, 2018.
2. Waldrop, M., J.J. McCluskey, and R.C. Mittelhammer, "Effects of Multiple Production Standards on Product Prices," Plenary presentation at the European Agricultural Economics Association Congress, Parma, Italy, Aug. 29-Sept. 2, 2017.
3. Waldrop, M., J.J. McCluskey, and R.C. Mittelhammer, "Effects of Sustainable Production Standards on Product Prices: Insights for the U.S. Wine Market," Keynote the GlobalFood Symposium on 28-29 April 2017 in Göttingen, Germany.
4. McCluskey, J.J. "Economics of Genetically Engineered Crops," invited presentation at the Forum of Scientific Society Leaders on Genetically Engineered Crops: Experiences and Prospects, National Academies of Sciences, Engineering, and Medicine, Washington DC, December 7, 2016.
5. McCluskey, J.J. "Changing Food Demand and Consumer Preferences: Opportunities and Challenges," invited presentation at the Australian Agricultural and Resource Economics Society meetings, Canberra, Australia, February 2-5, 2016.
6. McCluskey, J.J. and J.A. Winfree. "Economics of GM Labeling and Trade," invited presentation at GMCC-15, the 7th International Conference on Coexistence between Genetically Modified (GM) and non-GM based Agricultural Supply Chains, Amsterdam, November 17-20, 2015.
7. McCluskey, J.J. "Diversify or Die: How Increasing Diversity of People and Ideas can make Organizations More Competitive," Presidential Address, AAEA Annual Meeting, San Francisco, July 27-29, 2015.
8. McCluskey, J.J. "Evolution of Consumer Preferences and Emerging Food Trends," invited presentation at the Kansas City Federal Reserve Bank's Annual symposium, *Responding to Future Food Demands*, July 14-15, 2015.
9. McCluskey, J.J., "Information and Consumer Preferences for New Technology." Invited plenary talk at GMCC-13, the sixth International Conference on Coexistence between GM and non-GM based Agricultural Supply Chains, Lisbon, Portugal, November 12-15, 2013.
10. McCluskey, J.J., "Economics of Labeling," Keynote Speaker, 134th EAAE Seminar, *Labels on sustainability: an issue for consumers, producers, policy makers, and NGOs*, Paris, March 21-22, 2013.
11. McCluskey, J.J., C.A. Durham, B.P. Horn, and R.C. Mittelhammer, "Valuation of Internal Quality Characteristics," Invited plenary presentation at the Food Distribution Research Society, San Juan, Puerto Rico, October 16, 2012.
12. Zaikin, A. and J.J. McCluskey, "Enhanced Quality versus Perceived Risk of New Technology," Invited presentation at the 28th International Conference of Agricultural Economists, Foz Do Iguacu, Brazil, August 18-24, 2012.
13. Holmquist, C., J.J. McCluskey, and C.F. Ross, "Consumer Preferences and Willingness to Pay for Oak Attributes in Washington Chardonnay," Principal paper, Agricultural and Applied Economics Association Meetings, Pittsburgh, July 24-26, 2011.
14. McCluskey, J.J. "Pathways: Mentoring in the Agricultural and Applied Economics Profession," CWAE sponsored and AAEA funded session at the Agricultural and Applied Economics Association Meetings, Pittsburgh, July 24-26, 2011.

15. McCluskey, J.J. “The Economics of Geographical Indications: How Standards Protect Names,” Standards, Trade, and Development Workshop, LICOS Centre for Institutions and Economic Performance, Katholieke Universiteit Leuven, Belgium, May 27, 2011.
16. Lusk, J. and J.J. McCluskey. “Information and Quality: What do Consumers Want?” Invited Centennial Presentation, Agricultural and Applied Economics Association Meetings, Denver, July 26, 2010.
17. Horn, B.P., J.J. McCluskey, and R.C. Mittelhammer, “Measuring Racial Bias in Driving Under the Influence Enforcement.” Keynote presentation at the *Beeronomics: on the Economics of Beer and Brewing*, Leuven, Belgium, May 27-29, 2009. (Televised by Wall Street Journal Europe).
18. McCluskey, J.J. “Collective versus Brand Reputations for Geographical Indication Labelled Foods,” invited paper presented at *Geographical Indications, Country of Origin and Collective Brands: Firm Strategies and Public Policies* INRA – IDEI, Toulouse, France, June 14-15, 2007.
19. Kuzyk, P. and J.J. McCluskey. “Testing a Political Economic Theory of the Media: Coverage of a Trade Dispute.” Plenary paper presented at the International Agricultural Trade Research Consortium Annual Meeting, St. Petersburg, FL, December 5-7, 2004.
20. McCluskey, J.J. and Johan F.M. Swinnen. “Political Economy of the Media and Consumer Perceptions of Biotechnology,” Principal paper 2004 American Agricultural Economics Association meetings, Denver, August 1-4, 2004.
21. McCluskey, J.J. “The Consumer Response to Food Labeling,” invited plenary paper presented at the Food Distribution Research Society Meetings in Biloxi, MS, October 2003.
22. Swinnen, J.F.M., J.J. McCluskey, and N. Francken, 2003, “Food Safety, the Media, and the Information Market.” Plenary paper presented at the 25th International Conference of Agricultural Economists, Durban, South Africa, August 2003.
23. McCluskey, J.J., “A Cross-Country Comparison of the Consumer Response to Genetically Modified Foods,” Invited paper, National Agricultural Biotechnology Council Conference, Seattle, WA June 1-3, 2003.
24. McCluskey, J.J. “The Consumer Response to Food Labeling,” invited keynote presentation at the *Emerging Roles for Food Labels: Inform, Protect, Persuade* conference, organized by the Food & Agricultural Marketing Policy Section of the AAEA in partnership with AMS/USDA, Farm Foundation, and NEC-63, Washington DC, March 20-21, 2003.

INDUSTRY/ UNIVERSITY ALLIANCES

1. Data-sharing Agreement between Regional Quick-Service Restaurant Chain and WSU, 2009-11.
2. Data-Sharing Agreement between Large Retail Grocery Chain and WSU, 2007-present.

SERVICE (Selected)

Journal Editing

Guest Editor, *Food Policy*, 2018

Guest Editor, *Journal of Food Distribution Research*, 2015.

Guest Editor, *Agricultural & Resource Economics Review*, 2014.

Guest Editor, *Journal of Wine Economics*, September 2009.

Mini-Symposium Editor, *World Economy*, May 2006.

Editorial Board, *European Review of Agricultural Economics*, 2011 – present.

Editorial Board, *Journal of Wine Economics*, 2006 – present.

Editorial Board, *Review of Agricultural, Food and Environmental Studies*, 2018-

Editorial Board, *Journal of Industrial Organization Education*, BE Press, 2006 – 2012.

Associate Editor, *American Journal of Agricultural Economics*, Blackwell, 2004 - 2007.

Journal Reviewer for: *AgBioForum, Agricultural and Resource Economic Review, Agricultural Finance Review, American Economic Journal: Applied Economics, American Journal of Agricultural Economics, American Journal of Alternative Agriculture, American Journal of Potato Research, Annual Review of Resource Economics, Appetite, Australian Journal of Agricultural and Resource Economics, British Food Journal, Business History, Canadian Journal of Agricultural Economics, China Agricultural Economic Review, China Economic Review, Contemporary Economic Policy, Ecological Economics, Economic Inquiry, Empirical Economics, Environment and Development, Environmental and Resource Economics, European Economic Review, European Review of Agricultural Economics, Food Policy, Food Quality and Preference, International Journal of Industrial Organization, International Journal of Wine Business Research, Journal of Advertising, Journal of Agricultural and Applied Economics, Journal of Agricultural Economics, Journal of Agricultural and Food Industrial Organization, Journal of Agricultural and Resource Economics, Journal of the American Water Resources Association, Journal of Applied Econometrics, Journal of Behavioral and Experimental Economics, Journal of Consumer Affairs, Journal of Environmental Economics and Management, Journal of Economic Behavior and Organization, Journal of Environmental Management, Journal of Food Distribution Research, Journal of Health Economics, Journal of Housing Economics, Journal of International Economics, Journal of International Food & Agribusiness Marketing, Journal of Policy Analysis and Management, Journal of Regulatory Economics, Journal of Retailing, Journal of Wine Economics, Journal of Wine Research, Land Economics, Natural Resources Modeling, Postharvest Biology and Technology, Public Health, Real Estate Economics, Resource & Energy Economics, Resources Policy, Review of Agricultural Economics, Review of Economics and Statistics, Review of Industrial Organization, Western Economic Forum, World Bank Economic Review, World Development.*

Book Reviewer for: Blackwell Publishing, Cambridge University Press

Conference Organization:

Beeronomics: the Economics of Beer and Brewing, Seattle, 2015.

Competitive Forces Affecting the Wine and Winegrape Industries: An International Conference on World Wine Markets, Robert Mondavi Institute for Wine and Food Sciences, UC Davis, August 8-11, 2007.

Marketing Washington Wine, April 6, 2006, Pullman, WA.

Northwest Food Safety Consortium's Food Safety Farm to Table Conference, Moscow, ID, 1999.

National and Regional:

Agricultural and Applied Economics Association (AAEA)

Executive Leadership

President Elect 2014-15, President 2015-16, Past President 2016-17.

Director 2005 - 08.

Designed new AAEA logo with R. Just and S. Irwin, 2008.

Special Committee for transition to association management corporation, 2007.

Section Leadership

Chair-Elect, Chair, & Past Chair, Food and Agricultural Marketing and Policy section (FAMPS), 2010-13.

Executive Board and Founding Member, Econometrics section, 2007- 09.

Executive Board, Food and Agricultural Marketing and Policy section, 2006-07.

Executive Board, Food Safety and Nutrition section, 2002 - 04.

Committee Service

AAEA Trust Committee Chair 2016-17; Quality of Research Discovery Award 2007-8, 2014-16; Government Relations 2015-; Finance Committee Chair 2006-7, member 2008; Nominating Committee Chair, 2016-17, member, 2001-02, 09-12; T.W. Schultz Distinguished Lecture 2008-

10; Publication of Enduring Quality Award 2006-9; Web Development Working Group 2008; Annual Meeting Selected Paper 2003-06; Outstanding Masters Thesis Award Chair 2003, member 2002; New Products 2002-3; Professional Activities 1999-3; Topic Leader for Annual Meetings for Econometrics 2001, Consumer behavior '03, Industrial Organization '04, '05, Food Safety and Nutrition '04, '05, '07.

Western Agricultural Economics Association (WAEA)

Chair, Awards Committee, 2008-09.

Vice President, 2004-05.

Selected Paper Chair, Annual Meetings, 2005.

Director, 2001-03.

Committee Service: WAEA Outstanding Masters Thesis, 2001; Travel Grant Committee, 2001

Beeronomics Society: The International Association for the Economics of Beer and Brewing

Vice President, 2011-present.

Government Service

Chair of External Review Panel for the USDA Economic Research Service Programs in Markets, Trade, and International Agriculture (MTIA), 2016-17.

Service in Other Associations and Regional Research Projects

Member, Board on Agricultural and Natural Resources, National Academies of Sciences, Engineering and Medicine, 2017-present.

Chair, Priorities Project, a collaboration between the Council on Food, Agricultural and Resource Economics (C-FARE), in partnership with the American Agricultural Economics Association (AAEA) and the USDA Economic Research Service (ERS), 2016-17.

Chair Elect/Chair, 2013-16, S1067/S1050 Research Regional Project, *Specialty Crops and Food Systems: Exploring Markets, Supply Chains and Policy Dimensions*, (member 2009-present).

Member, NC-1034 Multi-state Research Project, *Impact Analyses and Decision Strategies for Agricultural Research*, 2017-.

Member, W-1133 Multi-state Research Project, *Benefits and Costs of Natural Resources Policies Affecting Public and Private Lands*, 2002 –2010.

NE-165 Regional Project, *Private Strategies, Public Policies, and Food System Performance*, 1998-02.

International Agricultural Trade Research Consortium (IATRC), 2006-present.

State: Tacoma Smelter Real Estate Advisory Group, Washington State Dept. of Ecology, 2002.

University:

Executive Committee, “120 day Study” on the WSU Research Enterprise, 2014

Fee Committee, 2012-present.

Provost’s Advisory Committee on Tenure and Promotion, 2010-12.

Faculty Hearing Committee Panel, WSU, 2008 - 11.

Graduate Mentor Academy, WSU, 2004 - present.

Chair and member, Samuel Smith Award Selection Committee, chair 2006; member 2005-07

Member, President’s Commission on the Status of Women, WSU, 2004-2005.

Senator, Faculty Senate, 2000-04.

Election Subcommittee, Faculty Senate, 2001-04.

Leadership Nomination Committee, WSU Faculty Senate, 2004.

WSU Children’s Center Advisory Committee, 1999 – 2004.

College

CAHNRS Dean search committee, 2017.

Chair, Tenure and Promotion Advisory Committee, 2014-16, member, 2012-17.

Task Force to Assess ARC programs Instituted to Enhance the Competitiveness of Faculty in Securing External Funding, 2013-14.

Task Force for Revising the CAHNRS Tenure and Promotion Policies, Procedures, and Criteria, 2010-11.

Women's History Month Committee, CAHNRS, 2006-08.

Post-Harvest Design Team, 2000-2001.

Academic Unit:

Associate Director, 2016-

Chair, Graduate Studies, 2003-2010, 2013-15, 2016-17.

Director, Graduate Placement, 2010-13.

NSF Advance Liaison, 2012-present.

Chair, Department Awards Committee, 2002-2003; Member: 2012-13.

Leigh Lecture Organizer, 2005- 2014 (Speakers include Nobel Laureates Robert Lucas 2010; James Heckman, 2007; Daniel McFadden, 2006; Tim Kehoe, 2008; Jerry Hausman, 2009; Orley Ashenfelter, 2011; Matthew Rabin, 2012; Bill Greene, 2013, Susan Athey, 2014).

Chair, Newsletter Committee, 2008-10; Member, 2011-13.

Chair, Undergraduate Curriculum Review, 2004-2005.

Chair, Tenure, Promotion, and Evaluation Guidelines Committee, 2004-2005.

Masters Curriculum Review, 2004-2005.

WSU: 2001, 2004 (Search Chair), 2005, 2006, 2007 (Search Chair), 2008 (Search Chair), 2010, 2013 (Search Co-Chair). UC Berkeley, Faculty Search Committees, 1997.

Faculty Mentor Committees (member & chair), 2002- present

Chair, Departmental Seminar Committee, 1999 - 2001.

Faculty Website Review Committee, 1999 – 2003, 2005-2010.

Ph.D. Qualifying Exam Committee, 1998 - present.

Evaluator for:

External reviewer for UC Davis undergraduate program in Managerial Economics, 2018

National Science Foundation, Economics Grant Program 2006, 2007, 2010, 2011.

CERGE-EI/World Bank Global Research Competition

USDA NRICGP (categories: food safety and markets and trade) 2002, 2006

United States-Israel Binational Agricultural Research and Development Fund 2007

Outside examiner, numerous Ph.D. dissertations, Promotion and Tenure cases

External Evaluator Swedish Agricultural University, Uppsala, Sweden 2009.

Food Alliance standards for producer certification 2002.

PROFESSIONAL AFFILIATIONS

Agricultural and Applied Economics Association, American Economic Association, Beeronomics Society, Food Distribution Research Society, International Association of Agricultural Economists, Western Agricultural Economics Association.