



To celebrate the 50th a designated “**National Extension Master Gardener Volunteer Week**” has been established... and of course it’s the **first week of spring** to kick off the gardening season!

Join us by recognizing our volunteer programs across the country and share these ready-to-go social media posts far and wide the **week of March 20-26th**.

National Extension Social Posts:

Post once for each day Monday – Friday in the morning between 7:30 and 8 AM. Below is suggested text for each day and a downloadable graphic to accompany each post.

5 graphics you can use to share the EMG story | [Link to Downloadable files](#)

National EMG SUGGESTED TEXT

- 1. Master Gardeners show up.**
50 years ago the Master Gardener program began at Washington State University. The Co-Founder & WSU Urban Horticulturalist, David Gibby, believed in the power of volunteers. What began with 300 volunteers in Washington state has grown to over 84,000 volunteers showing up in communities across the country! Say thanks to a Master Gardener - it’s National Extension Master Gardener Volunteer Week.
- 2. Master Gardeners are insatiable learners.**
EMG Co-Founder, Sharon Collman, noted Master Gardeners are fantastic and never stop learning. Powered by state land-grant institutions, volunteers are dedicated to learning science-based horticulture practices provided by Extension faculty in their home states. Collman, a WSU Professor Emeritus, went on to say, “It’s so very inspiring to work with these people.”
- 3. Master Gardeners are local.**
The Extension Master Gardener program is deeply rooted in serving locally. Regardless of the state, you’ll find Master Gardeners at farmers markets, school gardens and classrooms, community gardens, leading wildflower hikes, educational gardens, contributing fresh produce to food pantries, and staffing plant clinics and information booths ready to tackle your tough gardening questions!
- 4. We are gardeners. We are community.**
Volunteer Master Gardeners connect with tens of millions of people each year. Rolling up their sleeves to empower local communities through horticulture... one person, one question, one garden at a time!
- 5. Now more than ever.**
Co-founder & Commercial Horticulturist, Bill Scheer, saw the power of volunteers in his home country of Germany and pressed WSU administration to pursue the Master Gardener program. Fifty years later, the need for science-based gardening information is more pressing than ever with our evolving climate, communities and needs.



WSU MG PROGRAM (WA STATE) SUGGESTED TEXT

Post once for each day Monday – Friday in the afternoon between 4:30 and 5:00 PM. Below is suggested text for each day and a number of downloadable graphics you can choose from to accompany each post. There are 2-3 graphics labeled according to the text.

11 WSU Extension Master Gardener Program Graphics (choose one for each post) | [Link to downloadable files](#)

1. **Master Gardeners Show Up** Extension Master Gardener is one of the largest volunteer organizations in the country, with more than 86,076 volunteers in 49 states. There are around 4,100 Master Gardener volunteers in WA State. EMG serves as a model for many other volunteer organizations.
2. **Master Gardeners are Insatiable Learning** Our program empowers and sustains diverse communities with relevant, unbiased, research-based horticulture and environmental stewardship education.
3. **Master Gardeners Local** We teach people how to create an ecosystem in their own backyards by managing invasive plants, encouraging native species conservation and restoring landscapes. Find out more at [insert local EMG Program link].
4. **We are gardeners. We are community.** The Extension Master Gardener Program teaches food gardening to communities across Washington to close the food security gap, supply food banks and reduce reliance on food banks, supporting the consumption of healthy food.
5. **Now More Than Ever** Extension Master Gardeners are life-long, insatiable learners, they're local servants and community cultivators who have power to make real differences in today's social media driven world where the need for science-based information is more pressing than ever.

SUGGESTED HASHTAGS

#EMG50 #MasterGardeners #MasterGardener #Volunteer #Volunteers #Volunteering #Grow #MasterGardenerVolunteer #PlantsMakePeopleHappy #Gardener #Gardening #Garden #Plants #WSUMGProgram #mastergardeners #[your county program]#[your county foundation]

SUGGESTED LINKS

<https://mastergardener.wsu.edu>

<https://mastergardenerfoundation.org>

National EMG Facebook page: <https://www.facebook.com/extensionmastergardener>

@Your county WSU Extension website

@Your county foundation website

SUGGESTED SHARES

Share posts to your personal pages from state, county and foundation posts.

FACEBOOK HEADERS

Choose from a variety of Facebook headers to add to your posts. | [Link to downloadable files](#)