

# Benjamin W. Cowan

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## APPOINTMENTS

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<b>Associate Professor</b> , School of Economic Sciences, Washington State University	2017-Present
<b>Research Associate</b> , National Bureau of Economic Research	2018-Present
<b>Research Affiliate</b> , Institute for Research on Poverty	2016-Present

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## EDUCATION

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<b>Ph.D. in Economics</b> , University of Wisconsin–Madison	2010
<b>M.S. in Economics</b> , University of Wisconsin–Madison	2007
<b>B.A. in Economics</b> , Magna cum Laude, Brigham Young University	2004

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## PROFESSIONAL ARTICLES, REFEREED

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**Cowan, Benjamin W.** and Zhuang Hao (2021). "Medicaid Expansion and Mental Health Prescription Drug Use among College Students," *Health Economics* 30(6), 1306-1327.

Ahmed, Haseeb and **Benjamin W. Cowan** (2021). "Mobile Money and Healthcare Usage: Evidence from East Africa," *World Development* 141, 105392.

Ambrose, Christopher, **Benjamin W. Cowan**, and Robert Rosenman (2021). "Geographical Access to Recreational Marijuana," *Contemporary Economic Policy* <https://doi.org/10.1111/coep.12518>.

Lee, Daegoon, **Benjamin W. Cowan**, and C. Richard Shumway (2020). "Non-Neutral Marginal Innovation Costs, Omitted Variables, and Induced Innovation," *Agricultural and Resource Economics Review* 1-27. doi:10.1017/age.2020.1.

White, Dustin R., **Benjamin W. Cowan**, and Jadrian Wooten (2019). "March Madness: NCAA Tournament Participation and College Alcohol Use," *Contemporary Economic Policy* 37, 449-461.

Hao, Zhuang, and **Benjamin W. Cowan** (2019). "The Cross-Border Spillover Effects of Recreational Marijuana Legalization," *Economic Inquiry*, doi:10.1111/ecin.12764.

Hao, Zhuang, and **Benjamin W. Cowan** (2019). "The Effects of Graduation Requirements on Risky Health Behaviors of High School Students," *American Journal of Health Economics* 5(1), 97-125.

- Cowan, Benjamin W.** (2018). "Sources of Bias in Teenagers' College Expectations," *Social Science Quarterly* 99, 136-153.
- Miller, Austin, Robert Rosenman, and **Benjamin W. Cowan** (2017). "Recreational Marijuana Legalization and College Student Use: Early Evidence," *SSM-Population Health* 3, 649-657.
- Cowan, Benjamin W.** and Benjamin Schwab (2016). "Employer-Sponsored Health Insurance and the Gender Wage Gap," *Journal of Health Economics* 45, 103-114.
- Cowan, Benjamin W.** (2016). "Testing for Educational Credit Constraints using Heterogeneity in Individual Time Preferences," *Journal of Labor Economics* 34(2), 363-402.
- Shumway, C. Richard, **Benjamin W. Cowan**, and Daegoon Lee (2015). "Testing the Induced Innovation Hypothesis: Accounting for Innovation Creation and Innovation Implementation Incentives," *AgBioForum* 18(3), 303-311.
- Cowan, Benjamin W.** and Dustin R. White (2015). "The Effects of Merit-Based Financial Aid on Drinking in College," *Journal of Health Economics* 44, 137-149.
- Cowan, Benjamin W.**, Daegoon Lee, and C. Richard Shumway (2015). "The Induced Innovation Hypothesis and U.S. Public Agricultural Research," *American Journal of Agricultural Economics* 97(3), 727-742.
- Cowan, Benjamin W.** and Nathan Tefft (2012). "Education, Maternal Smoking, and the Earned Income Tax Credit," *The B.E. Journal of Economic Analysis and Policy* 12(1), Article 45.
- Cowan, Benjamin W.** and Benjamin Schwab (2011). "The Incidence of the Healthcare Costs of Smoking," *Journal of Health Economics* 30(5), 1094-1102.
- Cowan, Benjamin W.** (2011). "Forward-Thinking Teens: The Effects of College Costs on Adolescent Risky Behavior," *Economics of Education Review* 30(5), 813-25.
- Butler, Richard J., **Benjamin W. Cowan**, and Sebastian Nilsson (2005). "From Obscurity to Bestseller: Examining the Impact of Oprah's Book Club Selections," *Publishing Research Quarterly* 20(4), 23-34.

## WORKING PAPERS

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- Tibbitts, Joshua and **Benjamin W. Cowan** (2021). "The Opioid Safety Initiative and Veteran Suicides," *under review*.
- Zhang, Sixuan, Zhuang Hao, Dorothy Leidner, and **Benjamin W. Cowan** (2021). "Cyberbullying Victimization and Adolescent Substance Use," *under review*.
- Garcia, Kairon Shayne and **Benjamin W. Cowan** (2021). "The Impact of School and Childcare Closures on Labor Market Outcomes during the COVID-19 Pandemic," *under review*.
- Cowan, Benjamin W.** and Kairon Shayne Garcia (2021). "The incidence of the COVID-19 pandemic on U.S. workers."

**Cowan, Benjamin W.** and Nathan Tefft (2020). "College Access and Adult Health."

## BOOK CHAPTERS

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Scholz, John Karl, Robert Moffitt, and **Benjamin W. Cowan** (2009). "Trends in Income Support," in *Changing Poverty, Changing Policies*, M. Cancian and S. Danziger (eds.), Russell Sage Foundation, New York: New York, 203-241.

Chrisinger, Colleen, **Benjamin W. Cowan**, John Karl Scholz, and Caleb Z. White (2008). "Public Assistance and Workfare," in *Social Policy at a Crossroad: Trends in Advanced Countries and Implications for Korea*, S. Lee, A. Mason, and K. Sul (eds.), Korea Development Institute, 291-317.

## PROFESSIONAL ARTICLES, NON-REFEREED

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**Cowan, Benjamin W.**, and Joshua Tibbitts. "A program tried to cut opioid addiction among veterans. Did it cause suicides?" *Washington Post*, August 24, 2021.

**Cowan, Benjamin W.**, and Kairon Shayne Garcia. "How has COVID-19 affected young workers?" *CESifo Forum* 22(4), 8-14.

**Cowan, Benjamin W.**, and Nathan Tefft. "The effects of college education on health," *VoxEU.org*, Centre for Economic Policy Research, February 23, 2020.

White, Dustin, **Benjamin W. Cowan**, and Jadrian Wooten. "Booze and basketball: Why binge drinking increases during March Madness," *The Conversation*, March 13, 2018.

McCluskey, Jill, Tori Byington, and **Benjamin W. Cowan**. "Accommodating Dual-Career Couples in STEM Academia," *AWIS Magazine*, Association for Women in Science, 48(3), 18-20.

Scholz, John Karl, Robert Moffitt, and **Benjamin W. Cowan**. "Trends in Income Support," *Focus*, Institute for Research on Poverty, 26(2), 43-49.

## GRANTS AND EXTRAMURAL AWARDS

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**Cowan, Benjamin W. (PI)** and Joshua Tibbitts (co-PI). "The Opioid Safety Initiative and the Mortality of Rural Veterans," IREACH, 01/16/2021 - 07/15/2022, \$20,000.

**Cowan, Benjamin W. (PI)** and Nathan Tefft (co-PI). "Community Colleges and Adult Health," Robert Wood Johnson Foundation Award #76082, 01/15/2019 - 01/14/2021, \$197,000.

McCluskey, Jill (PI), **Benjamin W. Cowan (co-PI)**, Julie Kmec (co-PI), and Tori Byington (co-PI). "The Two-Body Problem: An Evaluation of University Partner Accommodation Policies with Implications for Retention and Promotion of Women," National Science Foundation Award #HRD-1310049, 08/16/2013 - 08/15/2016, \$450,000.

## TEACHING EXPERIENCE

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Instructor for EconS 101, Introductory Microeconomics: 2020-2022

Instructor for EconS 323, Undergraduate Labor Economics: 2010-2019

Instructor for EconS 593, PhD Applied Microeconomics: 2011-2016, 2020-2022

Instructor for EconS 512/513, PhD Econometrics: 2016-2019

Instructor for EconS 598, PhD Research Seminar: 2012

Instructor for EconS 451, Advanced Food Economics and Marketing: 2013, 2015

## ADVISING EXPERIENCE

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### PhD Committees, Chair or Co-Chair

Kairon Shayne Garcia (in progress)

Apar G C (co-chair with Wesley Blundell; completed 8/2021)

*Initial placement: Data Scientist, Capital One*

Ashutosh Kumar (completed 7/2021)

*Initial placement: Health Economist, CDC*

Joe Patten (completed 7/2021)

*Initial placement: Data Scientist, Capital One*

Chris Ambrose (completed 5/2021)

*Initial placement: Post-doc, Murphy Institute at Tulane University*

Haseeb Ahmed (completed 5/2018)

*Initial placement: Post-doc, Swedish University of Agricultural Sciences, Uppsala*

Zhuang Hao (completed 5/2018)

*Initial placement: Assistant Professor, Beihang University*

Daegoon Lee (co-chair with Richard Shumway; completed 7/2017)

*Initial placement: Senior Projections and Static Analyst, State of Washington*

Dusty White (completed 5/2016)

*Initial placement: Assistant Professor, University of Nebraska-Omaha*

Lyliana Gayoso (completed 5/2016)

*Initial placement: Senior Economist, Ministry of Economic and Social Planning, Paraguay*

Jared Woolstenhulme (co-chair with Jill McCluskey; completed 8/2013)

*Initial placement: Senior Associate, Charles River Associates*

Jun "Martin" Ma (co-chair with Vicki McCracken; completed 6/2013)

*Initial placement: Assistant Professor, Brigham Young University-Idaho*

PhD Committees, Committee Member

Andre Murray (in progress), Josh Tibbitts (completed 6/2021), Hyeonjun Hwang (completed 8/2020), Ryne Rohla (completed 4/2019), Brett Devine (completed 7/2018), Matt Birch (completed 4/2018), Zarina Jurakulova (completed 5/2015), Dinkar Kuchibhotla (completed 6/2015), Fafa Asiseh (completed 5/2013), Mirzobobo Yormirzoev (completed 5/2013), Tesfaye Deboch (deceased)

Masters Committees, Chair

Ziyang Jiang (completed 12/2019), Brendan Lehman (completed 4/2019)

Masters Committees, Committee Member

Greysen Danae (completed 12/2021), Brian Eisenbarth (completed 4/2021), Nhat Thi Hong Le (completed 6/2020), Luke Morgan (completed 4/2019), Haseeb Ahmed (completed 1/2015), Sifiso Mhlaba (completed 12/2011), Paul Ervin (completed 5/2011)

Honors Undergraduate Theses, Advisor

Rossetti Celis (completed 4/2014, pass with distinction), Lisa Modin (completed 11/2012)

## PROFESSIONAL SERVICE

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Referee for *Journal of Policy Analysis and Management*, *Journal of Economic Literature*, *Journal of Public Economics*, *Journal of Health Economics*, *Journal of Labor Economics*, *National Science Foundation*, *American Economic Journal: Economic Policy*, *Journal of Human Resources*, *Economics of Education Review*, *Journal of Risk and Uncertainty*, *American Journal of Health Economics*, *Health Economics*, *Forum for Health Economics and Policy*, *Economics and Human Biology*, *Labour Economics*, *World Development*, *Journal of Economic Behavior and Organization*, *Economics Letters*, *Canadian Journal of Economics*, *Economic Inquiry*, *Empirical Economics*, *Social Science and Medicine*, *Education Economics*, *Review of Economics of the Household*, *Contemporary Economic Policy*, *Annals of Economics and Statistics*, *Southern Economic Journal*, *Public Finance Review*, *CE-Sifo Economic Studies*, *Journal of Agricultural and Resource Economics*, *USDA Economic Research Service*

## PAST APPOINTMENTS AND AWARDS

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<b>Visiting Professor</b>	2018
Policy Analysis and Management, Cornell University	
<b>Outstanding Research Award</b>	2016
Western Agricultural Economics Association	
<b>Honors College Thesis Advisor Award</b>	2014
Washington State University	
<b>Fellow, Visiting Scholars Program</b>	2013
Collegio Carlo Alberto, Turin, Italy	

Updated: January 26, 2022