

Benjamin W. Cowan

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APPOINTMENTS

Associate Professor , School of Economic Sciences, Washington State University	2017-Present
Research Associate , National Bureau of Economic Research	2018-Present
Research Affiliate , Institute for Research on Poverty	2016-Present

EDUCATION

Ph.D. in Economics , University of Wisconsin–Madison	2010
M.S. in Economics , University of Wisconsin–Madison	2007
B.A. in Economics , Magna cum Laude, Brigham Young University	2004

PROFESSIONAL ARTICLES, REFEREED

Lee, Daegoon, **Benjamin W. Cowan**, and C. Richard Shumway (2020). "Non-Neutral Marginal Innovation Costs, Omitted Variables, and Induced Innovation," *accepted, Agricultural and Resource Economics Review*.

White, Dustin R., **Benjamin W. Cowan**, and Jadrian Wooten (2019). "March Madness: NCAA Tournament Participation and College Alcohol Use," *Contemporary Economic Policy* 37, 449-461.

Hao, Zhuang, and **Benjamin W. Cowan** (2019). "The Cross-Border Spillover Effects of Recreational Marijuana Legalization," *Economic Inquiry*, doi:10.1111/ecin.12764.

Hao, Zhuang, and **Benjamin W. Cowan** (2019). "The Effects of Graduation Requirements on Risky Health Behaviors of High School Students," *American Journal of Health Economics* 5(1), 97-125.

Cowan, Benjamin W. (2018). "Sources of Bias in Teenagers' College Expectations," *Social Science Quarterly* 99, 136-153.

Miller, Austin, Robert Rosenman, and **Benjamin W. Cowan** (2017). "Recreational Marijuana Legalization and College Student Use: Early Evidence," *SSM-Population Health* 3, 649-657.

Cowan, Benjamin W. and Benjamin Schwab (2016). "Employer-Sponsored Health Insurance and the Gender Wage Gap," *Journal of Health Economics* 45, 103-114.

Cowan, Benjamin W. (2016). "Testing for Educational Credit Constraints using Heterogeneity in Individual Time Preferences," *Journal of Labor Economics* 34(2), 363-402.

- Shumway, C. Richard, **Benjamin W. Cowan**, and Daegoon Lee (2015). "Testing the Induced Innovation Hypothesis: Accounting for Innovation Creation and Innovation Implementation Incentives," *AgBioForum* 18(3), 303-311.
- Cowan, Benjamin W.** and Dustin R. White (2015). "The Effects of Merit-Based Financial Aid on Drinking in College," *Journal of Health Economics* 44, 137-149.
- Cowan, Benjamin W.**, Daegoon Lee, and C. Richard Shumway (2015). "The Induced Innovation Hypothesis and U.S. Public Agricultural Research," *American Journal of Agricultural Economics* 97(3), 727-742.
- Cowan, Benjamin W.** and Nathan Tefft (2012). "Education, Maternal Smoking, and the Earned Income Tax Credit," *The B.E. Journal of Economic Analysis and Policy* 12(1), Article 45.
- Cowan, Benjamin W.** and Benjamin Schwab (2011). "The Incidence of the Healthcare Costs of Smoking," *Journal of Health Economics* 30(5), 1094-1102.
- Cowan, Benjamin W.** (2011). "Forward-Thinking Teens: The Effects of College Costs on Adolescent Risky Behavior," *Economics of Education Review* 30(5), 813-25.
- Butler, Richard J., **Benjamin W. Cowan**, and Sebastian Nilsson (2005). "From Obscurity to Bestseller: Examining the Impact of Oprah's Book Club Selections," *Publishing Research Quarterly* 20(4), 23-34.

WORK IN PROGRESS

- Cowan, Benjamin W.** and Zhuang Hao (2019). "Medicaid Expansion and Mental Health Prescription Drug Use among College Students."
- Ahmed, Haseeb, **Benjamin W. Cowan** (2019). "Mobile Money and Healthcare Usage: Evidence from East Africa," *revision requested, World Development*.
- Cowan, Benjamin W.** and Nathan Tefft (2019). "College Access and Adult Health."
- Ambrose, Christopher, **Benjamin W. Cowan**, and Robert Rosenman (2019). "Geographical Access to Recreational Marijuana," *under review*.

BOOK CHAPTERS

- Scholz, John Karl, Robert Moffitt, and **Benjamin W. Cowan** (2009). "Trends in Income Support," in *Changing Poverty, Changing Policies*, M. Cancian and S. Danziger (eds.), Russell Sage Foundation, New York: New York, 203-241.
- Chrisinger, Colleen, **Benjamin W. Cowan**, John Karl Scholz, and Caleb Z. White (2008). "Public Assistance and Workfare," in *Social Policy at a Crossroad: Trends in Advanced Countries and Implications for Korea*, S. Lee, A. Mason, and K. Sul (eds.), Korea Development Institute, 291-317.

PROFESSIONAL ARTICLES, NON-REFEREED

White, Dustin, **Benjamin W. Cowan**, and Jadrian Wooten. "Booze and basketball: Why binge drinking increases during March Madness," *The Conversation*, March 13, 2018.

McCluskey, Jill, Tori Byington, and **Benjamin W. Cowan**. "Accommodating Dual-Career Couples in STEM Academia," *AWIS Magazine*, Association for Women in Science, 48(3), 18-20.

Scholz, John Karl, Robert Moffitt, and **Benjamin W. Cowan** (2009). "Trends in Income Support," *Focus*, Institute for Research on Poverty, 26(2), 43-49.

GRANTS AND EXTRAMURAL AWARDS

Cowan, Benjamin W. (PI) and Nathan Tefft (co-PI). "Community Colleges and Adult Health," Robert Wood Johnson Foundation Award #76082, 01/15/2019 - 01/14/2021, \$197,000.

McCluskey, Jill (PI), **Benjamin W. Cowan (co-PI)**, Julie Kmec (co-PI), and Tori Byington (co-PI). "The Two-Body Problem: An Evaluation of University Partner Accommodation Policies with Implications for Retention and Promotion of Women," National Science Foundation Award #HRD-1310049, 08/16/2013 - 08/15/2016, \$450,000.

TEACHING EXPERIENCE

Instructor for EconS 323, Undergraduate Labor Economics: 2010-2019

Instructor for EconS 593, PhD Applied Microeconomics: 2011-2016, 2020

Instructor for EconS 512/513, PhD Econometrics: 2016-2019

Instructor for EconS 598, PhD Research Seminar: 2012

Instructor for EconS 451, Advanced Food Economics and Marketing: 2013, 2015

ADVISING EXPERIENCE

PhD Committees, Chair or Co-Chair

Ashutosh Kumar (in progress)

Joe Patten (in progress)

Chris Ambrose (in progress)

Haseeb Ahmed (completed 5/2018)

Initial placement: Post-doc, Swedish University of Agricultural Sciences, Uppsala

Zhuang Hao (completed 5/2018)

Initial placement: Assistant Professor, Beihang University

Daegoon Lee (co-chair with Richard Shumway; completed 7/2017)

Initial placement: Senior Projections and Static Analyst, State of Washington

Dusty White (completed 5/2016)

Initial placement: Assistant Professor, University of Nebraska-Omaha

Lyliana Gayoso (completed 5/2016)

Initial placement: Senior Economist, Ministry of Economic and Social Planning, Paraguay

Jared Woolstenhulme (co-chair with Jill McCluskey; completed 8/2013)

Initial placement: Senior Associate, Charles River Associates

Jun "Martin" Ma (co-chair with Vicki McCracken; completed 6/2013)

Initial placement: Assistant Professor, Brigham Young University-Idaho

PhD Committees, Committee Member

Hyeonjun Hwang (in progress), Josh Tibbitts (in progress), Ryne Rohla (completed 4/2019), Brett Devine (completed 7/2018), Matt Birch (completed 4/2018), Zarina Jurakulova (completed 5/2015), Dinkar Kuchibhotla (completed 6/2015), Fafa Asiseh (completed 5/2013), Mirzobobo Yormirzoev (completed 5/2013), Tesfaye Deboch (deceased)

Masters Committees, Chair

Ziyang Jiang (completed 12/2019), Brendan Lehman (completed 4/2019)

Masters Committees, Committee Member

Nhat Thi Hong Le (in progress), Luke Morgan (completed 4/2019), Haseeb Ahmed (completed 1/2015), Sifiso Mhlaba (completed 12/2011), Paul Ervin (completed 5/2011)

Honors Undergraduate Theses, Advisor

Rossetti Celis (completed 4/2014, pass with distinction), Lisa Modin (completed 11/2012)

PROFESSIONAL SERVICE

Referee for *Journal of Public Economics*, *Journal of Health Economics*, *Journal of Labor Economics*, *National Science Foundation*, *American Economic Journal: Economic Policy*, *Journal of Human Resources*, *Economics of Education Review*, *Health Economics*, *Forum for Health Economics and Policy*, *Economics and Human Biology*, *Labour Economics*, *Economic Inquiry*, *Empirical Economics*, *Social Science and Medicine*, *Education Economics*, *Review of Economics of the Household*, *Contemporary Economic Policy*, *Southern Economic Journal*, *Public Finance Review*, *CESifo Economic Studies*, *Journal of Agricultural and Resource Economics*, *USDA Economic Research Service*

PAST APPOINTMENTS AND AWARDS

Visiting Professor	2018
Policy Analysis and Management, Cornell University	
Outstanding Research Award	2016
Western Agricultural Economics Association	
Honors College Thesis Advisor Award	2014
Washington State University	
Fellow, Visiting Scholars Program	2013
Collegio Carlo Alberto, Turin, Italy	

Updated: January 8, 2020