

# **Andrew J. Cassey**

# **Curriculum Vitae**

# August 2014

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### **DEGREES EARNED:**

Ph.D. Economics University of Minnesota 2008 State Export Behavior and Policy Dissertation:

> Samuel S. Kortum, Yale U. and Thomas J. Holmes, U. Minnesota Advisors:

M.A. **Economics** University of Minnesota 2005

B.S. Economics The Ohio State University 2002 Summa cum laude

Minors: Mathematics and linguistics

### **EXPERIENCE:**

Washington State University, School of Economic Sciences

Associate Professor: Aug. 2014–present.

Assistant Professor and Extension Economist: Aug. 2008–Aug. 2014.

Federal Reserve Bank of Dallas, Globalization and Monetary Policy Institute

Visiting Scholar: Jun. 2010–Jul. 2010. University of Minnesota, Department of Economics

Instructor: Aug. 2003-May 2008.

# **HONORS & AWARDS:**

- 1. Distinguished Teaching Award Less Than 10 Years Experience, 2013, Nominated, Agricultural and Applied Economics Association.
- 2. Springer Award for best paper by an early career scholar at the Western Regional Science Association's 51<sup>st</sup> annual meeting, Feb. 10, 2012.
- 3. Faculty Excellence in Extension Award, finalist, 2011–2012, Washington State University.
- 4. Walter W. Heller Outstanding Teaching Award, 2007, University of Minnesota.
- 5. Distinguished Teaching Award, 2005, University of Minnesota.
- 6. Panhellenic Community Teaching Recognition, 2005, University of Minnesota.
- 7. Distinguished Teaching Assistant Award, 2003, University of Minnesota.

#### PROFESSIONAL ARTICLES, REFEREED

- 1. Cassey, Andrew J. and Ben O. Smith 2014. "Simulating Confidence for the Ellison-Glaeser Index" *Journal of Urban Economics* 81 (1): 85–103, doi: 10.1016/j.jue.2014.02.005.
- 2. Cassey, Andrew J. 2014. "The Location of U.S. States Overseas Offices" *Review of International Economics* 22 (2): 310–325, doi: 10.1111/roie.12109.
- 3. Cassey, Andrew J. and Katherine N. Schmeiser 2013. "Multilateral Export Decompositions" *Open Economies Review* 24 (5): 901–918, doi: 10.1007/s11079-013-9273-9.
- 4. Cassey, Andrew J. and Katherine N. Schmeiser 2013. "The Agglomeration of Exporters by Destination" *Annals of Regional Science* 51 (2): 495–513, doi: 10.1007/s00168-012-0538-9.
- 5. Cassey, Andrew J. and Katherine N. Schmeiser 2013. "The Agglomeration by Destination of U.S. State Exports" *Economics Bulletin* 33 (2): 1504–1510.
- Cassey, Andrew J. and Katherine N. Schmeiser 2013. "Six Comparisons of Firm-level and Product-level Data" *Applied Economics Letters* 20 (4): 382–385, doi:10.1080/13504851.2012.707764.
- 7. Cassey, Andrew J. 2012. "California's Exports and the 2004 Overseas Office Closures" *Economic Inquiry* 50 (3): 641–651, doi: 10.1111/j.1465-7295.2010.00337.x.
- 8. Cassey, Andrew J., Suzette P. Galinato, and Justin L. Taylor. 2012. "Environmental Regulation and Regional Economy: Economic Impacts of the Elimination of Azinphosmethyl on the Apple Industry and Washington State" *Journal of Food Distribution Research*, 43 (2): 14–35.
- 9. Cassey, Andrew J. 2012. "An Application of the Ricardian Trade Model with Trade Costs" *Applied Economics Letters* 19 (13): 1227–1230, doi: 10.1080/13504851.2011.6179871.
- 10. Cassey, Andrew J., David W. Holland and Abdul Razack. 2011. "Comparing the Economic Impact of an Export Shock in Two Modeling Frameworks" *Applied Economic Perspectives and Policy*, 33 (4): 623–638, doi: 10.1093/aepp/PPR033.
- 11. Cassey, Andrew J. 2011. "State Foreign Export Patterns" *Southern Economic Journal*, 78 (2): 308–329, doi: 10.4284/0038-4038-78.2.308.
- 12. Cassey, Andrew J. 2011. "Does the Type of Exports Affect the Odds an Overseas Office Exists?" *American Journal of Agricultural Economics*, 93 (2): 457–462, doi: 10.1093/ajae/aaq163, refereed conference symposium paper.
- 13. Cassey, Andrew J. 2010. "Accounting for the Export Flow from Texas to Mexico" Federal Reserve Bank of Dallas *Staff Papers*, 11 (October).
- 14. Cassey, Andrew J. 2009. "State Export Data: Origin of Movement vs. Origin of Production" *Journal of Economic and Social Measurement*, 34 (4): 241–268, doi: 10.3233/JEM-2009-0323.

# FUNDED GRANTS (\$273,324 awarded):

- 1. Cassey, Andrew J. (PI), Jeremy L Sage, and Peter R. Tozer. "Assessing the Impact of Labor Shortages As a Marketing Barrier" USDA-AMS, 09/30/2013–09/29/2015, \$50,699.
- 2. Cassey, Andrew J. (PI) and Spencer Cohen (PI). "Analysis of Washington State's Export Assistance Programs" Washington Economic Development Commission, 08/01/2012–06/30/2013, \$25,543, and associated data sharing agreement with Washington's Employment Security Division.
- 3. Cassey, Andrew J. (PI), Michael Brady, Benjamin Cowan, R. Karina Gallardo, and Jonathan Yoder, "Expansion of SES Seminar Series" ADVANCE at WSU, 08/01/2012–06/30/2013, \$7 500
- 4. Cassey, Andrew J. (PI) and Thomas L. Marsh (PI). Export Assistance Program, Washington Community Economic Revitalization Board, 01/03/2011–01/02/2013, \$160,786, sub-grant under Washington Small Business Development Center, "Export Assistance Program—

- Growing the Culture of Exporting: Reaching Potential Exporters and New-to-Export Business" \$1,281,969.
- 5. Cassey, Andrew J. (PI), New Faculty Seed Grant, Washington State University, "An Evidence-Based Understanding of Export Promotion & the Number of Exported Goods," 05/15/2010–08/15/2014, \$14,796.
- Marsh, Thomas L. (PI), David W. Holland, Suzette P. Galinato, Andrew J. Cassey, and Justin Taylor, USDA-CSREES Special Grants Program, "Impacts of Organophosphate Pesticides Phaseout in the Apple Industry," sub-project from IMPACT Center, Washington State University "Enhancing Competitiveness of Washington Agriculture," 08/01/2008– 07/31/2010, \$14,000.

#### **DATA SHARING AGREEMENTS:**

- Cassey, Andrew J. (PI). "Understanding Informational Barriers to Trade Using the Scope of Exported Products and U.S. State Exporting Promotion Programs" Center for Economic Studies, U.S. Census Bureau, Special Sworn Status, Seattle Research Data Center, 2012– 2015
- 2. Cassey, Andrew J. (PI) "Washington's Commodity Supplier Database" data sharing agreement with Washington State Department of Agriculture, 06/06/2011–05/31/2013.
- 3. Cassey, Andrew J. (PI), R. Karina Gallardo (PI), Bidisha Mandal, and Robert Rosenman. "Proposal for Access to Nielsen HomeScan Data as Consultant to the USDA: Demand Analysis and Economic Impacts of Nutraceutical-Enriched Food Products" sub-award under Jeffrey LaFrance, Mark Denbaly, and Laurian Unnevehr, WSU and United States Department of Agriculture, 03/3/2009–present.

#### EXTENSION MANUALS & FACTSHEETS, REFEREED:

- 1. Cassey, Andrew J. and Pavan Dhanireddy 2013. "The New Free Trade Agreements and Washington State Exports" Washington State University Extension fact sheet FS114E, Aug., http://cru.cahe.wsu.edu/CEPublications/FS114E/FS114E.pdf.
- 2. Cassey, Andrew J. and Yunfei Zhao 2013. "An Investigation Into Manufacturing and Agricultural Exports to China" Washington State University Extension manual EM065E, Mar. 1, http://cru.cahe.wsu.edu/CEPublications/EM065E/EM065E.pdf.
- 3. Cassey, Andrew J. and Yunfei Zhao 2013. "Export Trends in Washington State, Vol. 5" Washington State University Extension fact Sheet FS105E, Jan. 1, http://cru.cahe.wsu.edu/CEPublications/FS105E/FS105E.pdf.
- 4. Cassey, Andrew J. and Yunfei Zhao 2012. "Export Trends in Washington State, Vol. 4" Washington State University Extension fact Sheet FS076E, Jun. 1, http://cru.cahe.wsu.edu/CEPublications/FS076E/FS076E.pdf.
- 5. Cassey, Andrew J. and Yunfei Zhao. 2012. "Export Process Quickstart: Step-by-step to Agricultural Exporting" Washington State University Extension fact sheet FS071E, Mar. 1, http://cru.cahe.wsu.edu/CEPublications/FS071E/FS071E.pdf.
- 6. Cassey, Andrew J. and Pavan Dhanireddy. 2011. "A Primer on Exchange Rates and Exporting" Washington State University Extension manual EM041E, Oct. 1, http://cru.cahe.wsu.edu/CEPublications/EM041E/EM041E.pdf.
- 7. Cassey, Andrew J. 2011. "Export Trends in Washington State, Vol. 3" Washington State University Extension fact Sheet FS036E, Jul. 1, http://cru.cahe.wsu.edu/CEPublications/FS036E/FS036E.pdf.
- 8. Cassey, Andrew J. 2010. "Export Trends in Washington State, Vol. 2" Washington State University Extension fact Sheet FS023E, Nov. 1, http://cru.cahe.wsu.edu/CEPublications/FS023E/FS023E.pdf.

- Cassey, Andrew J., Suzette P. Galinato, and Justin Taylor. 2010. "Impacts of the Azinphosmethyl Ban in the Apple Industry & Economy of Washington State" Washington State University Extension fact sheet FS024E, Oct. 1, http://cru.cahe.wsu.edu/CEPublications/FS024E/FS024E.pdf.
- Cassey, Andrew J. 2010. "Export Trends in Washington State" Washington State University Extension fact sheet FS007E, Jan. 1, http://cru.cahe.wsu.edu/CEPublications/FS007E/FS007E.pdf.
- 11. Cassey, Andrew J. 2010. "The Collection and Description of Washington's State Export Data" Washington State University Extension fact sheet FS006E, Jan. 1, http://cru.cahe.wsu.edu/CEPublications/FS006E/FS006E.pdf.
- 12. Cassey, Andrew J. 2009. "California's Overseas Trade Office Closures: Lessons for Washington State" Washington State University Extension manual EM017, Aug. 1, http://cru.cahe.wsu.edu/CEPublications/em017/em017.pdf.

### PROFESSIONAL ARTICLES, NONREFEREED:

- 1. Cassey, Andrew J. and Jeremy L. Sage 2013. "Transportation and International Trade" *Choose Washington State Trade Update*, October, http://choosewashingtonstate.com/media-center/blogs/trade-update/trade-update-fall-2013/.
- Cassey, Andrew J. 2013. "New Opportunities for Washington Firms Because of Free Trade Agreements" *Choose Washington State Trade Update*, July, http://choosewashingtonstate.com/media-center/blogs/trade-update/trade-data-update-summer-2013/.
- 3. Cassey, Andrew J. and Spencer Cohen. 2012. "Analysis of Washington State's Export Promotion Program" commissioned by State of Washington, Washington Economic Development Commission. Summarized results published in "Economic Development Programs and Investments—Review of Evaluation Practices in Washington State" Washington Economic Development Commission 2012.
- 4. Cassey, Andrew J. 2011. "Processed Agricultural Exports in the Global Economy" Washington State Department of Commerce Quarterly Trade Bulletin, July.
- 5. Cassey, Andrew J. and Daniel Friesner. 2010–2012. "Greater Seattle Economic Outlook Survey." Quarterly reports, IMPACT Center, Washington State University, http://www.impact.wsu.edu/survey/EconomicOutlook.html.

### **COMPUTER PROGRAMS:**

- 1. Cassey, Andrew J. and Ben O. Smith 2012. "EGSimulation-Compute Ellison & Glaeser Critical Regions by Simulation, freeware, http://goo.gl/n1N06, freeware.
- 2. Cassey, Andrew J. 2010. BibTex file for Federal Reserve Bank of Dallas *Staff Papers*, reviewed, proprietary.

### **SEMINARS & PRESENTATIONS:**

#### 2014:

Econometric Society, Minneapolis; Association of Public Economic Theory, Seattle; University of Nevada–Reno; Pacific Northwest Regional Economic Conference, Portland; West Virginia University; Washington State University.

#### 2013

Bureau of Economic Analysis; Western Economics Association International Annual Meeting, Seattle; Washington State University; Pacific Northwest Regional Economic Conference, Spokane.

# 2012:

Claremont McKenna College; Claremont Graduate University; University of Hawaii; University of Washington; 9<sup>th</sup> Midwest International Development Conference, Minneapolis; Fordham University; Montclair State University; Western Regional Science Association 51<sup>st</sup> Annual Meeting; Florida International University International Trade Workshop; Washington State University; Washington State Microenterprise Association Annual Meeting, Tacoma; Pacific NW Association of Rail Shippers semiannual meeting, Portland.

# 2011:

2011 Pacific Northwest Regional Economic Conference, Victoria; Bowdoin College; Rowan University; Kansas State University; University of Richmond; University of Scranton; 17<sup>th</sup> Annual Washington State Economic Symposium, Tumwater WA.

### 2010:

Allied Social Sciences Association Annual Meeting, Atlanta; University of Delaware; Washington State University; Federal Reserve Bank of Dallas; Mt. Holyoke College; University of New Mexico; Drexel University; Temple University; 2010 Pacific Northwest Regional Economic Conference, Missoula.

#### 2009:

Macalester College; Federal Reserve Bank of Philadelphia; Western Regional Science Association 48<sup>th</sup> Annual Meeting, Napa; Eastern Economics Association 2009 Meetings, New York; Washington State University; 2009 Washington Association of Counties Annual Meeting, SeaTac; Western Economic Association International 84<sup>th</sup> Annual Conference, Vancouver.

#### 2008

Kansas State University; Washington State University; Hendrix College; Center for Economic Studies, U.S. Bureau of the Census; Board of Governors of the Federal Reserve System; U.S. International Trade Commission.

#### 2007:

University of Minnesota; Southern Economics Association 77<sup>th</sup> Annual Meeting, New Orleans; Western Regional Science Association 46<sup>th</sup> Annual Meeting, Newport Beach; Midwest Economic Theory Spring Meeting, University of Minnesota.

# 2006:

Midwest International Trade Fall Meeting, Purdue University; Guanajuato Workshop for Young Economists, Universidad de Guanajuato; Missouri Valley Economics Association 43<sup>rd</sup> Annual Meeting, Minneapolis.

### WEBINARS & WORKSHOPS:

- 1. Cassey, Andrew J. "Export Quick Start Guide" 2013. May 28, 2013 http://breeze.wsu.edu/p6w4nnmjnr1/, in conjunction with U.S. Veteran's Administration.
- 2. Cassey, Andrew J. and Yunfei Zhao "Trends in Washington Exports" 2012. Aug. 20, 2012 http://breeze.wsu.edu/p3fct2ptjzm.
- 3. Cassey, Andrew J. "Stronger Economies Together" Session 2, Module 6. Chewelah WA, Apr. 19, 2012 with Debra Hansen, Monica Babine, Paul Johnson, Krisan LeHew, and Maury Forman.
- 4. Cassey, Andrew J. 2011. "Export Data & Trends" Mar. 23. Webinar, http://faculty.ses.wsu.edu/video/webinar WAExportTrends/index.htm.

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- 5. Cassey, Andrew J. 2011. "Trends in Washington Exports" Feb. 2. Webinar, http://breeze.wsu.edu/p72164726/.
- 6. Cassey, Andrew J. "What the Depreciation of the Dollar Means for Washington Exporters" 2010. Workshop presentation delivered via webpage, http://www.ses.wsu.edu/Extension/Casseyexports/ProcessedAgExports/Xrates\_Ext\_colville.pdf.

# **POPULAR PRESS INTERVIEWS:**

#### TELEVISION:

Washington State Public Affairs Network TVW, November 2011; Access Minnesota, Jul. 2008; KARE 11 News at 10:00 (NBC–Minneapolis), Oct. 16, 2007.

### RADIO:

Olympia WA NPR, Oct. 2011; Illinois Public Radio, Feb. 2011; "Our Northwest" special four part series on economics on Northwest Public Radio, Nov. 2009; "Art Matters" KFAI 91.3FM Minneapolis, Apr. 2008.

### NEWSPAPERS:

Baltimore Daily Record; China Daily (USA); Detroit News; Ellensburg Daily Record; Idaho Business Review; Kitsap Peninsula Business Journal; Moscow/Pullman Daily News; NW Ag Information Net; Pacific Northwest Inlander; Puget Sound Business Journal; Seattle Times; Wenatchee World; WSU Daily Evergreen; WSU Today; UMNews; Yakima Herald-Republic.

# MAGAZINES:

Washington State Magazine, Fall 2012; WSU Alumni & Research Magazine, Apr. 2012; The Wake Magazine, Apr. 2008.

# **STUDENTS SUPERVISED** (role, first placement):

### POSTDOCTORAL FELLOW:

Yunfei Zhao 2011-12 (supervisor, CitiBank)

# PH.D. COMMITTEES:

Kwanyoung Lee 2012-16 (chair)

Paul Ervin 2013-15 (member)

Pavan Dhanireddy 2010-14 (chair)

Ben Smith 2011-14 (member, University of Nebraska–Omaha)

Qianqian Wang 2009-13 (co-chair, Henan University)

Scott Colby 2010-11 (member, Penn State University)

Timothy Graciano 2010-11 (member, USDA)

# M.S. COMMITTEES:

Kuan-Ming Huang 2013-14 (co-chair, Washington State University Ph.D. program) Yilin Li 2011-12 (chair)

# VISITING STUDENTS:

Min He 2010-11 (sponsor, Chinese Agricultural University)

#### COURSES TAUGHT:

- 1. International Trade (Graduate): FA11, FA12, FA13, FA14.
- 2. Special Topics in Neuroscience (Graduate): Neuroeconomics / Neuroethics: FA12—One of 8 faculty who taught one or two weeks each from their field.
- 3. Fundamentals (Principles) of Microeconomics: FA03, SM04, FA04, SP05, SU05, SU06, SU07, SP09, FA09, SP11.
- 4. Principles of Macroeconomics: SP06, FA06, SP07, FA07, SP08.
- 5. Honors Principles of Microeconomics: SP04.
- 6. Principles of Microeconomics with Calculus: FA05.

#### **PROFESSIONAL SERVICE:**

#### JOURNAL REFEREE:

Applied Economics Perspectives and Policy; American Journal of Agricultural Economics (x 3); CESifo Economic Studies; Economic Inquiry (x 2); Journal of Agricultural and Resource Economics; Journal of International Economics; Journal of Political Economy; Open Economies Review; Région et Développement; World Trade Review.

# CONFERENCE SESSION ORGANIZER:

Allied Social Sciences Association Annual Meeting, Agricultural and Applied Economics Association, "Session Title: Entry Fixed Costs to Trade: Estimates, Dynamics, and Policy" Atlanta GA, Jan. 3-5, 2010.

### PROGRAM REVIEWER:

- Western Agricultural Economics Association annual meeting, 2012, "Trade Agreement Impact on Trade Flows, Trade Creation, and Trade Diversion, The Determinants of International Wheat Trade."
- 2. American Agricultural Economics Association 2010 Annual Meeting, International Trade Section.

# GRANT REVIEWER:

Oesterreichische National Bank Anniversary Fund, Austrian Central Bank, 2014. USDA Small Business Innovation Research (SBIR) Program, Phase I, 2010–11 & 2011–12.

# TEXTBOOK REVIEWER:

- 1. Frank, Robert and Ben Bernanke 2007. *Principles of Macroeconomics*. 3<sup>rd</sup> ed. McGraw-Hill Irwin: New York.
- 2. Hubbard, R. Glenn and Anthony Patrick O'Brien 2010. *Microeconomics* 3e. Prentice Hall: New York.
- 3. Karlan, Dean and Jonathan Morduch 2013. *Principles of Microeconomics*. McGraw-Hill Irwin: New York.
- 4. Krugman, Paul and Robin Wells 2006. Macroeconomics. Worth Publishers: New York.
- 5. ——. 2008. *Microeconomics* 2e. Worth Publishers: New York.
- 6. Mankiw, N. Gregory 2009. *Economics*. 5<sup>th</sup> ed. South Western Cengage Learning: New York.
- 7. Slavin, Stephen L. 2008. *Macroeconomics*. 8<sup>th</sup> ed. McGraw-Hill Irwin: New York.

### iOS APP REVIEWER:

EconGrapher: Solve, Graph, and Touch Economics by Pip and Quill, LLC.

#### AWARD ADJUDICATOR:

Western Agricultural Economics Association 2013 Outstanding Masters Thesis Award.