

JOIN THE CONVERSATION ON SOCIAL MEDIA BY USING THE HASHTAG #WSUBPC26

# BUSINESS PLAN COMPETITION 26



WASHINGTON STATE UNIVERSITY  
Center for Entrepreneurship

# FRIDAY, APRIL 24, 2026

## FORMAT/TIMING

Team Set-up: 5 minutes | Presentation: 15 minutes | Q & A: 10 minutes

### SUBMITTABLE (1)

ZOOM # 9721	COORDINATOR Rachel Jenkins	TECH STAFF Paul Currier	
<b>TIMES</b>	<b>TEAMS</b>	<b>JUDGES</b>	<b>COMPANY</b>
8:45–9:15	Dorato AI	Kimberly Griebing	Schweitzer Engineering Laboratories, Inc.
9:15–9:45	Nadie's Lab	Jeff Baker	Shelter Holdings
9:45–10:00	<b>BREAK</b>	Andy Barret	The Toolbox
10:00–10:30	Arvella	Brian Dunn	Retired High School Teacher
10:30–11:00	SoBar		

### SCHWEITZER ENGINEERING LABORATORIES, INC. (2)

ZOOM # 1915	COORDINATOR Darcie Bagott	TECH STAFF Phil Honeywell	
<b>TIMES</b>	<b>TEAMS</b>	<b>JUDGES</b>	<b>COMPANY</b>
8:45–9:15	Miata Fitment	Greg Richart	Schweitzer Engineering Laboratories, Inc.
9:15–9:45	SORVY	Becky Highfill	Pullman Regional Hospital
9:45–10:00	<b>BREAK</b>	Dave McCandless	Guardant Health
10:00–10:30	Opulence AI		
10:30–11:00	VeriBreath		

### LEE & HAYES (3)

ZOOM # 6905	COORDINATOR Nick Bielecki	TECH STAFF Bill Tracy	
<b>TIMES</b>	<b>TEAMS</b>	<b>JUDGES</b>	<b>COMPANY</b>
8:45–9:15	The Hot Spot Cafe & Resto	Nick Somers	Lee & Hayes
9:15–9:45	The Chila-Cup	John Glass	Global Marketing Advisors
9:45–10:00	<b>BREAK</b>	Pat Murphy	LeadScorz
10:00–10:30	Now We're Cookin'		
10:30–11:00	RECOVR		

### SPOKANE ANGEL ALLIANCE (4)

ZOOM # 2614	COORDINATOR Eric Hollenbeck	TECH STAFF Michael Molvik	
<b>TIMES</b>	<b>TEAMS</b>	<b>JUDGES</b>	<b>COMPANY</b>
8:45–9:15	Viridian	Kelsey Knutson	CougsFirst!
9:15–9:45	The Flight Room	Nathan Fletcher	Pacific Northwest National Laboratory
9:45–10:00	<b>BREAK</b>	Sean Christman	Cuts Clothing
10:00–10:30	Amplifi	TJ Pajimola	Actalent
10:30–11:00	DuraTread Roofing		

### GESA (5)

ZOOM # 3811	COORDINATOR Ally Sullings	TECH STAFF Rob Baker	
<b>TIMES</b>	<b>TEAMS</b>	<b>JUDGES</b>	<b>COMPANY</b>
8:45–9:15	FilterFlight Tech	Jason Burt	CloudBees
9:15–9:45	Meat & Potatoes	Stephen Bone	Veterinary Medical Research & Development
9:45–10:00	<b>BREAK</b>	Karin Biggs	Washington State University
10:00–10:30	Unseen		
10:30–11:00	Sip N' Roll		

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