

# EVENT SCHEDULE

# BUSINESS PLAN COMPETITION 26

**The deadline to register for the 2026 Business Plan Competition is Friday, March 13.**

You must register your team and upload a 1-page executive summary by Friday, March 27. Registration will be available online January 21.

DATE	EVENT		LOCATION/TIME
<b>Wednesday, January 21</b>	<b>Registration Begins</b>		Register online at: <a href="http://tinyurl.com/wsubpc26">tinyurl.com/wsubpc26</a>
Thursday, January 22	<b>BPC Bites 1—What is BPC?</b>		
Thursday, January 29	<b>BPC Bites 2—Alumni</b>		
Thursday, February 5	<b>BPC Bites 3—Finance</b>		
Thursday, February 12	<b>BPC Bites 4—Business of Tech/Marketing</b>		
Thursday, February 19	<b>BPC Bites 5—Teams</b>		
<b>Friday, March 13</b>	<b>DEADLINE to Submit Registration</b>		Register online at: <a href="http://tinyurl.com/wsubpc26">tinyurl.com/wsubpc26</a>
<b>Friday, March 27</b>	<b>DEADLINE to Submit 1-page Executive Summary</b>		ALL TEAMS: Upload a PDF of your Executive Summary online.
March 30—April 4	<b>SCREENING ROUND</b> Initial review of all submissions		Closed session/judges only
Monday, April 6	<b>Announcement of Advancing Teams</b>		Via email and website
Tuesday, April 7	<b>Team Information Night</b>	WSU League	Commons 110   5–6 PM
		Open League	Via Zoom   6:30–7 PM
Thursday, April 9	<b>BPC Bites 6—Trade Show</b>		Commons   12–1 PM
<b>Friday, April 17</b>	<b>DEADLINE to Submit Business Plan</b>		PDF uploaded to competition registration site
Friday, April 24	<b>Team Check-In</b>		Virtual   morning
	<b>WSU Presentation Round</b> <i>Teams give 15-minute presentations. Open to judges and presenting teams only.</i>		Via Zoom   8:15–11 AM
	<b>Announcement of Advancing Teams</b>		Via email and website
Thursday, April 30	<b>WSU Final Round Presentations</b> <i>Top five (5) teams give their presentations to judges, who then choose the winning teams.</i>		CUB Junior Ballroom 1:45–5 PM
	<b>High School Round Presentations</b>		CUB Senate Room 204 1:15–4 PM
	<b>Open League Round Presentations</b>		CUB 208 1–4 PM
	<b>Trade Show</b>		CUB Senior Ballroom 5–6 PM
	<b>Keynote Address, and Awards Ceremony</b>		CUB Senior Ballroom 6–8 PM

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**FOR MORE INFORMATION, PLEASE CONTACT:** Center for Entrepreneurship  
[entrepreneurship@wsu.edu](mailto:entrepreneurship@wsu.edu)  
[entrepreneurship.wsu.edu/pursue/wsu-bpc](http://entrepreneurship.wsu.edu/pursue/wsu-bpc)



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