

# BUSINESS PLAN COMPETITION 24

# EVENT SCHEDULE

**The deadline to register for the 2024 Business Plan Competition is Friday, March 8.**

You must register your team and upload a 1-page executive summary by Friday, March 22.

Registration will be available online January 17.

| DATE                         | EVENT  | LOCATION/TIME  |
|------------------------------|--|--|
| <b>Wednesday, January 17</b> | <b>Registration Begins</b>   | Register online at:<br><a href="https://tinyurl.com/wsubpc24">tinyurl.com/wsubpc24</a> |
| Thursday, January 18         | <b>BPC Bites 1—What is BPC?</b>  | Commons   12–1 PM  |
| Thursday, January 25         | <b>BPC Bites 2—Alumni Speaker</b>  |  |
| Thursday, February 1         | <b>BPC Bites 3—Teaming</b>   |  |
| Thursday February 8          | <b>BPC Bites 4—Marketing</b>   |  |
| Thursday February 15         | <b>BPC Bites 5—Finance</b>   |  |
| <b>Friday, March 8</b>       | <b>DEADLINE to Submit Registration</b>   | Register online at:<br><a href="https://tinyurl.com/wsubpc24">tinyurl.com/wsubpc24</a> |
| <b>Friday, March 22</b>      | <b>DEADLINE to Submit 1-page Executive Summary</b>   | ALL TEAMS: Upload a PDF of your Executive Summary online.                              |
| March 25–30                  | <b>SCREENING ROUND</b> Initial review of all submissions   | Closed session/judges only   |
| Monday, April 1              | <b>Announcement of Advancing Teams</b>   | Via email and website  |
| Tuesday, April 2             | <b>Team Information Night</b>  | Todd 420 and via zoom   6–8 PM   |
| Thursday, April 11           | <b>BPC Bites 6—Trade Show</b>  | Commons   12–1 PM  |
| <b>Friday, April 12</b>      | <b>DEADLINE to Submit Business Plan</b>  | PDF uploaded to competition registration site  |
| Friday, April 19             | <b>Team Check-In</b>   | Virtual   morning  |
|                              | <b>WSU Presentation Round</b><br><i>Teams give 15-minute presentations. Open to judges and presenting teams only.</i>                    | Via Zoom   8:30 AM–12 PM   |
|                              | <b>Announcement of Advancing Teams</b>   | Via email and website  |
| Thursday, April 25           | <b>WSU Final Round Presentations</b><br><i>Top five (5) teams give their presentations to judges, who then choose the winning teams.</i> | CUB Junior Ballroom<br>1:30–5 PM   |
|                              | <b>High School Round Presentations</b>   | CUB 208<br>12:30–4 PM  |
|                              | <b>Open League Round Presentations</b>   | CUB Senate Room (204)<br>12:45–4 PM  |
|                              | <b>Trade Show</b>  | CUB Senior Ballroom<br>5–6 PM  |
|                              | <b>Keynote Address, and Awards Ceremony</b>  | CUB Senior Ballroom<br>6–8 PM  |

**FOR MORE  
INFORMATION,  
PLEASE CONTACT:**

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