

# BUSINESS PLAN COMPETITION 23

# EVENT SCHEDULE

**The deadline to register for the 2023 Business Plan Competition is Friday, March 10.**

You must register your team and upload a 1-page executive summary by Friday, March 24.

Registration will be available online January 18.

DATE	EVENT	LOCATION/TIME
<b>Wednesday, January 18</b>	<b>Registration Begins</b>	Register online at: <a href="http://bit.ly/wsubpc">http://bit.ly/wsubpc</a>
<i>Thursday, January 19</i>	<b>BPC Bites 1</b> — <i>What is BPC &amp; Teaming</i>	Commons   12–1 PM
<i>Thursday, January 26</i>	<b>BPC Bites 2</b> — <i>Looking Ahead at Deliverables &amp; Tips from past teams</i>	Commons   12–1 PM
<i>Thursday, February 2</i>	<b>BPC Bites 3</b> — <i>Market &amp; Sales for Startups</i>	Commons   12–1 PM
<i>Thursday February 9</i>	<b>BPC Bites 4</b> — <i>Entrepreneurial Finance</i>	Commons   12–1 PM
<i>Thursday March 9</i>	<b>BPC Bites 5</b> — <i>Appearance of Deliverables</i>	Commons   12–1 PM
<b>Friday, March 10</b>	<b>DEADLINE to Submit Registration</b>	Register online at: <a href="http://bit.ly/wsubpc">http://bit.ly/wsubpc</a>
<b>Friday, March 24</b>	<b>DEADLINE to Submit 1-page Executive Summary</b>	ALL TEAMS: Upload a PDF of your Executive Summary online.
<i>March 27–April 2</i>	<b>SCREENING ROUND</b> Initial review of all submissions	Closed session/judges only
<i>Monday, April 3</i>	<b>Announcement of Advancing Teams</b>	Via email and website
<i>Tuesday, April 4</i>	<b>Team Information Night</b>	Todd 420 and via zoom   6–8 PM
<i>Thursday, April 13</i>	<b>BPC Bites 6</b> — <i>BPC Etiquette—Pitch, Presentation &amp; Trade Show Practice</i>	Commons   12–1 PM
<b>Friday, April 14</b>	<b>DEADLINE to Submit Business Plan</b>	PDF uploaded to competition registration site
<i>Friday, April 21</i>	<b>Team Check-In</b>	Virtual   morning
	<b>Presentation Round [WSU and Open]</b> <i>Teams give 15-minute presentations. Open to judges and presenting teams only.</i>	Via Zoom   8:30 AM–12 PM
	<b>Announcement of Advancing Teams</b>	Via email and website
<i>Thursday, April 27</i>	<b>Final Round Presentations</b> <i>Top five (5) teams give their presentations to judges, who then choose the winning teams.</i>	CUB Junior Ballroom 1:30–5 PM
	<b>High School Round Presentations</b>	CUB Senate Room (204) 1–5 PM
	<b>Trade Show</b>	CUB Senior Ballroom 5–6 PM
	<b>Keynote Address, and Awards Ceremony</b>	CUB Senior Ballroom 6–8 PM

**FOR MORE INFORMATION, PLEASE CONTACT:**

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