

BUSINESS PLAN COMPETITION 23

EVENT SCHEDULE

The deadline to register for the 2023 Business Plan Competition is Friday, March 10.

You must register your team and upload a 1-page executive summary by Friday, March 24.

Registration will be available online January 16.

DATE	EVENT	LOCATION/TIME
Wednesday, January 16	Registration Begins	Register online at: http://bit.ly/wsubpc
<i>Thursday, January 19</i>	BPC Bites 1 — <i>What is BPC & Teaming</i>	Commons 12–1 PM
<i>Thursday, January 26</i>	BPC Bites 2 — <i>Looking Ahead at Deliverables & Tips from past teams</i>	Commons 12–1 PM
<i>Thursday, February 2</i>	BPC Bites 3 — <i>Market & Sales for Startups</i>	Commons 12–1 PM
<i>Thursday February 9</i>	BPC Bites 4 — <i>Entrepreneurial Finance</i>	Commons 12–1 PM
<i>Thursday March 9</i>	BPC Bites 5 — <i>Workshop time—round robin resources</i>	Commons 12–1 PM
Friday, March 10	DEADLINE to Submit Registration	Register online at: http://bit.ly/wsubpc
<i>Thursday, March 16</i>	BPC Bites 6 — <i>Appearance of Deliverables</i>	Commons 12–1 PM
Friday, March 24	DEADLINE to Submit 1-page Executive Summary	ALL TEAMS: Upload a PDF of your Executive Summary online.
<i>March 27–April 2</i>	SCREENING ROUND Initial review of all submissions	Closed session/judges only
<i>Monday, April 3</i>	Announcement of Advancing Teams	Via email and website
<i>Tuesday, April 4</i>	Team Information Night	Todd 420 and via zoom 6–8 PM
<i>Thursday, April 13</i>	BPC Bites 7 — <i>BPC Etiquette—Pitch, Presentation & Trade Show Practice</i>	Commons 12–1 PM
Friday, April 14	DEADLINE to Submit Business Plan	PDF uploaded to competition registration site
<i>Friday, April 21</i>	Team Check-In	Virtual morning
	Presentation Round [WSU and Open] <i>Teams give 15-minute presentations. Open to judges and presenting teams only.</i>	Via Zoom 8:30 AM–12 PM
	Announcement of Advancing Teams	Via email and website
<i>Thursday, April 27</i>	Final Round Presentations <i>Top five (5) teams give their presentations to judges, who then choose the winning teams.</i>	CUB Junior Ballroom 1:30–5 PM
	High School Round Presentations	CUB Senate Room (204) 1–5 PM
	Trade Show	CUB Senior Ballroom 5–6 PM
	Keynote Address, and Awards Ceremony	CUB Senior Ballroom 6–8 PM

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FOR MORE INFORMATION, PLEASE CONTACT:

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