

# BUSINESS PLAN COMPETITION 22

# EVENT SCHEDULE

**The deadline to register for the 2022 Business Plan Competition is Friday, February 25.** You must register your team and upload a 1-page executive summary by Friday, March 25. Registration will be available online January 17.

DATE	EVENT	LOCATION/TIME
<b>Monday, January 17</b>	<b>Registration Begins</b>	Register online at: <a href="http://bit.ly/wsubpc">http://bit.ly/wsubpc</a>
Wednesday, January 26	Resource Night Kick-Off— Jonah Friedl, CRO & Co-Founder, NOMAD	Todd 268 6–7 PM
Wednesday, February 2	Resource Night—Go-to-Market, Keri Rhodes, CMO, Spiceology	Todd 268 6–7 PM
Wednesday, February 9	Resource Night—IP, Rhett Barney, Partner, Lee & Hayes	Todd 268 6–7 PM
Wednesday, February 16	Resource Night—Finance, Jody Page, Investments, Lighter Capital	Todd 268 6–7 PM
Wednesday, February 23	Resource Night—Pitching, Dana Robinson, Pitch for Impact	Todd 268 6–7 PM
<b>Friday, February 25</b>	<b>DEADLINE to Submit Registration</b>	Register online at: <a href="http://bit.ly/wsubpc">http://bit.ly/wsubpc</a>
<b>Friday, March 25</b>	<b>DEADLINE to Submit 1-page Executive Summary</b>	ALL TEAMS: Upload a PDF of your Executive Summary online.
March 28–April 1	SCREENING ROUND Initial review of all submissions	Closed session/judges only
Monday, April 4	Announcement of Advancing Teams	Via email and website
Tuesday, April 5	Team Information Night	Via Zoom 6–8 PM
<b>Friday, April 15</b>	<b>DEADLINE to Submit Business Plan</b>	PDF uploaded to competition registration site
Friday, April 22	Team Check-In	Online 7:45–8:25 AM
	Presentation Round Teams give 15-minute presentations. Open to judges and presenting teams only.	Via Zoom 8:30 AM–12 PM
	Announcement of Advancing Teams	Via email and website
Thursday, April 28	Final Round Presentations Top five (5) teams give their presentations to judges, who then choose the winning teams.	CUB Junior Ballroom 1:30–5 PM
	Trade Show	CUB Senior Ballroom 5–6 PM
	Keynote Address, and Awards Ceremony	CUB Senior Ballroom 6–8 PM

**FOR MORE INFORMATION, PLEASE CONTACT:**

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