

BUSINESS PLAN 19 COMPETITION

EVENT SCHEDULE

The deadline to register for the 2019 Business Plan Competition is Friday, March 8.
You must register your team and upload a 1-page executive summary by **Friday, March 22.**
Registration will be available online **February 1.**

Date	Event	Location/Time
Tuesday, January 22	Resource Night Kick-Off & Teaming Event Join your fellow Cougs and the Palouse entrepreneurial community for an evening of networking, partnerships, and new ideas! Join a team!	Todd 268 6-8 PM
Tuesday, January 29	Resource Night: Teams & Advisory Boards	Todd 268 6-8 PM
Tuesday, February 5	Resource Night: Intro to IP	Todd 268 6-8 PM
Tuesday, February 12	Resource Night: Business Formation	Todd 268 6-8 PM
Tuesday, February 19	Resource Night: Go-to-Market Strategies	Todd 268 6-8 PM
Tuesday, February 26	Resource Night: Intro to Equity Finance	Todd 268 6-8 PM
Friday, March 8	DEADLINE to Submit Registration	Register online at: business.wsu.edu/news-events/business-plan/
Friday, March 22	DEADLINE to Submit 1-page Executive Summary This is your official submission to the Business Plan Competition. See judging criteria and submission checklist	ALL TEAMS: Upload a PDF of your Executive Summary online.
March 25-30	SCREENING ROUND Initial review of all submissions	Closed session/judges only
Monday, April 1	Announcement of Advancing Teams	Via email
Tuesday, April 2	Team Information Night (Mandatory that at least one person from each team attend)	Commons 6-7 PM
Monday, April 15	DEADLINE to Submit Business Plan (4-7 pages) and pitch deck (10-15 slides)	PDF uploaded to competition registration site
Thursday, April 25	Team Check-In	
	Presentation Round Teams give 15-minute presentations. Open to judges and presenting teams only.	Todd Hall, Various Rooms
	Announcement of Advancing Teams	Todd Hall, room TBD
	Final Round Top six (6) teams give their presentations to judges, who then choose the winning teams.	Todd 268
	Dinner, Keynote Address, and Awards Ceremony	CUB Junior Ballroom 6-8 PM

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For more information,
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