Sponsor and Exhibitor Information

March 2-5, 2020

Seattle Airport Marriott

Seattle, Washington

WSU Energy Systems Innovation Center
PO Box 642752
Pullman, WA 99164-2752
PEAC@wsu.edu
509-335-0980
Dear Potential Sponsor/Exhibitor:

It is with great enthusiasm that we announce the 22nd annual Power and Energy Automation Conference (PEAC) and the Energy Systems Innovation Center 2020 Summit to be held in Seattle, WA, March 2-5 at the Seattle Airport Marriott. This is the first year PEAC will be held in Seattle and we are excited about the new venue and the opportunity it provides for more attendees and exhibitors. We are pleased to announce that Damir Novosel, president of Quanta Technology, will present the opening keynote on March 3.

PEAC will occupy the majority of the conference wing of the Seattle Airport Marriott (a diagram has been included in this packet) and the exhibitor area is located across the hall from the presentation auditorium. The food service area for breaks and receptions will be in the exhibit hall, ensuring maximum foot traffic for vendors. All exhibitors will be in the Washington Ballroom, directly across the hall from the primary meeting space.

For companies who want to do even more to increase their exposure at this event, there are a limited number of sponsorship opportunities available at the $1500, $2500, and $5000 level. These opportunities will increase your company’s visibility on our website, in our printed materials, and throughout the conference itself.

We look forward to working with you and hope you choose to participate in this premier power automation conference. If you have questions regarding any of the exhibitor or sponsorship opportunities, please contact us at peac@wsu.edu or 509-335-0980.

Sincerely,

Noel Schulz
Conference Chair and
Edmund O. Schweitzer III Chair in Power Apparatus and Systems
EXHIBITOR HOURS & EVENTS

Monday, March 2, 2020
- Exhibit Set-Up: 1:00-5:00 pm (morning set-up option available with pre-approval)
- Peak Traffic Hours
  - Reception (5:00-7:00pm)

Tuesday, March 3, 2020
- Conference in Session: 7:30am-4:30pm
- Peak Traffic Hours
  - Attendee Arrival/Registration Open (7:15-8:00am)
  - Morning Break (10:30-11:00am)
  - Lunch (11:45am -1:00pm)
  - Afternoon Break (2:30-3:00pm)
  - Reception (4:30-6:30pm)

Wednesday, March 4, 2020
- Conference in Session: 7:30am-4:30pm
- PEAC Exhibitor Tear-Down: 7:00-10:00pm (also Thursday morning – see below)
- Peak Traffic Hours
  - Attendee Arrival/Registration Open (7:15-8:00am)
  - Morning Break (10:30-11:00am)
  - Lunch (11:45am -1:00pm)
  - Afternoon Break (2:30-3:00pm)
  - Reception (4:30-6:30pm)

Thursday, March 5, 2020 (ESIC Energy Summit in Washington Ballroom)
- PEAC Exhibitor Tear-Down: 8:00am – 12:00pm
SPONSORSHIP OPPORTUNITIES

Reception Sponsor – $5,000 (3 available)

- 10' x 10' exhibit space (includes 2 conference registrations – a $1,000 value)
- First choice of space placement (based on timestamp of sponsorship purchase)
- 2 additional conference registrations ($1,100 value) for a total of 4 registrations
- Company logo (large size) on conference homepage and sponsor page with URL
- Company logo on poster displayed at reception
- Company logo (large size) on front of conference program and exhibitor listing
- Opportunity to include a brochure or other promotional item in attendee registration packets
- Verbal sponsor mention during conference welcome on day of reception
- Electronic conference attendee roster (2/3/20 and 3/2/20)

Lunch or Breakfast Sponsor – $2,500 (6 available)

- 2 conference registrations ($1100 value)
- Company logo (medium size) on sponsor page of conference website with URL
- Company logo (medium size) printed in conference program
- Table tents with company logo on each dining table during meal service
- Verbal sponsor mention during conference welcome on day of meal
- Electronic conference attendee roster (2/3/20 and 3/2/20)

Break Service Sponsor – $1,500 (4 available)

- 1 complimentary PEAC/ESIC 2020 attendee registration ($550 value)
- Company logo (small size) on sponsor page of conference website with URL
- Company logo (small size) printed in conference program
- Table tents with company logo on food/beverage tables and cocktail tables
- Verbal sponsor mention during conference welcome on day of service
- Electronic conference attendee roster (2/3/20 and 3/2/20)
EXHIBITOR SPACES

Exhibitor – 10’ x 10’ space
$1000 (18 SPACES AVAILABLE – price increases to $1250 after January 31, 2020)

- 10’ x 10’ exhibit space with
  - 8 ft. table with black linen tablecloth
  - 2 chairs
  - 6 electrical outlets on a power strip (if additional electrical is needed, contact us for quote)
  - 2 staff registrations (any additional booth staff register at the regular conference rate)
- Selection of space is first-come, first-served according to registration timestamp
- Company name and description listed in exhibitor program
- Electronic conference attendee roster (2/3/20 and 3/2/20)

Exhibitor – 20’ x 20’ space
$2000 (ONLY 2 SPACES AVAILABLE – must purchase before October 10, 2019)

- 20’ x 20’ exhibit space with
  - Two 8 ft. tables with black linen tablecloths
  - 3 chairs
  - 12 electrical outlets on 2 power strips (if additional electrical is needed, contact us for quote)
  - 3 staff registrations (any additional booth staff register at the regular conference rate)
- Selection of space is first-come, first-served according to registration timestamp
- Company name and description listed in exhibitor program
- Electronic conference attendee roster (2/3/20 and 3/2/20)

Exhibitor shipping information is included at the end of this document.
EXHIBITOR LAYOUT
Washington Ballroom
Sponsors and exhibitors may either register online at http://esic.wsu.edu/PEAC or by completing this form and submitting to PEAC@wsu.edu.

Please select your participation level:

- Reception Sponsor (3) $5,000
- Exhibitor (18)(10'x10') $1,000
- Meal Sponsor (6) $2,500
- Exhibitor (2) (20'x20') $2,000
- Break Sponsor (4) $1,500

Desired Exhibitor Space:

1st choice________________ 2nd choice________________ 3rd choice________________

*Please note that all exhibit spaces will be assigned based on sponsorship level and then on a first-come, first-served basis according to registration timestamp. The two 20' x 20' exhibitor booths are only available for purchase through October 10, 2019.*

Sponsor/Exhibitor Information (Please complete EXACTLY as your information should appear in conference materials.)

Company: ____________________________
Attendee name: ____________________________
Attendee title: ____________________________
Phone: ____________________________ E-mail: ____________________________
Company address: ____________________________
City: ____________________________ State: ____________________________ Zip: ____________________________
Admin contact e-mail (optional): ____________________________

Additional Exhibit Staff*:

Name: ____________________________
Title: ____________________________ E-mail: ____________________________

*After the first two staff attendees, additional attendees should register as regular conference attendees at the $550 rate ($650 after January 31, 2020). If you would like to reserve a 20' x 20' space, please email us at PEAC@wsu.edu for availability.

Please send your organization's logo in .jpg or .png format (high resolution) to PEAC@wsu.edu. Logos must be received no later than 1/15/20 for placement in printed conference materials.
Package and Shipping Charges

Packages shipped to the hotel for a group or meeting are charged based on the size of the package.

- Pricing Structure:
  - Envelope – Free
  - Small Box –1-50 lbs. $10 each + 10% tax
  - Medium/Large box – 50-75 lbs. $20 each + 10% tax
  - Skid or Pallet – $100 each + 10% tax

Label packages as:

Seattle Airport Marriott

Attention: (PEAC / name of person who will be asking for package)

3201 South 176th Street

Seattle, WA 98188

FOR RETURN SHIPMENTS: LEAVE LABELED PACKAGES AT YOUR BOOTH (HOTEL HAS DAILY PICK-UPS FROM FEDERAL EXPRESS AND UPS)
Dear Sir/Madam,
This form has been created in order to allow you to have third party expenses/billing charged to a specific credit card. Please provide all the information requested below to ensure prompt processing of your application.

Cardholder information *Required*

Name as it appears on the credit card: ________________________________________________

Corporate account/Company Name: ________________________________________________

Issuing Bank: ___________________________________________ Phone #: _________

Account Number: ___________________________________________ Exp. Date: _________

Address: ___________________________________________________________________

City, State, and Zip: ___________________________ Phone #: _________________

Guest Name (signature): __________________________________ Date: ____________

Specified Approved Charges *Required*

I certify that all information is complete and accurate and that I am the authorized signer of the credit card listed above.

Cardholder Name (signature): __________________________________ Date: __________