



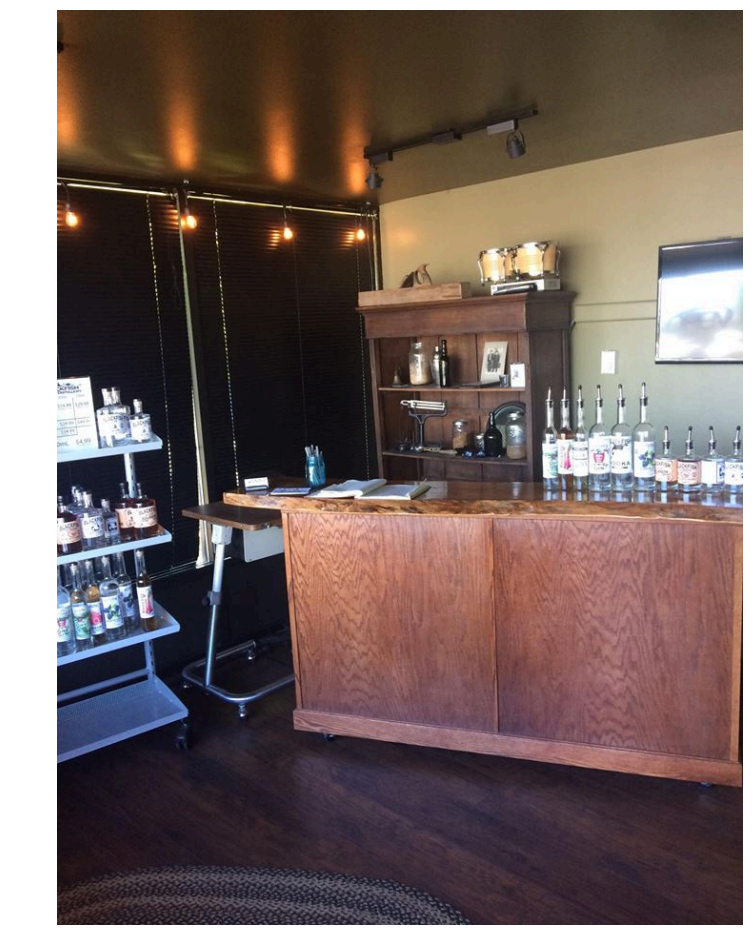
Blackfish Spirits Distillery

Auburn, Washington

Kyle Moffitt-Summer Semester

Introduction - I worked at Blackfish Spirits Distillery located in Auburn, Washington. They are a small batch family run distillery. The distillery buys locally and made from Washington grown harvest. They watch every step from receiving grain, fruits and spices, to what they create. They are slowly growing and are currently in over 125 restaurants in the greater Seattle area.

Responsibilities



I had multiple responsibilities at the distillery. I was the head of the marketing department and I helped with the making by producing t-shirts with the distillery logo.

A responsibility of mine was to make sure when we did a mash that I was operating the tank correctly and keeping the distillery clean. Also that I understood how to run a distillery that would be profitable.

I was responsible to help with social media by helping take videos, help with set up and tear down, and making sure the final product was perfection.

I was responsible for testing the proof of our alcohol that we either had or that was in storage.

I was responsible for making small test batches so that they could hopefully had new products for the winter season.

I was responsible for running the vodka still and gin still because they are different than running a copper still.

I was responsible for having a tasting room that was presentable and that my marketing skills were being shown in the tasting room. Also being presentable for guests and having good communication with my co-workers

Summary

This experience has taught me a lot about running a business, how the spirits business works and also about what I want to do in the future. I learned that the spirits business is a very tough industry. That you have to have motivation and determination. You will have failure and issues in the business but its if you get yourself back up and still have the determination to run the business. This will contribute to my career and future by showing me that I need to pay attention to all the details, big and small, and that the wine business is something I really want to do. The internship overall showed me that running a business takes sacrifice and its harder than it looks.