

Agenda

Date: February 19: 7:30 am – 5:00 pm
 February 20: 8:30 am – 1:00 pm

Location: [Mayflower Park Hotel](#), 405 Olive Way, Seattle WA 98101

Details: February 19th: Breakfast and Lunch provided, dinner on your own
 February 20th: Box lunch provided, breakfast on your own.

Desired Outcome:

This workshop is geared for Cooperative Extension professionals working in metropolitan communities to learn about why working at the policy level is important (relative to direct education programming); understanding how governmental systems are organized, what makes good policy, how to use science in policy development, local examples of policy development and hands-on exercises.

- Understand how policy is made at the local, regional and state levels
- Learn about the relationship between programs and policy and how policy impacts system change

Day 1 Building Knowledge

Time	Topic	Presenter / Facilitator
7:30 AM	Continental Breakfast	
8:30 AM	Welcome from WEDA	Dr. Scott Reed, Vice Provost- University Outreach & Engagement , Director-Extension Service - OSU
	Introductions and Overview	Brad Gaolach
9:00 AM	Policies, Systems and Environmental Change	Dori Babcock, WSU Spokane County Extension
9:30 AM	Organization of Government	Richard Conlin
10:15 AM	Break	
10:45 AM	Role of Public Engagement in Policymaking	Phyllis Shulman
11:15 AM	How does a Bill become a Law at City, County and Regional levels	Monica Simmons, Seattle City Clerk
12:15 PM	Lunch	
1:15 PM	Practical Small Group Exercise: Policy Checklist	Brad Gaolach, WCMER Director

Time	Topic	Presenter / Facilitator
2:15 PM	Using Science as Evidence in Public Policy	Marilyn Sitaker, MPH; Battelle Health & Analytics
3:00 PM	Break	
3:30 PM	Collaborative Public Policy	Michael Kern, WSU Ruckelshaus Center Director
4:00 PM	Deliberative Dialogue	Patrick Proden, OSU & Fe Moncloa, UCCE
5:00 PM	Adjourn, Dinner on your own	

DAY 2 Application: Learning from Examples

Time	Topic	Who
7:30	Breakfast (on your own)	
8:30 AM	Top Down Policy Development: Zero Waste in Seattle	Richard Conlin
9:00 AM	Bottom Up Policy Development: Legalization of Mini-Goats in Seattle	Phyllis Shulman
9:30 AM	Denver's Residential Sales Ordinance	Rusty Collins, CSU
10:00 AM	Break	
10:30 AM	Using Research to Prepare Policy: Extension's Role	Fe Moncloa, UCCE
11:00 AM	<p>Panel Discussion: Policy-Making in Action, Tips and Practical Lessons</p> <ul style="list-style-type: none"> • Meg Moorehead, Seattle City Council Central Staff: The Use and Analysis of Data in Policymaking • Emelie East, CBE Strategic: Advocacy - Building Constituency, Coalition Building and Lobbying • George Allen, Seattle Metropolitan Chamber Senior Vice President, Government Relations: Government Relations • Heather Trim, Science and Policy Director, Futurewise: The Role of NGOs and Community Groups in Developing and Advocating for Policy 	Phyllis Shulman
12:00 PM	Q&A and Discussion with Panelists	Phyllis Shulman
12:30 PM	Recap, Next Steps, Evaluation	Brad Gaolach
1:00 PM	Box Lunch, Travel Home	