Logic Model within a Performance Measure Framework

Ensure Profitability by Reducing Input Costs

We use these resources
Curriculum, Collaborators

For these activities
Workshops, conferences, field trips etc.

With these outputs
Target audience, tools and resources developed, # of participants trained in these risk areas,

So that producers can change their behavior by engaging in these actions (Objectives)
# of participants who reported adoption of a new grazing practice

To produce these short and medium term outcomes
# of additional days animals are grazed over the course of a year

Leading to these desired results (Outcome Measures)
$/% reduction in annual feed costs
$/% reduction in overall input costs
$/% increase in profit (inferred through economic analysis)

Who is the audience? How do you hope they will benefit? Of participants reached, how many more fall into this category in the farming community?

Note
As compared to Baseline Data

Changes in practice that result in measurable reduction of risk

Note