ABOUT US

The Metro Center serves as the conduit between metropolitan decision-makers and the knowledge base of Washington’s research landgrant university to address critical issues facing our communities.

Metro Center staff provide management support for all projects including project scoping, assembling the project team, monitoring subcontracts and deliverables, and reporting.

By utilizing short-term, project based teams, the Metro Center is able to respond quickly to requests from metropolitan elected officials, decision makers, and non-profit leaders.

CONTACT US

915 N. Broadway
Everett, WA 98201
metro.center@wsu.edu
206-219-2400
www.metrocenter.wsu.edu
@WSUmetrocenter

ABOUT THE METROPOLITAN CENTER

www.metrocenter.wsu.edu
WORLD CLASS EXPERTISE WORKING FOR YOUR CITY

OVERVIEW

RESEARCH DRIVEN
The Metropolitan Center is a resource for public officials, non-profit leaders and the private sector seeking innovative, research driven solutions to local issues.

CLIENT CENTERED
The Metropolitan Center’s nimble core staff provides comprehensive client-centered project development, management and implementation.

PORTAL TO THE UNIVERSITY
Drawing from faculty expertise across the WSU system, the Metropolitan Center is flexible to address a broad range of needs.

LEARN MORE ABOUT THE METROPOLITAN CENTER
metrocenter.wsu.edu

METROPOLITAN CENTER SERVICES

DATA SCIENCE FOR DECISION-MAKING
Providing customized solutions in data collection, ‘big data’ processing, and analytics for public and private entities.

APPLIED RESEARCH
Developing practical knowledge to alleviate modern world problems. Outcome driven and problem oriented.

ORGANIZATIONAL AND PROFESSIONAL DEVELOPMENT
Improving effectiveness, developing readers, and facilitating sound strategic planning.

ECONOMIC DEVELOPMENT
Examining strategies and impacts of growth in the diverse economic landscape of the metropolitan region.

POLICY DEVELOPMENT AND GOOD GOVERNANCE
Creating sound and equitable public and operational policies and procedures for organizations, businesses and public agencies.

EVALUATION AND IMPACT ASSESSMENT
Utilizing quantitative, qualitative and innovative community based methodologies to assess impact and effectiveness.

CUSTOMIZED TRAINING AND CURRICULUM DEVELOPMENT
Designing educational and professional development.

RECENT PROJECTS

MEASURING CHANGES IN THE RESTAURANT INDUSTRY
The restaurant industry has been experiencing major regulatory, cultural, and technology changes in the past few years, which are impacting much of the status quo for workers and operators. The Washington Hospitality Association has engaged the Metropolitan Center to track employment and operational changes in Seattle’s restaurant industry as they respond to a new reality.

YAKIMA EQUITY STUDY ANALYSIS
In order to address the equitable distribution of city resources in Yakima, Washington, the Yakima City Council contacted the Metropolitan Center to assist in conducting an evaluation and statistical analysis of existing data compiled for the city’s Equity Study. The results of the analysis gave the city a comprehensive baseline to support data driven decisions, and tools for equitable decision making.