

Webinar – E-Marketing Strategies for Farm and Food Businesses

Resource List

November 9, 2021

Using Social Media to Grow Your Farm Business

https://www.youtube.com/watch?v=5XLNzNZt_84

Farmer's Guide to Direct Sales Software Platforms

<https://www.youngfarmers.org/wp-content/uploads/2020/04/Farmers-Guide-to-Direct-Sales-Software-Platforms.pdf>

The New Front Door to your Business

<https://www.ruby.com/guide-the-new-front-door/>

5 SEO Hacks the Work in 2021

<https://www.youtube.com/watch?v=f0MotTILbA4>

The Top Marketing Trends You Need to Adopt in 2022

<https://www.edgaraskatinas.com/en/blog/top-marketing-trends-to-adopt-in-2022>

2021 Holiday Trends and Insights

<https://f.hubspotusercontent20.net/hubfs/6547620/Holiday%20Guide%202021/MikMak%20Holiday%20Guide%202021.pdf>

How great product photographs influence e-commerce websites conversions

<https://www.meero.com/en/news/e-commerce/511/1900-how-great-product-photographs-influence-e-commerce-websites-conversions-en>

Stock Image Resources

<https://unsplash.com>

<https://pxhere.com>

<https://www.pexels.com>