Pierce County Fair
Judges Instructions

Judge based on age and years in 4-H

Design
- Color
  - Black and White is a color.
  - Colors that contrast usually enhance
  - Colors that clash can enhance or detract
  - Clover must be appropriate colors (DQ)
- Lettering
  - Stencils should be filled in
  - Smallest letters easily read from a distance of a least 6 feet
  - Must contrast with background
  - Titles size must be larger than content text
- Illustration
  - Disqualified if copyrighted picture
  - Must compliment and be relevant to content
  - Clover must have "USC 707" and be correctly illustrated (DQ)
- Layout
  - Content should flow and be balanced
  - Clean and neat
  - Wording should be straight unless design warrants variation
  - Pencil lines erased (attempted at least)

Originality & Creativity
- Presentation shows Imagination
  - Topic must reflect members interest
  - Idea is developed
- Reflects planning for presentation of ideas
  - Innovation of presentation

Educational Value
- One Main Idea
  - Poster must have only one theme
- Message effective and accurately presented
  - Reflects the age of the member
  - Reflects the number of years the member has been in the project
  - Legitimate references must be verifiable
  - Spelling and punctuation must be correct (one ribbon drop)
  - 4H or 4h are a spelling errors (one ribbon drop)
  - Incorrect clover is a DQ (incorrect use of a protected brand logo)
- Message presentation
  - Eye catching
  - Appropriate for the general public
- Chart/graph titled
  - NOT FOR POSTERS
  - Must have row and column headings