

## Livestock Photo Submission

1. It is the responsibility of the 4-H or FFA member to submit (1) photo that includes both exhibitor and animal via email to the NCW Fair by August 12<sup>th</sup>, 2020.
2. The photo must be submitted as an e-mail attachment with the first and last name of the participant and 4-H club/FFA chapter name in the “subject line” of the email. Please send to [info@ncwfair.org](mailto:info@ncwfair.org)
3. After submission, each photo will be identified with the participant name and a sale number for the virtual sale. This information will be added to a master Sale Sheet with the 4-H Club or FFA Chapter name and town and animal weight.

### Photo Taking Tips

- Remember, no one is expected to be a professional photographer. Following a few of these recommendations can make a difference in your final photograph.
- Plan for a block of time to take a variety of photos. Family members can be your media crew. Download several photographs to your computer to view your results.
- The picture background should be clean and presentable and free from distractions.
- Photos should be captured with the camera or phone in landscape or horizontal position.
- There will be less chance of glare or color blow-out from a flash if you do NOT take your photo from straight on. Try to be 20-45% from centered.
- When photographing animals, aim for the center of the body with your body. Do not tilt the camera, bend over, or get down low. This will distort the shape of your animal.
- Take the photo in a well-lit area located outside. Try to reduce as many shadows and glares as possible.
- If you are outside on a sunny day, be sure the camera is facing with the direction of the sun rather than directly into it.
- Take the photo within 10-14 feet of the animal. Capture the full view of the animal and member together.
- Photos should not be edited or altered.

### Preparing Your Animal for the Photo

- Present your animal as you would for the show ring.
- Be sure the animal is clean, properly groomed and appropriately show trained.
- Make sure the animal is not standing in tall grass or deep shavings.

### Exhibitor Preparation

- Dress appropriately as you would for the show ring.
- Avoid sun glasses that make it difficult to see the face of the exhibitor.

### For more information:

Virtual Showcase Toolkit: <https://extension.wsu.edu/4h/virtual-showcase-resources/>