



YAKIMA COUNTY 4-H EXPRESSIVE ARTS CONTEST POSTER MAKING GUIDELINES



1. Posters must have one main idea. It must present 4-H in a positive way.
2. Avoid main ideas that make the viewer think of tobacco, illegal drugs or alcohol.
3. Keep number of words to a minimum, no more than 6 words.
4. Lettering and artwork must be large enough to be seen from a distance, a minimum of 10 feet.
5. Keep pencil lines light when drawing on your design and erase any that show after your artwork is completed.
6. Broad felt tip markers, construction paper cut outs or paints are acceptable.
7. Materials must be securely fastened and durable. Posters will be handled often during judging. If you use raised materials, they must not be higher than 1/8 inch. Rubber cement is recommended for gluing.
8. It is highly recommended that all posters be laminated or covered with clear contact paper before submitting them for judging. This protects your poster during the judging process. Covering your poster is not a requirement, however.
9. Three or four colors are often enough. Do not use too many colors. Colors should be pleasing to the eye. Apart from guideline #10 below, it is okay to be creative in your color use.
10. The 4-H clover must be included somewhere on the poster. It also must be displayed correctly. This means a green 4-leaf clover with white H's.
11. All posters must be made on standard poster board measuring 14 by 22 inches. Poster board may be white or colored. It may be vertical or horizontal.
12. The 4-H member must include specific information on the back of their poster in the upper left-hand corner. Please make certain this information is firmly attached to the poster and legible. Include your name, full address, age by October 1st of current 4-H year, grade in school, 4-H level, club name, leader's name, and an interpretative statement. This statement should be brief, just a few sentences long. It should explain to the judge what your main idea is trying to say.
13. If stencils are used to make your letters, they should be filled in solidly.
14. Avoid use of commercial characters or artwork, such as "Peanuts", "Disney" etc. If there are 5 changes made to a commercial design, they are considered acceptable. If you use a commercial design for your poster, please attach a copy of that design to the back of your poster, indicating the 5 changes you made.
15. The top county entries in each category will receive special recognition in the County 4-H Poster Art Program.
16. Our local fairs offer other opportunities to display members' current project posters. Check fair premium books for specific requirements.