

4-H Focus

In This Issue...

- 4-H Seniors of 2020!
- Yakima County Leaders' Council Zoom Mtg.
- Letter from State 4-H Program Leader, Nancy Deringer
- COVID-19 Resources from WSU
- Visit Code Break!
- Drive-In Wi-Fi Hotspots
- You and Your Buddy
- Public Presentations
- Resources for Video Editing on WSU website
- Mask Fashion Show
- Did You Know Fun Facts?
- Share your Club Events
- Dairy Certificates, Jun 1
- Healthy Horsekeeping Webinars, Jun, Tuesdays
- Out of State Pigs coming to Washington criteria
- Cattle Brand Inspections Youth Market Sales
- Virtual Fun Fair Update
- Washington State 4-H Fair Updates
- Teen Zoom Meeting, Jun 9
- ♣ 2020 Virtual STAC Teen Conference
- ♣ 4-H Volunteer Awards Goes Virtual
- WA State Resource Guide For Parents & Caregivers
- Recommendations for Groups Caring for Animals
- ♣ BOGS Upcoming Promotion
- Summer Fireside Chats With Advisory Board

Quick Links

- WSDA Market Sales Brand Inspection Handout https://s3.wp.wsu.edu/uploads/sites/2050/2020/06/ Special-Sale-Handout-COVID-19.pdf
- What you should know about out-of-state pigs coming to Washington State https://s3.wp.wsu.edu/uploads/sites/2050/2020/05/852-SwineImportationFactSheet.pdf
- State 4-H Fair Puyallup Still Life Exhibits Virtual Fair Supplement Handout https://s3.wp.wsu.edu/uploads/sites/2050/2020/06/ 2020-VIRTUAL-FAIR-SUPPLEMENT.pdf
- State 4-H Fair Puyallup Still Life Exhibit Entry Form https://s3.wp.wsu.edu/uploads/sites/2050/2020/06/ 2020-VIRTUAL-FAIR-ENTRY-FORM.pdf

Virtual Volunteer Awards in October https://extension.wsu.edu/4h/forvolunteers/wastate-volunteer-recognition/

Code Break https://code.org/break?utm_source=announcemen t-1&utm_medium=email&utm_campaign=codebreak-2020&utm_term=episode-5&utm_content=code-break

- Resources for Video Editing Available on eXtension!
 - https://www.youtube.com/watch?v=3N5v5Je5avk
- Washington State Resource Guide for Parents and Caregivers: "Caring for Your Family During COVID-19
 - https://www.dcyf.wa.gov/sites/default/files/pubs/FS 0039.pdf.
- Healthy Horsekeeping Weekly Webinars https://s3.wp.wsu.edu/uploads/sites/2050/2020/06/ UMD-Equine-Webinar-Series-June-Flyer.pdf
- Yakima County 4-H From Home

https://extension.wsu.edu/yakima/4-h/4-hfromhome/

- Yakima County 4-H website: http://extension.wsu.edu/yakima/4-h/
- Yakima County Facebook Page: http://www.facebook.com/YakimaCounty4H
- State 4-H Website: http://extension.wsu.edu/4h/
- WSU Extension Publications, https://pubs.extension.wsu.edu/
- Volunteer Reporting Hours https://volunteers.cahnrs.wsu.edu/logon.aspx
- Annual 4-H Club Plans Due https://extension.wsu.edu/yakima/4-h/4-h-forms/4h-financial-forms-and-irs-filing-information/.

The following information has been taken from a letter from Washington State 4-H Program Leader, Nancy Deringer.

We hope you are continuing to stay safe and healthy during this uncharted time. We are as anxious as you are to once again meet face-to-face, but we also know that ensuring everyone's good health and safety is critical and our first focus. Of special concern is making sure our high-risk populations remain protected and safe. Thank you for sharing many of your heartwarming stories and creative ways about how 4-H clubs are connecting with each other online, by phone, and by mail. It continues to be extremely important for our 4-H youth to find virtual ways to connect with their 4-H leaders and 4-H clubs to maintain their sense of belonging, so thank you all for your extra efforts during this time.

We plan to give our 4-H youth the opportunity to highlight mastery in their project area(s), demonstration speeches and other creative displays online. (The Yakima County Virtual Fun Fair ended May 31. Thanks for all the wonderful entries! Yakima County will have other virtual showcase opportunities during the summer. Please watch the Focus, emails and Facebook for information on current Yakima County 4-H activities.)

Now the mandated guidance states all government entities must follow Governor Inslee's Safe-Start four phased plan. At this time, the 4-H Youth Development Program will not be able to meet face-to-face until our county reaches Phase Four. We will consult with our local health department for when Yakima County may be allowed to move to Phase Four. We are developing a sequenced reopening plan for the 4-H Youth Development program intended to help mitigate possible spread of the virus for use, when our county has reached Phase Four. Please know that we appreciate your continued patience and your focus on the health and safety of our entire 4-H family. Please take care and stay healthy.



4-H SENIORS OF 2020!!

WSU Yakima County Extension 4-H Program would love to highlight our "4-H Seniors of 2020". Many of our youth have been a part of 4-H for many of their childhood

years, some only one year, but all are truly our 4-H family!

We are asking the "4-H Seniors of 2020" to submit their projects, stories, accomplishments, and goals for the future, and any photos they would like to share to Jenny at Jennifer.Loyd@co.yakima.wa.us.

Note: Submitting is on a volunteer basis from our seniors and their families (submissions will be considered permission to post the below information on our 4-H Yakima County Facebook page.

Here is the information needed:

- Name (Please let us know if you want your student's full name or only first name mentioned in the post.)
- ✓ High School
- √ 4-H Club(s)
- √ How many years as a 4-H member?
- ✓ A little information about your project(s)
- ✓ Do you have a favorite 4-H moment and/or experience?
- ✓ What are your future and post-graduation goals? Be sure to include one photo!

Thanks & Congratulations Seniors and their families!

YAKIMA COUNTY LEADER COUNCIL MEETING VIA ZOOM

Yakima County Leader Council meeting will be held via Zoom on **June 16 at 6:30 pm.** If you have topics to discuss, send those to Jenny. The zoom link information will be sent out to you on **June 12**. Please send Jenny your email if you wish to be on the zoom.

A REMINDER: COVID-19 RESOURCES AVAILABLE FROM WSU EXTENSION

Link to WSU Extension COVID-19 updates and Resources at https://extension.wsu.edu/covid-19/

4-H staff are here when you need our assistance & resources. Even though the Extension office is closed, 4-H staff are still teleworking. Please contact Jenny or Bonnie with any 4-H questions. Currently there will be no face to face 4-H club meetings or in-person 4-H activities, or gatherings until Yakima County reaches Phase 4.

Therefore, all 4-H will currently be happening virtually. Please contact the office if you need assistance with Zoom meetings or help with staying connected.

HELLO 4-H LEADERS AND YOUTH, VISIT CODE BREAK

Code Break is a global, live-interactive classroom, where the Code.org team will teach students of all ages, with and without computers. Code Break offers a weekly dose of education, community, and computer science, and has brought together students from as far as Africa, China, India, and South America. Check it out "live" every Wednesday at 10:00am Pacific Time. Previous sessions are recorded. It's well done!

COUNTY & COMMUNITY

PUBLIC PRESENTATIONS

Yakima County Public Presentations will be completed virtually this year. Please contact Jenny or Bonnie to schedule a zoom time for your presentation. You can also create a video and email it to Yakima.4h@wsu.edu. If you use YouTube to video, please create YouTube as "unlisted" & send us the link. Looking forward to seeing your virtual public presentations and demonstrations.

If you are unable to zoom or YouTube, please contact us to make other arrangements.

Congratulations to Kassidey who has already completed her Public Presentation. Awesome job!



DRIVE-IN WIFI HOTSPOTS

In response to the impacts of COVID-19, approximately 600 Drive-In Wi-Fi Hotspots provide free temporary, emergency internet access for Washingtonians who do not have broadband service to their homes.

WSU Extension Yakima County is proud to partner with Buena Library & the Yakima Valley Libraries to offer free wireless internet access at Buena Library in the building parking lot. There is an emphasis on students, but it is available to all residents. In addition to access for remote learning, it can be used for job searches, telehealth, telework, unemployment filing, census participation and other uses.

In addition to the Buena Library site, many sites are available throughout Yakima County. To find the site closest to you, visit the Washington Drive-In Wi-Fi Hotspots locations finder at www.driveinwifi.wa.gov. This map will be continually updated as new sites are offered across the state.

YOU AND YOUR BUDDY

A photo is worth a thousand words, so please send a photo of you and one of your animals to the 4-H Office staff. Your buddy might be a horse, dog, cow, pig, cat, stuffed animal, or any other animal or combination of creatures. Please send your photos to Jennifer.Loyd@co.yakima.wa.us. Photos of you & your buddy will be posted on Facebook, so everyone has a chance to connect to their friends virtually.

MASK FASHION SHOW

Have you made a lovely or interesting mask during COVID? Masks come in all colors and types. I have a friend whose children are grown, and he made a mask from an old knit onesie that his daughter wore as a baby. The mask was interesting as the arms stuck out by his ears. ① Share a picture of yourself wearing your mask for our 4-H Mask Fashion Show. We will post them on Facebook.

Please send your masked photos to Jenny at <u>Jennifer.Loyd@co.yakima.w.us</u>. Stay safe out there.

RESOURCES FOR VIDEO EDITING AVAILABLE ON EXTENSION!



If you use your phone to shoot and edit short videos and

A Part of the Cooperative Extension System

you're looking for resources to make your work better and more efficient, here's one worth checking out.

This recorded workshop from a few years ago has terrific information about simple video production using laptop, iPhone or iPad. It includes tips to capture good video, create a compelling story line, and basic editing. (It's demonstrated in the video). You'll learn about iMovie, Windows Moviemaker, and even the basics of Adobe Premiere Pro.

This webinar was presented by the ACE Electronic Media & Photography Learning group.

https://www.youtube.com/watch?v=3N5v5Je5avk



In June.

- 2, 1875 Alexander bell makes first voice transmission on a telephone
- **8, 1789** James Madison introduces the Bill of Rights to Congress
- 9, 1934 Donald Duck makes his first ever appearance.
- **14**, **1777** The Stars and Stripes is adopted as the Flag of the United States.
- **15**, **1752** Benjamin Franklin shows that lightning is electricity.
- 16, 1884 The first roller coaster in the US opens at Coney Island
- **17**, **1885** The Statue of Liberty arrives in New York from France.
- **18**, **1928** Amelia Earhart is the first woman to fly in an airplane across the Atlantic Ocean
- 26, 1819 The bicycle is invented.
- **30, 1936** Gone with the Wind by Margaret Mitchell is published.

CLUB NEWS, EVENTS

SHARE YOUR EVENTS WITH US

We would love to see what everyone is doing! If you would like to send us some pictures and a small write up for us to share to the Facebook page that would be great! It is always fun to see what everyone is doing these days. Just sent an email to Jenny at Jennifer.Loyd@co.yakima.wa.us to get it on Facebook!

PROJECT NEWS

DAIRY CERTIFICATES

Dairy Certificates were due to the 4-H Office on **June 1.** If you still have Dairy Certificates that need to be signed, please contact Jenny to make arrangements.

"ZOOM-ING IN ON HEALTHY HORSEKEEPING" JUNE WEBINARS AVAILABLE FROM UNIVERSITY OF MARYLAND EQUINE EXTENSION

Enjoying the UMD Equine Extension Team's weekly online learning sessions? Just wait, there's more! Check out the June schedule and keep Zooming in on Healthy Horsekeeping on your **Tuesday afternoon calendar at 3:00 pm EST.** Webinars are FREE, but registration is required. Follow the link for each event to register for them individually. See the attached flyer (here) for details on the **June** webinars and how to register!

WSDA UPDATE ON OUT-OF-STATE PIGS COMING TO WASHINGTON DUE TO COVID-19

The Washington State Department of Agriculture, Animal Services Division has recently released a document regarding the increased importing of pigs to Washington due to COVID-19 related closures and production slowdowns. The document, titled "What you should know about out-of-state pigs in Washington State" is available by clicking here.

INSPECTION REQUIREMENTS FOR CATTLE IN YOUTH MARKET SALES

The WSDA Animal Services Livestock Inspection Program has created a handout with regard to brand inspections required for cattle that change ownership as it pertains to 4-H kids/fairs.

The document can be found on the WSDA website or by <u>clicking here.</u>

FAIR / SHOW NEWS

VIRTUAL FUN FAIR

Congratulations to our 4-H members, Emily, Kayla and Madison Krueger who participated in the first Virtual Fun Fair. Your exhibits are being judged and the results will be posted soon. Awesome job!

WASHINGTON STATE 4-H FAIR UPDATES

The Washington State 4-H Fair is still on the schedule to be held **September 4-27**, **2020** in Puyallup. If we hear differently, we will send notifications out when we hear.

The mailing address of the Washington State Fair has been changed to **PO Box 1225**, **Puyallup WA 98371**. Please update your records to reflect this change.

In light of several county fairs and qualifying shows being cancelled this year, the Washington State 4-H Fair Board has adopted the attached supplement on Virtual Exhibits for our Still Life Projects. The first attachment (link here) is the guide to virtual exhibits, while the second attachment (link here) is the entry form. Please note there are two entry forms on a page. The virtual guide is a supplement to our normal exhibitor guide. That guide is nearing completion and will be sent in the next few weeks. There are other changes that will be shared, please watch for updates. Some changes were listed in last week's Tuesday News.

TEEN NEWS

TEEN ZOOM MEETING- JUNE 9- NO AGENDA

Are you a 4-H teen and miss your friends from your club and fairs? Let's take time to visit and chat. We will have our first 4-H Teen Zoom on Tuesday, June 9 at 6:00 pm. If you are interested in attending, please contact Jenny at Jennifer.Loyd@co.yakima.wa.us to get the Zoom number and password. If you are unavailable that night, but want to attend the next meet-up, contact Jenny & let me know you plan to attend the next Teen Zoom, so we can add you to our teen list. There have been Zoom bombings, so we are trying to keep our meeting to only authorized teens. Tori is brainstorming ideas for a Teen Newsletter, so if you have communication ideas, you can share them on June 9. See you soon!



Idaho 4-H State Teen Association Convention

2020 VIRTUAL STAC REGISTRATION IS NOW OPEN!

Washington State 4-H Teens who have completed 8th grade through 12th grade are invited to participate in the University of Idaho Virtual STAC Conference, coming June 22 through 25, 2020! A great

line up of speakers, workshops and activities are in store for all the participants. Registration is now

open! Youth who register before **June 8** will receive a free event t-shirt!

For more information, the original "Save-the-Date" flyer is available to download. https://s3.wp.wsu.edu/uploads/sites/2050/2020/05/stac-2020-save-the-date-pdf.pdf

Registration is open through 4-H Online at http://wa.4honline.com/

Registration is similar to KYG Conference and other teen events. If you are new to 4-H Online, a "how to register" link can be found at https://extension.wsu.edu/4h/documents/2017/01/eyent-registration-instructions.pdf/.

Refer to the information packet (linked <u>here</u>) for the schedule and workshop choices. For more information, contact WSU Whitman County Extension, (509) 397-6290, schmidtj@wsu.edu.

VOLUNTEER NEWS

4-H VOLUNTEER AWARDS EVENT IN OCTOBER GOING VIRTUAL!

While we had hoped we would be able to honor our volunteers during a face-to-face recognition event this fall, COVID-19 has forced us to make the decision to hold this event virtually. This event will occur **Saturday**, **October 10 at 6:00 pm.**

We are in the beginning stages of planning this event and will keep the 4-H community updated as plans emerge. Additionally, due dates for award nominations have changed as indicated below:

July 1 - Hall of Fame nominations

August 1 - Alumni Award Nomination, Salute to Excellence/Outstanding Volunteerism, Less than 10 years, Salute to Excellence/Outstanding Volunteerism, More than 10 years, Heather Rider Leadership Award for Young Adults, Volunteer's Staff Award Nomination September 1 - Outstanding County Leader

September 1 - Outstanding County Leader Recognition, Outstanding County Teen Leader Recognition

All award forms are located on the Washington State 4-H Youth Development website: https://extension.wsu.edu/4h/for-volunteers/wastate-volunteer-recognition/ - Jana Ferris

STATE NEWS

WASHINGTON STATE RESOURCE GUIDE FOR PARENTS AND CAREGIVERS: "Caring for Your Family During COVID-19 The Washington State Department of Children, Youth and Families has created a resource for parents during COVID-19.

This resource was developed to help parents and their families navigate the pandemic and the days to follow. The publication is available at https://www.dcyf.wa.gov/sites/default/files/pubs/FS 0 039.pdf.

RECOMMENDATIONS FOR REDUCING COVID-19 WITH CARING FOR ANIMALS

WSDA Shares Recommendations for Reducing COVID-19 Risk in Groups of People Caring for Groups of Animals

The Washington State Department of Agriculture has recently made some recommendations regarding reducing COVID-19 risk in groups of people caring for groups of animals. The documents are available by clicking on the title below:

Cleaning and Disinfection Protocol

Caretaker Contact List

Group Livestock Care Instructions

Group Livestock Care Schedule

WSDA Group Care of Livestock

ALL OTHER NEWS



UPCOMING BOGS PROMOTION FEATURES 4-H BRANDED BOOTS!

As we unofficially begin summer, we are excited to finalize the details around the launch of the special 4-H branded BOGS° boots. This has been a very long process that will culminate with the release of the boots the **second week in July**.

BOGS° will donate \$5 for each pair of **BOGS**° **4-H** boots sold to the National 4-H Council. The new 4-H boots will be available for men, women, and children.

Men's Classic Tall 4-H Women's Classic Tall 4-H Boot Kids' Classic 4-H







The boots will be sold online as well as in brick and mortar stores, so they will be available nationwide. Look for more details in **late June & early July!**- National 4-H Council



YOU'RE INVITED! SUMMER FIRESIDE CHATS HOSTED BY SOUTHEAST WASHINGTON 4-H ADVISORY BOARD MEMBERS

Join us for a series of Fireside Chats this summer! Parents, leaders, and Extension personnel are welcome to join the Southeast Washington 4-H Advisory Board members as we host a session each month. Please pre-register to receive the Zoom link https://rebrand.ly/firesidechat2020.



"WSU Yakima County Extension empowers our families, communities, and local partners through a network of educators and volunteers to provide research-based outreach and creative solutions to enhance agricultural productivity, environmental stewardship, and quality of life."

Alison White
Regional Specialist, 4-H Youth Development

Jennifer Loyd
Program Coordinator, 4-H Youth Development

4-H CALENDAR - DATES TO REMEMBER

****Fair board meeting dates are listed below, but please contact the fair boards to find out how meetings are taking place. Due to COVID-19 concerns, these meetings should be occurring in an alternate format, no face-to-face meetings or gatherings. Fair contacts are listed below.

	JUNE 2020						
	BOGS 4-H Branded Boots Promotion, More information coming late June/ early	/ July					
	Public Presentations Contact office to schedule your Public Presentation	Jenny 574-1600, <u>Yakima.4h@wsu.edu</u>					
1	STAC Teen Conference Registration Opens – University of Idaho, https://www.uidaho.edu/extension/4h/events/stac						
1	Dairy and Horse Certificates Due	Jenny 574-1600					
1	Marion Bunnell Extension Due	Jenny 574-1600					
2	3:00 pm, Healthy Horsekeeping June Zoom Webinars from WSU Maryland, https://s3.wp.wsu.edu/uploads/sites/2050/2020/06/UMD-Equine-Webinar-Series-June-Flyer.pdf						
9	6:00 pm, Teen Zoom Meeting, Contact Jenny Loyd for zoom link and password						
9	Healthy Horsekeeping June Zoom Webinars from WSU Maryland, https://s3.wp.wsu.edu/uploads/sites/2050/2020/06/UMD-Equine-Webinar-Series-June-Flyer.pdf						
9	STAC Teen Conference Registration Ends – University of Idaho, https://www.uidaho.edu/extension/4h/events/stac						
11	7:00 pm, WVF Show Meeting – Blue Barn **	Greg Boisselle 941-8720					
15	6:30 pm, YVF&R Show Meeting – Livestock Building **	Yvonne Graham 305-1871					

16	6:30 pm, Yakima County Leaders' Council Zoom meeting. Jenny to send out zoo	om link		
16	3:00 pm, Healthy Horsekeeping June Zoom Webinars from WSU Maryland,			
	https://s3.wp.wsu.edu/uploads/sites/2050/2020/06/UMD-Equine-Webinar-Series			
22-25	•	daho.edu/extension/4h/events/stac		
23	3:00 pm, Healthy Horsekeeping June Zoom Webinars from WSU Maryland, https://s3.wp.wsu.edu/uploads/sites/2050/2020/06/UMD-Equine-Webinar-Series	June Elver odf		
25-28	Washington State Junior Horse Show – State Fair Park Cancelled watch for pos	- Julie-Fiyer.pai ssible		
20 20	rescheduling information.			
27	Fun Fair – State Fair Park Valley Building - Cancelled	Jenny 574-1600		
30	3:00 pm, Healthy Horsekeeping June Zoom Webinars from WSU Maryland,			
	https://s3.wp.wsu.edu/uploads/sites/2050/2020/06/UMD-Equine-Webinar-Series	-June-Flyer.pdf		
	JULY 2020			
	BOGS 4-H Branded Boots Promotion, More information coming late June/ early July			
1	Fireside Chat Series "How to Recognize Youth Without the Fair Setting", Please pre-register			
	https://rebrand.ly/firesidechat2020.			
1	Hall of Fame Nominations, Volunteer Awards. https://extension.wsu.edu/4h/for-v			
9	7:00 pm, WVF Show Meeting – Blue Barn **	Greg Boisselle 941-8720		
20	West Valley Fair Dog Show (Becky Johnson 969-7565) AND Horse Show (Janet Boucher 949-0864) have been Cancelled			
20	6:30 pm, YVF&R Show Meeting – Livestock Building **	Yvonne Graham 305-1871		
22-25	West Valley Fair, Cancelled	Greg Boisselle 941-8720		
	AUGUST 2020			
1	Sagebrush Riders Horse Show	Netta Haller 952-5419		
1	Volunteer Awards Due, https://extension.wsu.edu/4h/for-volunteers/wastate-volunteers/wast	unteer-recognition/		
5	Fireside Chat Series "Fundraising at the Club and County Level", Please pre-register https://rebrand.ly/firesidechat2020.			
5-8	Yakima Valley Fair and Rodeo	Yvonne Graham 305-1871		
13	7:00 pm, WVF Show Meeting – Blue Barn **	Greg Boisselle 941-8720		
17	6:30 pm, YVF&R Show Meeting – Livestock Building**	Yvonne Graham 305-1871		
	SEPTEMBER 2020			
1	Volunteer Awards Due, https://extension.wsu.edu/4h/for-volunteers/wastate-volu	unteer-recognition/		
2	Fireside Chat Series "Conflict Management" Please pre-register https://rebrand.ly/firesidechat2020 .			
4-27	Washington State 4-H State Fair, Puyallup – May change to due COVID-19			
OCTOBER 2020				
10	6:00 pm, Volunteer Awards Goes Virtual, more information to follow			



FREE INTERNET ACCESS IN OUR COUNTY AND ACROSS WASHINGTON

In response to the impacts of COVID-19, approximately 600 Drive-In WiFi Hotspots provide free temporary, emergency internet access for Washingtonians who do not have broadband service to their homes.

WSU Extension Yakima County is proud to partner with Buena Library & the Yakima Valley Libraries to offer free wireless internet access at Buena Library in the building parking lot. There is an emphasis on students but it is available to all residents. In addition to access for remote learning, it can be used for job searches, telehealth, telework, unemployment filing, census participation and other uses.

Anticipated WiFi coverage area is 1000-2000 feet diameter around each access point. Each location will include network security protocols and promote Governor Jay Inslee's social distancing requirements during the COVID-19 outbreak. You are asked to respect the property of those who have offered its availability. When you log on you will be asked to identify your uses such as education, telehealth, job search or government services. This information will help determine the important reasons we need to increase broadband availability to homes and businesses in our area.

In addition to the Buena Library site, many sites are available throughout Yakima County. To find the site closest to you, visit the Washington Drive-In WiFi Hotspots locations finder at www.driveinwifi.wa.gov This map will be continually updated as new sites are offered across the state.

The project was launched in collaboration with WSU Extension, the Washington State Library, part of the Washington Office of the Secretary of State, and the Washington State Broadband Office. Working with WSU, equipment for the first 15 sites was generously donated by Microsoft. Approximately 600 sites are now available thanks to over a dozen public, private, and non-profit partners listed at www.driveinwifi.wa.gov.

Although this project does not expand networks to homes or businesses, it does offer an immediate supply of internet in regional locations for citizens, students, and workers during the COVID-19 emergency. The project partners and supporters are committed to continuing work beyond this crisis to ensure all in Washington have access to affordable, reliable, redundant broadband as well as the skills to successfully use it.

For questions or more information about this statewide effort please contact: Monica Babine at babinem@wsu.edu, Russ Elliott at wsbo@commerce.wa.gov or Cindy Aden at cindy.aden@sos.wa.gov.





4-H Project Animal Marketing Plan & Transfer of Ownership

This is a unique year with the cancellation of the Central Washington Jr Livestock Show in Toppenish and the West Valley Fair in Wiley City. This guide will help 4-H youth and their families navigate a successful sale of their livestock project animals. Below are a few key steps providing guidance to:

- 1. Write a letter to buyers and supporters.
- 2. Market & sell your livestock project animal.
- 3. Assist you and buyer through meat processing.
- 4. Transfer ownership of your 4-H market livestock to your buyer.

Write a letter to potential buyers

- Write your 4-H story about you and your market livestock project. Have your parents or club leader proof your letter. Include at least one or two pictures of you and your project.
- Plan your "elevator speech" (see "Tips" below) to encourage potential supporters to buy your project animal.
- Advise your potential buyer that they can support you with "add on" funding, if they don't wish to buy your project animal. For example: Add \$50, \$100, etc. to the actual price for which you will sell your animal.
- Explain what you plan to do with the money you earn selling your project animal (e.g., buy another project, buy your first car, or save for college).
- Follow up with buyers.

Tips to market your livestock:

- Buy a local product.
- Support a 4-Her.
- Support the livestock industry.
- Great "freezer full" feeling.
- Quick & easy buying process.
- Save money when compared to grocery store prices.
- Buying from a youth livestock producer, who has learned about food safety and animal well-being.

Make a reservation with a butcher:

Please contact a processor now and make a reservation for your animal. This is a busy time of year. Local Custom Meat Processors from Google Search. (Please let us know if you know of a processor not on the list).

Ahtanum Custom Meats, Yakima 509-966-3642
Alvords Custom Meats LLC, Sunnyside 509-837-0079
CJ's Custom Meats, Wapato 509-877-2227
Prosser Lockers, Prosser 509-786-1313
Erickson Custom Meats, Ellensburg 509-962-6099

Where's the money?

We hope all our 4-H youth have been keeping records on the livestock projects. Do you need help deciding what to charge for your livestock product? Let's start with the costs associated with your project animal.

Hog Example	\$	Your animal	\$
Cost of animal	\$200.00	Cost of animal	\$
Feed	\$200.00	Feed	\$
Vet/animal health (dewormer/vaccines)	\$25.00	Vet/animal health	\$
Equipment	\$25.00	Equipment	\$
Cost Total	\$450.00	Total	\$
Est. weight of animal (on Certified Scale)	250lbs	Est. weight of animal	lbs.
Sold animal for flat rate (You can estimate your weight to give buyer idea of how much product they will receive	\$750.00	Sold animal for flat rate	\$
<u>Profit</u>	\$300.00	<u>Profit</u>	\$

Determine your project animal's weight: Are you ready for the butcher?

The Jr Livestock Show of Spokane has a set of fixed weights for market animals to be ready for processing. Below you will find the weight ranges set by the Jr. Show. As a producer you should use these ranges to decide if you need to delay the harvest date or take the animal to be processed soon.

Beef 1150 lbs.--no max weight

Hog 230-300 lbs.

Sheep 100-140 lbs.

Goat 60 lbs.--no max weight

For example, if the youth livestock producer has a hog that currently weighs 275 lbs., they would want to schedule your processing soon. If the youth livestock producer has a goat only 55 lbs., they don't need to rush and could feed the animal longer.

<u>Weigh your animal.</u> A youth producer may choose to: 1) take their animal to a weigh station and then return to the weigh station without the animal, or 2) use a weight tape to get an estimate.

We recommend youth sell their animals in one of two ways:

- 1. Sell for a flat rate, for example, \$750.00 which is depicted in the above worksheet.
- 2. Sell at price per pound (live weight) with a certified scale (such as Solid Waste Management /Transfer Station). Use that weight to sell as a price per pound with the buyer prior to slaughter. In order to determine your breakeven price/lbs. you would need to take your total cost/your actual weight. So, with the data above \$450/250# (if that was an actual weight from a certified scale) = \$1.80/lbs., which is your breakeven price. If your sell your animal for \$3.00/lbs., you will receive \$750 and your profit will be \$300 (\$750-\$450)

Ownership of market animal needs to transfer from 4-H youth to the buyer of the livestock prior to processing. Youth are encouraged to use a formal agreement. See 4-H Market Livestock Transfer Ownership.

(Developed by the WSU Spokane County 4-H Program: K. McCloskey, P. Kuber, G. Mosey, & G. Varrella, adapted by WSU Yakima County 4-H Program: Jenny Loyd & Bonnie Abercrombie)