

Appendix A: Living on the Land Class Series

PUBLICITY & PROMOTION

PRESS RELEASE

PAID ADS

LOL FLYER

LOL EVALUATION SUMMARIES

LOL INDIVIDUAL CLASS EVALUATION SUMMARY
FALL 2008

LOL PROGRAM EVALUATION SUMMARY
FALL 2008

LIVING ON THE LAND PRESS RELEASE

For Immediate Release

August 1, 2008

Contact: Erin Harwood
WSU Extension Clark County
Tel: 360-397-6060 ext. 7720
Fax: 360-397-6122

Small Acreage Program Opens Registration for Living on the Land Class Series.

Brush Prairie, WA – Would you like to learn how to reduce mud and weeds, improve soil quality, grow better pastures, attract wildlife, keep your animals healthy, and reduce chore time? Join us for the twelve week *Living on the Land – Stewardship for Small Acreages* series of workshops sponsored by WSU Clark County Extension and the Clark County Clean Water Program. The series provides a basic, overview understanding of soil, water, plant and animal interactions on small acreage properties.

“This course covers the issues landowners must address when trying to manage their land. *Living on the Land* teaches small acreage landowners management practices that will improve their property,” says Doug Stienbarger, Director of WSU Clark County Extension. Erin Harwood, Program Coordinator, adds, “There are many small acreage landowners in Clark County and we provide them with simple and practical tips on how to best manage their property for themselves, their animals, and the environment.”

“Living on the Land - Stewardship for Small Acreages”
Wednesdays, September 3 to November 19, 2008 - 6:30 to 9:30 PM

Registration is free but class size is limited; deadline for registration is August 15th. Please call Erin Harwood at 360-397-6060 ext. 7720 to register, get directions, or for more information about WSU Clark County Extension’s Small Acreage Program.

WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Clark County Extension at (360) 397-6060 ext. 0 prior to the event.

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LIVING ON THE LAND PAID ADS

THE REFLECTOR, THE CAMAS WASHOUGAL POST RECORD
AUGUST 13 AND 20, 2008

Got Acreage?

.....

Do You Want to.....

Reduce chore time?

Reduce mud?

Make your property look better?

Improve your animals' well-being?

Enhance your soils and pasture?

Protect your drinking water and streams?

Properly store & compost manure?

If you answered YES! to any of these questions, our Living on the Land class is for you...and it's FREE!

Fall 2008 classes meet Wednesday nights
September 3 - November 19
6:30 - 9:30 p.m.

PRE-REGISTRATION REQUIRED
CLASS SIZE LIMITED

Call (360) 397-6060 x7720
to register or for more information.



Sponsored
By:

WSU Clark County Extension
Clark County Clean Water Program
Clark Conservation District

WSU Extension programs are available to all without discrimination. Report evidence of noncompliance to your local WSU Extension office.

LOL FLYER

**Live on
Acreage?**

Reduce chore
time!

Reduce Mud!

Properly store &
compost manure!

Make your
property look
better!

Improve the well-
being of your
animals!

Enhance your
soils and pasture!

Protect your
drinking water
and streams!

Living On The Land Workshop Series

Beginning Sept. 3, 2008

Wednesday nights, 6:30-9:30 PM

- ~ Twelve-week series
- ~ Earth friendly practices improve your land
- ~ Bring home lots of ideas & reference materials!



Space is limited to first 50 people!
PRE-REGISTRATION REQUIRED

Call (360) 397-6060 ext. 0 to register or for more information

Jointly Sponsored By:

WSU Clark County Extension ~ Clark County Clean Water Program ~ Clark Conservation District

WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Extension Clark County at (360) 397-6060 ext. 0 at least two weeks prior.

LOL INDIVIDUAL CLASS EVALUATION SUMMARY
FALL 2008

		9/3/08					
Inventory		low			high		Average
Doug Stienbarger WSU Clark County Extension	Was this lesson:		2	3	4	5	
	Current, up to date?			2	12	13	4.4
	Understandable?				12	16	4.6
	Presented in an interesting way?			2	11	15	4.5
	Did the program answer all the questions you had?		1	5	13	9	4.1
	Did learn new things?		2	1	12	12	4.3
	Will you use the information learned?				12	15	4.6
	Was this program worth your time?			1	8	19	4.6
35 Participants							4.4
28 Evaluations Completed							3 hours
105 contact hours							80% % evals complete

		9/10/08					
Inventory		low			high		Average
Doug Stienbarger WSU EXT Scott Melville Clark Co Community Develop	Was this lesson:	1	2	3	4	5	
	Current, up to date?				12	17	4.6
	Understandable?			2	13	14	4.4
	Presented in an interesting way?			2	13	15	4.4
	Did the program answer all the questions you had?			7	11	12	4.2
	Did learn new things?			3	12	13	4.4
	Will you use the information learned?			3	14	12	4.3
	Was this program worth your time?			1	8	20	4.7
36 Participants							4.4
30 Evaluations Completed							3 hours
108 contact hours							83% % evals complete

		9/17/08					
Managing Soil		low			high		Average
Craig Cogger WSU Puyallup	Was this lesson:	1	2	3	4	5	
	Current, up to date?				9	20	4.7
	Understandable?			3	5	21	4.6
	Presented in an interesting way?			1	11	17	4.6
	Did the program answer all the questions you had?			1	11	17	4.6
	Did learn new things?			2	8	19	4.6
	Will you use the information learned?				5	23	4.8
	Was this program worth your time?				2	26	4.9
32 Participants							4.7
29 Evaluations Completed							3 hours
96 contact hours							91% % evals complete

Small Acreage Landholder Outreach Program – 2008 Annual Report

		9/24/08					
Soils		low			high		Average
		1	2	3	4	5	
Gordon French LJC Feeds	Was this lesson:						
	Current, up to date?			1	1	19	4.9
	Understandable?			4	3	12	4.4
	Presented in an interesting way?			4	1	15	4.6
	Did the program answer all the questions you had?		1	4	6	10	4.2
	Did learn new things?			1	9	11	4.5
	Will you use the information learned?				8	14	4.6
	Was this program worth your time?			1	5	16	4.7
29 Participants							4.5
22 Evaluations Completed					3	hours	
87 contact hours					76%	% evals complete	

		10/1/08					
Weeds		low			high		Average
		1	2	3	4	5	
Ron Hendrickson Clark Co Weed Mgmt	Was this lesson:						
	Current, up to date?			1		16	4.9
	Understandable?			1	2	14	4.8
	Presented in an interesting way?			1	4	12	4.6
	Did the program answer all the questions you had?			1	7	9	4.5
	Did learn new things?			1	6	10	4.5
	Will you use the information learned?			1	4	11	4.6
	Was this program worth your time?			1	3	13	4.7
19 Participants							4.7
17 Evaluations Completed					3	hours	
57 contact hours					89%	% evals complete	

		10/8/08					
Water Quality		low			high		Average
		1	2	3	4	5	
Cary Armstrong Clark Co Public Works Clair Klock Clackamas CD	Was this lesson:						
	Current, up to date?			1	4	10	4.6
	Understandable?			1	3	11	4.7
	Presented in an interesting way?			1	2	12	4.7
	Did the program answer all the questions you had?			3	3	9	4.4
	Did learn new things?			2	4	9	4.5
	Will you use the information learned?			2	4	9	4.5
	Was this program worth your time?			2	3	10	4.5
27 Participants							4.6
16 Evaluations Completed					3	hours	
81 contact hours					59%	% evals complete	

		10/15/08					
Pasture Mgmt		low			high		Average
		1	2	3	4	5	
Gene Pirelli - OSU Ext	Was this lesson:						
	Current, up to date?				6	11	4.6
	Understandable?				6	11	4.6
	Presented in an interesting way?			1	4	12	4.6
	Did the program answer all the questions you had?			2	4	10	4.5
	Did learn new things?				5	12	4.7
	Will you use the information learned?			1	6	10	4.5
	Was this program worth your time?					12	5.0
25 Participants							4.7
17 Evaluations Completed					3	hours	
75 contact hours					68%	% evals complete	

Small Acreage Landholder Outreach Program – 2008 Annual Report

Business Options & Wildlife Mgmt		10/22/08					Average
		low			high		
Dr. Charles Brun, WSU Ext Dan Libby USDA WA State Trapper	Was this lesson:	1	2	3	4	5	
	Current, up to date?			1	3	10	4.6
	Understandable?				5	9	4.6
	Presented in an interesting way?			1	2	11	4.7
	Did the program answer all the questions you had?				5	9	4.6
	Did learn new things?				3	11	4.8
	Will you use the information learned?		1		2	11	4.6
	Was this program worth your time?				3	11	4.8
	24 Participants						4.7
14 Evaluations Completed	3 hours						
72 contact hours	58% % evals complete						

Grazing		10/29/08					Average
		low			high		
Grazing, Body Scoring & Hay Judging Gary Fredricks WSU Cowlitz Co Ext	Was this lesson:	1	2	3	4	5	
	Current, up to date?				3	6	4.7
	Understandable?				2	7	4.8
	Presented in an interesting way?				2	7	4.8
	Did the program answer all the questions you had?				3	6	4.7
	Did learn new things?			1	1	7	4.7
	Will you use the information learned?			1	2	6	4.6
	Was this program worth your time?			1	1	7	4.7
	17 Participants						4.7
9 Evaluations Completed	3 hours						
51 contact hours	53% % evals complete						

Wells & Septics		11/5/08					Average
		low			high		
Reuel Emery Joe Ellingson Clark Co Public Health	Was this lesson:	1	2	3	4	5	
	Current, up to date?				5	9	4.6
	Understandable?			2	4	8	4.4
	Presented in an interesting way?			5	1	8	4.2
	Did the program answer all the questions you had?	1		1	7	4	4.0
	Did learn new things?			2	5	6	4.3
	Will you use the information learned?			2	5	7	4.4
	Was this program worth your time?		1	2	5	6	4.1
	20 Participants						4.3
15 Evaluations Completed	3 hours						
60 contact hours	75% % evals complete						

LOL PROGRAM EVALUATION SUMMARY
FALL 2008

11/19/08						
Overall Program Evaluation	low			high		Average
	1	2	3	4	5	
Overall score?				4	15	4.8
Answer most of your questions?				5	15	4.8
Did you learn useful information?				3	17	4.9
How much will you use information to change practices?			2	8	10	4.4
						4.8
Too short				About right	Too long	Average
The program series was:		2	12	5	1	3.3
24 Participants				3 hours		
20 Evaluations Completed				83% % evals complete		
72 contact hours						

Appendix B: Well & Septic Maintenance Workshops

PUBLICITY AND PROMOTION

SAMPLE PRESS RELEASE

SAMPLE PAID AD

FLYER

OTHER PUBLICITY

WORKSHOP EVALUATION SUMMARIES

SAMPLE PRESS RELEASE

For Immediate Release

August 28, 2008

Contact: Erin Harwood
WSU Extension Clark County
erin.harwood@clark.wa.gov
Tel: 360-397-6060 ext. 7720
Fax: 360-397-6122

**Maintenance of Wells and Septic Systems for Homeowners – FREE Workshop!
Keep your money from going down the drain!!**

Tuesday September 9, 2008
6:30 to 9:00 PM
Public Safety Complex, Station 15-1
505 NW 179th Street
Ridgefield, WA

Ridgefield, WA – Want to learn how to protect your well and drinking water while also learning how to properly maintain your septic system? Participants at this free workshop will receive helpful reference materials, tips on maintenance, inspection, and how to avoid costly repairs and save money.

Co-sponsored by WSU Clark County Extension, Clark County Public Health, and the Clark County Clean Water Program, this workshop features experts from Clark County Public Health and WSU Clark County Extension to answer questions and provide advice to homeowners.

At the end of the workshop, Clark County Public Health will offer their mandatory test for landowners wishing to self-inspect their gravity and pump chamber gravity septic systems. Successfully passing the test allows homeowners to inspect their septic system within six months of passing the test. The test costs \$10, which will be payable at the workshop by cash or check.

“This workshop helps homeowners connect with local experts and get advice on maintaining these essential systems.” says Erin Harwood, WSU Clark County Extension.

Registration is free but class size is limited, please call 360-397-6060 ext. 0 to register and for more information.

WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Clark County Extension at (360) 397-6060 ext. 0 prior to the event.

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FLYER

Don't lose precious dollars
down the drain!

Attend one of these FREE workshops and learn how to properly maintain your septic system, prevent costly repairs, and protect your drinking water from contamination.



Maintenance of Wells & Septic Systems for Homeowners

<u>Date</u>	<u>Location</u>	<u>Time</u>
May 7, 2008	CASEE Center 11104 NE 149 th Street Brush Prairie	6:30 - 9 pm
June 11, 2008	Fire District #11 21609 NE 72 nd Avenue Battle Ground	6:30 - 9 pm
July 9, 2008	Fire District #10 21705 NE 399 th Street Amboy	6:30 - 9 pm
September 9, 2008	Public Safety Complex 505 NW 179 th Street Ridgefield	6:30 - 9 pm
November 5, 2008	CASEE Center 11104 NE 149 th Street Brush Prairie	3 - 5:30 pm AND 6:30 - 9 pm

Class Size Limited. Call 397-6060, extension "0" to register

*Jointly sponsored by: WSU Clark County Extension, Clark County Public Health,
and the Clark County Clean Water Program.*



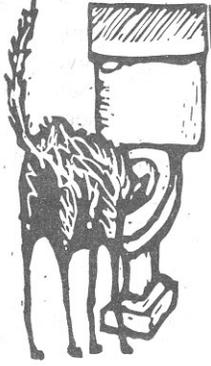
WSU Extension programs are available to all without discrimination. Call 360-397-6060 ext. 0 for special accommodations.

SAMPLE PAID AD

THE REFLECTOR JULY 2, 2008 PAGE A15

Don't lose
precious dollars
down the drain!

Attend this FREE workshop
and learn how to properly
maintain your septic system,
prevent costly repairs, and
protect your drinking water
from contamination.



**Maintenance of Wells and Septic
Systems for Homeowners**

Wednesday, July 9, 2008
6:30 to 9:00 pm
Fire District #10, Amboy
21705 NE 399th St., Amboy

**Call 397-6060, ext. "0" to register and for
information**

*Sponsored by WSU Clark County Extension, Clark County Clean
Water Program, and Clark County Public Health.*
*WSU Extension programs are available to all without discrimination. Call
360-397-6060 ext. 0 for special accommodations.*

OTHER PUBLICITY SAMPLES

The Reflector July 9, 2008

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Free workshop for homeowners

Ken Vance
staff reporter

Homeowners will have the opportunity to learn how to protect their well and drinking water while at the same time also learning how to properly maintain, inspect and properly avoid costly repairs, thus saving money.

The workshop is co-sponsored by the WSU Clark County Extension, Clark County Public Health and the Clark County Clean Water Program. It features experts from those agencies to answer questions, provide suggestions and to provide advice to homeowners.

The date for the workshop is Wed., July 9 from 6:30-9 p.m. and it will be held at Fire Dis-

trict 10, located at 21705 NE 399th St. in Amboy.

Clark County Public Health will offer participants its required test for landowners with gravity and pump chamber gravity septic systems at the end of the workshop. Successfully passing the test allows homeowners to inspect their septic system within six months of passing the test. The test costs \$10, which will be payable at

the workshop in cash or check.

“This workshop is a terrific opportunity for homeowners to connect with local experts and get advice on maintaining these essential systems,” said Erin Harwood, of the WSU Clark County Extension.

Registration is free but class size is limited to 20 people. Call (360) 397-6060, extension 0, for more information and to register.

The Reflector April 30, 2008 Page A15

The Reflector June 11, 2008 Page A14

Education

WELL AND SEPTIC SYSTEM maintenance workshop Wed., June 11, 6:30-9 p.m., Fire Station at Dollars Corner, 21609 NE 72nd Ave., Battle Ground, sponsored by WSU Extension Clark County. Learn to protect wells and drinking water, avoid costly repairs. Co-sponsored by Clark County Public Health. Free, but class size limited. 397-6060, ext. 0.

The Columbian June 8, 2008
Page C6

MAINTENANCE OF WELLS AND SEPTIC SYSTEMS FOR HOMEOWNERS, free workshop, 6:30 to 9 p.m. June 11 at Fire District 11, Dollars Corner, 21609 N.E. 72nd Ave., Battle Ground. Class size is limited. Register: 360-397-6060, ext. 0.

Workshop targets well and septic maintenance

Landowners can learn how to protect their wells and drinking water while also learning how properly maintaining septic systems saves money at an upcoming workshop.

Participants will receive helpful reference materials, tips on maintenance, inspection, and how to avoid costly repairs. Wed. May 7, 6:30-9 p.m., CAS-EE Center, 11104 NE 149th St., Brush Prairie.

Co-sponsored by Washington State University (WSU) Clark County Extension, Clark County Public Health, and the Clark County Clean Water Program, this workshop features experts from Clark County Public Health and WSU Clark County Extension to answer landowners' questions and pro-

vide tips and advice.

Clark County Public Health will offer their required test for landowners with gravity and pump chamber gravity septic systems at the end of the workshop. Passing the test allows homeowners to inspect their own septic system. The test costs \$10, payable at the workshop by cash or check.

“These workshops provide landowners with a terrific opportunity to connect with local experts and get advice on maintaining these important systems,” said Erin Harwood of the WSU Clark County Extension.

Registration is free but class size is limited. Register at (360) 397-6060 ext. 0.

WORKSHOP EVALUATION SUMMARIES
FEBRUARY 6

Program Evaluation	Low				High	Average
	1	2	3	4	5	
Do you intend to use any of this information?			1	8	18	4.6
Was this program understandable?			1	9	17	4.6
Did the program answer your questions?			1	10	15	4.5
Was this program worth your time to attend?			2	8	17	4.6
All Questions			5	35	67	4.6
Participants	32					
Evaluations Completed (%)	30 (94%)					
Attendees with wells	20					
Attendees using well as source of water	18					

Participant Knowledge Level Increase

Please rate your knowledge of the following topic areas:	Change in Levels of Knowledge Before and After Workshops (As percent of respondents)					
	Same	1	2	3	4	N (NR)
Knowledge of well & septic maintenance	14%	50%	29%	4%	4%	28 (4)
Keeping my drinking water healthy	21%	50%	21%	4%	4%	28 (4)
Protecting my septic system	26%	37%	33%	4%	0%	27 (5)
How my management practices impact clean water	39%	39%	21%	0%	0%	28 (4)

*N = number of responses; NR = no response

What did you like best about the program?	Suggested changes for improvement
explanation about well construction and septic systems, and info about care. All was good.	very good over all. Have Joe Ellingson invest in a pointer for the slide screen presentation. Quite pleased with everything.
The tips	
questions and answers	
covered all areas of interest	
reminds me of what to do	
wish I could have had this sooner all good	
knew most of what was presented	
septic systems	
good info	
septic systems	
septic maintenance and inspection	
numbers and values for inspection	
seemed like procedure discussed in presentation different from info in handouts. Learned more from handouts.	Did not provide enough time for questions!
septic information	
refreshes what to look for	more time for questions

MARCH 12

Program Evaluation	Low				High	Average
	1	2	3	4	5	
Do you intend to use any of this information?			1	7	6	4.4
Was this program understandable?			1	8	5	4.3
Did the program answer your questions?		1	2	6	5	4.1
Was this program worth your time to attend?		1	1	6	6	4.2
All Questions		2	5	27	22	4.2
Participants	20					
Evaluations Completed (%)	14 (70%)					
Attendees with wells	11					
Attendees using well as source of water	10					

Participant Knowledge Level Increase

Please rate your knowledge of the following topic areas:	Change in Levels of Knowledge Before and After Workshops (As percent of respondents)					
	Same	1	2	3	4	N (NR)
Knowledge of well & septic maintenance	15%	46%	31%	8%	0%	13 (7)
Keeping my drinking water healthy	31%	31%	31%	8%	0%	13 (7)
Protecting my septic system	23%	38%	31%	8%	0%	13 (7)
How my management practices impact clean water	42%	8%	50%	0%	0%	12 (8)

*N = number of responses; NR = no response

What did you like best about the program?	Suggested changes for improvement
pace of class	n/a
supplies listing and pump and well contractor listings	pretty streamlined already
description of typical septic system	How system functions with pump to drainfield
excellent handouts and video presentation	
lots of very useful information and the opportunity to inspect my own septic system	

MAY 7

Program Evaluation	Low				High	Average
	1	2	3	4	5	
Do you intend to use any of this information?			5	13	18	4.4
Was this program understandable?		1	5	13	17	4.3
Did the program answer your questions?		3	6	11	16	4.1
Was this program worth your time to attend?		4	5	6	21	4.2
All Questions		8	21	43	72	4.2
Participants	45					
Evaluations Completed (%)	37 (82%)					
Attendees with wells	24					
Attendees using well as source of water	21					

Participant Knowledge Level Increase

Please rate your knowledge of the following topic areas:	Change in Levels of Knowledge Before and After Workshops (As percent of respondents)					
	Same	1	2	3	4	N (NR)
Knowledge of well & septic maintenance	15%	33%	42%	9%	0%	33 (12)
Keeping my drinking water healthy	25%	38%	28%	9%	0%	32 (13)
Protecting my septic system	24%	41%	18%	18%	0%	34 (11)
How my management practices impact clean water	29%	35%	26%	6%	3%	31 (14)

*N = number of responses; NR = no response

What did you like best about the program?	Suggested changes for improvement
separate well information; those of us without wells were bored. HOWEVER, you should continue giving info about groundwater contamination...; clarify inspection procedures! Too obscure!!	see at left
sitting next to a man who explained a septic tank system, like I have, BEFORE the workshop began; when in doubt, call the Health Department	Perhaps have participants who have the same type septic systems to sit together and have an info exchange time. Instructor could roam/assist each group as needed.
	Tell people up front that you must inspect within six months. I paid to take the test and don't need to have my septic tank inspected for 2 years.
basic information	Test questions #4, #7, #12 were not covered in class material
provided good concepts of well/septic maintenance	
Test questions (or answer choices) ranges from ridiculously silly to hard, in that the material was not covered in class. Also had I known my certifications expires after <u>one</u> inspection, I wouldn't have given up a day of pay to take the class.	
Interesting about well and water purity. Liked finding out about layout of septic system.	Went WAYYYY too fast - did not cover half what was tested. Knows his subject too well - too long - was not good explanation for someone who knows

Small Acreage Landholder Outreach Program – 2008 Annual Report

	nothing
cookies, info was good - learned what I needed to know	It filled my needs
All information supplied in the booklet	
good info	n/a
very informative	answered all my questions
information that was made available to us	Construction methods & testing
It taught me how to protect my septic system, and how to manage it	
the information on the septic and well system	no change
fast moving and to the point	
informative, thorough	no comment
good information	yes
the cookies	
The Question Period	more question time
powerpoint/handouts	
	septic exam questions covered more fully.
	thank you for making this class available
Q&A's	well done
clear and timely	
a better understanding about well water and my septic system	
knowledgeable instructor	good review
good presentation	no

JUNE 11

Program Evaluation	Low				High	Average
	1	2	3	4	5	
Do you intend to use any of this information?			1	8	16	4.6
Was this program understandable?			2	9	15	4.5
Did the program answer your questions?			3	11	12	4.3
Was this program worth your time to attend?		1	2	8	14	4.4
All Questions		1	8	36	57	4.5
Participants	32					
Evaluations Completed (%)	26 (81%)					
Attendees with wells	17					
Attendees using well as source of water	14					

Participant Knowledge Level Increase

Please rate your knowledge of the following topic areas:	Change in Levels of Knowledge Before and After Workshops (As percent of respondents)					
	Same	1	2	3	4	N (NR)
Knowledge of well & septic maintenance	23%	46%	27%	4%	0%	26 (6)
Keeping my drinking water healthy	32%	48%	16%	4%	0%	25 (7)
Protecting my septic system	31%	35%	27%	8%	0%	26 (6)
How my management practices impact clean water	44%	24%	20%	12%	0%	25 (7)

*N = number of responses; NR = no response

What did you like best about the program?	Suggested changes for improvement
I can save money doing my own inspection; feel inspection requirement of frequency should have exception category for low useage system	several questions on test not covered in presentation: Q's #2, 3, 7, 8, 9, 10, 13, 22
I don't know	I felt confused when it came time to take the test. There was a lot of information in the folder and no time to read it AND listen to the presentation
I [am] going to ask for my "As-Built" sketch	
It's FREE! Very well done	can't think of anything. Plain wheat thins instead of the flavored ones!
very good diagram on slides	more time on checking system and photos of repair
the complete answers to questions	
the presenters were very knowledgeable and informative	
	the handouts should follow the speaker
Reuel's sense of humor	
Learning about my septic system	The actual home inspection details how to do it; also increase the volume of the speakers
informal	more time for question
Location. Well information	This needed to be more simple for me. City girl really needs more info on wells and septic.
visual aids	pre-attendance reading material should be sent out
	questions on test were never discussed in class
short and to the point, easy to understand	

JULY 9

Program Evaluation	Low			High		Average
	1	2	3	4	5	
Do you intend to use any of this information?				1	3	4.8
Was this program understandable?				2	2	4.5
Did the program answer your questions?				1	3	4.8
Was this program worth your time to attend?				1	3	4.8
All Questions				5	11	4.7
Participants	9					
Evaluations Completed (%)	4 (44%)					
Attendees with wells	4					
Attendees using well as source of water	4					

Participant Knowledge Level Increase

Please rate your knowledge of the following topic areas:	Change in Levels of Knowledge Before and After Workshops (As percent of respondents)					
	Same	1	2	3	4	N (NR)
Knowledge of well & septic maintenance	0%	25%	75%	0%	0%	4 (5)
Keeping my drinking water healthy	0%	50%	50%	0%	0%	4 (5)
Protecting my septic system	0%	25%	75%	0%	0%	4 (5)
How my management practices impact clean water	0%	25%	50%	25%	0%	4 (5)

*N = number of responses; NR = no response

What did you like best about the program?	Suggested changes for improvement
small group	some questions on test didn't make a lot of sense with the answers
the people did a good job	it would help to spend more time on old lay out [septic systems]
Given in understandable terms for the lay person	I didn't think some of the test questions were covered

SEPTEMBER 9

Program Evaluation	Low					High	Average
	1	2	3	4	5		
Do you intend to use any of this information?			1	5	8		4.5
Was this program understandable?			1	4	9		4.6
Did the program answer your questions?			2	7	5		4.2
Was this program worth your time to attend?			2	3	9		4.5
All Questions			6	19	31		4.4
Participants	23						
Evaluations Completed (%)	14 (61%)						
Attendees with wells	6						
Attendees using well as source of water	6						

Participant Knowledge Level Increase

Please rate your knowledge of the following topic areas:	Change in Levels of Knowledge Before and After Workshops (As percent of respondents)					
	Same	1	2	3	4	N (NR)
Knowledge of well & septic maintenance	15%	23%	31%	31%	0%	13 (10)
Keeping my drinking water healthy	31%	38%	15%	15%	0%	13 (10)
Protecting my septic system	14%	36%	36%	7%	7%	14 (9)
How my management practices impact clean water	36%	36%	21%	7%	0%	14 (9)

*N = number of responses; NR = no response

What did you like best about the program?	Suggested changes for improvement
septic tank inspection part	
not having too much detail to cloud the facts	no
	test better worded or more info served in class
The fact that the Health Department is willing to answer our questions and not charge homeowners for every [thing]	
What I didn't know - was a lot.	n/a
	well maint would be useful
most questions answered without asking; Excellent source content	
maintenance of septic filter 1/year	n/a

NOVEMBER 5 (DAY)

Program Evaluation	Low				High	Average
	1	2	3	4	5	
Do you intend to use any of this information?				6	1	4.1
Was this program understandable?			1	5	1	4.0
Did the program answer your questions?			1	4	2	4.1
Was this program worth your time to attend?			1	4	2	4.1
All Questions			3	19	6	4.1
Participants	10					
Evaluations Completed (%)	7 (70%)					
Attendees with wells	5					
Attendees using well as source of water	4					

Participant Knowledge Level Increase

Please rate your knowledge of the following topic areas:	Change in Levels of Knowledge Before and After Workshops (As percent of respondents)					
	Same	1	2	3	4	N (NR)
Knowledge of well & septic maintenance	14%	57%	29%	0%	0%	7 (3)
Keeping my drinking water healthy	14%	71%	14%	0%	0%	7 (3)
Protecting my septic system	14%	43%	43%	0%	0%	7 (3)
How my management practices impact clean water	29%	29%	43%	0%	0%	7 (3)

*N = number of responses; NR = no response

What did you like best about the program?	Suggested changes for improvement
Practical - how to maintain septic system	
pictures and handouts	more examples

NOVEMBER 5 (EVENING)

Program Evaluation	Low					High	Average
	1	2	3	4	5		
Do you intend to use any of this information?				1	3		4.8
Was this program understandable?				1	3		4.8
Did the program answer your questions?				1	3		4.8
Was this program worth your time to attend?			1		3		4.5
All Questions			1	3	12		4.7
Participants							9
Evaluations Completed (%)							4 (44%)
Attendees with wells							4
Attendees using well as source of water							3

Participant Knowledge Level Increase

Please rate your knowledge of the following topic areas:	Change in Levels of Knowledge Before and After Workshops (As percent of respondents)					
	Same	1	2	3	4	N (NR)
Knowledge of well & septic maintenance	0%	33%	67%	0%	0%	3 (6)
Keeping my drinking water healthy	0%	50%	25%	25%	0%	4 (5)
Protecting my septic system	0%	25%	25%	25%	25%	4 (5)
How my management practices impact clean water	25%	25%	25%	25%	0%	4 (5)

*N = number of responses; NR = no response

What did you like best about the program?	Suggested changes for improvement
questions are answered	
instructor was understandable and covered things well	
The handouts look great and I'll definitely use them. Thank you!	Please no jokes about "toys made in Iraq or Iran" - I don't know what was meant by that, but it was unnecessary and made me uncomfortable.
diagrams	Septic inspection people should be told they can come for the last half only to be certifiable for septic inspection

LIVING ON THE LAND CLASS NOVEMBER 5

Was this lesson:	Low					High	Average
	1	2	3	4	5		
Current, up to date?				5	9		4.6
Understandable?			2	4	8		4.4
Presented in an interesting way?			5	1	8		4.2
Did the program answer any questions you had?	1		1	7	4		4.0
Learn new things or do others better?			2	5	6		4.3
Will you use the information learned?			2	5	7		4.4
Was this program worth your time?		1	2	5	6		4.1
All Questions	1	1	14	32	48		4.3
Participants	20						
Evaluations Completed (%)	15 (75%)						

Written Responses

Most informative part of session?	Did the speaker provide enough info?	Was any section too technical or easy?	Parts spend more or less time?	Any topics you would like info about?	What is one practice implement w/in one yr?
Good review.	Yes	Appropriate	good pacing		
General Septic maintenance. Well maintenance	Lots of info!		More Q & A		Checking insulation around well head. Getting septic tank inspected. Asking for location of septic tank & drain field.
Preventive maintenance for septic & wells.	Yes	No, Very Informative	Septic system design	No, Very Informative	Preventive Maintenance of Exist Systems.
How to check septic and what to keep in your pump house.	Mostly	There was a part of the septic section I didn't understand.	Drain field=more		Take the septic test.
Septic system.	Yes	No	More time for questions.	Got one of my questions answered after class.	
Realizing I didn't want to inspect my own system.	Yes	No	More time for Q&A	No- info in the notebook is great.	? May refer to the notebook if necessary.
Interesting how a well is dug and it's different parts. I now understand different septic systems.	Yes	No			

Appendix C: BMP Workshops

WORKSHOP FLYER

SAMPLE PRESS RELEASE

SAMPLE PAID AD

OTHER PUBLICITY

WORKSHOPS FLYER



2008 Workshops

Free!

Join us for these workshops to learn valuable tips and ideas to improve your property!



Conquering Mount Manure

- Thursday ~ Learn to manage your animals' manure
March 20th ~ Methods to reduce manure by 50%
6:30 to 8:30 pm ~ Tips and tricks to reduce chore time
~ Utilizing manure on your farm



Mud, Mud Go Away!

- Thursday ~ Installing gutters and downspouts
May 15th ~ Basic drainage to reduce standing water
6:30 to 8:30 pm ~ Selecting footing materials for turnouts
~ Reducing mud and natural insect control



Greener Pastures, Become A Grass Farmer

- Thursday ~ Improve your grass and reduce weeds
August 21st ~ Increasing grass yield to reduce feed costs
6:30 to 8:30 pm ~ Setting up rotational grazing
~ Fencing types and options

PRE-REGISTRATION REQUIRED ~ Space is limited!

Call (360) 397-6060 ext. 0 to register for any workshop

Jointly sponsored by:



Clean Water Program



WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Extension Clark County at (360) 397-6060 ext. 0 at least two weeks prior to the event.

SAMPLE PRESS RELEASE

For Immediate Release

March 10, 2008

Contact: Erin Harwood
WSU Extension Clark County
Tel: 360-397-6060 ext. 7720
Fax: 360-397-6122
E-mail: erin.harwood@clark.wa.gov

Conquer Your Mount Manure!

Brush Prairie, WA – Do you have a mountain of manure sitting near your barn that you would like to get rid of? Join the Small Acreage Program for a free workshop that will provide tips, suggestions, and ideas on how to manage animal manure. The workshop will provide information on composting, which can reduce manure volume by up to 50%, along with other tips and tricks to reduce chore time and save you money.

Erin Harwood, Program Coordinator says, “It is a challenge for animal owners to manage manure and this workshop will help landowners with simple and easy ideas to handle their manure.”

The Small Acreage Program, co-sponsored by Washington State University Clark County Extension, the Clark County Clean Water Program, and the Clark Conservation District, will provide information, handouts and answer landowners questions at the workshop.

“Conquering Mount Manure!”

Thursday, May 17, 2006

6:30 to 9:00 PM

Brush Prairie, WA

Registration is free but class size is limited. Please call 360-397-6060 ext. 0 to register, or for more information about the WSU Clark County Extension’s Small Acreage Program.

WSU Extension programs and employment are available to all without discrimination. Persons requiring special accommodations should call WSU Extension Clark County at (360) 397-6060 ext. 0 at least two weeks prior to the event.

###

SAMPLE PAID ADS

The Reflector May 7, 2008

Mud, Mud Go Away!

Thursday May 15, 2008
6:30 - 8:30 pm

Fairgrounds Public Safety Complex
505 NW 179th Street
Ridgefield, WA



FREE!

PRE-REGISTRATION REQUIRED

Call WSU Clark County Extension at 360-397-6060 ext. 0 to register, for directions or more information.

Learn to:

- ~ Install gutters & downspouts
- ~ Improve drainage & reduce standing water
- ~ Select footing materials for heavy use areas
- ~ Reduce mud & control insects naturally
- ~ Reduce chore time & improve your property

Jointly Sponsored By:

- WSU Clark County Extension
- Clark County Clean Water Program
- Clark Conservation District

WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Clark County Extension at (360) 397-6060 ext. 0 prior to the event.

The Reflector
August 6, 2008 Page B4
August 13, 2008 Page A13

Grow Greener Pastures

Tuesday August 19, 2008
6:30 - 8:30 pm

CASEE Center
11104 NE 149th Street
Brush Prairie, WA



FREE!

PRE-REGISTRATION REQUIRED

Call WSU Clark County Extension at 360-397-6060 ext. 0 to register, for directions or more information.

Learn to:

- ~ Improve pastures & reduce weeds
- ~ Increase grass yields
- ~ Reduce feed costs
- ~ Set up rotational grazing
- ~ Select the right fencing
- ~ Reduce chore time

Jointly Sponsored By:

- WSU Clark County Extension
- Clark County Clean Water Program
- Clark Conservation District

WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Clark County Extension at (360) 397-6060 ext. 0 prior to the event.

OTHER PUBLICITY

The Columbian
May 7, 2008
Page C3

RIDGEFIELD

Small farmers invited to learn mud management

A free public workshop on managing mud in the countryside will be offered at the Clark County Fairgrounds on May 15.

“Mud, Mud Go Away!” will be from 6:30 p.m. to 8:30 p.m. at the fairgrounds public safety complex, 505 N.W. 179th St., Ridgefield.

The small acreage program of Washington State University Clark County Extension offers the two-hour evening session on ideas to manage roof runoff, improve drainage and reduce mud.

The workshop will provide information on installing basic drainage to reduce standing water and mud, along with other tips and tricks to reduce chore time and save money, said Erin Harwood, program coordinator.

The program is co-sponsored by the Clark County Clean Water Program and the Clark Conservation District.

“With our long, wet winter this year, managing mud has become a major hassle for many landowners,” Harwood said. “This workshop will provide simple and cost-effective ideas to manage runoff and reduce mud on their properties.”

She can be reached at 360-397-6060, ext. 7720, or erin.harwood@clark.wa.gov.

Clark County FYI Online
May 5, 2008 Page 6

Got mud? Learn to manage runoff

Are you swimming to the barn? Is standing water and mud a problem on your property? Join the Small Acreage Program for a free workshop that will provide tips, suggestions and ideas on how to manage roof runoff, improve drainage and reduce mud.

Mud, Mud Go Away! will be held Thursday, May 15, from 6:30 to 8:30 p.m. at the Fairgrounds Public Safety Complex, 505 N.W. 179th Street, Ridgefield.

“With our long, wet winter this year, managing mud has become a major hassle for many landowners,” says Erin Harwood, program coordinator. “This workshop will provide simple and cost effective ideas to manage runoff and reduce mud on their properties.”

The workshop is cosponsored by the Clark County Clean Water Program, the Clark Conservation District and the Washington State University Clark County Extension. Registration is free but class size is limited. To register, *e-mail Erin Harwood or call her at ext. 7720.*

The Capital Press
May 9, 2008
Page 5

Learn how to manage mud

A free small-acreage workshop, “Mud, Mud Go Away,” will provide tips, suggestions and ideas on how to reduce mud, manage roof runoff and improve drainage.

The workshop will be from 6:30 to 8:30 p.m. May 15 at the Fairgrounds Public Safety Complex, 505 NW 179th St., Ridgefield, Wash.

The workshop will also provide information on installing basic drainage.

Registration is free but class size is limited.

To register or to obtain more information, call WSU Clark County Extension’s Small Acreage Program at 360-397-6060 ext. 0.

The Reflector
August 13, 2008
Page A13

Horse & Farm

GREENER PASTURES, a free workshop with suggestions on how to improve pastures, control weeds and reduce feed costs for animals will be offered Tues., Aug. 19, 6:30-8:30 p.m., at the CASEE Center, 11104 NE 149th St., Brush Prairie. Sponsored by Washington State University Clark County Extension, Clark County Clean Water Program, Clark Conservation District. Registration, 397-6060, ext. 0.

Appendix D: Outreach and Promotional Activities

HANDS ON HORSES EXPO

PAID ADVERTISEMENT

SMALL ACREAGE ANSWER CLINIC

PRESS RELEASE

PUBLISHED PRESS RELEASE

SMALL ACREAGE EXPO

PROMOTIONAL FLYER

DIRECT MAILING AND ONLINE REGISTRATION FORM

ONLINE PROGRAM

PRESS RELEASE

PAID ADS

OTHER PUBLICITY

HARVEST CELEBRATION

SAMPLE MERIT FARM DISPLAY

HANDS ON HORSES EXPO

PAID ADVERTISEMENT



Got Acreage?
Do You Want to.....

- Reduce stall cleaning and chore time?
- Reduce mud and create horse-safe turnouts?
- Properly store and compost manure?
- Make your property look better?
- Enhance your soils and pastures?
- Improve the well-being of your horses?
- Protect your drinking water and streams?

If you answered YES! to any of these questions, the *Small Acreage Program* is for you ...and it's FREE!

Workshops ~ Farm Tours ~ 12 Week Class Series

Call the Small Acreage Program Coordinator at 360-397-6060 ext. 7720, or go to the WSU Clark County Extension website at <http://clark.wsu.edu/> for more information and other WSU Extension programs.

WSU Clark County Extension ~ Clark County Clean Water Program ~ Clark Conservation District

WILCO SMALL ACREAGE ANSWER CLINIC PRESS RELEASE

For Immediate Release

February 21, 2008

Contact: Erin Harwood
WSU Clark County Extension
Tel: 360-397-6060 ext. 7720
Fax: 360-397-7371
E-mail: erin.harwood@clark.wa.gov

Got Questions About Managing Your Land?

Visit the Small Acreage Answer Clinic at Battle Ground Wilco

Saturday, March 1, 2008

10:00 AM to 2:00 PM

Wilco Farm Store

Battle Ground, WA

Brush Prairie, WA – Landowners can have their questions answered on topics ranging from runoff and drainage, mud reduction, manure management, composting, pastures, and fencing at an answer clinic for small acreage landowners at the Battle Ground Wilco.

The Small Acreage Program, co-sponsored by Washington State University Clark County Extension, the Clark County Clean Water Program and the Clark Conservation District, will provide answers to questions, tips, fact sheets, and information on upcoming events applicable to small acreage property management.

Erin Harwood, Program Coordinator says, “We are excited to partner with Wilco to answer questions from small acreage landowners at this event. We hope landowners will come away with solutions to some of the challenges unique to owning small acreage property, especially with this winter’s wild weather.”

Staff from WSU Clark County Extension and the Clark Conservation District will be available to answer questions at a booth inside the Battle Ground Wilco store at 815 W Main Street from 10 am until 2 pm.

For more information, please contact the Small Acreage Program at 360-397-6060 extension 7720.

WSU Extension programs and employment are available to all without discrimination. Persons requiring special accommodations should call WSU Extension Clark County at (360) 397-6060 ext. 0 prior to the event.

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SMALL ACREAGE ANSWER CLINIC PUBLISHED PRESS RELEASE

THE REFLECTOR
FEBRUARY 27, PAGE A15



THE CAPITAL PRESS
FEBRUARY 29, 2008
PAGE 5

Small-acreage clinic set

A small-acreage clinic will supply landowners with answers to their questions on topics ranging from runoff and drainage to mud reduction, manure management, composting, pastures and fencing.

The clinic will be from 10 a.m. to 2 p.m. March 1 at Wilco Farm Store, 815 W Main St., Battle Ground, Wash.

Staff from Washington State University Clark County Extension and the Clark Conservation District will be available to answer questions.

Expo Promotional Flyer

Got Acreage?

Come to the Clark County 3rd Annual
Small Acreage Expo!

Registration only \$10!!
Includes lunch



Hands On Demos,
Door Prizes,
Vendors,
Much More!



Topics Include:

- Hands On Portable Fencing Demo
- Alternative Energy Options
- Weed ID and Management
- Reducing Mud: Installing Drainage
- Composting Manure

Saturday April 19, 2008
9 am to 3 pm
Brigands HideOut Farm
Battle Ground, WA

PRE-REGISTRATION REQUIRED
Call WSU Clark County Extension at 360-397-6060 ext. 0
Reserve your space by April 16!

For more information, please visit our website at: <http://clark.wsu.edu/horticulture/smallAcreageProgram.html>

Jointly sponsored by:



WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Extension Clark County at (360) 397-6060 ext. 0 at least two weeks prior to the event.

Expo Direct Mailing and Online Registration Form



3rd Annual Clark County Small Acreage Expo

Saturday April 19, 2008 Brigands HideOut Farm
 9:00 am to 3:00 pm Battle Ground, WA

Please select only one class from each session

Registration only \$10 each - includes lunch!!

Door Prizes, Vendors, and Much More!

Session A	A1 Selecting the Right Hay	Session C	C1 Alternative Energy for Small Acreages
	A2 Fertilizing Pastures and Lime Application		C2 Farm Tour: Management in Action
	A3 Streamside Property Management		C3 Animal Nutrition and Forage Management
	A4 Fencing Options for Your Property		C4 Building Portable Fencing: Hands On
	A5 Small Engine Equipment Maintenance		C5 Mud, Mud Go Away: Advanced Drainage
<i>Dog Herding Demonstrations During Lunch!!</i>			
Session B	B1 Alternative Energy for Small Acreages	Session D	D1 Protecting Your Animals: Guardian Dogs
	B2 Weed Identification & Management		D2 Weed Identification & Management
	B3 Small Engine Equipment Maintenance		D3 Utilizing Manure: Spreader Demo
	B4 Portable Fence Building: Hands On		D4 Building Portable Fencing: Hands On
	B5 Barn Stall & Aisleway Drainage		D5 Fertilizing Pastures and Lime Application

For more information, contact:
 WSU Extension Clark County
 (360) 397-6060 x0

For any last minute changes or for the full event program and class descriptions, visit <http://clark.wsu.edu>

Detach Here

Mail Registration to:
 WSU Extension Small Acreage Program
 11104 NE 149th Street, C-100
 Brush Prairie, WA 98606
 Make checks payable to: Clark County

Jointly Sponsored By:



Name _____
 Address _____
 Phone _____

Pre-registration required.
Reserve your space by
April 14, 2008

Each class has a letter and number designation. Please use these designations to indicate your choice of classes. Please specify if you would like a vegetarian lunch.

Attendee Name(s)	Session A	Session B	Session C	Session D	Vegetarian Lunch?

Extension programs are available to all without discrimination. If you require special accommodation, call WSU Extension Clark County at (360) 397- 6060 ext 0 prior to the event.

SAMPLE EXPO PRESS RELEASE

For Immediate Release

April 2, 2008

Contact: Erin Harwood
WSU Extension Clark County
Tel: 360-397-6060 ext. 7720
Fax: 360-397-6122
E-mail: erin.harwood@clark.wa.gov

WSU Small Acreage Program Invites Landowners to the 2008 Small Acreage Expo!

Brush Prairie, WA – Co-sponsors WSU Clark County Extension and the Clark County Clean Water Program invite landowners to the third annual Small Acreage Expo at [Brigands HideOut](#) in Battle Ground.

Landowners can choose from 20 classes on topics such as managing mud and runoff, fertilizing with manure, selecting hay, weed management, lime application, and small engine equipment maintenance. Hands-on fence-building workshops will be available at different times during the day. Local vendors will be available to provide valuable information to participants and door prizes will be given away. A program providing full descriptions of all classes as well as a registration form is available on the WSU Extension Clark County website at <http://clark.wsu.edu>.

Erin Harwood, Small Acreage Program Coordinator, says “This very exciting event provides landowners valuable information on managing the many issues related to owning acreage.” Doug Stienbarger, County Extension Director notes, “Last year’s participants enjoyed themselves and provided suggestions that should make this year’s event even better.”

“Small Acreage Expo”
Saturday, April 19, 2008
9:00 AM to 3:00 PM
Brigands HideOut Farm
Battle Ground, WA

Registration is \$10, includes lunch and closes April 14th, 2008. Registration forms should be mailed to the WSU Extension office at 11104 NE 149th Street, Brush Prairie, WA 98606. Please call 360-397-6060 ext. 0 to get directions, or for more information about the WSU Extension Clark County’s Small Acreage Program.

WSU Extension programs and employment are available to all without discrimination. Persons requiring special accommodations should call WSU Extension Clark County at (360) 397-6060 ext. 0 at least two weeks prior to the event.

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Paid Advertisements

The Reflector April 9, 2008 Page A6

The Camas Washougal Post Record April 8, 2008 Page B2

Clark County

Small Acreage Expo

Saturday April 19, 2008 ~ 9 am - 3 pm
Battle Ground, WA



Registration only \$10
Includes lunch!!
Pre-registration required
Reserve your space by April 14!
Call 360-397-6060 x0

See full event program and download a registration form at <http://clark.wsu.edu>

Please select only one class from each session

Session A	A1	Selecting the Right Hay	Session C	C1	Alternative Energy Options
	A2	Pasture Fertilizing & Lime Application		C2	Farm Tour: Management in Action
	A3	Streamside Property Management		C3	Animal Nutrition & Forage Management
	A4	Fencing Options for Your Property		C4	Portable Fence Building: Hands On
	A5	Small Engine Equipment Maintenance		C5	Mud, Mud Go Away: Advanced Drainage
Dog Herding Demonstrations During Lunch!!					
Session B	B1	Alternative Energy Options	Session D	D1	Protecting Your Animals: Guardian Dogs
	B2	Weed Identification & Management		D2	Weed Identification & Management
	B3	Small Engine Equipment Maintenance		D3	Fertilizing with Manure: Spreader Demo
	B4	Portable Fence Building: Hands On		D4	Portable Fence Building: Hands On
	B5	Barn Stall & Aisleway Drainage		D5	Pasture Fertilizing & Lime Application

Jointly Sponsored By:
Washington State University
Clark County Extension
&
Clark County Public Works
Clean Water Program

WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Extension at (360) 397-6060 ext. 0 at least two weeks prior to the event.

OTHER PUBLICITY

The Columbian April 6, 2008 Page C4

Small Acreage Expo to include 20 classes for area landowners

The Columbian

Rural residents who own a small plot of land or a farm can learn to better manage their land at the third annual Small Acreage Expo on April 19 at Brigands HideOut in Battle Ground.

Landowners can choose from 20 classes on topics such as managing mud and runoff, fertilizing with manure, selecting hay, weed management, lime application and small engine equipment maintenance, said Erin Harwood, small acreage program coordinator for Washington State University Clark County Extension

Hands-on fence-building workshops will be available at different times during the day. Local vendors will be available to provide information. Door prizes will be given away.

A program providing full descriptions of all classes as well as a registration form is available on the WSU Extension Clark County Web site at <http://clark.wsu.edu>.

Co-sponsors are WSU

If you go

■ **What:** Small Acreage Expo

■ **When:** 9 a.m. to 3 p.m. April 19

■ **Where:** Brigands HideOut Farm, 9802 N.E. 156th St., Battle Ground

■ **Cost:** Registration is \$10, includes lunch and closes April 14. Registration forms, at clark.wsu.edu, should be mailed to the WSU Extension office at 11104 N.E. 149th St., Brush Prairie, WA 98606.

■ **Information:** Call 360-397-6060 ext. 0 to get directions, or for more information about the WSU Extension Clark County's Small Acreage Program.

Clark County Extension and the Clark County Clean Water Program.

The Reflector April 9, 2008 Page A15

Workshop set for landowners

Managing mud and runoff, fertilizing with manure, selecting hay, managing weeds, lime application and small engine maintenance will be some of the topics discussed during a Small Acreage Expo set for Sat., April 19, 9 a.m.-3 p.m., at Brigands HideOut Farm in Battle Ground.

The event is sponsored by WSU Clark County Extension and the Clark County Clean Water Program.

Participants may choose from 20 classes. Hands-on fence building workshops are also planned. Vendors will be

on hand. Door prizes will be given away.

"This very exciting event provides landowners with valuable information on managing the many issues related to owning acreage," said Doug Stienbarger, Clark Extension Director. "Last year's participants enjoyed themselves and provided suggestions that should make this year's event even better."

Registration is \$10 which includes lunch. Deadline to register is April 14. Information is available by calling 397-6060, ext. 0.

The Columbian
April 13, 2008
Page C3

SMALL ACREAGE EXPO, sponsored by Washington State University Vancouver, 9 a.m. to 3 p.m. Saturday, April 19, at Brigands HideOut Farm, Battle Ground. Landowners can choose from 20 classes on topics such as managing mud and runoff, manure composting, selecting hay, weed management, pasture evaluation, and tractor selection. Registration is free and closes April 14. Lunch is available for \$10, with preregistration. Call 360-397-6060, ext. 0, to register, get directions and for more information.

Expos

SMALL ACREAGE EXPO Sat., April 19, 9 a.m.-3 p.m., Brigands HideOut Farm, Battle Ground, sponsored by Clark County Clean Water Program, WSU Clark County Extension. Choose from 20 classes on managing mud and runoff, fertilizing with manure, selecting hay, weed management, lime application, small engine equipment, fence building. Door prizes. \$10 includes lunch. Registration due by April 14. 397-6060, ext. 0.

The Reflector
April 9, 2008 Page A14
April 16, 2008 Page A18

HARVEST CELEBRATION CLEAN WATER FARM POSTER SAMPLE



StoryTree Farm

Doing their part for
clean water



This farm has implemented management practices to steward their land and protect water quality.



Well Protection

The farm's well is protected from livestock access and located away from the septic system, both potential sources of contamination to drinking water and surrounding ground water.

Fertilizer and Pesticide Use

Using pesticides and fertilizers appropriately combined with other natural to control pests, reduces excess chemicals and nutrients making their way into nearby wells and streams.



Winter Livestock Areas

Confining animals during the rainy season protects pastures, reduces mud and weeds, and protects soil from erosion.

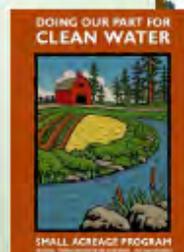
Sponsored by:



Clean Water Program

WASHINGTON STATE UNIVERSITY
CLARK COUNTY EXTENSION

For their efforts, the Lawrences earned a Small Acreage Program sign.



Call 360-397-6060 x7720 for more information or visit <http://clark.wsu.edu>

Appendix E: Model and Merit Properties

TOUR FLYER

SAMPLE PRESS RELEASE

PAID ADS

OTHER TOUR PUBLICITY

TOUR FLYER



Small Acreage Tours

Free!

Tour any of these acreages to see how they implemented Best Management Practices to enhance their property!



Roads End Farm Vancouver, WA

Saturday ~ 6 1/2 acre boarding and training facility
March 22nd ~ Beautiful Arabian horses
10 am to 12 pm ~ Innovative guttering and mud control
~ Awarded EQIP funding for farm improvements
- find out how you might be eligible



True North Alpacas La Center, WA

Saturday ~ 5 acre alpaca farm
June 14th ~ Manure composting
10 am to 12 pm ~ Natural insect control
~ Wildlife habitat protection and enhancement



Brigands HideOut Battle Ground, WA

Saturday ~ 15 + acre farm with sheep, poultry, cows,
Sept 27th herding dogs and alpacas
10 am to 12 pm ~ Unique rotational grazing and runoff
management
~ Awarded EQIP funding for farm improvements
~ Dog herding demo after the tour

PRE-REGISTRATION REQUIRED ~ Space is limited!

Call (360) 397-6060 ext. 0 to register for any tour and for directions

Jointly sponsored by:



Clean Water Program



WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Extension Clark County at (360) 397-6060 ext. 0 at least two weeks prior to the event.

SAMPLE PRESS RELEASE

For Immediate Release

June 5, 2008

Contact: Erin Harwood
WSU Extension Clark County
Tel: 360-397-6060 ext. 7720
E-mail: erin.harwood@clark.wa.gov

**Got mud and need solutions?
Join us for a free property tour to get ideas!**

Brush Prairie, WA – The Small Acreage Program invites you to tour a local alpaca property whose owners have implemented unique solutions to reduce mud, manage insects naturally, control runoff, and protect water quality.

The Small Acreage Program, co-sponsored by Washington State University Clark County Extension, the Clark County Clean Water Program, and the Clark Conservation District, will lead the tour with the landowners. The tour begins at 10 am and runs until 12 noon.

Come see manure composting, natural insect control, wildlife and wetland habitat, and unique roof runoff management on this small farm. Erin Harwood, Program Coordinator, says “This should be a great educational event for everyone and you don’t need to own alpacas or animals to attend.” Farm tours are guided educational events open to everyone and anyone!

True North Alpacas Property Tour
Saturday, June 14, 2008 – 10 AM to 12 noon
La Center, WA

Registration is free but tour size is limited, please call 360-397-6060 ext. 0 to register, get directions and for more information.

WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Clark County Extension at (360) 397-6060 ext. 0 at least two weeks prior to the event.

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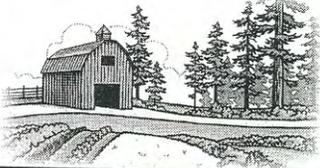
SAMPLE PAID ADS

The Reflector
June 4, 2008 Page B2
June 11, 2008 Page A10

Small Acreage Tour

True North Alpacas

Saturday, June 14, 2008
10 am - 12 pm
LaCenter, WA



Learn about:

- Guttering & mud control
- Manure composting
- Natural insect control
- Meet beautiful Alpacas

Pre-Registration Required
Call WSU Clark County Extension
at 360-397-6060 ext. 0

Sponsored By:
WSU Clark County Extension, Clark County Clean Water Program
and the Clark Conservation District

WSU Extension programs are available to all without discrimination. Persons requiring special accommodations should call WSU Clark County Extension at 360-397-6060 ext. 0 prior to the event.

OTHER TOUR PUBLICITY

The Columbian
June 8, 2008
Page C6

SMALL ACREAGE PROGRAM, free tour of an alpaca property in La Center, 10 a.m. to noon June 14. Property owners have implemented unique solutions to reduce mud, manage insects naturally, control runoff and protect water quality. The event is sponsored by Washington State University Extension. Registration is free, space is limited. ☎ 360-397-6060, ext. 0, to register.

Appendix F: Evaluation Forms

LOL IMPACT SURVEY

LOL PRE-CLASS SURVEY

LOL INDIVIDUAL CLASS EVALUATION

LOL CLASS SERIES EVALUATION

WELL & SEPTIC WORKSHOP EVALUATION

BMP WORKSHOP EVALUATION

SMALL ACREAGE EXPOSITION PARTICIPANT SURVEY

PROPERTY/FARM TOUR EVALUATION

Living on the Land (LOL) Participant Survey

We are glad you were able to participate in the Living on the Land class series. WSU Clark County Extension depends on people like you to provide feedback on our programs. All responses will be kept anonymous. Upon request, we will send you the results when completed. We greatly appreciate your help. Thank you!

First name _____ Last name _____

Please indicate the extent to which you agree or disagree with each statement below. (Please circle your responses.)

	<i>Strongly Disagree</i>	<i>Some-what Disagree</i>	<i>Neither Agree or Disagree</i>	<i>Some-what Agree</i>	<i>Strongly Agree</i>	<i>Don't Know / Unsure</i>
2. The LOL course provided the level of information I needed	1	2	3	4	5	DK
3. I would recommend this course to others	1	2	3	4	5	DK
4. Based on what I learned in the LOL course, I now manage my property differently.....	1	2	3	4	5	DK
5. This course is a good use for part of the clean water fee I pay with my property taxes every year.....	1	2	3	4	5	DK
6. The changes I made have improved my property	1	2	3	4	5	DK

As a result of the LOL classes, have you done any of the following (please circle response):

	Yes	No	Does Not Apply
7. Tested your soil?	1	2	NA
8. Inspected your septic tank?	1	2	NA
9. Tested your well water?	1	2	NA

10. Have you shared what you learned in this class with anyone else? Yes _____ No _____

If yes: **11. Who did you share this with? (such as family, friends, etc)** _____

12. About how many people did you share information with? _____

Turn Over for Questions on Page 2

Please rate your knowledge of the following topic areas for both before and after you participated in the LOL course. (Please circle your responses.)

			<i>Poor</i>	<i>Fair</i>	<i>Good</i>	<i>Excellent</i>	<i>Unsure / Don't Know</i>	<i>Does Not Apply</i>
13.	Managing weeds:	Before....	1	2	3	4	DK	NA
		After	1	2	3	4	DK	NA
14.	Keeping my pasture/hay field healthy:	Before....	1	2	3	4	DK	NA
		After	1	2	3	4	DK	NA
15.	Managing rainwater (stormwater runoff) so that it stays clean:	Before....	1	2	3	4	DK	NA
		After	1	2	3	4	DK	NA
16.	Soil and how it relates to managing my land:	Before....	1	2	3	4	DK	NA
		After	1	2	3	4	DK	NA
17.	Setting realistic goals for my land:	Before....	1	2	3	4	DK	NA
		After	1	2	3	4	DK	NA
18.	Managing animal manure:	Before....	1	2	3	4	DK	NA
		After	1	2	3	4	DK	NA
19.	Managing / controlling mud:	Before....	1	2	3	4	DK	NA
		After	1	2	3	4	DK	NA
20.	How my management practices impact clean water:	Before....	1	2	3	4	DK	NA
		After	1	2	3	4	DK	NA

21. Please list practices or management changes you have made as a result of taking this class. (Examples might include composting manure, covering manure piles, installing gutters and downspouts, pasture mgmt., etc.)

22. The most positive impact of these changes was _____

23. Your gender (check one) Male Female

24. What is your age? _____

25. Highest educational level you have attained? High School or less _____ Bachelor's degree _____
Some college _____ Graduate degree _____

26. How many years have you lived on acreage (current and former property)? _____

Please return this questionnaire BY SEPTEMBER 20th in the stamped, self-addressed envelope provided with this questionnaire. We will follow-up with a telephone call.

If you have questions about this survey, call Doug Stienbarger at 360-397-6060 x7716 (stiendm@wsu.edu).

Living on the Land – Stewardship for Small Acreages

September 3 through November 19, 2008

This brief survey helps us address your individual needs as small acreage landowners and tailor/adapt the program to your interests. **All information collected on this form will be used only for this course to help you look at your management techniques.**

Name: *	
Mailing Address: *	
Phone Number: *	
Email Address: *	

* This information is only used by our office for contact purposes and to inform you of other relevant events.

How many acres do you own? _____ How long have you owned this land? _____

Your parcel number(s) and/or legal description from your property tax statement. The parcel number is also your account number and is usually a six digit number followed by three zeros. Include physical address if different from mailing address. *(This will be used to generate maps of your property showing features such as soil types, topography etc. for your use during the course.)*

What do you use your acreage for? **(Check all that apply and list approximate size.)**

Vegetable garden	<input type="checkbox"/>		Pasture	<input type="checkbox"/>
Orchard	<input type="checkbox"/>		Hay	<input type="checkbox"/>
Floral/landscape	<input type="checkbox"/>		Lawn	<input type="checkbox"/>
Forest	<input type="checkbox"/>		Other (please list)	<input type="checkbox"/>
Wildlife habitat	<input type="checkbox"/>		Other (please list)	<input type="checkbox"/>

Do you own livestock? YES NO If so, what type of livestock?

Type	Total number	Type	Total number

Do you irrigate pastures?	<input type="checkbox"/> YES <input type="checkbox"/> NO
Do you have mud problems?	<input type="checkbox"/> YES <input type="checkbox"/> NO
Do you have unusually wet pasture(s)?	<input type="checkbox"/> YES <input type="checkbox"/> NO
Do you have a well on your property?	<input type="checkbox"/> YES <input type="checkbox"/> NO
Do you have a septic system?	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> UNCERTAIN
Do any rivers, streams, creeks, or irrigation ditches run through your property?	<input type="checkbox"/> YES <input type="checkbox"/> NO
Are there roadside ditches through or adjacent to your property?	<input type="checkbox"/> YES <input type="checkbox"/> NO

What are your reasons for attending this workshop series? (use other side if necessary)

How did you hear about this class? (Please circle all that apply)

E-mail The Reflector The Columbian The Oregonian Small Ac Program Event Camas-Washougal Post Record Other _____

Living on the Land – Stewardship for Small Acreages Program Evaluation

Please rate the entire twelve week program.

- *Module 1: Inventorying Resources* - Doug Stienbarger and Scott Melville
- *The Business of Horticulture* - Charles Brun
- *Module 2: Your Living Soil* – Gordon French and Craig Cogger
- *Module 3: Water Quality, Wells & Septics and Streams* – Cary Armstrong, Clair Klock, Reuel Emery, Joe Ellingson, and Jen Naas
- *Module 4: Love Your Grass & Weed Management* – Gene Pirelli and Ron Hendrickson
- *Module 5: Caring for your Animals: Animal Management, Grazing and Wildlife* – Erin Harwood, Gary Fredricks, Dan Libby

Please circle your answer.

	Excellent			Poor	
What overall score would you give this program?	5	4	3	2	1
	Very Much So			Not At All	
Did the program series answer most of your questions?	5	4	3	2	1
Did you learn useful information?	5	4	3	2	1
	Quite a Lot		Some	Very Little	
How much will you use this information to change what you do on your land?	5	4	3	2	1
	Too long		About Right	Too Short	
The program series was:	5	4	3	2	1

Please explain why you rated any category below average:

What would you like to see added to the program (other or new topics)? Deleted?

Would you recommend this program to neighbors or friends?

How have you changed the way you manage your property based on what you learned in this class?

What management practices will you change or implement within a year?

Did this program help you better understand the goals for your property and how you can meet those goals?

What are the first five words that occur to you to describe this program?

Was the time and day of the week convenient for you? Would something else work better (another weekday, Saturdays)? What about the time of year?

Did you submit a sample to a lab for analysis for any of the following?

	Yes	No	Plan to within the next year
Soil	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Forage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other Comments:

Thank you for your interest, your excellent questions, and your sense of humor!

Clark County Small Acreage Program BMP Workshop Evaluation Date _____

In order to help us evaluate this program, please answer the following questions

Please rate your knowledge of the following topic areas for both before and after you participated in the workshop.

(Please circle your responses)

		<i>Poor</i>	<i>Fair</i>	<i>Average</i>	<i>Good</i>	<i>Excellent</i>
Knowledge of reducing mud on my property	Before...	1	2	3	4	5
	After...	1	2	3	4	5
Managing roof runoff	Before...	1	2	3	4	5
	After...	1	2	3	4	5
Installing drainage projects to manage water	Before...	1	2	3	4	5
	After...	1	2	3	4	5
How my management practices impact water quality	Before...	1	2	3	4	5
	After...	1	2	3	4	5
<i>Program evaluation</i>						
Do you intend to use any of this information?		1	2	3	4	5
What overall score would you give this event?		1	2	3	4	5
Overall, was this event worth your time to attend?		1	2	3	4	5

What was the most informative part of this workshop?

Are there part(s) we need to spend more or less time on?

What is one practice from this workshop you might implement within a year?

Are there other topics you would like to see offered as workshops in the future?

Small Acreage Exposition Participant Survey

We are glad you were able to participate in the Small Acreage Expo. WSU Clark County Extension depends on people like you to provide feedback on our programs. All responses will be kept anonymous. We greatly appreciate your help. Thank you!

First name _____ Last name _____

1. Have you shared what you learned at this event with anyone else? Yes _____ No _____

If yes: 2. Who did you share this with? (please check all that apply)

- Family
- Friends
- Neighbors
- Other groups
- Others

3. About how many people did you share information with? _____

	<i>Strongly Disagree</i>	<i>Some-what Disagree</i>	<i>Neither Agree or Disagree</i>	<i>Some-what Agree</i>	<i>Strongly Agree</i>	<i>Don't Know or Unsure</i>
4. Based on what I learned, I now manage my property differently...	1	2	3	4	5	DK

5. Please check any practices or management changes you have made as a result of attending this event:

<input type="checkbox"/> mud management/footing materials	<input type="checkbox"/> weed management
<input type="checkbox"/> roof runoff/drainage installation	<input type="checkbox"/> pasture management
<input type="checkbox"/> rotational grazing	<input type="checkbox"/> rotational grazing
<input type="checkbox"/> soil testing	<input type="checkbox"/> streamside area management
<input type="checkbox"/> manure composting	<input type="checkbox"/> installing fencing
<input type="checkbox"/> cover manure pile	<input type="checkbox"/> Other (please specify) _____
	<input type="checkbox"/> Other (please specify) _____
	<input type="checkbox"/> Other (please specify) _____

6. The most positive impact of these changes was: _____

7. I own / manage _____ acres of land.

Please return this questionnaire by May 31st in the stamped, self-addressed envelope provided with this questionnaire. Thank you.

(WSU Clark County Extension – Small Acreage Program – 11104 NE 149th Street, C-100 – Brush Prairie, WA 98606)

WSU Clark County Extension Small Acreage Program
Small Acreage Property Tour Evaluation

Date

In order to help us evaluate this program, please answer the following questions

Please rate your knowledge of the following topic areas for both before and after you participated in the workshop.

(Please circle your responses)

		<i>Poor</i>	<i>Fair</i>	<i>Average</i>	<i>Good</i>	<i>Excellent</i>
Knowledge of pasture management	Before...	1	2	3	4	5
	After...	1	2	3	4	5
Knowledge of manure management	Before...	1	2	3	4	5
	After...	1	2	3	4	5
Controlling and managing runoff	Before...	1	2	3	4	5
	After...	1	2	3	4	5
How farm management practices impact water quality	Before...	1	2	3	4	5
	After...	1	2	3	4	5
Program evaluation						
Do you intend to use any of this information?		1	2	3	4	5
What overall score would you give this event?		1	2	3	4	5
Overall, was this event worth your time to attend?		1	2	3	4	5

What was the most informative part of this workshop?

Are there part(s) we need to spend more or less time on?

What is one practice from this workshop you might implement within a year?

Are there other topics you would like to see offered as workshops in the future?