COMMUNITY & ECONOMIC DEVELOPMENT

2015

BY THE NUMBERS

In the first 6 months of operation, Kitsap Fresh had 25 food producer members and 80 consumer members. Sales of $9,000 in 6 months of operation in 2015.

100 professionals from the food system participated in 4 WSU led courses, training and events since January 2015.

ISSUE

The 2012 Census of Agriculture shows alarming trends in Kitsap County, WA with a 24% decrease in the market value of local agricultural products sold since 2007 with 605 farmers earning less than $10,000, representing 86% of all farms in Kitsap County. Locally sourced foods represent less than one percent of the nearly $1 billion County residents spend annually in the entire food economy.

RESPONSE

Washington State University Extension is helping to strengthen the local food system by growing the food economy and giving farmers and food businesses the skills they need to thrive. WSU Extension will work to ensure steady and reliable market supply, increase local food demand and purchasing, create supportive food policies, preserve farmland by supporting new and existing farmers and food business.

Accomplishments in 2015 include:

- Hosting women in Agriculture Conference
- Hosting Farm to Table Networking workshop
- Offering 13 week business course for farmer & food producers
- Establishment of a year-round, online farmers market called Kitsap Fresh
- Facilitated international food hub training workshop with Canadian & US participants, including 6 participants from Kitsap

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kitsap.wsu.edu
PARTNERS INCLUDE
BUT NOT LIMITED TO
Kitsap Community Agriculture
Alliance, Kitsap Conservation
District, Kitsap Entrepreneurial
Center, Kitsap Economic
Development Alliance, Kitsap
Health District, Olympic College,
South Kitsap School District,
Cascade Harvest Coalition.

IMPACTS
100% of learners in agriculture business course in 2015 would recommend
course to others

100% of learners in agriculture business course in 2015 reported knowledge
increased greatly

66% participants at farm to table reported the event valuable to their businesses

93% of participants at the marketing workshop reported being able to better write
or update their marketing plan as a result of the workshop

90% of participants at the marketing workshop reported being able to better write
a core message for their business

Visit our website for more information: http://kitsap.wsu.edu