

Agricultural Entrepreneurship and Business Planning

Week7: Cash Flow

Agenda for Tonight's Class...

Updates

Producer Profile Guest Speaker

Snack Break

Budgets

Reading and Assignmen ts

Producer Profile



Reading Review: Organic Farmers Business Handbook Chapter 2 and 3

- Why is financial record keeping difficult? Why is it important?
- What does "Farm for profit, not for production" mean?
 - •Many farms have multiple revenue streams and the P=I-E should be calculated for each to identify which items are highest grossing, break even or cost the farmer money to produce
- Why is it hard to track sales at farmers markets and farm stands? What are some techniques to help track better?
 - Have a beginning and ending inventory and final sales numbers.
- Why might it be important to track labor input for crops? What are some techniques for tracking labor?
 - Crop Specific daily labor journal recording task and labor time. Helps in planning and ID of efficient staff

Why keep financial statements?

- Required for loan applications (3 years of records)
- Crucial for tracking business profitability
- Necessary for reporting taxes (Schedule F)

| Forn Appartm | Revenue Service (99) ► Informat | Profit or Loss From Farming tach to Form 1040, Form 1040NR, Form 1041, Form 1065, or Form 1065-B. tion about Schedule F and its separate instructions is at www.irs.gov/form! | | | | | | m1040. | 2012 Attachment Sequence No. 14 ookal security number (SSN) | |
|-----------------|--|--|-------------------|--|----------|-------------|---------------------------------|------------|---|-----------------|
| varna o | f proprietor | | | | | | | Social sec | unty numo | er (SSN) |
| A Prin | | | | code from Part IV C Accounting method: | | | | | r ID number | (EIN), (see in: |
| | | | • | | _ | | Accrual | | | |
| Did | you "materially participate" in the you make any payments in 2012 'es," did you or will you file requir Farm Income — Cash N | that would required Forms 1099? | e you to file Fo | rm(s) 1099 (see | instruct | ions) | | | . Ye | es No |
| 1a | Sales of livestock and other re- | | | | 1a | | | | | - 13 |
| ь | Cost or other basis of livestock | | eported on line | 1a | 1b | | - 3 | | | |
| 0 | Subtract line 1b from line 1a . | | 745 | 30,500 TOT | 1985 | 9 9 | 1 800 800 | 10 | | - |
| 2 | Sales of livestock, produce, gra | | The second second | iised | | 26 7 | axable amoun | | | |
| 3a 4a | Cooperative distributions (Form Agricultural program payments | THE RESERVE NO. | - 3a - 4a | | - | * 1 AVA 12 | axable amoun | | | |
| 5a | Commodity Credit Corporation | | | lection . | 1000 | | axable amoun | _ | | |
| ь | CCC loans forfeited | | | | | | axable amoun | 100 | | |
| 6 | Crop insurance proceeds and i | | | (see instruction | s) | 1136 | 76310000000000 | Section 1 | | |
| a | Amount received in 2012 . | The state of the s | | y | | 6b 1 | axable amoun | t 6b | | |
| 0 | If election to defer to 2013 is at | tached, check h | ere 🕨 | 6d | Amou | nt defen | red from 2011 | 6d | | V. |
| 7 | Custom hire (machine work) in | oome | total de | 00 0000 1000 | . ***** | | 5 0000 0000 | 7 | | |
| 8 | Other income (see instructions |) | | | 2 . | | 1 4 4 1 1 1 | 8 | | |
| 9 | Gross income. Add amounts | | | | 6b, 6d, | 7, and | 8). If you use t | ne | | |
| | accrual method, enter the amo | | | | | | | 9 | | |
| art | The state of the s | S 2 22 | Method. Do | | | | | | ctions). | |
| 10 | Car and truck expenses (se instructions). Also attach Form 456. | | | | | | t-sharing plans | 23 | | |
| 11 | Chemicals | 11 | | | | Mary Street | instructions): ry, equipment | 24a | | - 19 |
| 12 | Conservation expenses (see instruction | 100 | | | | | ils, etc.) | | | |
| 13 | Custom hire (machine work) . | 13 | | | 2000 | | tenance | | | |
| 14 | Depreciation and section 17 | 1 | | - | | | | | | |
| | expense (see instructions) . | 14 | | 7.5 | | 100 | housing | - | | |
| 15 | Employee benefit program | | - 71 | | - | | | 28 | | |
| | other than on line 23 | 15 | | | | | | 29 | | |
| 16 | Feed | 16 | | 30 Uti | lities . | Se 2011 | | 30 | | |
| 17 | Fertilizers and lime | 17 | | | | | g, and medicin | 31 | | |
| 18 | Freight and trucking | 18 | - 4 | 32 Ot | her exp | enses (s | pecify): | | - | |
| 19 | Gasoline, fuel, and oil | 19 | (V) | 0 | | | | 32n | | - 0 |
| 20 | Insurance (other than health) | 20 | | ь_ | | | | 32b | | |
| 21 | Interest: | | - 1 | 0 | | | | 32c | | |
| a | Mortgage (paid to banks, etc.) | 21a | | d | | | | 32d | | |
| ь | Other | 21b | | ° - | | | | 32e | | |
| 22 | Labor hired (less employment credit: | 7 | | | | | - | 321 | | |
| 33 | Total expenses. Add lines 10 Net farm profit or (loss). Subt | | | | | | | 33 | | |
| | If a profit, stop here and see in | | | | | | | 34 | | |
| - | in a profit, stop field and see in | | | | | | | | □v. | or Ma |
| | Did you receive an applicable - | ubmirbs in 20102 | | | | | | | | |
| 35 | Did you receive an applicable of Check the box that describes y | | | | | | | | | 20 111110 |

| Profit and Loss Statement (Annual Income | |
|--|-------------------------|
| Start Date: January 1 st | End Date: December 31st |
| INCOME | |
| Wholesale | |
| CSA | |
| Farmers' Markets/Farm Stands | |
| Restaurants | |
| Other | |
| Total Income | |
| | |
| OPERATING EXPENSES | |
| Variable Costs | |
| Car and Truck Expenses (mileage) | |
| Contract Work | |
| Feed | |
| Fertilizer and Spray | |
| Fuel | |
| Seeds and Plants | |
| Supplies and Packaging | |
| Hired Labor | |
| Fixed Costs | |
| Insurance | |
| Rent | |
| Repairs and Maintenance | |
| Storage | |
| Telephone/Internet | |
| Software (Accounting, POS, etc.) | |
| Marketing | |
| Other | |
| Total Operating Expenses | |
| | |
| Net Profit/Loss | |

INCOME AND EXPENSE STATEMENTS

Financial Record Keeping

- Paper
- Excel Spreadsheets
- Quickbooks
 - https://quickbooks.intuit.com/
- Veggie Compass
 http://www.veggiecompass.com/
- AgSquared
 https://www.aasauared.com/

Upcoming Events

- CSA Day 2019 February 22nd!
- Cultivating Success Field Trip #2: Market Tour
 - March 9th 10am-2pm
 - Snow Goose Produce
 - Puget Sound Food Hub
 - Anacortes Farmers Market

Suggested Reading and Assignments

- Market Farming Success Chapter 7
- Business Plan Sections: Cash Flow or Budget

