

1095 Skagit: Child Nutrition Coalition “Next Steps”
(Updated November 2018)

The *1095 Skagit: Child Nutrition* Coalition held an initial “Next Steps” planning session in November 2017. The plan built on five “areas of focus” identified in December 2015. In November 2018, the coalition held a meeting to update the “Next Steps,” taking into account work accomplished and changing environment and priorities. The revised objectives and activities for each of the coalition focus areas are presented in the table below. As reference, the Coalition vision, mission and outcomes are presented at the end of the document.

Areas of Focus	Objectives	Activities
1. Outreach	1.1 Build broad connections / share with a) other coalition members, and b) with other coalitions with similar goals/outcomes. 1.2 Connect with parents to find out what they want, need and fear in order to ground the work of the Coalition. 1.3 Regularly include the voices of parents, teachers, school districts, childcare providers and others we wish to serve and support.	<ul style="list-style-type: none"> • Identify funding to conduct in-depth surveys, interviews and/or focus groups, and effective ways to connect with and get input from parents. • Create a subcommittee responsible for drafting content/ protocols for surveys, interviews and/or focus groups. • Expand the scope of the Flash of Silver award.
2. Awareness	2.1 Share information about the Coalition, including outcomes, activities and metrics. 2.2 Share information – both data and stories – about child and family nutrition.	<ul style="list-style-type: none"> • Develop a communications plan to include branding, logo, marketing materials, etc. • Identify opportunities /venues for awareness activities and coordinate participation, including a forum or similar event.
3. Advocacy	3.1 Influence peers, the public and policy makers in support of the Coalition mission, vision, and outcomes. 3.2 Identify child and family nutrition policy priorities, and engage with appropriate policy-making bodies.	<ul style="list-style-type: none"> • Develop messaging and materials to inform policy decisions. • Get on agendas with district superintendents, school boards and/or PTAs to share information about the Coalition and family nutrition needs.
4. Shared Metrics	4.1 Establish and monitor shared progress indicators. 4.2 Assist with the development and coordination of family and child nutrition-related surveys and other data collection efforts.	<ul style="list-style-type: none"> • Update progress indicators at least annually, and post an outcomes data report on Coalition website. • Develop a database of items from child and family nutrition surveys conducted in the region. • Create a list of preferred common demographic data elements to include on child and family nutrition surveys.
5. Funding	5.1 Identify funding sources to support and coordinate Coalition activities.	<ul style="list-style-type: none"> • Identify funding for Coalition activities, capacity-building and sustainability.

Note: additional information regarding the revision of “Next Steps” can be found in the November 27, 2018 meeting minutes.

1095 Skagit: Child Nutrition Coalition

Vision, Mission and Outcomes

December, 2015

Vision:

Our vision is that all children in Skagit County will be fully nourished so that they will grow and prosper.

Mission:

Our mission is to collaborate, coordinate, and communicate with families and community partners to ensure that every child in Skagit County eats 3 nutritious meals 365 days of the year.

Community Outcomes:

1. All pregnant women, infants and young children have a healthy, balanced diet.
 2. Young children have healthy food available in early learning and childcare programs.
 3. All children have healthy, balanced and appealing meals at school and throughout the summer; and eat healthy snacks and meals in after school programs.
 4. All children and families have access to healthy, affordable food, especially fresh fruits and vegetables, in their communities.
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