



Three Nutritious Meals x 365 Days a Year = 1,095 Meals For Every Child

## 1095 Skagit Coalition Meeting

Tuesday, March 21, 2017

3:00 PM – 4:30 PM

WSU Extension Skagit

*Vision: Our vision is that we will fully nourish all children in Skagit County so that they will grow and prosper*

*Mission: Our mission is to collaborate, coordinate, and communicate with families and community partners to ensure that every child in Skagit County eats 3 nutritious meals 365 days of the year*

### Meeting Agenda

3:00 PM – 3:10 PM – Intros/Check-Ins

3:10 PM – 3:25 PM – Carolyn Conner – 5-1-2-0 Program presentation

- Obesity prevention program focused on promoting nutrition, exercise, and reduction or elimination of screen time and sugary drinks for children
- Skagit County has grant, subcontracted to NutritionFirst (Carolyn's organization)
- Sponsored bags at recent Connections Conference
- Carolyn passed out a "Please Give Nutritiously" flyer to encourage the donation of healthful foods to food banks and other charitable food-based organizations

3:25 PM – 3:30 PM – Karen Parnell – Flash of Silver Award update

- No update at this time; in process of contacting Graham Kerr regarding his involvement moving forward

3:30 PM – 4:10 PM – Review of 1095 programs

- Becky Schlaht: Name of backpack program
  - Shared the top names gathered by her Facebook survey;
  - Drew will share groups's top two names – *Kids'N'Food* and *NOW (Nutrition on Weekends)* – to present at WWU on March 29

- Update on partnership between 1095 Skagit, Community Action's Food Distribution Center, Helping Hands FB, United Way of Skagit County, & Skagit Publishing
  - Debra discussed updates to the program
    - Delivery Pilot sponsored by the above over the months of April & May
    - Focus right now on Sedro-Woolley – “urban” and rural areas
    - Discussed various nuances of delivery, packing, expansion in the future, etc.
  - Social marketing campaign
    - Drew is presenting at WWU on March 29 to recruit the help of WWU social marketing students to help start a social marketing campaign for the future of the delivery program.
- Update on Helping Hands FB backpack program – meeting with Sedro-Woolley School District Board
  - The school district board is very excited about what Helping Hands is doing to address hunger in schools
- Diane Smith: Summer Meals Documentation Review
  - Passed out document showing the overall increase in service of summer meals and snacks in Skagit County – up about 15,000 meals since 2010
- After-school Meals/School Gardens Video update
  - Filming to begin in late March for after-school meals; in April for school gardens
- Forum
  - WSU/1095 is hosting a forum featuring Andy Fisher and his book *Big Hunger: The Unholy Alliance between Corporate America and Anti-Hunger Groups*
  - Forum will be on Friday, May 5 (¡Cinco de Mayo!) at the Northwest Technical Academy

4:10 PM – 4:25 PM 1095 Sustainability Actions

- Drew will make slight updates to position descriptions and send them out electronically for signing.
- Group expressed some qualms about a \$10 fee; how that money will be overseen is TBD

4:25 PM – 4:30 PM – Next Steps & Next Meeting

- David Jefferson of the Population Health Trust passed out report entitled: “Housing & Employment Pillars of a Recovery Oriented System of Care” in the context of substance abuse
- **Next meeting will be on Tuesday, April 18; new (one-time) location – Hillcrest Lodge @ Kiwanis BBQ fundraiser; (discounted) tickets to be purchased from Karen Parnell for \$13; when showing up at Lodge, simply say you’re with the party of Karen Parnell.**

For the entire (unedited, uncompiled notes), go to this link: <https://www.evernote.com/l/AGahDnZDEYJHir5fsuu3RLQbMkMuVepZFkY>